

Enabling Smart Mobility.

Fluidtime



Transforming car parks into mobility hubs in smart neighbourhoods

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Parallel Session 3A. GETTING READY
FOR THE NEXT DECADE OF PARKING
POLICIES





Offering customers a choice in mobility!

Fluidtime is the technology partner for companies and public authorities enabling them to offer digital mobility services.

Fluidtime's provides white-label services and APIs to integrate public and shared transport offerings seamlessly bookable via an app (Mobility-as-a-Service).

- Founded in 2004
- Based in Vienna





<https://www.goldbeck-parking.at>

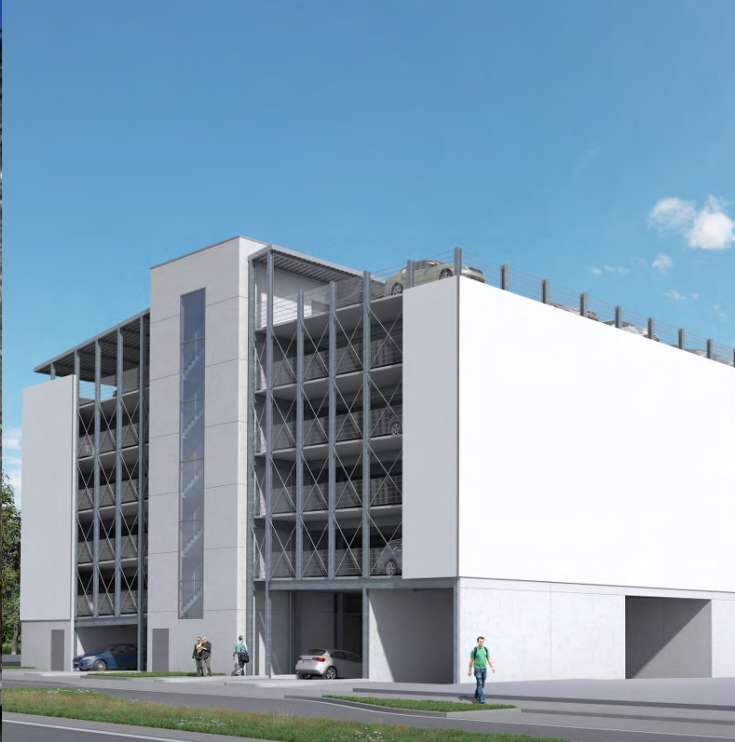
GOLDBECK is Germany's largest family-owned construction company

7000+ employees at 70 locations in Europe

GOLDBECK Parking Services, manages 155 parking structures in Germany and Austria with 80,000 spots.

GOLDBECK builds 70 to 90 parking structures annually







Parking as
part of the
travel chain



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GOLDBECK has started to create mobility hubs in newly developing residential areas

Two locations in Vienna:

Neu Leopoldau



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Two locations in Vienna:

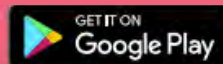
Sonnwendviertel Ost



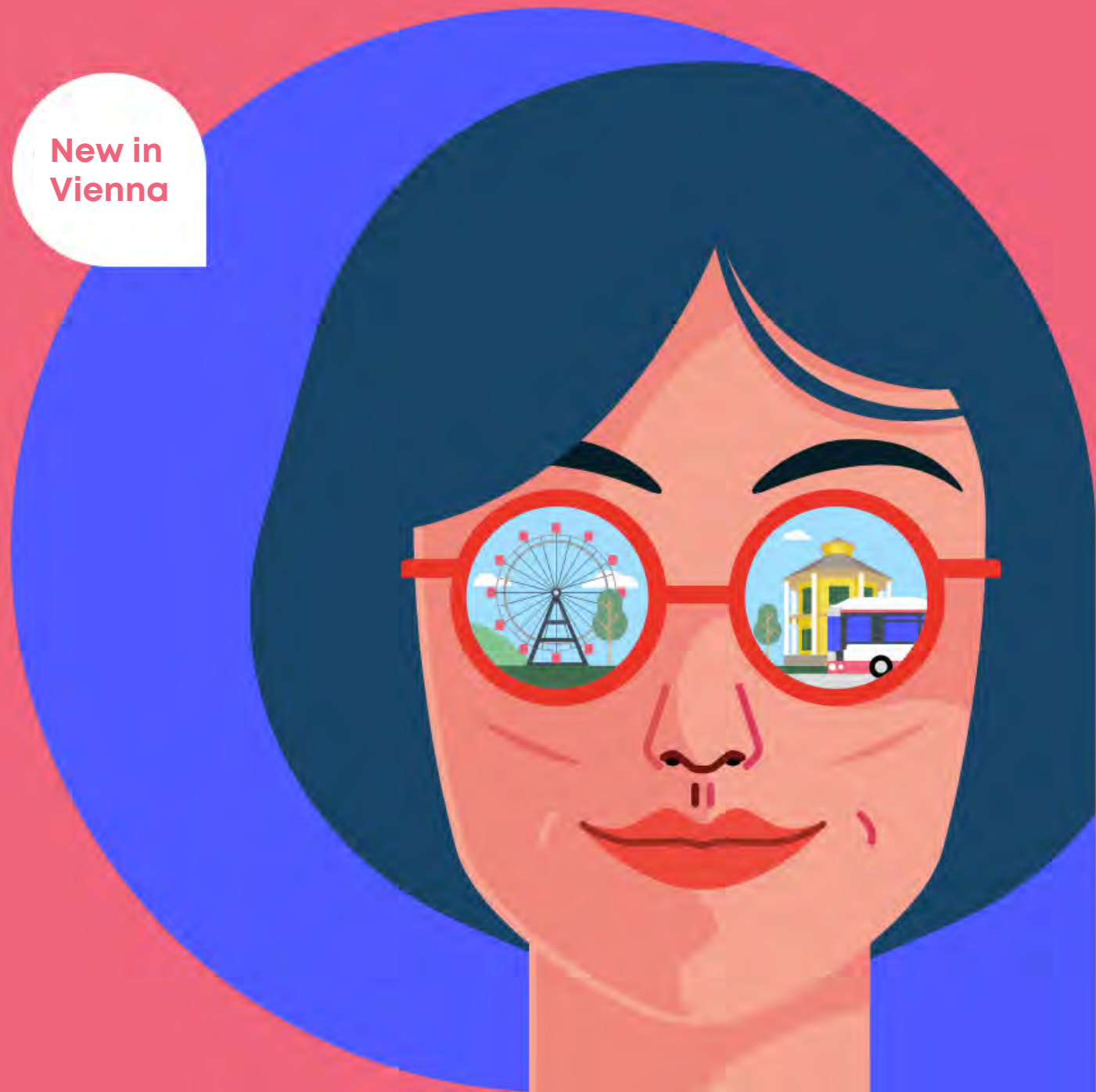
 GOLDBECK  YEW0

STEP 1:

Provide easy access to
public transportation
via one mobility app.



New in
Vienna





wannda is a free public transport app

Launch: Mid June 2020

(Non-residential) users: 7.800 user -> more users, means more feedback for bug fixing, means better service for app users

- Route planner for metro, tram, bus and train in Vienna and surrounding areas
- Departure monitor with real-time arrival/departure times at all public transport stations

Operating area:

- Vienna
- Burgenland
- Upper Austria



Development and operation by Fluidtime



Ratings and Reviews

3.59



58 Ratings



Android

Ratings and Reviews

3.79



24 Ratings



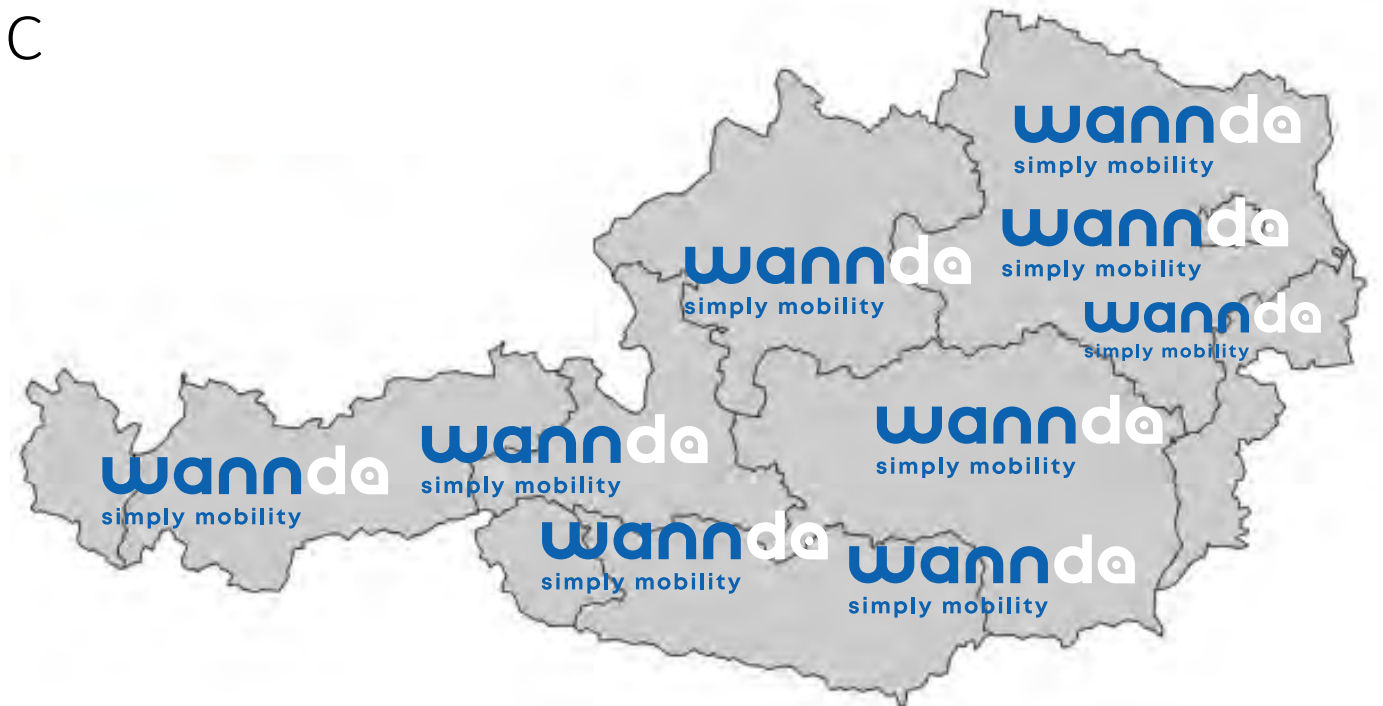
iOS



STEP 2:

Extend coverage by public transport across Austria

Departure monitor and route planning for public transport, car and bike throughout Austria

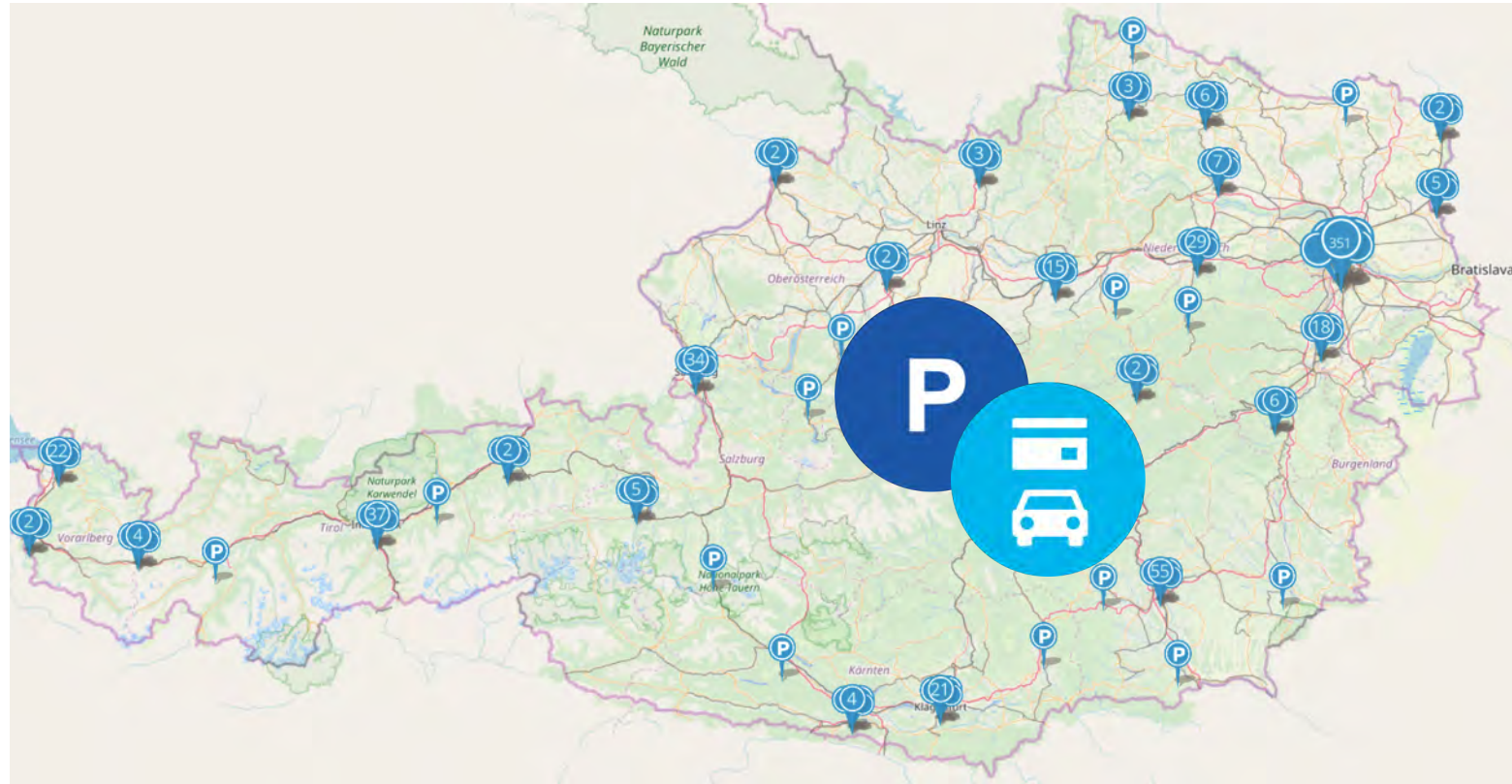




STEP 3:

Extend parking across Austria

GOLDBECK collaborates with other parking providers so that app users can search for the route to and from parking garages and obtain further information anywhere in Austria.



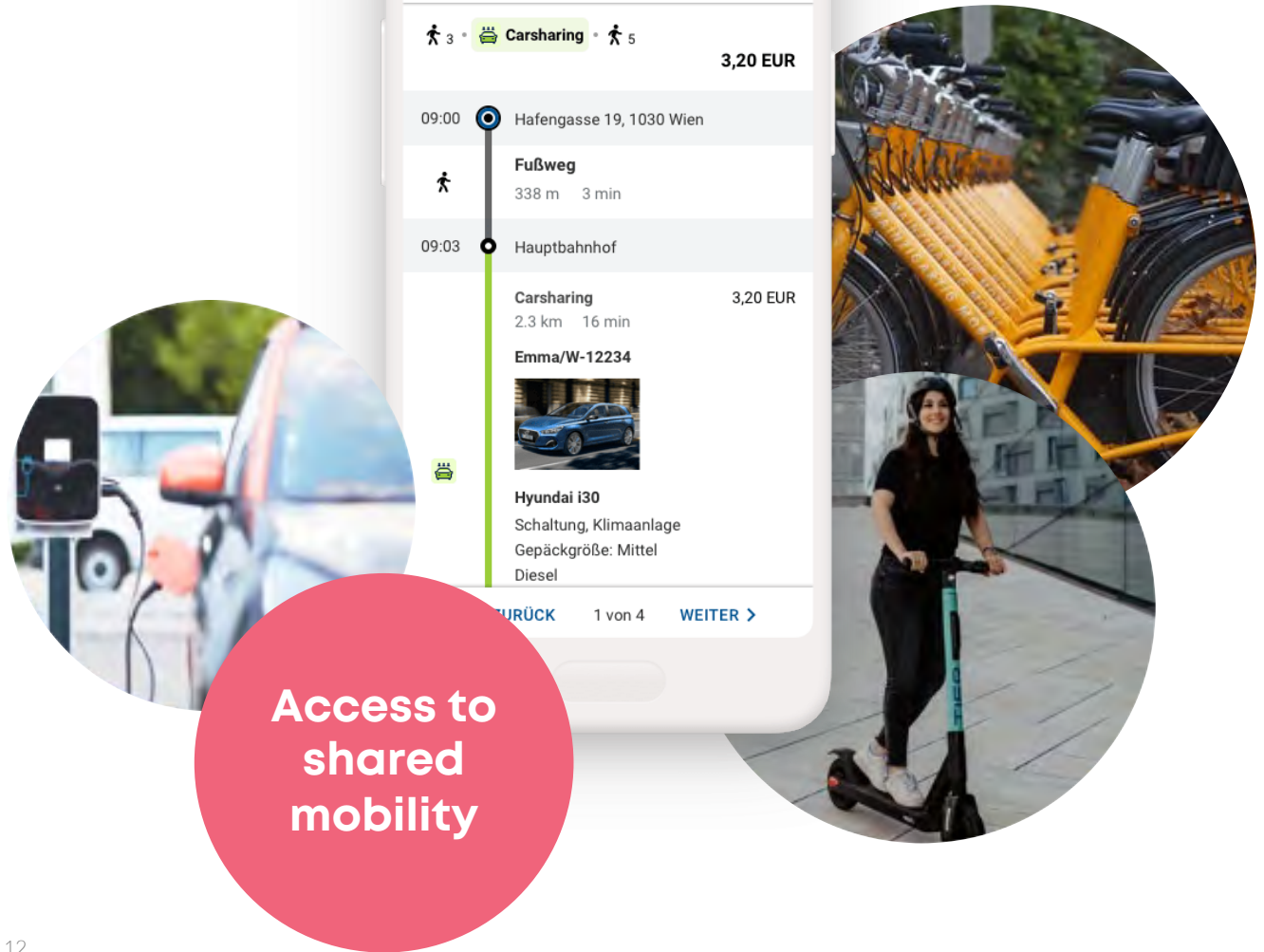


STEP 4: Integrate Sharing Services

Integration of sharing services
(bikesharing, carsharing, e-scooter)

Integrate e-charging stations

Users can **search-book-pay** for the
usage of sharing services in the app

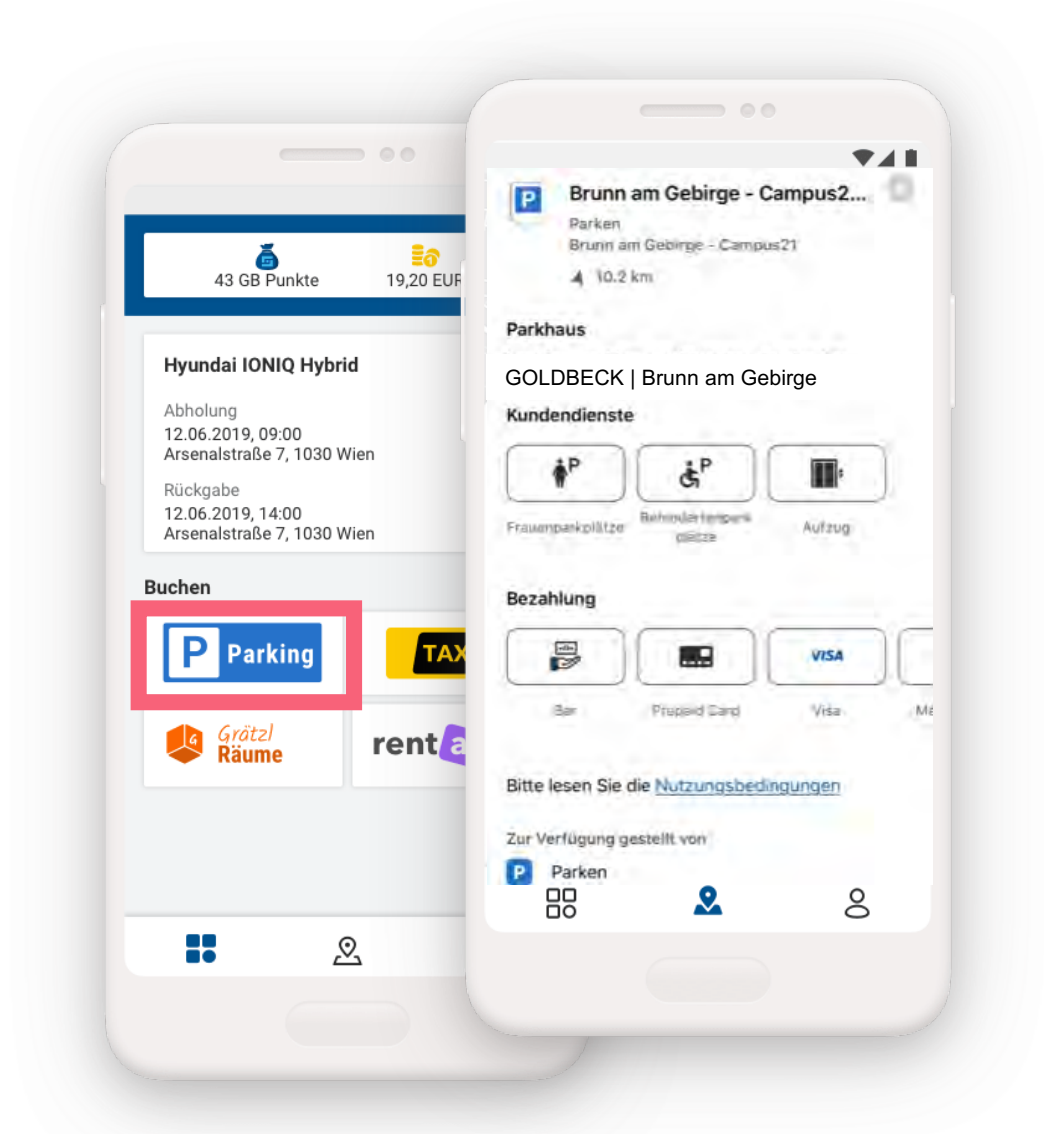




STEP 5:

Booking and reservations of parking slots (incl. e-charging)

Reservation, booking & payment of parking spaces as well as the use and payment of the e-charging stations via the app.

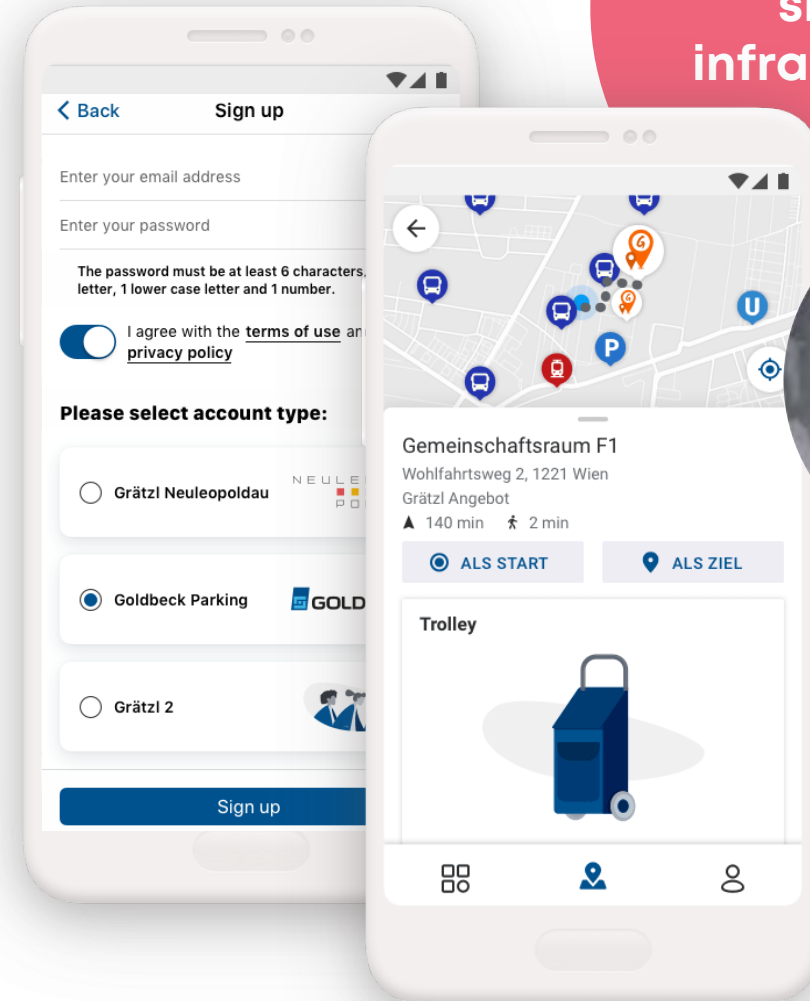




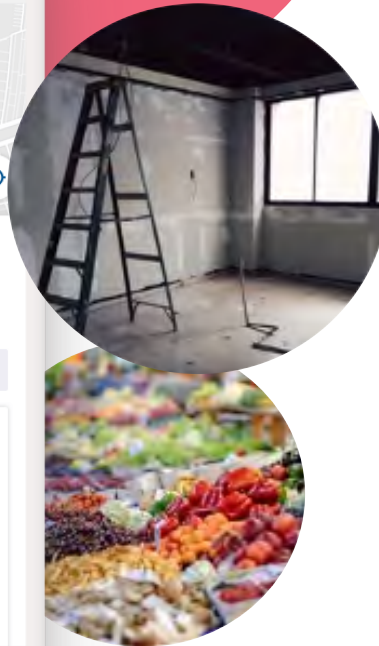
STEP 6:

Enable functions per user group

1. Residents of residential areas:
Info+Routing+Booking across Austria and additional functions (communities strengthen themselves by sharing goods such as tools, common areas and shopping trolleys within the neighborhood).
2. Registered: Info+Routing+Booking Austria-wide
3. Non-registered users: Info+Routing Austria-wide



Access to
shared
infrastructure



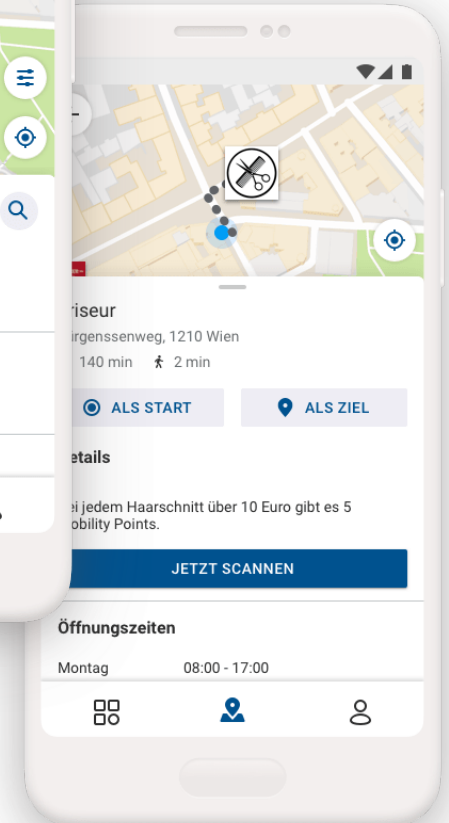
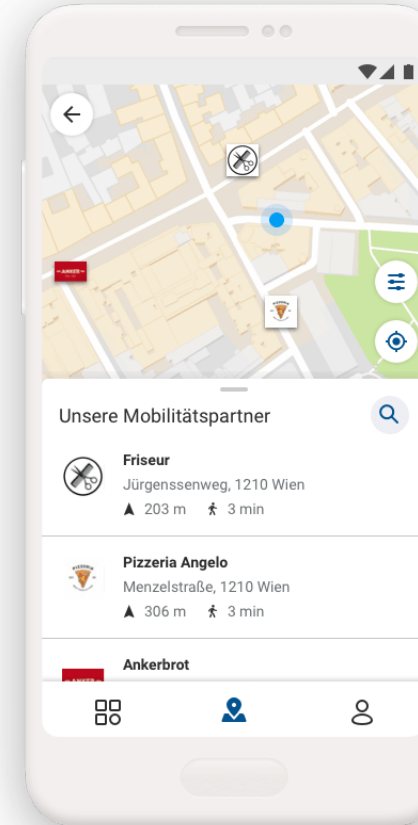
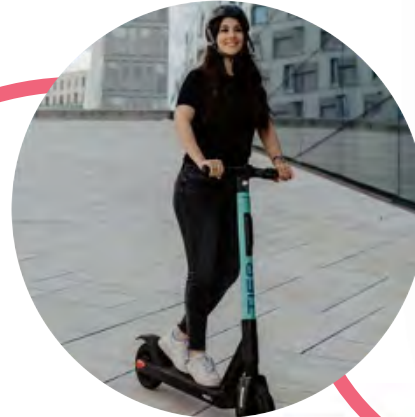


STEP 7:

Support local economy and incentivise green mobility behaviour



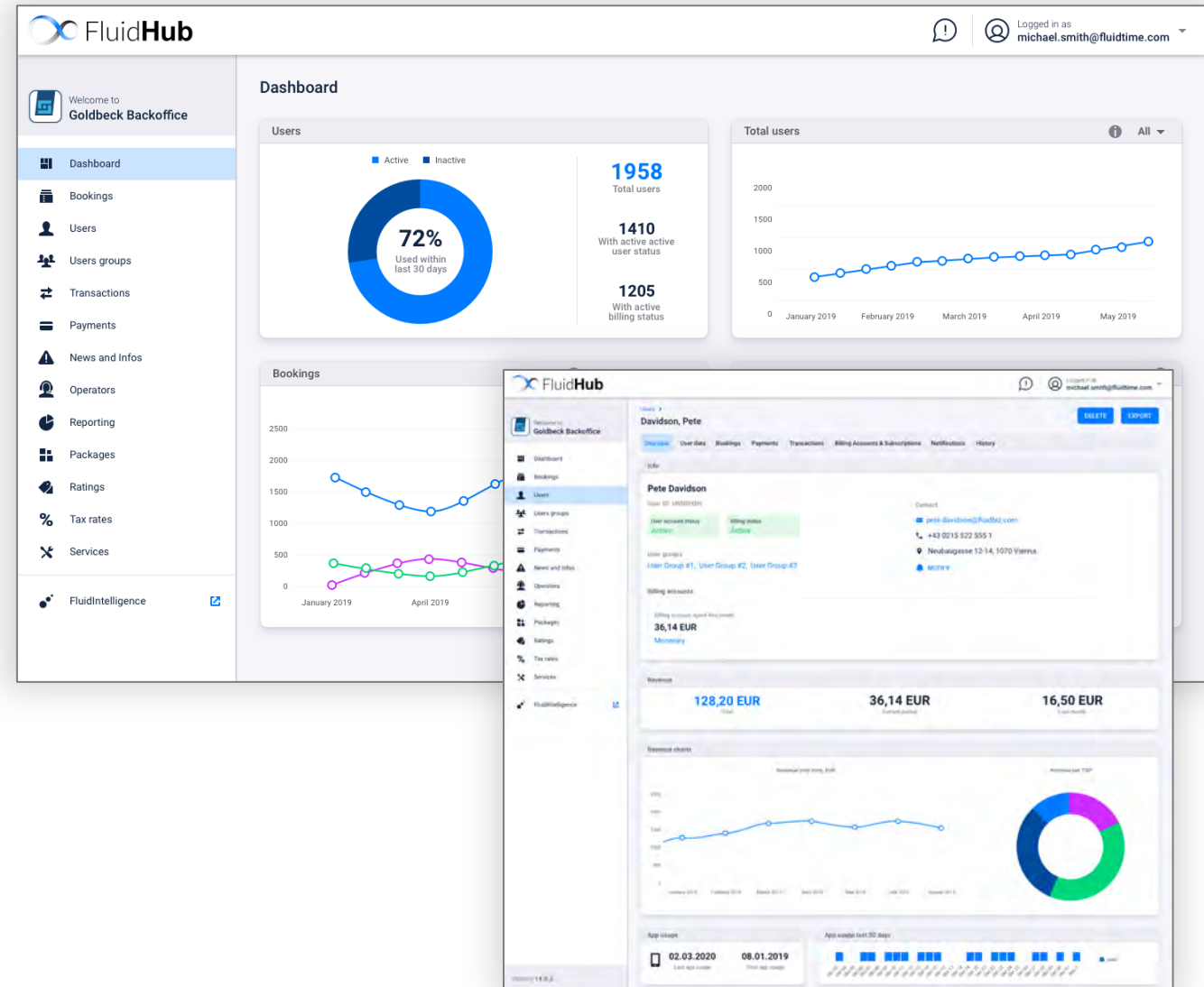
Create a
strong
community.



STEP 8:

Roll-out of app in further residential areas

Fostering a dense network of local services (transport providers, partner companies for “mobility points”) on a national level





Fluidtime's technology forms the foundation of GOLDBECK's **Mobility as a Service** solution.

“Fluidtime is the ideal partner to accompany our transformation process, integrating a broad spectrum of mobility options through its technologies and to jointly reinterpret the understanding of living space.”

Andreas Fitsch, GOLDBECK Parking

**jointly reinterpret the
understanding of living space.”**



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