



Cooperation models among public and private parties for new mobility solutions

Polis Conference 2020
PPP'S FOR NEW MOBILITY SERVICES
Yannick Bousse, UITP
Pedro Machado, City of Lisbon



@H2020GECKO
#H2020GECKO



01/12/2020



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 824273.

REGULATION FOR NEW MOBILITY SOLUTIONS

RAPID PROLIFERATION OF NEW
TECHNOLOGIES
AND
DISRUPTIVE INNOVATIONS

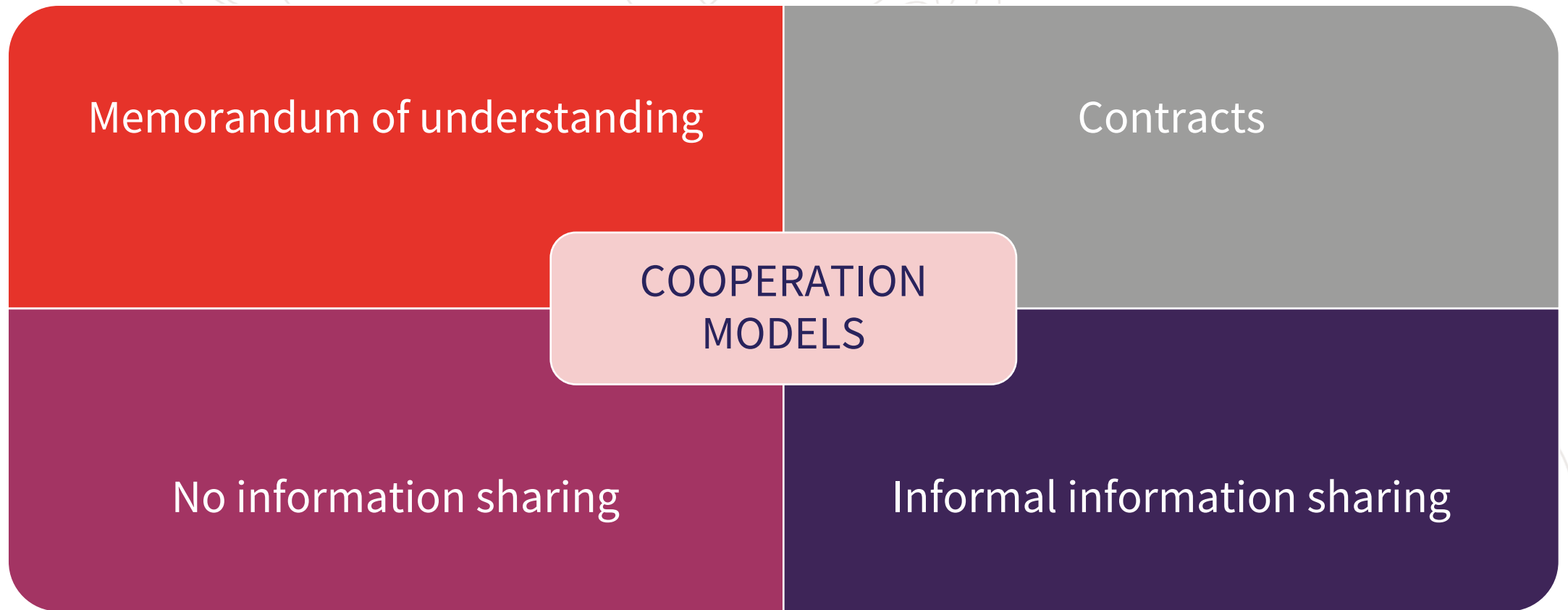


INADEQUATE
REGULATORY FRAMEWORKS

EXISTING



COOPERATION MODELS



SURVEY ON FORMALITY OF PUBLIC AND PRIVATE COOPERATION

45 stakeholder responses

32% of public parties and **38%** of private parties...

have signed contracts that define their relationship with the private/ public sector

47% of public parties and **58%** of private parties... foresee the need to be clearer in the future about the formality of this relationship

Private and public sector actors rated the importance of the cooperation at **8,8** out of 10

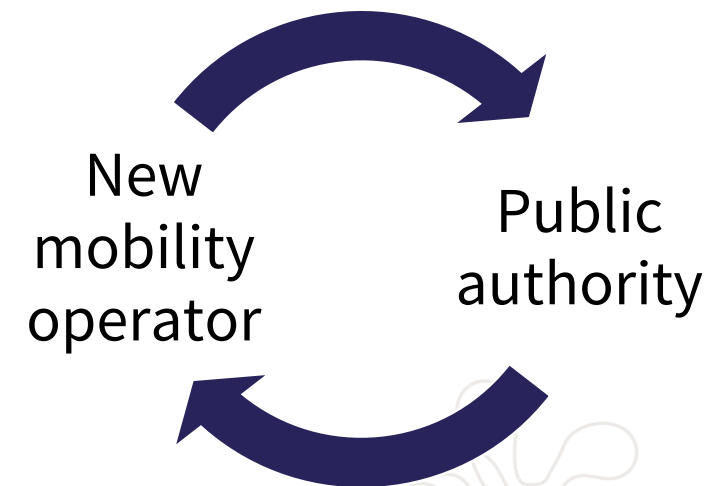
THE ROLE OF DATA



Selection of potential
partners



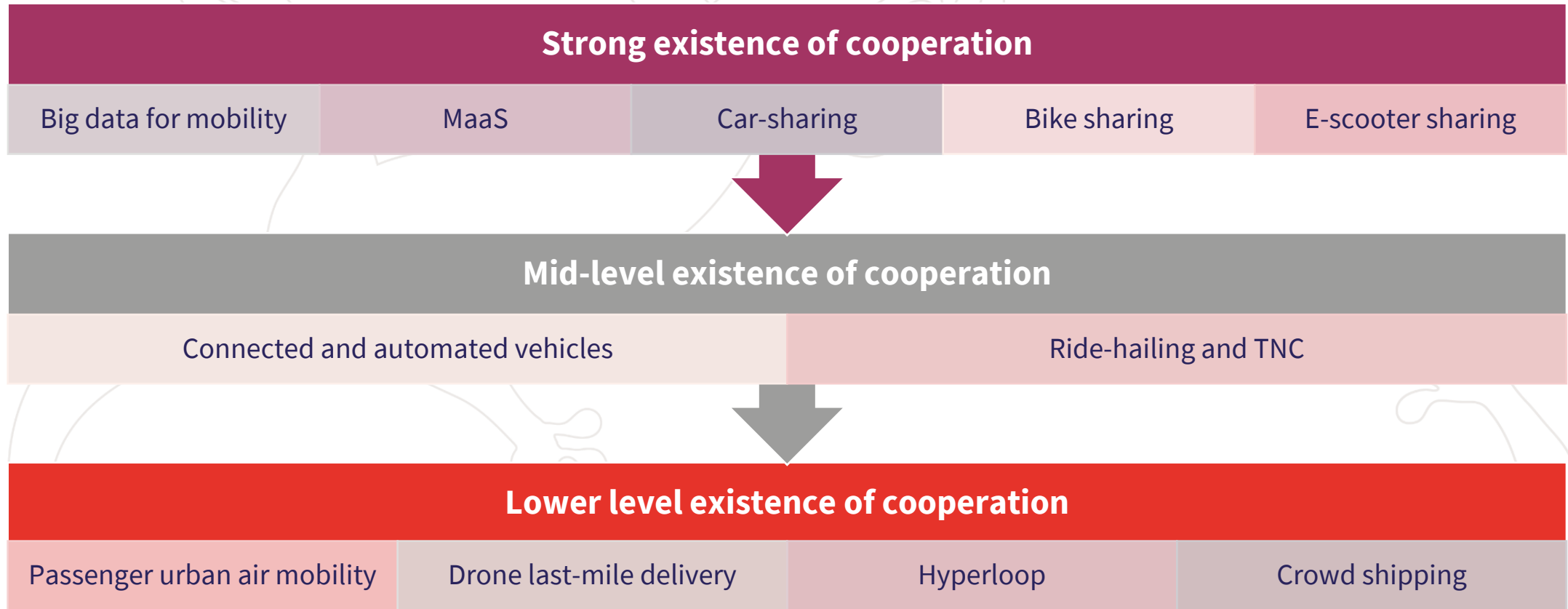
Enforcement and
compliance



Adjusting the
regulatory framework

SURVEY ON EXISTENCE OF COOPERATION

23 stakeholder responses



Lisbon mobility ecosystem

Schoolar

Turistic

Logistics

Sharing

Parking

Interfaces

Traffic

PT

Cycling

Pedestrian



360 Cars | 900 Moped | 1500 Bikes | 6000 Scooters



GiRA.



Xmytaximatch

ecooltra

CIRC

FROG emov

voi.



kapten.

TIER

wyze
MOBILITY

cabify

TAXI
TaxiClick

Hertz 24/7 City

sustainable, shared, electric, connected
May 2019

Preparing the road to 2025: regulation

Road Code 2014

Sharing Law 47/2018

Soft regulation: MoU 2018

Rules in Parking Regulation 2020



Possible next step:
Dedicated regulation and licence attribution



Thank you for listening

Yannick Bousse

UITP

Yannick.bousse@uitp.org - @YannickBousse

Pedro Machado

City of Lisbon

pedro.machado@cm-lisboa.pt



@H2020GECKO
#H2020GECKO



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 824273.

The sole responsibility for the content of this document lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the INEA nor the European Commission are responsible for any use that may be made of the information contained therein.



Università Commerciale
Luigi Bocconi

