


# ROTTERDAM MOBILITY APPROACH



= a new way we work on our public space and mobility system  
= more room for healthy, clean and smart modes of transport

# Urgency: Healthy Growth

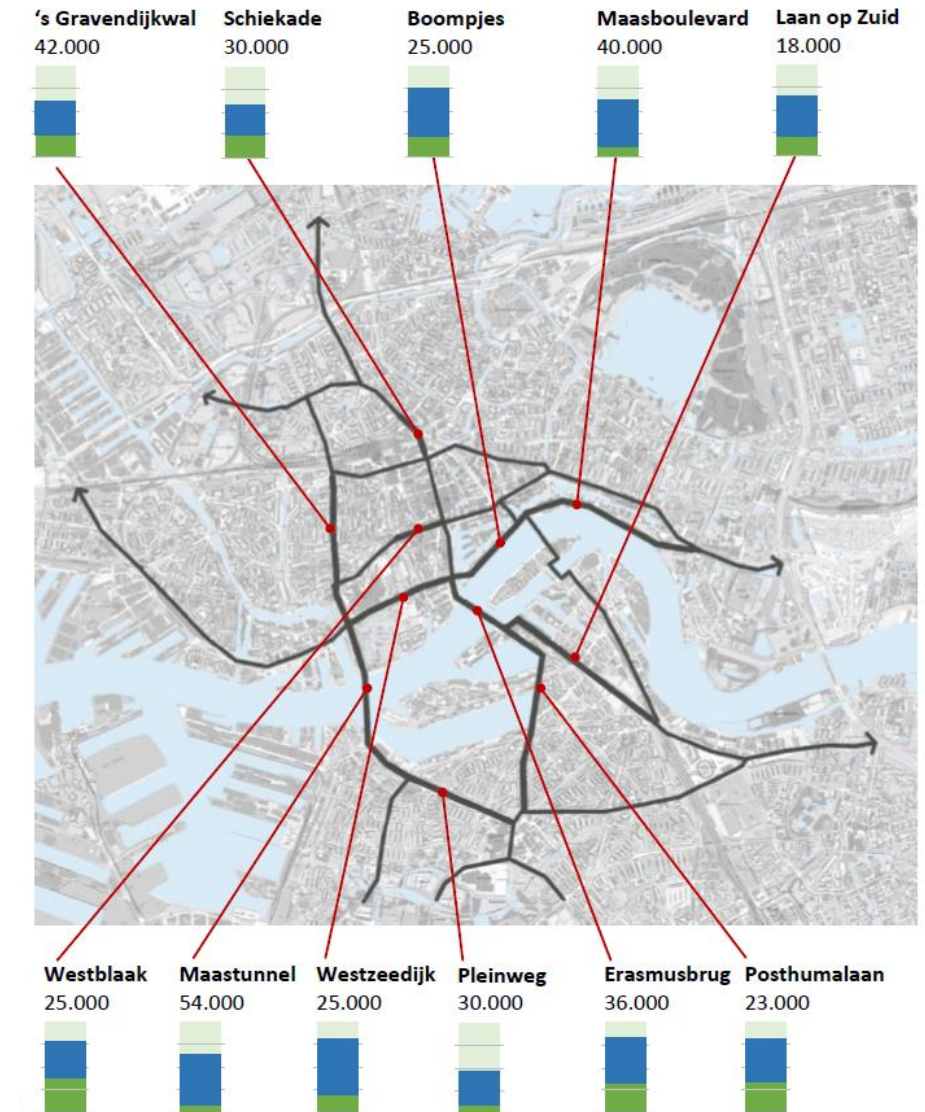
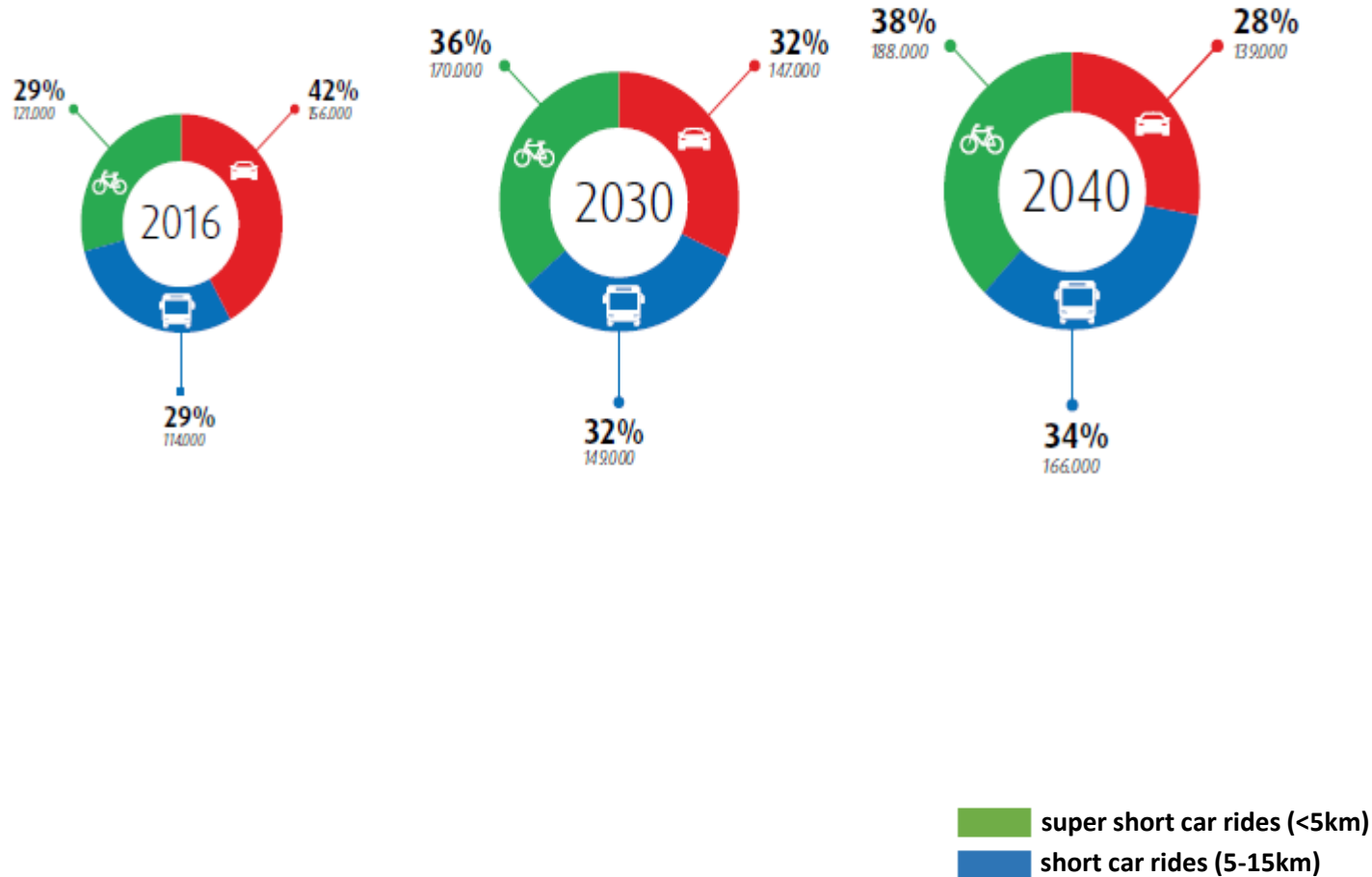
4 urban challenges for Rotterdam:

1. growth and densification
2. environment and climate
3. outdoor space and greenery
4. inclusiveness in mobility

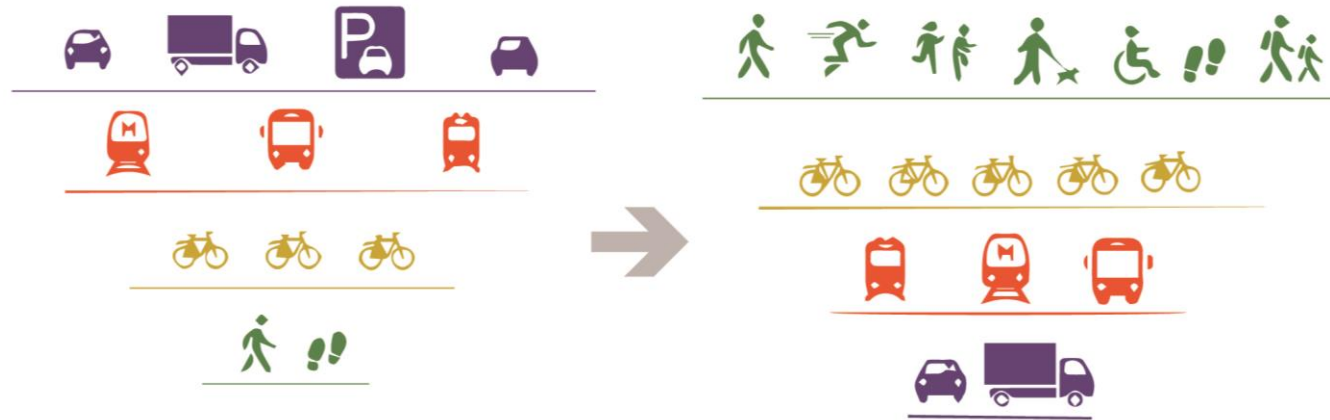


# Transition in mobility: already on its way!

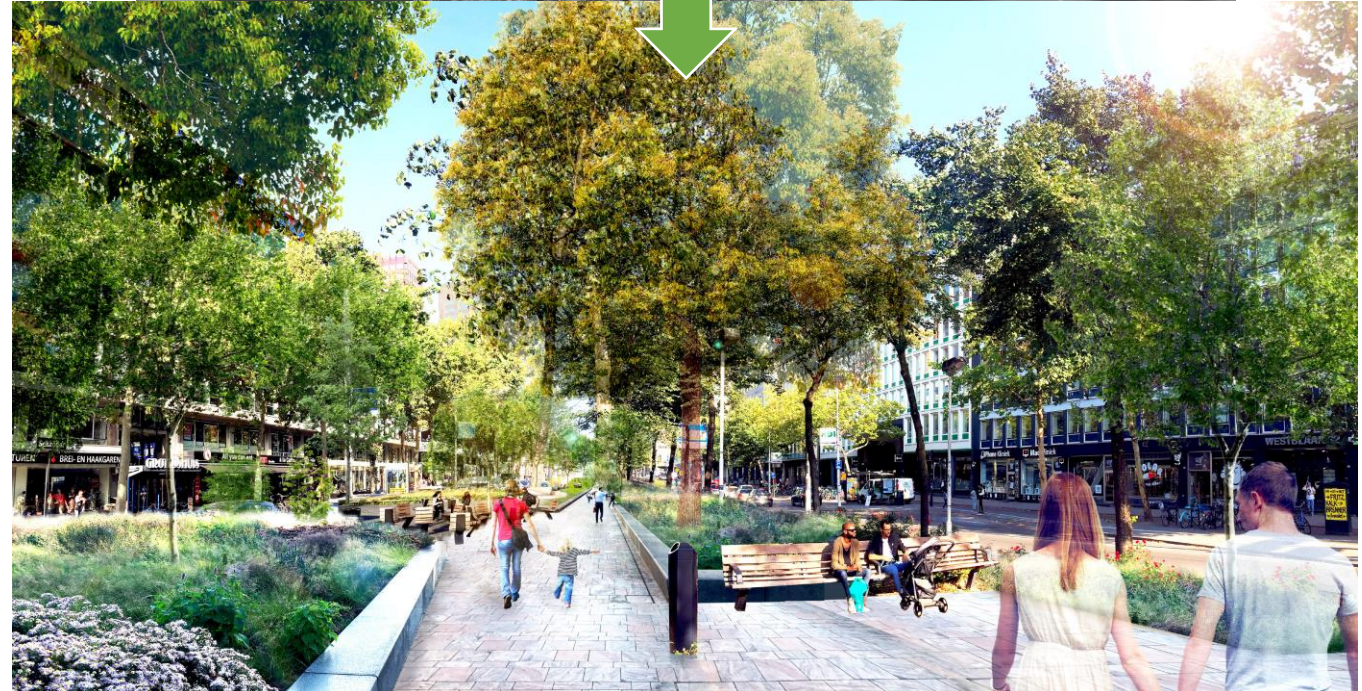
Modal split in the city center:

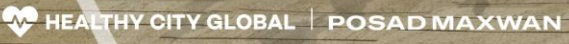


# New approach: more room for pedestrians, cyclists and public transport



# Transformation of our streets and boulevards





# First step in transformation: EXPERIMENTS 2020

## ‘Mobility Challenge Hoogkwartier’



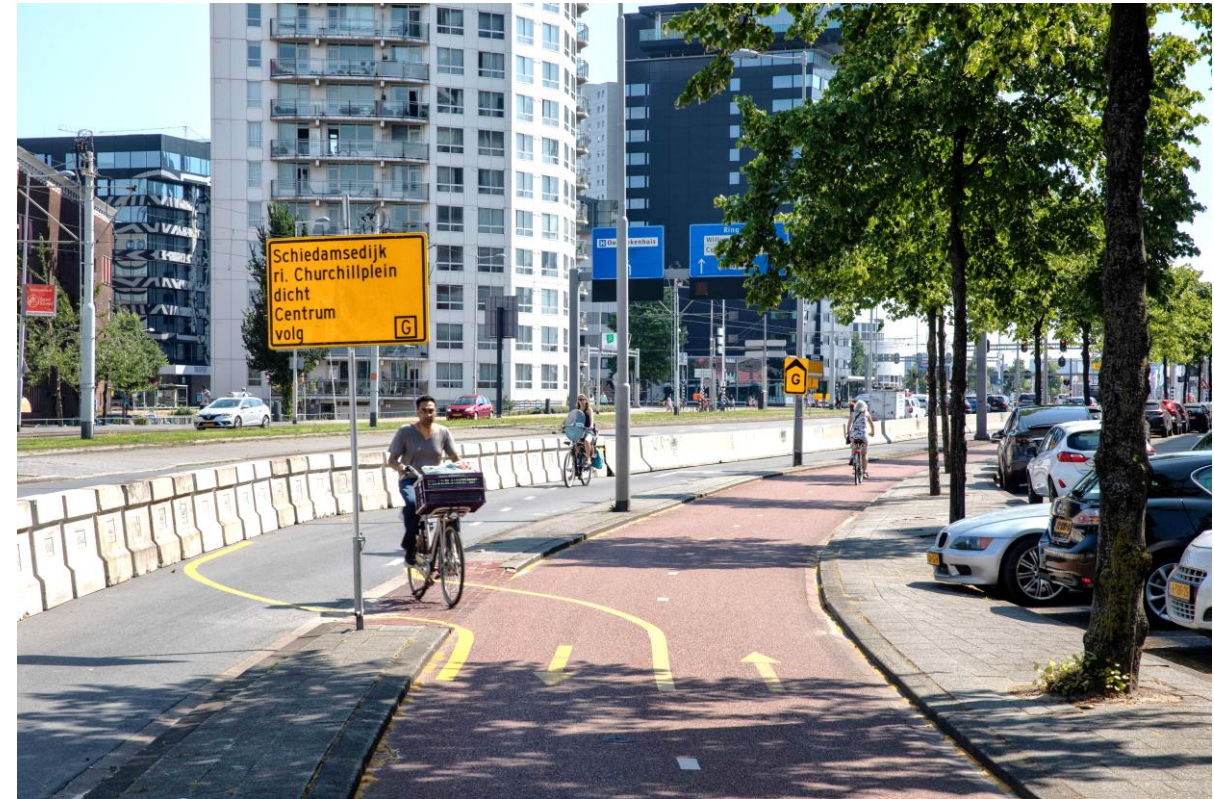
## First step in transformation: EXPERIMENTS 2020

‘More room for cyclists Erasmusbrug’  
especially in COVID-19 situation



# First step in transformation: EXPERIMENTS 2020

‘More room for cyclists Erasmusbrug’  
especially in COVID-19 situation



## First step in transformation: EXPERIMENTS 2020

‘More quality space for pedestrians  
Kruisplein and Eendrachtsplein’



