



Municipality of Karditsa
Municipality of Farkadona



*the***GREATSMALL***ones*

EUROPEANMOBILITYWEEK

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There is no doubt that small cities are vivid areas which have shown impressive achievements regarding sustainable mobility.

Additionally, they have the ideal size in order to undertake their role as mobility test beds in various initiatives.

*Karditsa and Farkadona
are two neighboring small rural Greek cities
that they are successful examples of this fact.*

Karditsa is a medium-small city (approx. 39.000 inhabitants)

EUROPEANMOBILITYWEEK 2018 *FINALIST*
EUROPEANMOBILITYWEEK 2019 *WINNER*

Farkadona is a quite small municipality (approx. 13.000 inhabitants)

EUROPEANMOBILITYWEEK 2015-2020 PARTICIPANT
EUROPEANMOBILITYWEEK 2019
ROAD SAFETY ROUNDTABLE

Karditsa

permanent measures

MaaS

bicycle cabinets at the bus station



Karditsa

permanent measures

MaaS

bicycle racks in local buses



Karditsa

permanent measures

Clean energy vehicles

installation of a 2-places charging
station for electric cars

power is provided without charge



permanent measures

Road safety

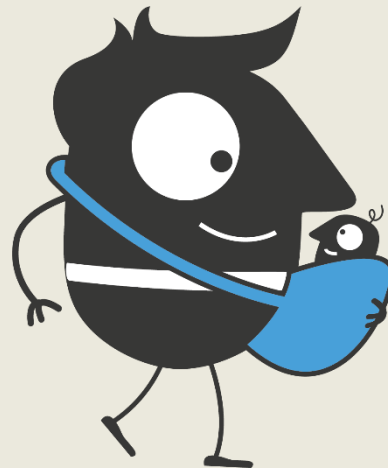
caterpillar shaped stickers to guide pupils to the pedestrian crossings



permanent measures

Road safety

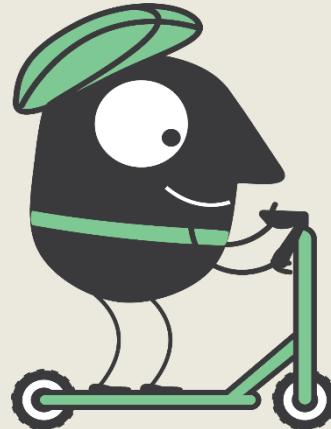
3D pedestrian crossings



permanent measures

Road safety

speed reducing to 30 km/h



Karditsa

permanent measures

Cycling promotion

extended bike lanes network

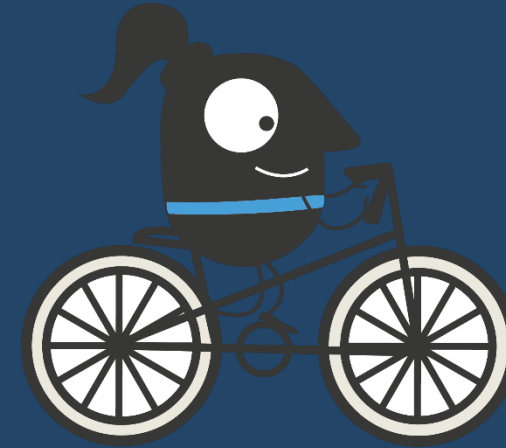


Karditsa

permanent measures

Cycling promotion

painting sidewalk of sports park



permanent measures

Cycling promotion

- bicycle repair stations (2)
- charging of electric bicycles



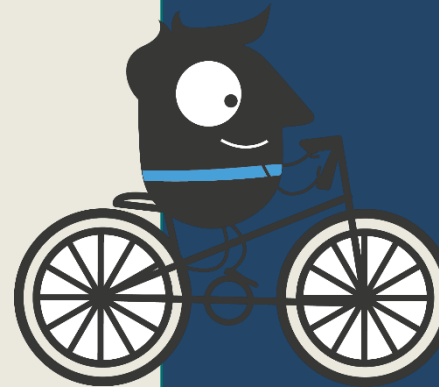
Karditsa

permanent measures



City branding as the “cycling city”

- “Sky biker” plates
- “Sky biker” luminous models



actions

Car sharing

carpooling app on the municipal
official website



Στηρίζουμε την
Ευρωπαϊκή
Εβδομάδα
Κινητικότητας

Μέσω της εφαρμογής "Carpooling" για τη
Συνεργατική Μετακίνηση



Karditsa

actions

Cycling promotion

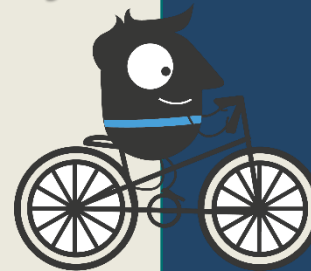
providing of bicycles
to the municipal employees



actions

City branding as the “cycling city”

adoption of the “Sky Biker” art work by Pantelis Sampaliotis as the official city logo



Tax policy

20% lower municipal taxes for the entrepreneurs who take action in favour of sustainable mobility



Rewards

- awards for businesses
- rewards for the municipal employees



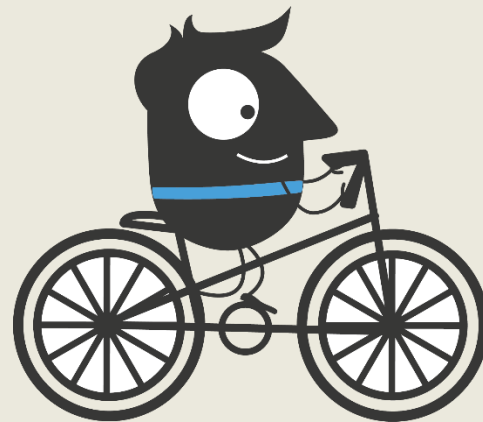
Karditsa

activities



Cycling

- car-free day
- bike rides



Mobility as a play

- street festivals
- active pupils



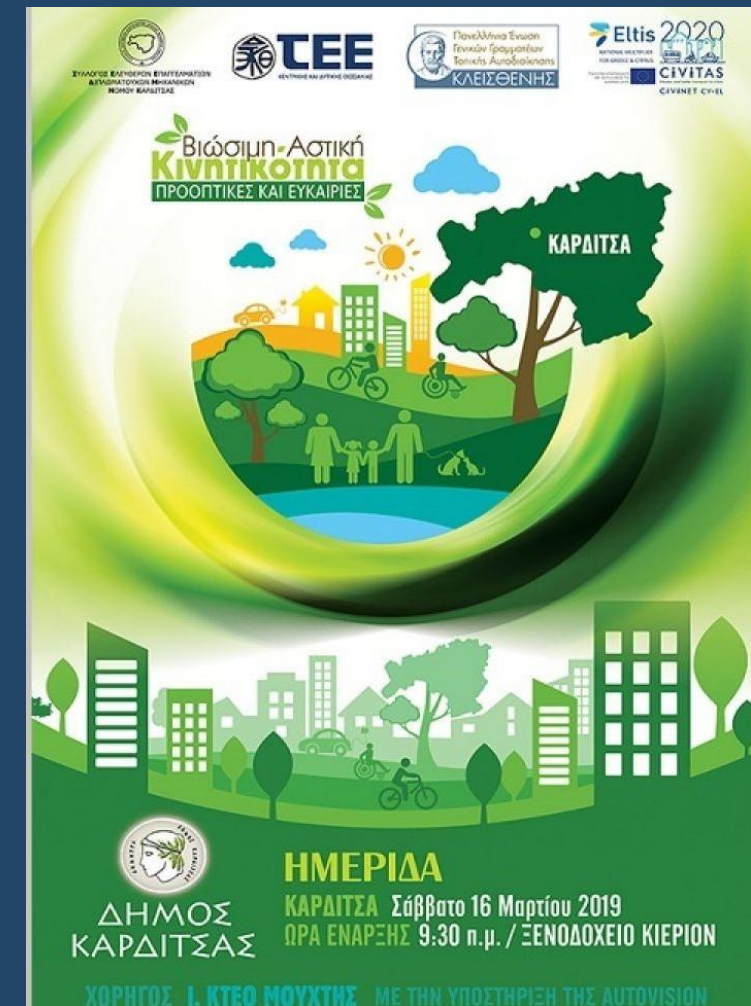
Karditsa

dissemination

- video productions
- media
- articles
- conferences



<https://www.youtube.com/watch?v=bX0-kBYDUy0>



Karditsa



EU projects

Mobility themed

- **CIVITAS**

Mayor of Karditsa is a member of the Political Advisory Committee (PAC)

- **CO-APS**



EIT Urban Mobility is supported by the EIT,
a body of the European Union



Karditsa

excellences

Awards

- Ministry of Environment Awards (3)
- “Bike to work” 1st place Greek awards (3)



Karditsa

EUROPEAN MOBILITY WEEK

Winner

excellences

- **2nd / 3rd place 2018**
- **1st place 2019**





permanent measures

Innovation – public transport

the 1st Intelligent bus stop in Greece

- external giga-tablet
- funded by Green Fund
- Best City Silver Award 2018

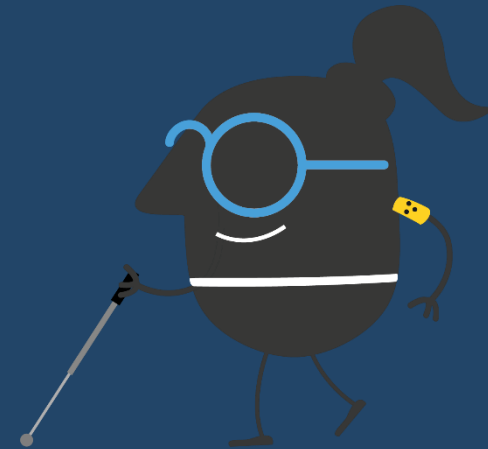


permanent measures

Innovation – Road safety

Smart Road Crossing project

- among the first planned in Greece
- funded by Green Fund



Road safety

pupils create by their own
pedestrian crossings outside their
schools

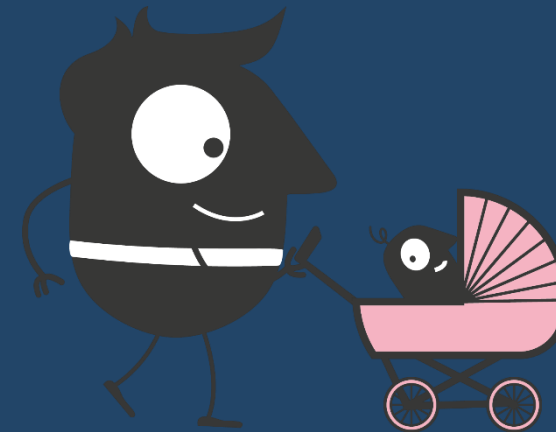


permanent measures

Road safety – energy saving

Urban lighting network upgrading

- LED lights
- IoT remote control system



Farkadona

activities



Mobility as an Art

- street art festivals
- creative pupils



Awareness Raising

lessons to students / pupils

- by driver schools
- by traffic police



Active citizens

- walking for mobility
- students in action



Farkadona

activities



Cycling

- car-free day
- connectivity by bike
- bike rides





New mobility

Exhibitions

- electric bikes
- electric cars



Farkadona



**Healthy
Cities.**
From planning to action



EU projects

Mobility themed

- CIVITAS
- URBACT III
- DEEDS
- PROSPECT



DEEDS
DIALOGUE ON EUROPEAN
DECARBONISATION STRATEGIES

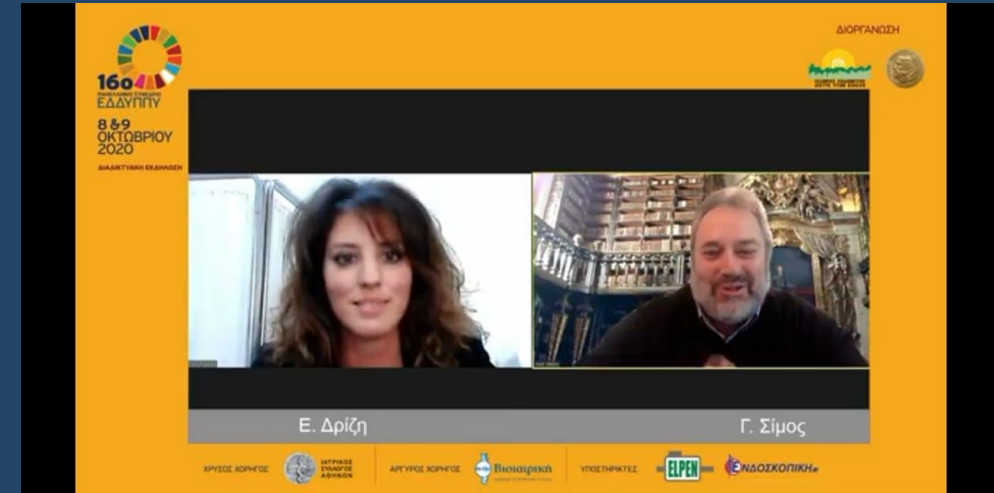


PROSPECT



Presentations

- conferences
- radio
- webinars
- smart cities # crowdhackathon



Farkadona

excellences



Awards



- Ministry of Environment Special Award
- Greek Best Cities Silver Awards (2)



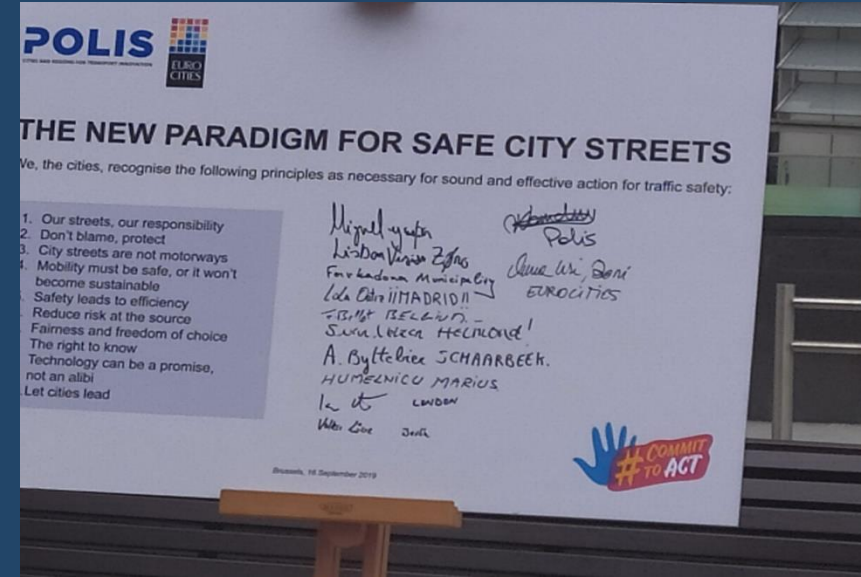
Farkadona had the honour and privilege to be among the 10 European Cities which joined the Roundtable and the signing of the European Cities Road Safety Declaration, during the EUROPEANMOBILITYWEEK 2019 launch event, at the European Commission Headquarters in Brussels.

Declaration: The new paradigm for safe city streets

EUROPEANMOBILITYWEEK



Arad, Romania
Arnhem Nijmegen, The Netherlands
Barcelona, Spain
Berlin, Germany
Farkadona, Greece
Helmond, The Netherlands
Lisbon, Portugal
London, UK
Madrid, Spain
Schaarbeek, Belgium



Aspects:



Territorial and socio-political

small cities claim their important place
regarding European policies



Technical and scientific

measures which have been taken
comprise an integrated “basket” of
good sustainable mobility practices

Remarks:



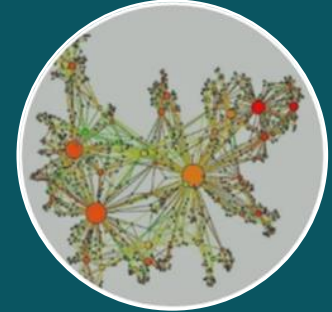
Similar mobility problems

in medium cities - in comparison with the big ones - in their centers, due to the fact that their socio-economic life is gathered there



Equal amount in fatal accidents

in rural territories – in comparison with the urban ones – due to the:
higher speeds
false sense of safety
insufficient safety measures
lack of caution



Opposite mobility problems

the main mobility problem of small municipalities – on the contrary to the big ones – is the isolation of their communities

Results:

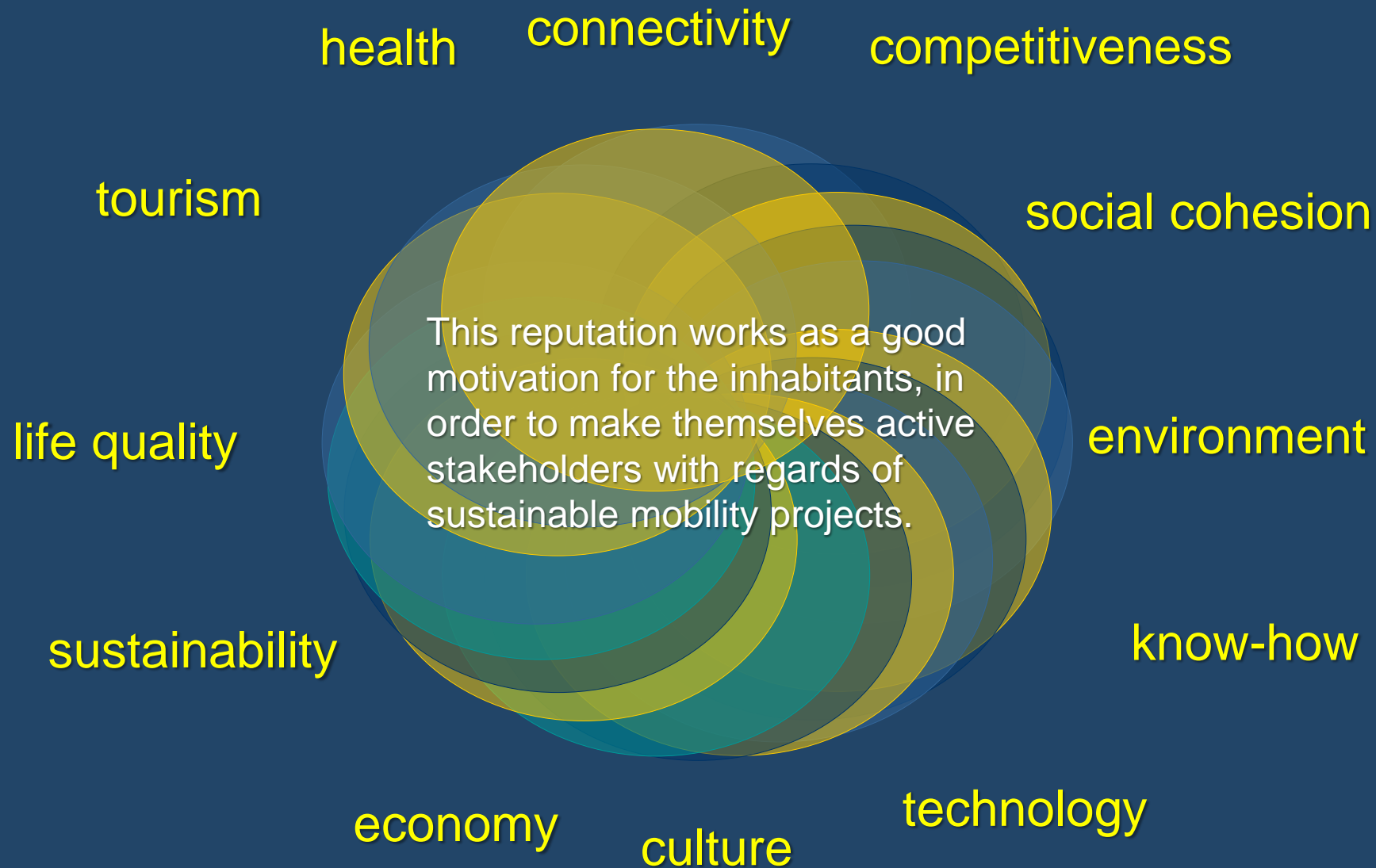
Karditsa

reputation across Europe as a sustainable mobility friendly small-medium city.

Farkadona

small but distinctive European partner regarding the evolutions which concern mobility

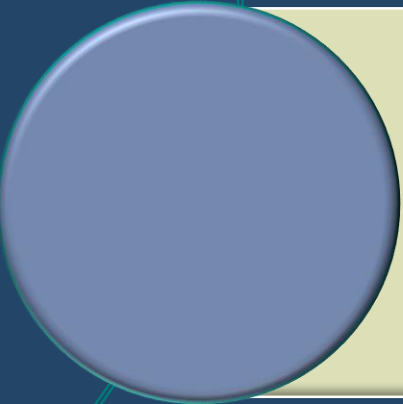
multiplied impact



conclusions



Small cities are important parts of the European economic, environmental and social life and crucial for the territorial development



They have also proved that they have the willingness, the potential and the capacity not only to contribute in the sustainable mobility matters, but even to pilot the evolution concerning them

assets

***community
cohesion***

necessary during the
stakeholders'
engagement and
involvement
procedures

ideal size

living labs in their
whole, during the
sustainable mobility
initiatives

follow the steps



Thank you for your attention