



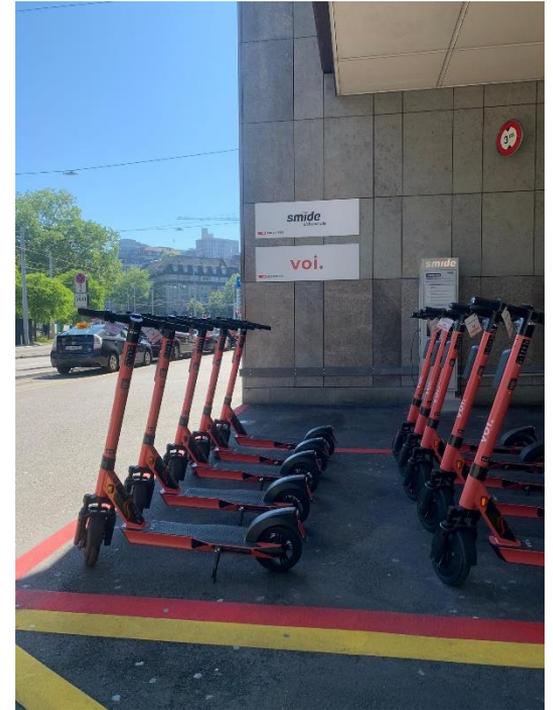
Sharing Zones 2.0: Designing next level integration of micromobility at public train stations

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Arnhem, December 1, 2020



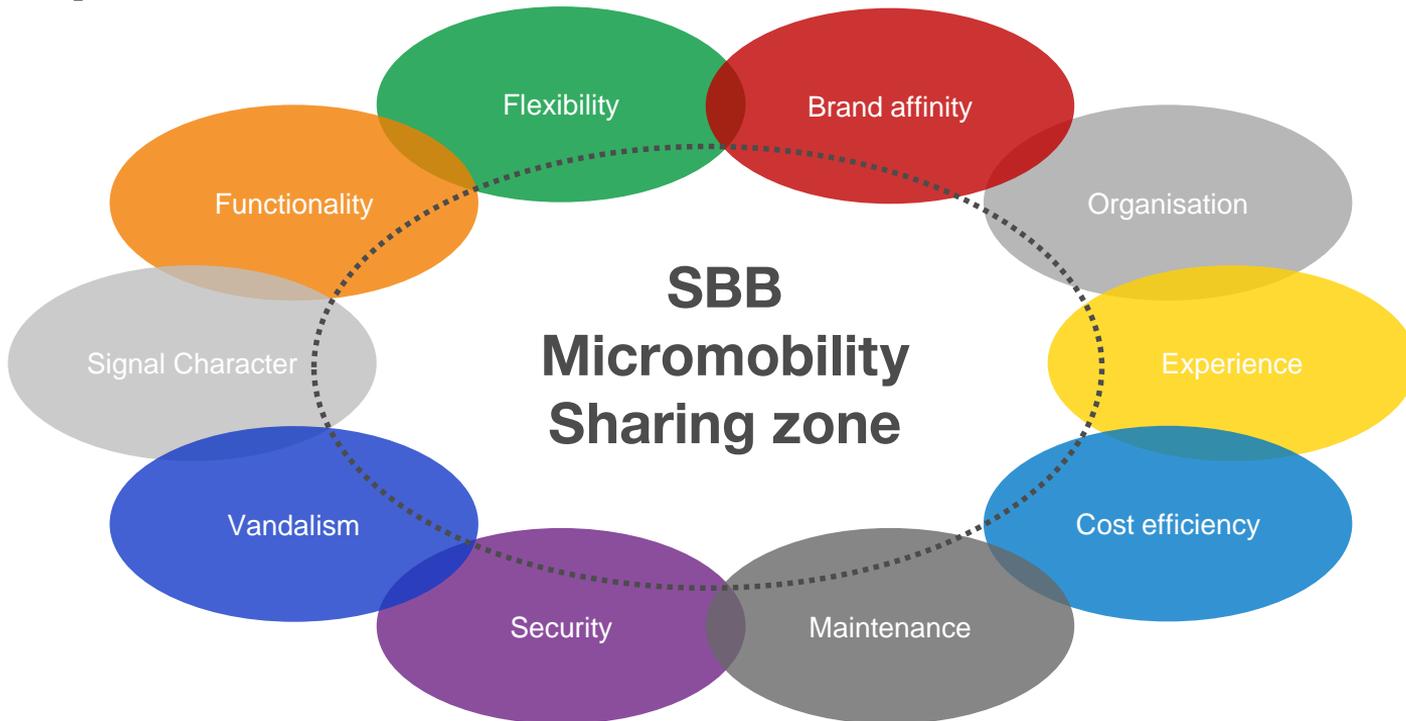
Why to further develop micromobility sharing zones?

- Increasing relevance of micromobility sharing, also at our train stations
- Developing new arrivals and departures at the station → from a mere car park to a micromobility sharing zone
- Design of a physical hub → SBB is a hub provider
- Customer information
- Clear differentiation from parking zones for non-shared vehicles

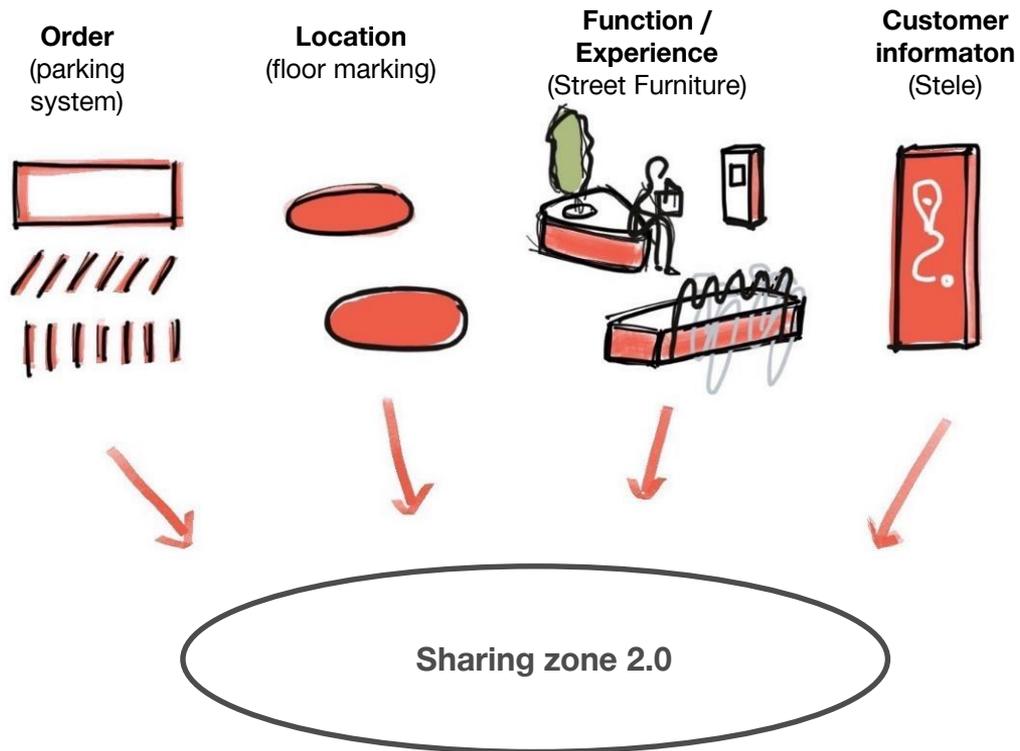




Concept driver



The Micromobility Toolbox approach



Broad ideation process



Frame

red spot

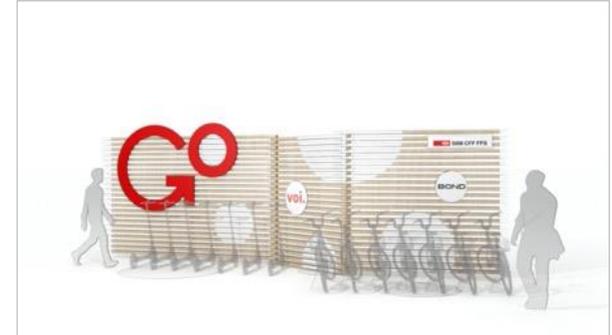
magnetic pebbles



docking system



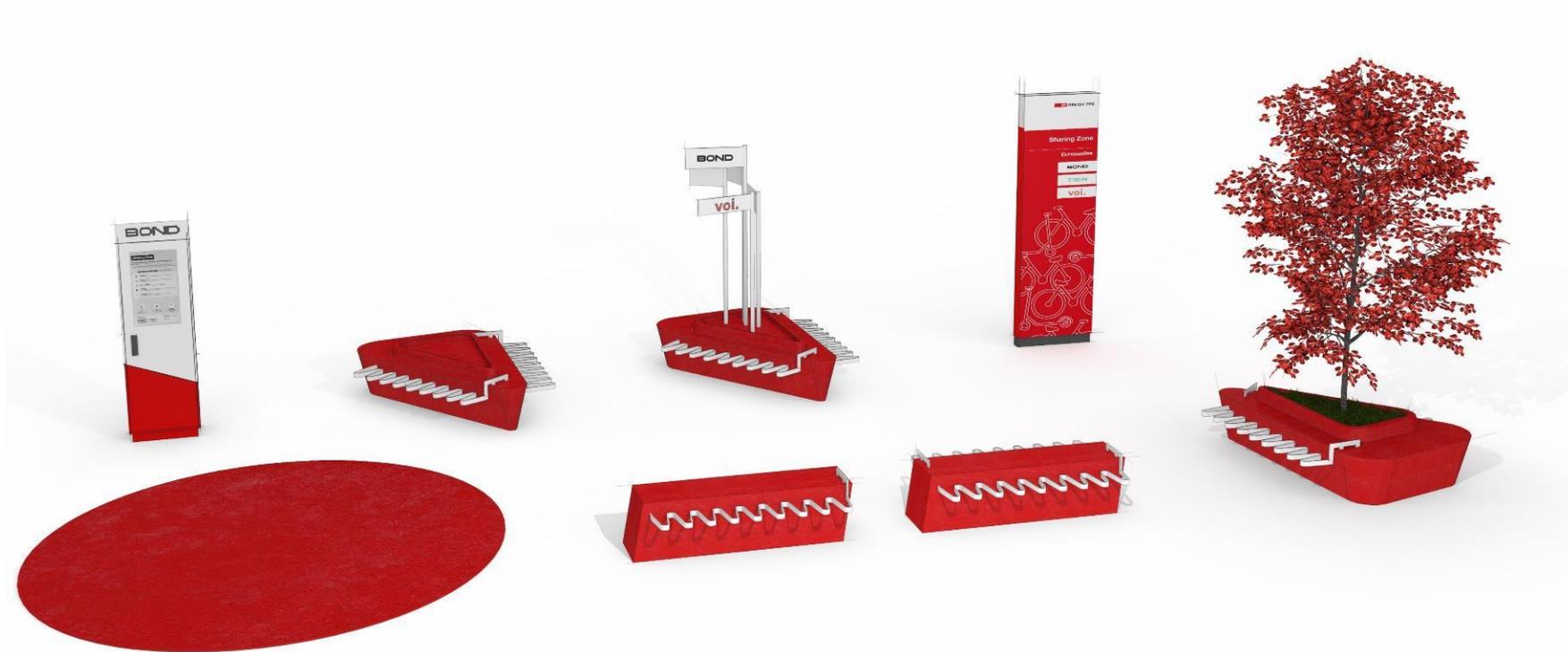
street art



Unfolding City



Element overview



Red spot size S (micromobility zone)





Red Spot size XL (Micromobility place)



Prototype at Zürich Main Station





Sharing Zone

BOND	Mobility reinvent.
...	...
...	...





Interested in the sharing zone toolbox?

Sign up here for more information:

sbb.ch/sharingzone

Thank you.