DUTCH CYCLE HIGHWAY WAYFINDING STANDARD

POLIS WEBINAR
THURSDAY 17th December
Research building blocks

- Wayfinding Tilburg: 28
- VR study: 22
- Cycle Highway Academy: 143
- Online survey: 455
- Cycle along: 12
- Polls: 46
- Exploratory Cycle behaviour Cases: 180
- Intercept Survey: 390

18-12-2020
Tilburg-Waalwijk (NL) case

- Test new wayfinding concepts
- Participants: 12
- Type of bike: e-bike
- Cycle track: 18 km cycle highway
- Before and after implementing new wayfinding
Results

- Overall cycling experience: before 7, after 8
- Wayfinding: before 6.5, after 7.7
- Outcome of online survey similar results
- Unexpected changes and differences in priority result in stressful situations and might lead to safety issues
New wayfinding for CH

- Advance notice sign (before crossing/situation)
- Route continuation sign (after crossing/situation)
- Use of color-box for cycle highway number
- Use of F-numbers
- Enlargement of white textbox
• January 2021: official announcement new wayfinding for cycle highways