



POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

regio arnhem
nijmegen

Annual Conference 2020

VIRTUAL EVENT | 30 NOVEMBER-3 DECEMBER 2020

Smart distribution & Buying local Groningen

30 November 2020

Interreg
North Sea Region
SURFLOCH
European Regional Development Fund



EUROPEAN UNION

 **UL&DS**
URBAN LOGISTICS AS AN ON-DEMAND SERVICE

 Gemeente
Groningen

Introduction of Groningen



First mentioned 1040 AD
Population 2020: 230.000
Daily Urban System 500.000
140.000 jobs
60.000 students
8.000 international students
Average age: 36.4
2nd startup-city in NL

Cycling city

#Green City 🌱
#Happy City 😊
#Healthy City 🧐



Part 1. Smart distribution

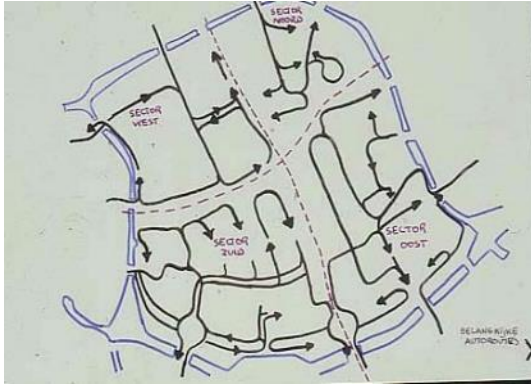




40 years tradition of compact city

1977

Traffic circulation plan



1996

Space for space



2016

Space for you



Proces Steps for realizing Smart distribution

2014

Green Deal ZE city logistics 2025



2017

Installing Focus Group Sustainable Logistics Groningen



2018

Local Covenant Sustainable Logistics Groningen



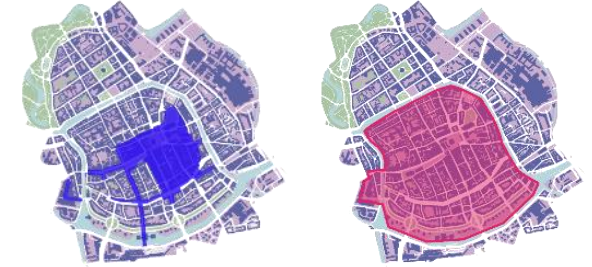
2021

Plan for sustainable city logistics to City Council



2022

Enlarging area with time window frame for logistics by 2022



2025

ZE-zone for logistics



Plan for sustainable City Logistics

1. Enlarging area with time window frame for logistics by 2022 (5.00-12.00 pm)
2. Introducing ZE-zone for logistics by 2025
3. Introducing enforcement with ANPR-camera's in 2022
4. New exemption policy in 2021



Part 2, Buying local 2 examples from Groningen

W|A|R|E|N|H|U|I|S|
G|R|O|N|I|N|G|E|N

GRO
KAAL

Living La Vida LOCAL





188 independent
shops on one
Portal

Lokale ondernemers

[Bekijk alle verhalen](#)



Partnership Objectives

City of Groningen, Zupr, Dropper and Groningen City Club (shop owners)

- Strengthen local retail with a better online presence
- Liveability
- Jobs
- Sustainable logistics
- Strengthen authenticity and diversity



Ultimately, this will lead to an economically stronger, more sustainable and more liveable city center.



GRO
KAAL
↑
—



**Vele handen
maken heel veel
kerstpakketten.**



Bepaal zelf je bedrag

Steun onze lokale ondernemers!
grokaalbox.nl/kerst



www.logistieknoord.nl



Groningen, the Cargo Bike Capital



Nieuws



De opmars van de elektrische Carver Cargo

In het Leeuwarder straatbeeld verschijnt binnenkort een nieuw bestelwagentje. Het is de elektrische Carver Cargo.

[Read more](#)



Succesvolle pilot voor duurzame pakketbezorging in Groningse binnenstad

Emissievrij bezorgen van pakketten met licht elektrische vrachtoertuigen? Dat is afgelopen september in de Groninger binnenstad getest door PostNL en de gemeente Groningen. Doel van...

[Read more](#)



DPD gaat groen bezorgen in 225 steden

DPD doet een miljoeneninvestering in groene bezorging. Tegen 2025 wil de pakketbezorger in maar liefst 225 Europese steden emissiearm bezorgen. Ook in Noord-Nederland.

[Read more](#)

