

#### **POLIS Web Conference**

Webinar Session 6.c Reallocating space to promote active travel and create better places

2 December 2020

# ROME'S APPROACH TO SHARED STREETS: "ISOLE AMBIENTALI"



















#### **Definition of «Isole Ambientali»**

The **Urban General Traffic Plan** (P.G.T.U.), approved in 2015, define «Isole Ambientali» such as: «Urban Area whitin mains street» so «into that area we have only local streets»

**«Isole»** in italian means *«islands»*. Islands because are sourrounded by mains streets

«Ambientali» in italian means «environmental, green». Because into the Isole Ambientali the main purpose is to reduce the space for private cars and improve the space for pedestrian, bicycle, increasing the quality of space, the road safety and the street furniture. For a better air quality, reducing noise and pollution.











#### «Isole Ambientali» what are

To realize Isole Ambientali we put together different measures, with **olistic** approach:

- pedestrianization,
- new street furniture,
- limited traffic zone,
- bike lane,
- bigger sidewalk and safer pedestrian crossing,
- more space for car sharing, public transport and freight delivery.









#### Why we need «Isole Ambientali»

**Road Safety.** In Rome we still have several deaths and injuries every year due high speed and the extreme number of private cars. The main purpose is to reduce speed and number of private cars, promoting bicycle and public transport.

**Air Quality**. In Rome this is a very important problem. Reducing traffic and congestion means better air quality and saving lifes.

**Social life**. Increasing the space for citizen and reducing the space for cars means more opportunity of talking, relaxing, enjoing the public space, childrens'playing.

**Economy.** More people on the streets means a boost of local shop, more time to observe goods and shops without stress, noise









# «Isole Ambientali» a key to valorize history and culture

Realizing «Isole Ambientali» it's also a good opportunity to valorize and helping to rediscover the beauty and the most important archeological and cultural site of our city.

For example the «Isola Ambientale» in «Rione Monti» it's very close to Coloseum and Fori Imperiali, in the ancient «Suburra» a neighborood of the Ancient Rome.

In this way we can encourage citizens to live and enjoy, walking or ciclyng, the most beautiful site of our city.



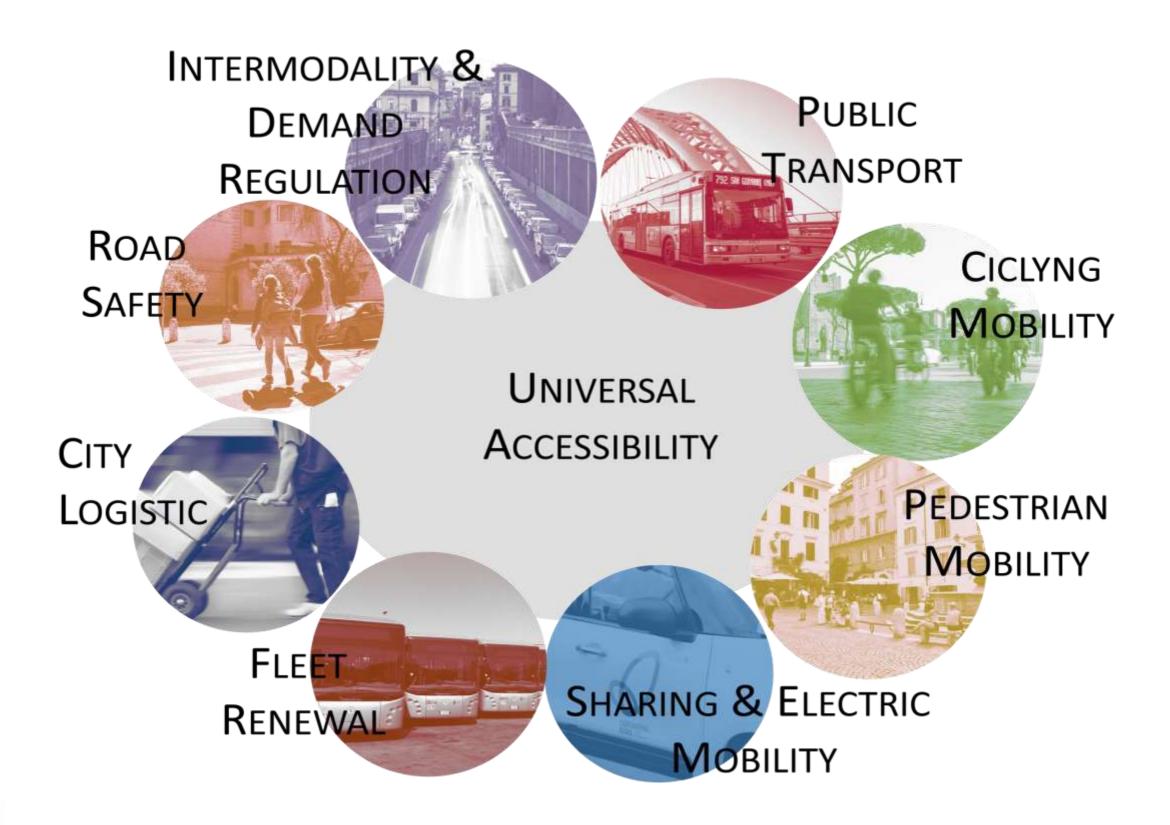






#### The approved SUMP in Rome – 8/2019

DOCUMENTS ON https://www.pumsroma.it/partecipa/delibere-di-giunta/



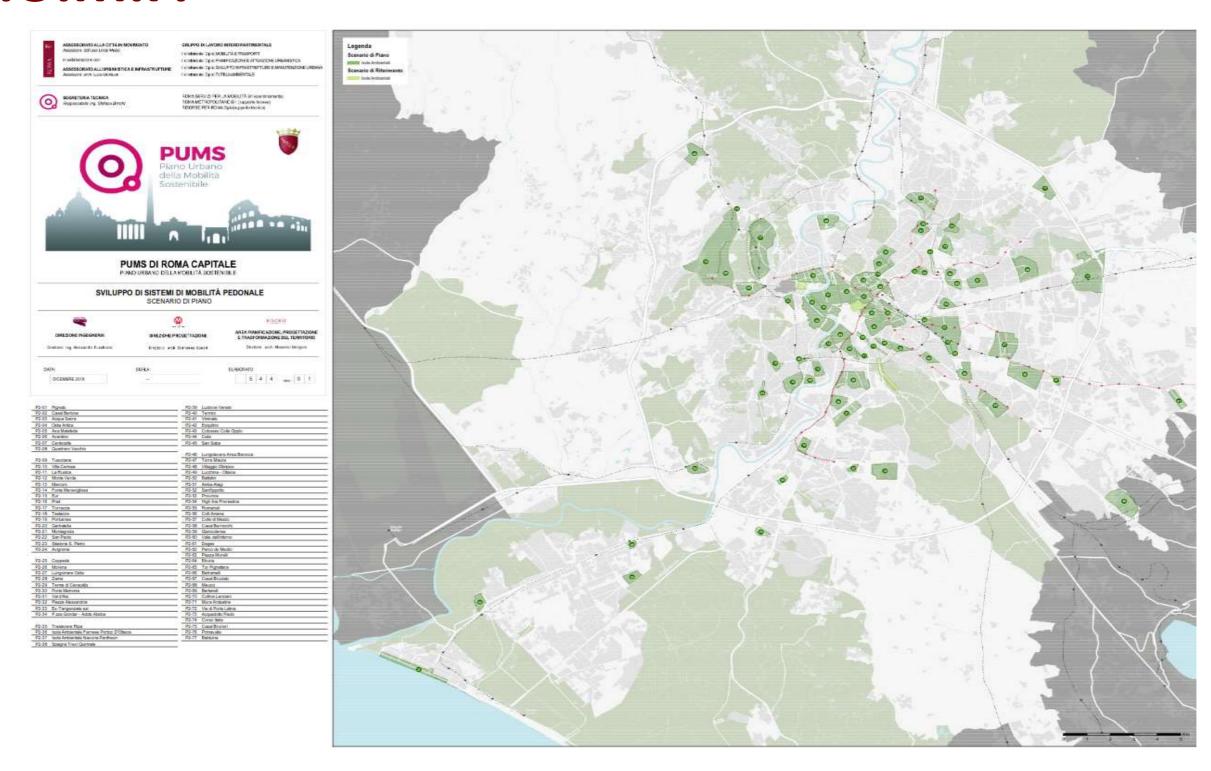








# «Isole Ambientali» what we planned in the S.U.M.P.



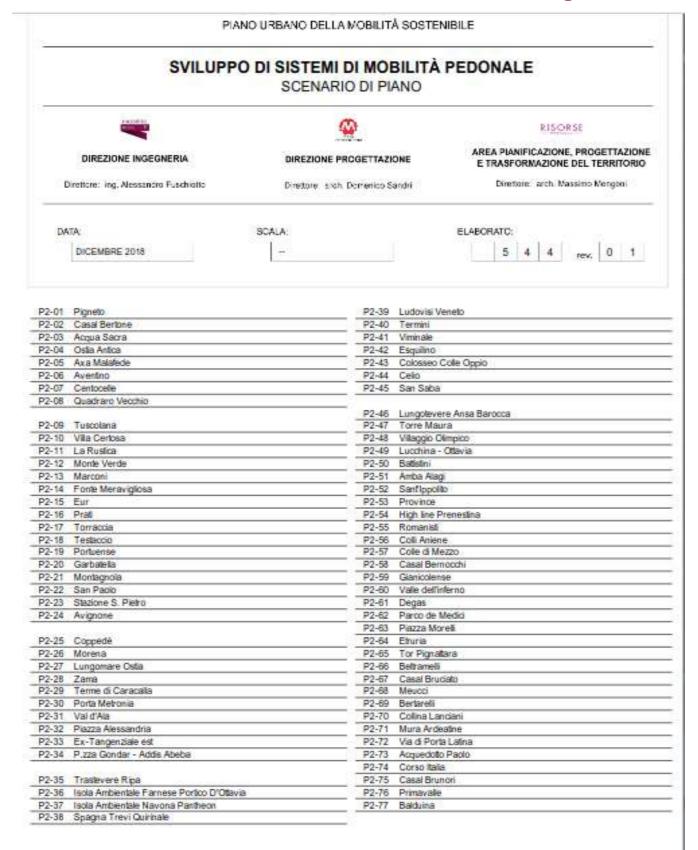








#### Isole Ambientali some examples



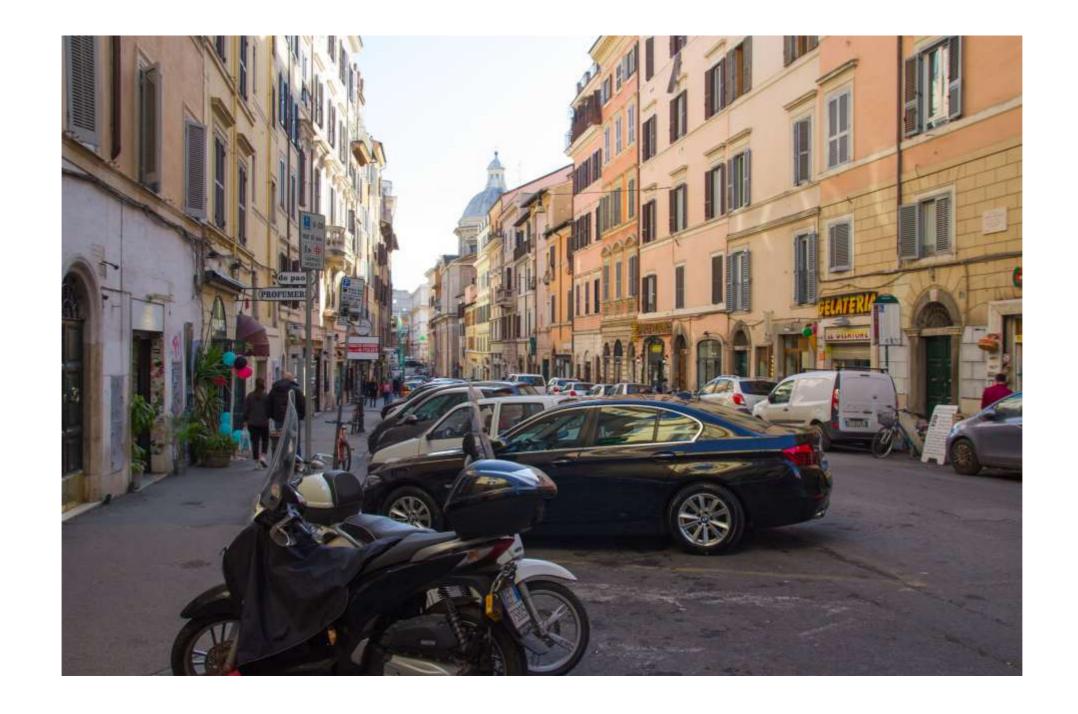








### Rione Monti (before)











## Rione Monti (after)











#### **Casal Bertone (before)**











### **Casal Bertone (after)**



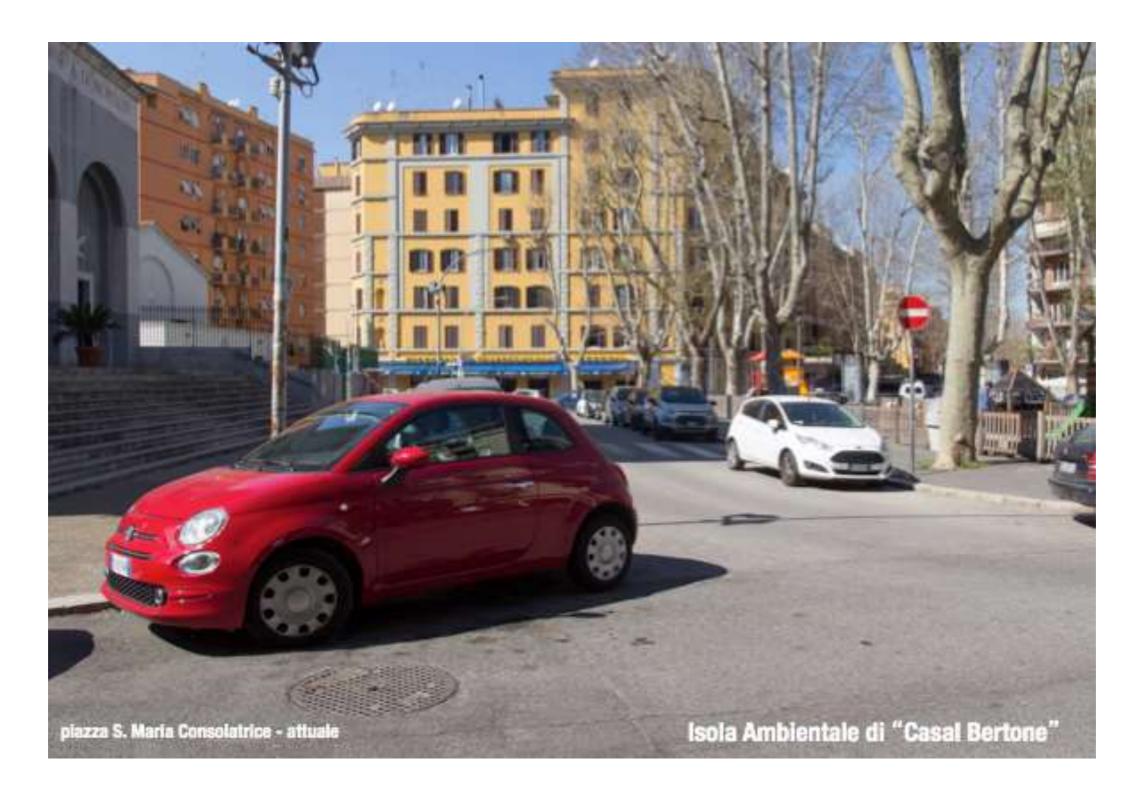








### **Casal Bertone II (before)**











#### **Casal Bertone II (after)**











#### **Quadraro Vecchio before**











#### **Quadraro Vecchio after**











### Quadraro Vecchio II (before)











### Quadraro Vecchio II (after)











#### **Conclusions**

- A new way to live the urban space and interact with others citizens
- Less cars and reduced speed
- Less pollution, noise, more **safety** for pedestrian
- More **opportunity** for shops and stores
- More social life and space quality











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# Thank you

for

## your attention!

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