

# POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

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# Annual Conference 2020

VIRTUAL EVENT | 30 NOVEMBER-3 DECEMBER 2020



# Tracking COVID cycling investments in cities in Europe and ensuring a lasting green recovery

Jill Warren, co-CEO, European Cyclists' Federation

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ECF gratefully acknowledges financial support  
from the European Commission

[www.ecf.com](http://www.ecf.com)

COVID pandemic:

A challenge for  
cities...

...but also an  
opportunity





# COVID: An opportunity for cycling as a solution

- Ease post-lockdown congestion on public transport and avoid traffic gridlock
- Re-design streets for safer, healthier, more sustainable mobility
- Create more liveable, equitable cities
- Achieve lasting change





# 95,000 km

## of roads should be repurposed for cycling

A comprehensive network of so called "COVID lanes" will immediately facilitate cycling access in cities. But temporary solutions are not enough; we need permanent, safe and protected infrastructure, suited for all ages and abilities. A total of €8 billion is needed.

# 1

Learn more at [www.ecf.com](http://www.ecf.com)



# 30 km/h

## or lower traffic speed in cities

Road safety experts agree that speed is one of the major threats to safer streets. Reducing traffic speed in cities is the first step to achieve that goal and would not make overall mobility any slower.

Learn more at [www.ecf.com](http://www.ecf.com)

2



## €5 billion for e-bikes and cargo bikes

Together with Cycling Industries Europe and several other bicycle organisations in Europe, we are calling on the European institutions to establish a set of subsidies scheme for the purchase of electric and cargo bikes. These can go a long way in nudging people in the right direction.

3

Learn more at [www.ecf.com](http://www.ecf.com)



# Cycle logistics

## should be used for many more deliveries

Studies show over 50% of motor vehicle trips moving goods in cities could be switched to bikes. Increased use of cargo bikes for deliveries means less pollution, less noise, more safety, more public space available. The Horizon 2020 project City Changer Cargo Bike has extensive guides to help cities and businesses achieve that change.

Learn more at [www.ecf.com](http://www.ecf.com)

4





# Cycle tourism

## needs economic assistance packages

Reset and boost green tourism by focusing investments in sustainable models, such as cycling tourism, and introducing green conditions on financial support.

5

Learn more at [www.ecf.com](http://www.ecf.com)

# COVID cycling measures tracker

KEY NUMBERS (change in last 30 days)	Total KM of measures announced	Total KM of measures implemented	Total budget allocated for cycling promotion
	2,323.47 0	1,115.44 0	1,021,402,723 € 0 €

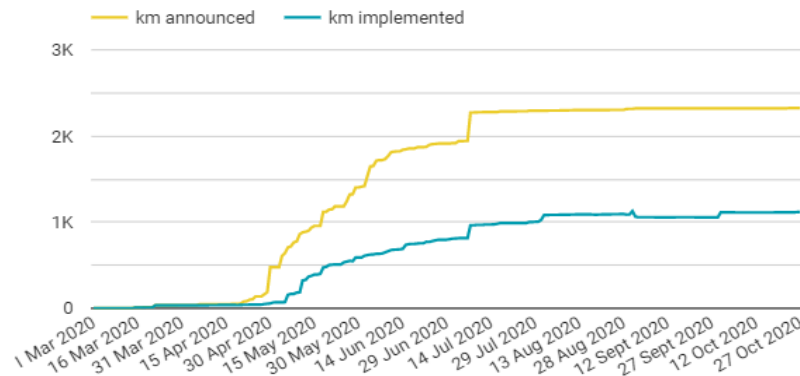
Explore the dashboard



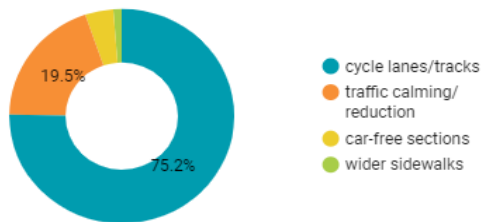
# COVID cycling measures tracker

## Summary

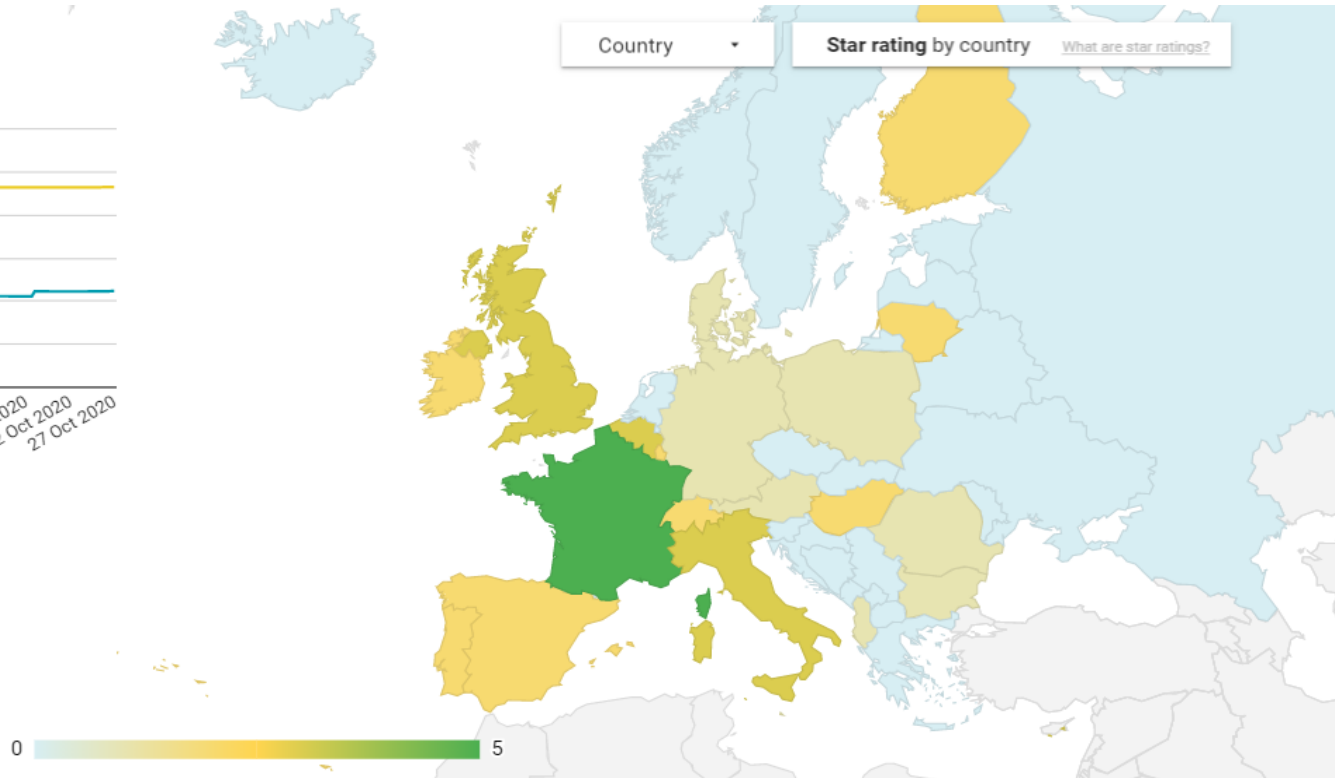
Infrastructural measures progression



Infrastructural measures breakdown



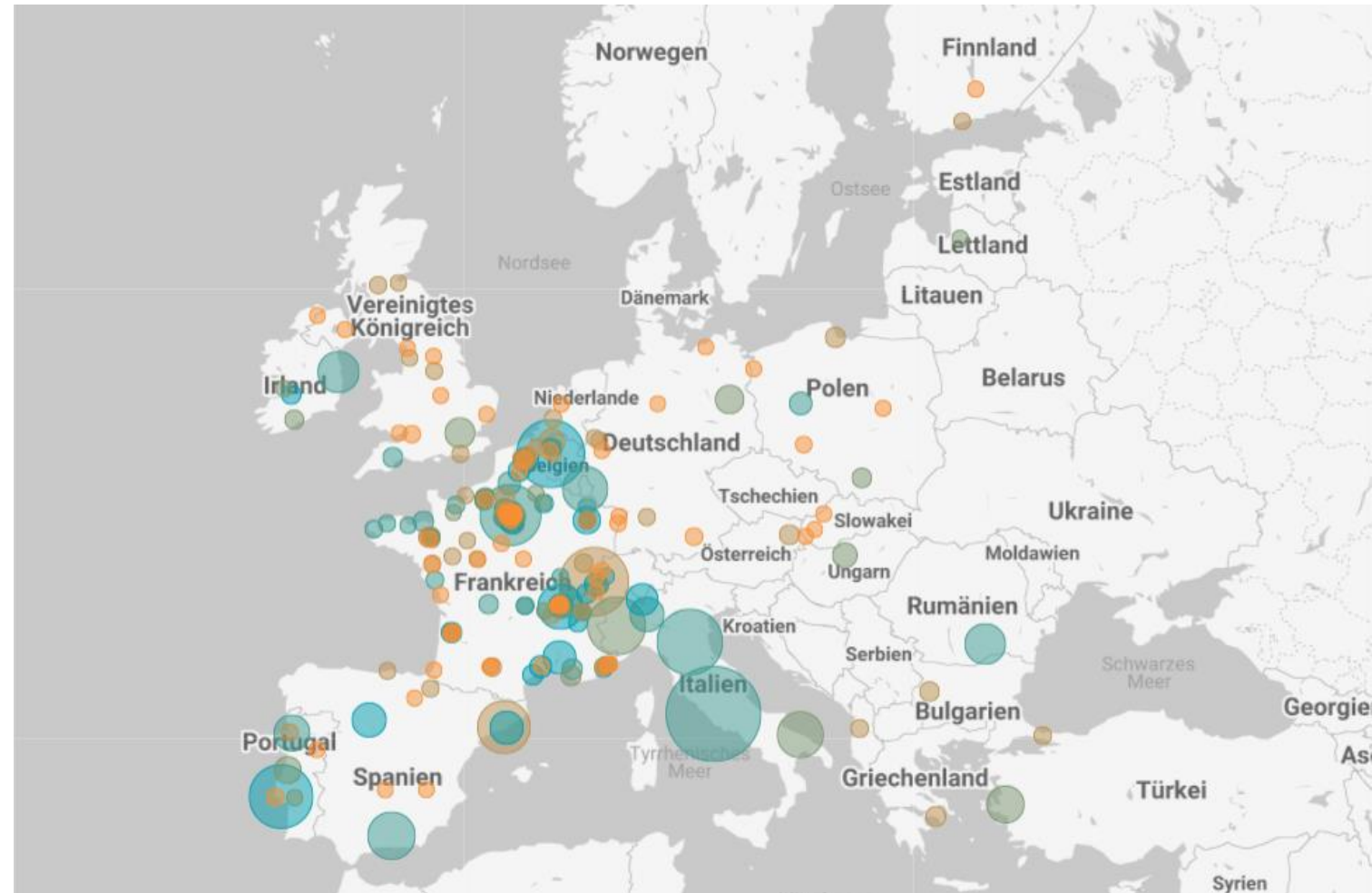
**37** out of 94 biggest EU cities announced or implemented COVID cycling measures



**40** out of 89 European metropolitan cities announced or implemented COVID cycling measures

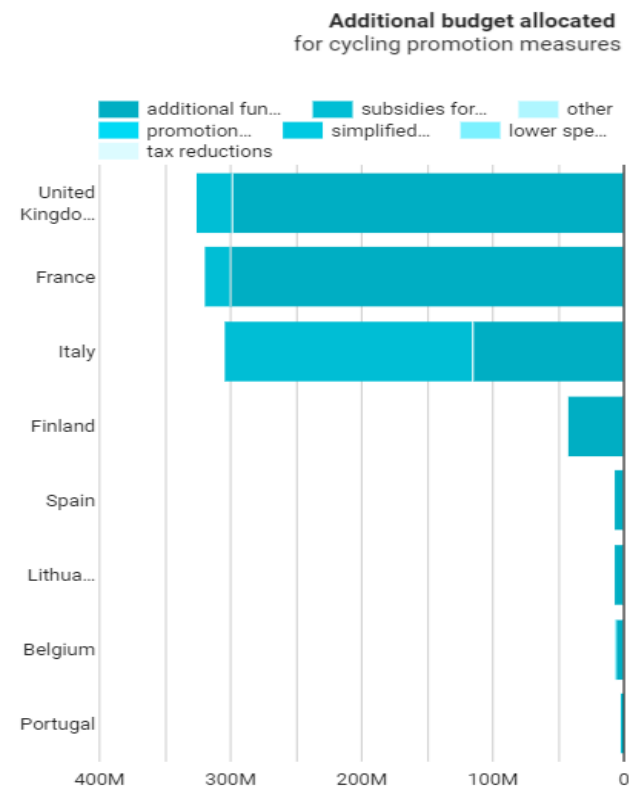
**17** out of 47 European capitals announced or implemented COVID cycling measures

# COVID cycling measures tracker Cities map



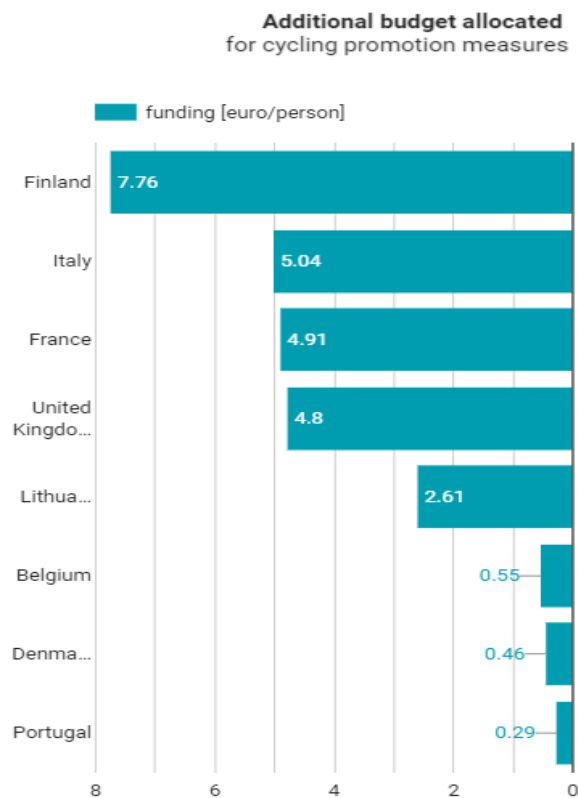


# COVID cycling measures tracker: Leaderboard (by measures)



# COVID cycling measures tracker

## Leaderboard 2 (by population)



# So what do we do with the data and insights?

How do they help us push for lasting change?

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**road.cc**



*“Cycling is by definition **the best way of solving the problem of pollution in cities.***

*Investments in **safe and separated cycle infrastructure** networks as part of the National Recovery and Resilience Plans would be a no-brainer and no-regret.”*



**Frans Timmermans**, European  
Commission Executive Vice-President



**“Bike lanes are exactly the kinds of investments we want to see through the Recovery and Resilience Facility.**

**Bike lanes create 30% more jobs in construction than conventional road projects.”**

*- Céline Gauer, Acting Head of the Recovery and Resilience Task Force at the European Commission, at the Urban Mobility Days in September 2020.*



**“Shovel-ready projects”**

Let's make this  
the “new normal”  
in our cities!

RUE DE RIVOLI BIKEWAY IS NOW PERMANENT, CARS  
BANNED



# Thank you for your attention



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