

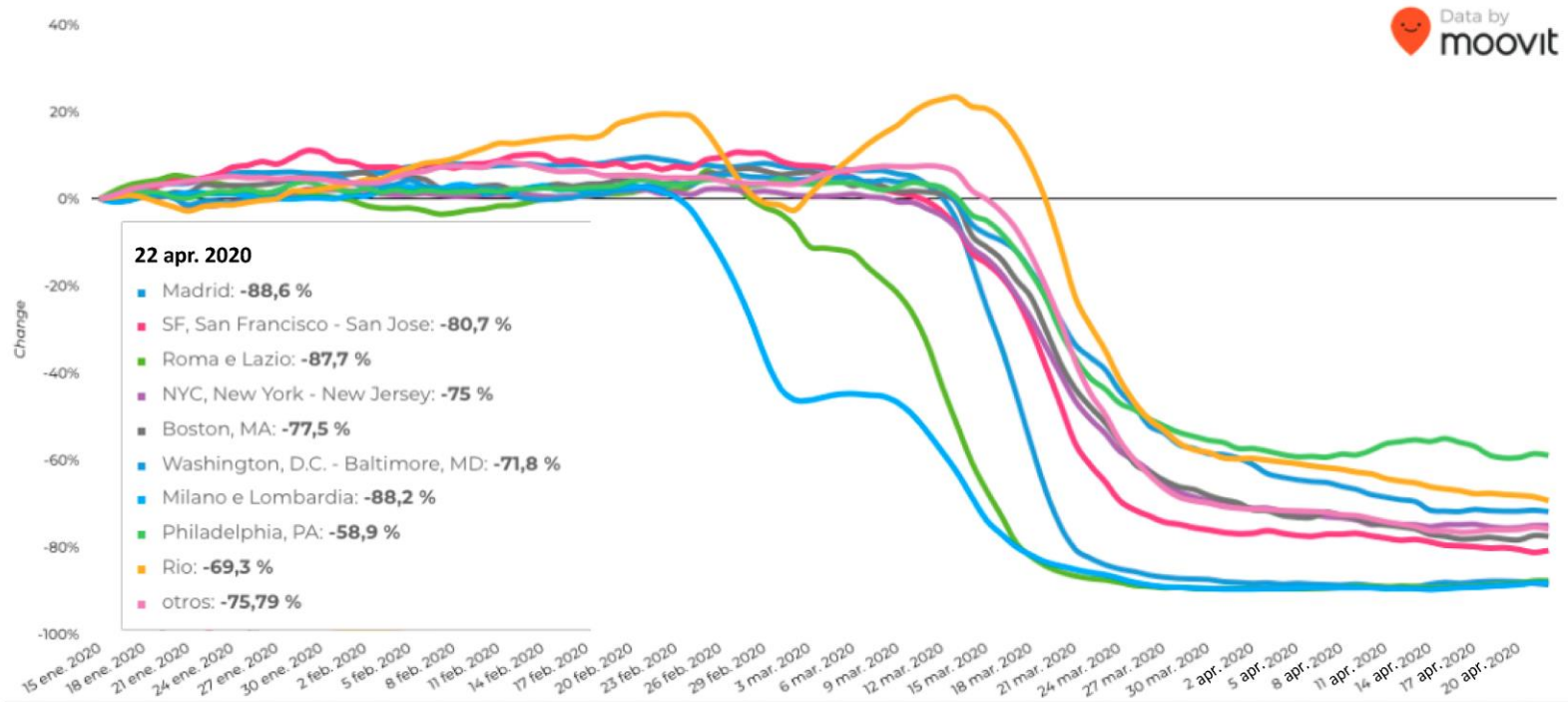
Mind the Gap!

nextbike 
original bike sharing

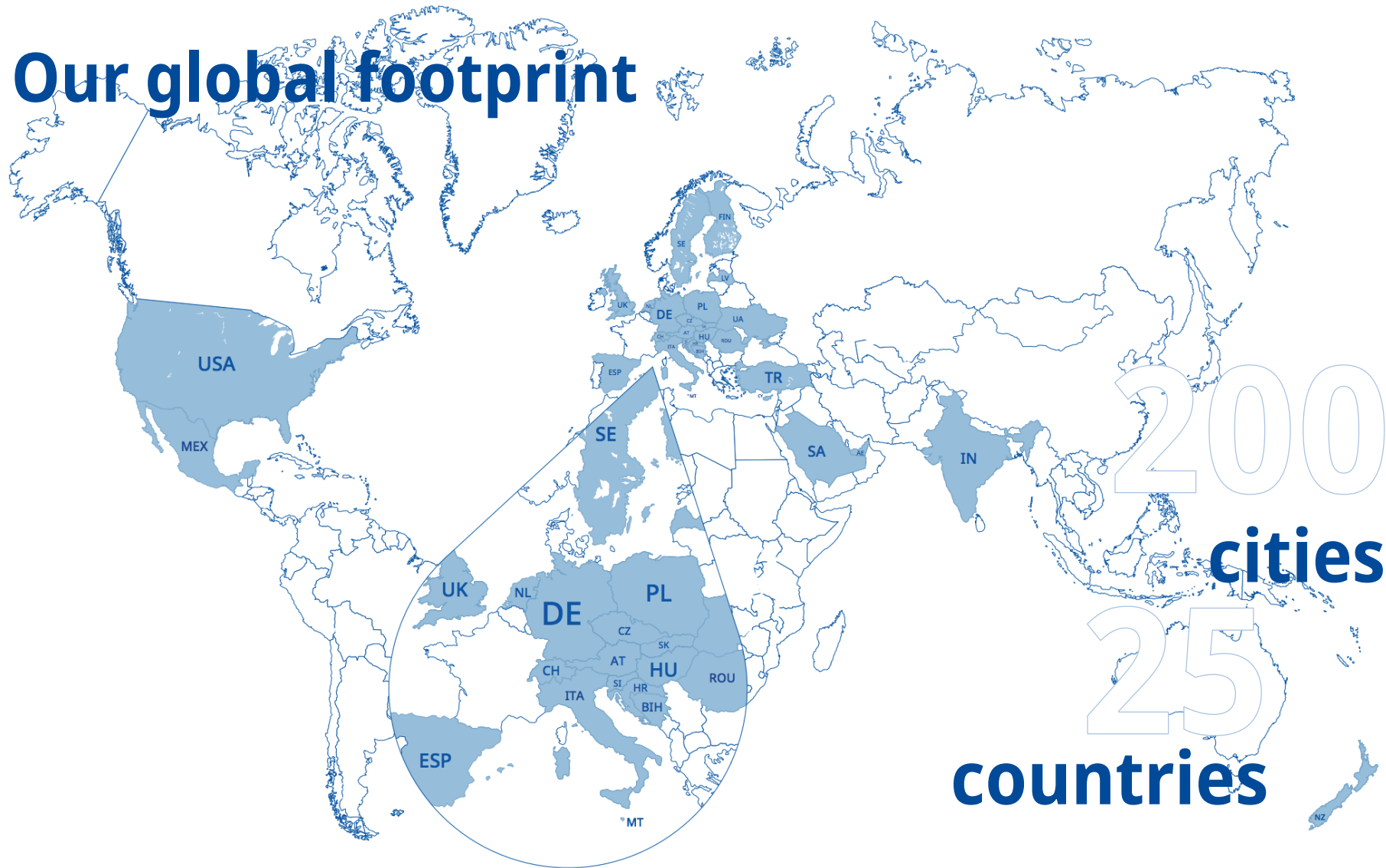
HOW NEXTBIKE KEPT CITIES AND CITIZENS MOVING WHEN OTHER MODES FELL OUT OF FAVOUR



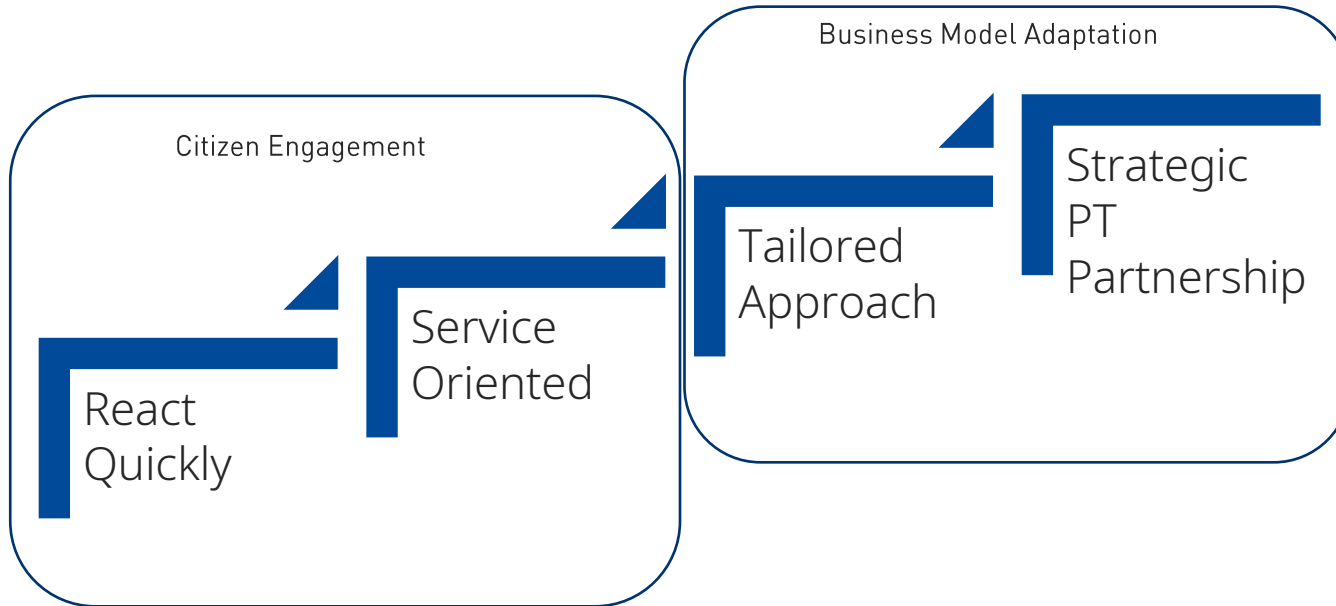
Mobility demand during the pandemic



Our global footprint



nextbike's bottom-up approach



How to keep people moving during Covid

1. FOCUS ON THE SERVICE

Measures for administrative employees and service team worldwide
Define cleaning standards for offering the safest experience to users

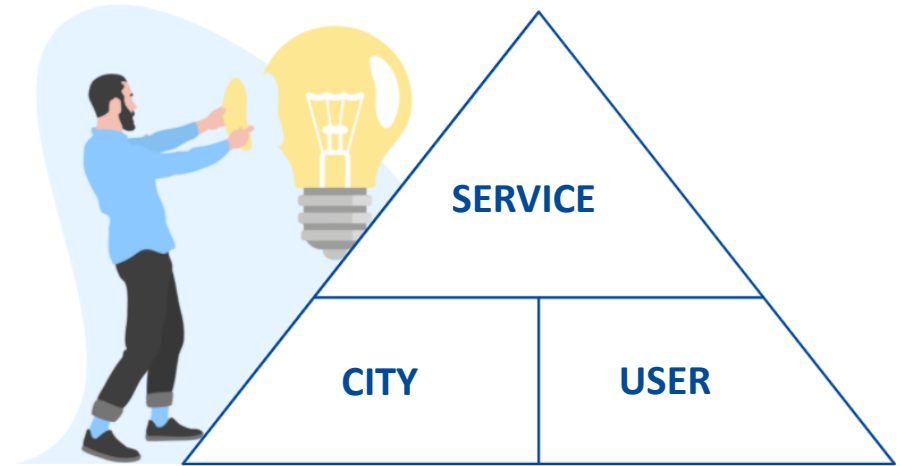
2. COMMUNICATE WITH CITIES

Establish a dialogue with municipalities, public transport operators, stakeholders

Immediate execution of the directives of each country

3. PROPOSE SOLUTIONS

Proactively propose different models of cooperation



Bike sharing is individual public transport: Germany Case

BERLIN

+ only 36% fewer trips than in the same month of 2019

AUGSBURG

+ 20% Bikes

+ Extra Stations (virtual stations next to hospitals, fire stations and police stations)

= almost doubled the total number of trips compared to the previous month

= 42% more registrations on average than in the same month of 2019

LEVERKUSEN

+ Extra Stations (virtual stations next to hospitals and police stations)

= 39% more trips than in the previous month

= 26% more registrations on average than in the same month of 2019

The first 30 min at Berlin's nextbike bike-sharing scheme become free



Bild: nextbike GmbH

Pressemittlung vom 16.03.2020

Corona-Krise: Senatsverwaltung finanziert bis 19. April kostenlose Ausleihe

17.03.2020, 15:15 Uhr

Bike stores stay open, nextbike bikes become cheaper

Virologen raten Großstadtbewohnern, Rad zu fahren. Der Senat reagiert. Fahrradläden dürfen weiter öffnen und Next-Bike Leihräder sind 30 Minuten kostenlos. VON JÖRN HASSELMANN UND CASPAR SCHWETTING



Die vom Senat geförderten Next-Bike-Leihräder sind nun die ersten 30 Minuten kostenlos. FOTO: KLAUS DIETMAR GABBERT/DPA

Bike sharing is individual public transport: UK Case

SWANSEA

+ Swansea University supplied hundreds of 3-month free vouchers for students

GLASGOW

+ Corona Vouchers: Thanks to Glasgow City Council and Transport Scotland, the first 30 minutes of each rental were made free until Spring 2021

MILTON KEYNES

+ Santander bike share scheme reopened offering the first 30 minutes of every ride for free for 3 months

Highest rentals return in Swansea after Covid shutdown

19.10.2020



Nextbike makes record-breaking rentals return in Swansea after three-month Covid shutdown

Scotland's two largest cities to benefit from free bike-share services

Temporary free access to bike-share services in Glasgow and Edinburgh has been put in place as COVID-19 lockdown measures ease.



Bike sharing is individual public transport: Slovakia Case

ZILINA & NITRA

- + At the beginning, bike was not considered as a safe vehicle, so system was shut down
- + New season started in may with the bike disinfection on a daily basis
- + Importance of face mask and gloves usage was communicated to all bike users
- + Currently, bikes are being proactively hired again (ca. 30.000 rentals per month per 100 active bikes)

Arriva bike is coming back to Nitra

Experience the new
arriva bike adventure!

Do Nitry sa vracajú zdieľané
bicykle, systém požičiavania a
ceny sa nezmenia

01. 08. 2020 | 13:17 | Nitra | Regionálne správy | Regionálne správy z lokality Nitra



Bike sharing is individual public transport: Spain Case

LAS PALMAS

- + nextbike's local system *Sitycleta* stayed open throughout the pandemic
- + Sitycleta was enlarged by adding more e-bikes and stations to connect the flat and the hilly parts of the city as well as to improve and scale the bicycle lane network

El covid dispara el uso de la bici en Bilbao y desborda la oferta

OLGA SÁEZ / BILBAO | 29.10.2020 | 11:00



Imagen de archivo del servicio de préstamo de bicicletas BilbaoBizi.

LA CRISIS DEL CORONAVIRUS >

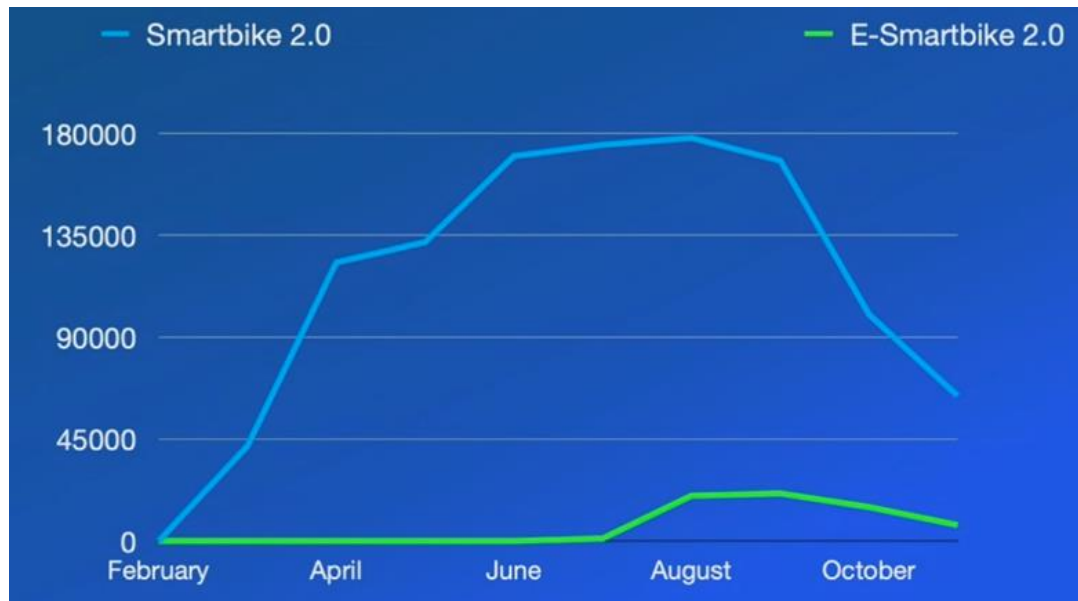
El Gobierno se abre a impulsar la bicicleta frente al coronavirus

Bike sharing is individual public transport: Czech Republic Case

COUNTRY WIDE

- + 11 new cities
- + 2600 new vehicles
- + 1 mil. new rentals
- + 1.9 rentals per day

5 doporučení na cesty po městě v době #covid19



Bike sharing is individual public transport



Key learnings

- Active mobility is the **best complement for public transport** in our cities
- Bike share is **individual public transport**
- **Public subsidies** via public transport integration enhance bike-sharing systems' performance and **help to keep cities and citizens moving**
- Appropriate **public & private partnerships are essential** to schemes' post-corona virus recovery, e.g. offsetting the movement of people back into their cars through new cycling infrastructure and workplace storage/shower facilities; reducing fears of shared equipment; improving the seamless mobility offer and digitizing the booking experience



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