



# Achieving sustainable mobility with limited resources – The new SUMP guide for smaller cities and towns

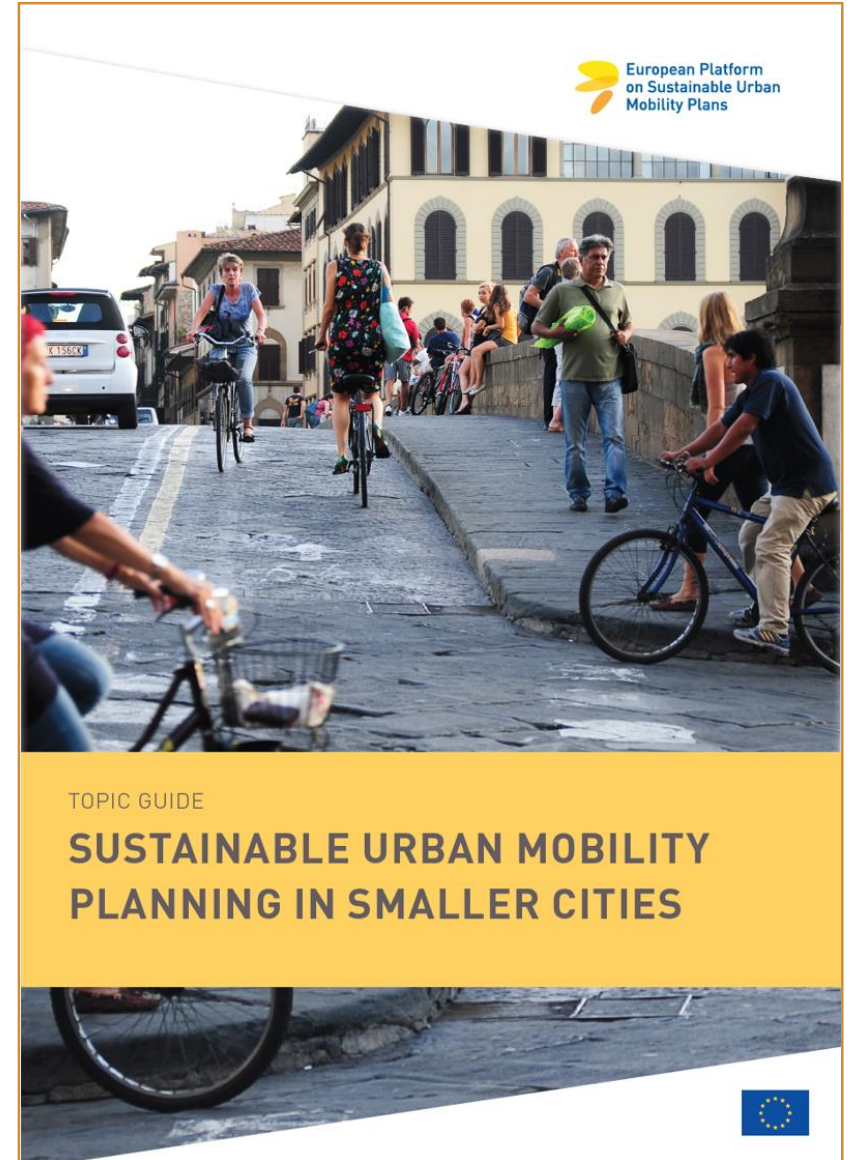
📍 Polis conference, session 1a, 30 November 2020

👤 Lasse Brand, Rupprecht Consult

# Structure

## The SUMP Guide for Smaller Cities and Towns

- 1) Specific mobility challenges and benefits
- 2) The steps of the SUMP cycle: What is different?
- 3) Recommended policies and measures







## Mobility challenges in smaller cities and towns

- Car-dependent communities
- Weak public transport and low share of active modes
- Limited resources for planning (budget, personnel)
- Lower institutional complexity but dependent on regional/national level

# Benefits of SUMP for smaller cities and towns



REMAINING ATTRACTIVE  
PLACES TO WORK AND  
LIVE IN



IMPROVING THE HEALTH  
OF CITIZENS



GETTING READY FOR AN  
AGEING SOCIETY



ADDRESSING  
CONGESTION, SAFETY  
AND LIVEABILITY ISSUES



ACHIEVING VISIBILITY AND  
SECURING FUNDING



COORDINATING ACTIONS  
REGIONALLY



SUPPORTING KNOWLEDGE  
MANAGEMENT FOR LESS  
VULNERABILITY



MAKING MORE EFFECTIVE  
USE OF LIMITED  
RESOURCES

# The SUMP Cycle, Second Edition





# The SUMP Cycle in smaller cities and towns




Quicker plan development



Emphasis on the operational phase



Focus on regional coordination

A large, irregular yellow watercolor splash shape on the left side of the slide, with some darker yellow and brownish spots extending from its edges.

# Mobility measures for smaller cities and towns

General recommendations:

- Start with **popular measures** that show quick results and create support for further changes
- Start with the **town centre** to illustrate the benefits of change
- Use “**light and cheap**” solutions and collaboration with residents (placemaking, temporary measures)
- Use **cost-efficient measures**, such as mobility management, infrastructure improvements rather than new infrastructure, volunteer-run services, cross-sectoral measures
- **Cover the fundamentals** before approaching complex technical systems

# Mobility measures for smaller cities and towns

## **10 recommended measure fields**

1. School mobility
2. Traffic calming in residential areas
3. Cycling
4. Walking and pedestrianization
5. Parking management
6. Public space activation
7. Job accessibility and mobility management for companies
8. Public transport
9. Car and ride sharing
10. Freight and logistics



metrominuto  
Pontevedra



# School Streets

PEDESTRIAN AND CYCLIST ZONE

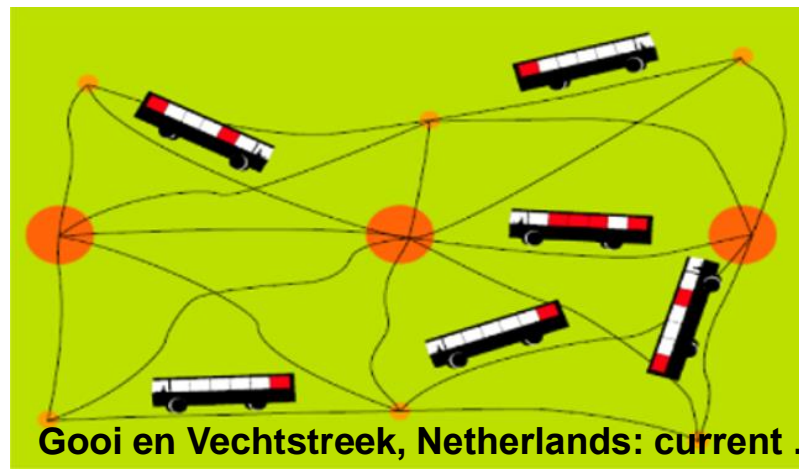
Mon - Fri  
8:00 - 8:30 am  
3:00 - 3:30 pm



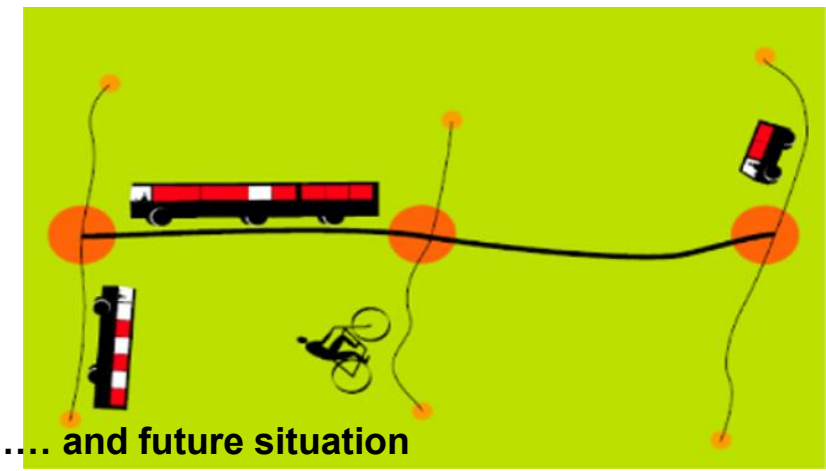




Turnhout, Belgium



Gooi en Vechtstreek, Netherlands: current .....



and future situation



Karditsa, Greece



What is a

A multi-modality hub for a smart, smooth and sustainable journey in Groningen and Drenthe







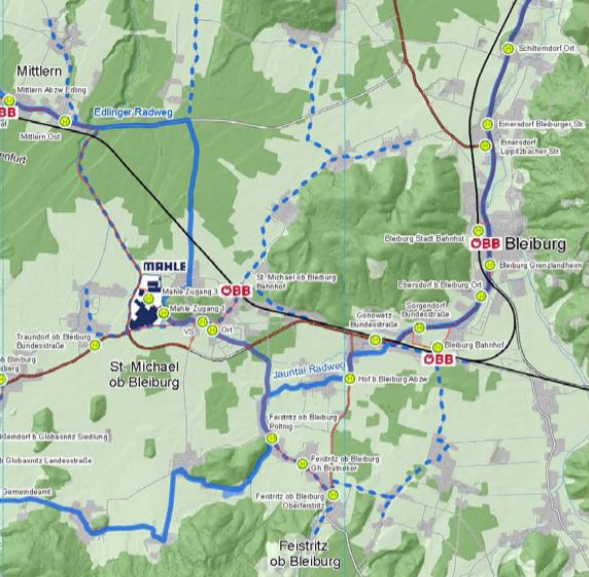
Kruševac, Serbia



Cēsis, Latvia



# St. Michael ob Bleiburg, Austria



## MIT DEM ÖFFENTLICHEN VERKEHR UND DEM RAD IN DIE ARBEIT

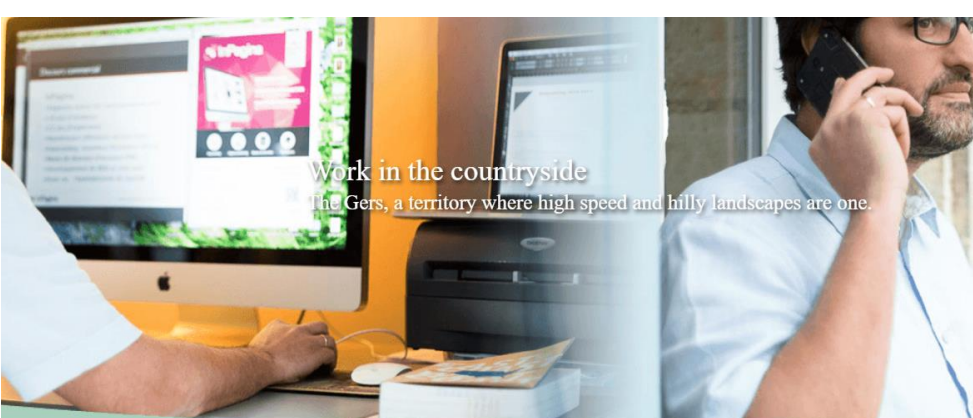
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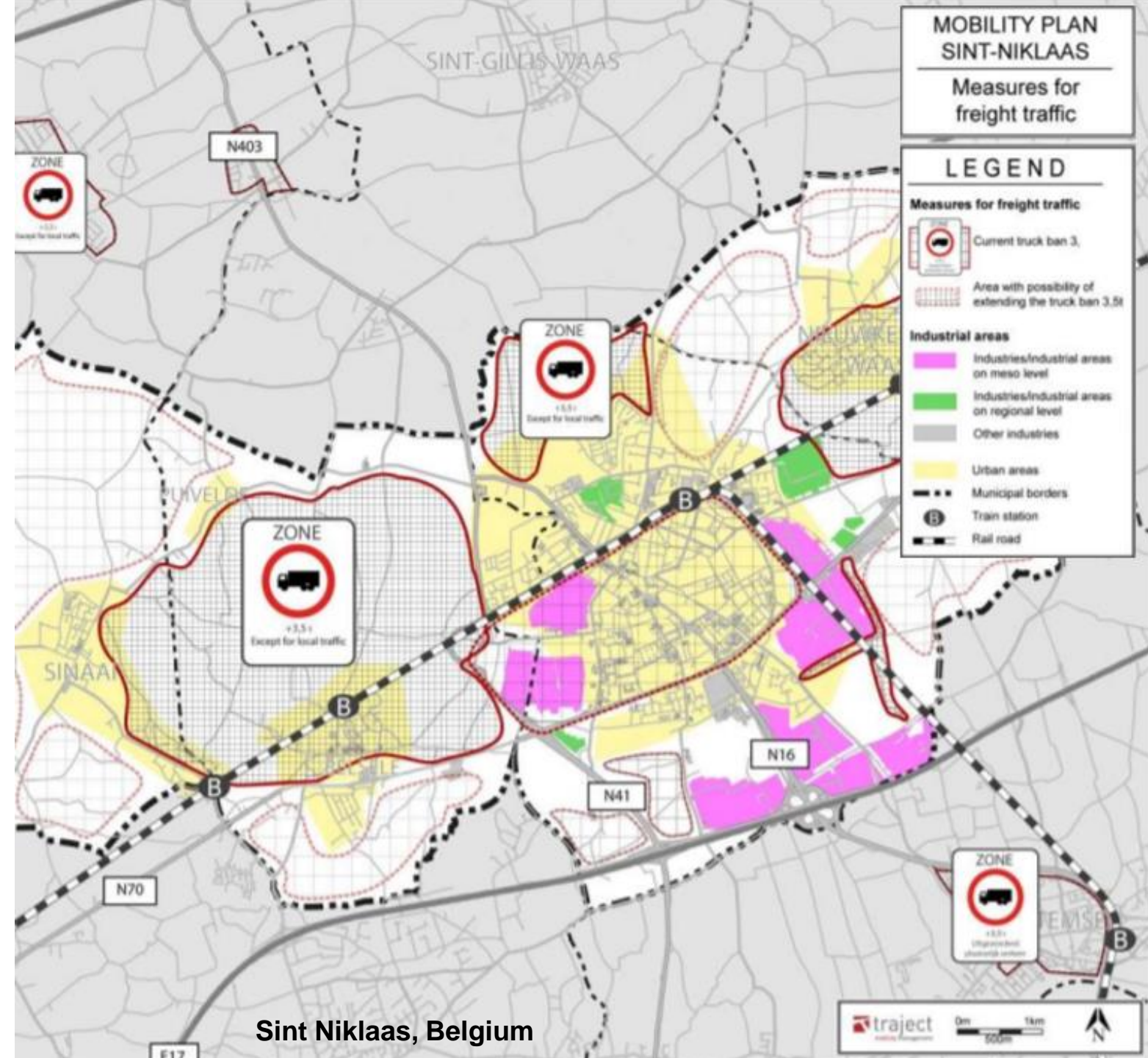
Work in the countryside  
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# Thank you for your attention!

**Lasse Brand**

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