



Zero-emission zone Groningen

15 April 2021



Zero-emission zone Logistics in Groningen by 2025

Introduction of Groningen

First mentioned 1040 AD

Population 2019: 230.000

Daily Urban System 500.000

140.000 jobs

60.000 students

8.000 international students

Average age: 36.4

2nd startup-city in NL

Cycling City!

Cargo Bike Capital?

#Green City



#Happy City



#Healthy City



Proces Steps for realizing Smart distribution

2014

Green Deal ZE city logistics 2025



2021

Plan for sustainable city logistics to City Council



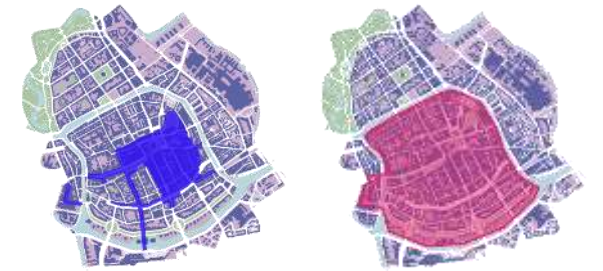
2017

Installing Focus Group Sustainable Logistics Groningen



2022

Enlarging area with time window frame for logistics by 2022



2018

Local Covenant Sustainable Logistics Groningen



2025

ZE-zone for logistics



Collaboration: in cities and between cities

Working groups in cities

- Stakeholders and frontrunners
- Specific theme or challenge

Collaboration between cities

- Exchanging experiences
- Exchanging knowledge
- Cocreation and testing of new ideas and concepts

Business case City Hub

