



POLIS 2020

Changing Travel Behaviour

Sustainable and blended learning: Post-Corona results from educational institutions

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INTRODUCTION

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Sustainable and blended learning: Post-Corona results from educational institutions



CONNECTING GRONINGEN

- **Collaboration between government, companies and educational institutions**
- **Making sure Groningen stays accesible throughout major infrastructural projects**
- **Responsibilities**
 - Coordinating the planning of construction work
 - Providing information about the impact of the construction work for commuters, visitors and students
 - Enhancing behavioural change regarding (sustainable) mobility
- **Working in a continuously changing environment**
- **In a city with a lot of students...**



STUDENT CITY GRONINGEN

- Groningen is city for talent more than 90.000 students
- 20-25% in the city of Groningen is student
- Extra pressure during the Hyperspits in public transport



STUDENTS APPROACH



Adjusted schedules



Spitsbattle



Cycling experiments



Start
Groningen
Bereikbaar

Start
students
approach

Declaration
of intent

COVID-19

2012

2014

2017

2020



Travel outside hyperspits



E-bike experiment

1054
less students in
the hyperspits

*2019

IMPACT OF COVID-19

- Full online education (by start of corona)
- 30% fysiek en 70% online juni
- Agreement between public and private institutions on adjusting schedules

Start before 7.30: health care sector

Start before 8.30 or after 9.30: office workers

Start between 8.30 - 9.30: education

- 8.30: secondary education
- 8.30-9.00: vocational college
- 9.00-9.30: university (for applied sciences)



Zipper model: how we do it

- **Partnership with relevant stakeholders and institutions:**
 - CEO's of educational institutions
 - Representatives of educational institutions and central government
 - Public transport organisations
 - Together with students
- **If the zipper is closed: the ambition will become a share responsibility**
- **Succes together!**





Post-Corona: Ambitions



- **Covid: a catalyst for change**
- **Benefits for:**
 - accessibility
 - sustainability
 - vitality
 - safety
- **Educational institutions will continue: 1/3 blended learning in future**
- **New letter of intent to continue the benefits of corona**



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