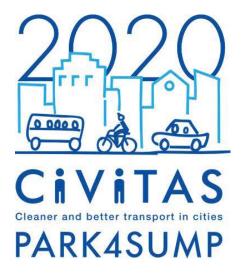
# Parking Policies and measures to drive new mobility services



#### Parking: Greener – smarter – stricter.

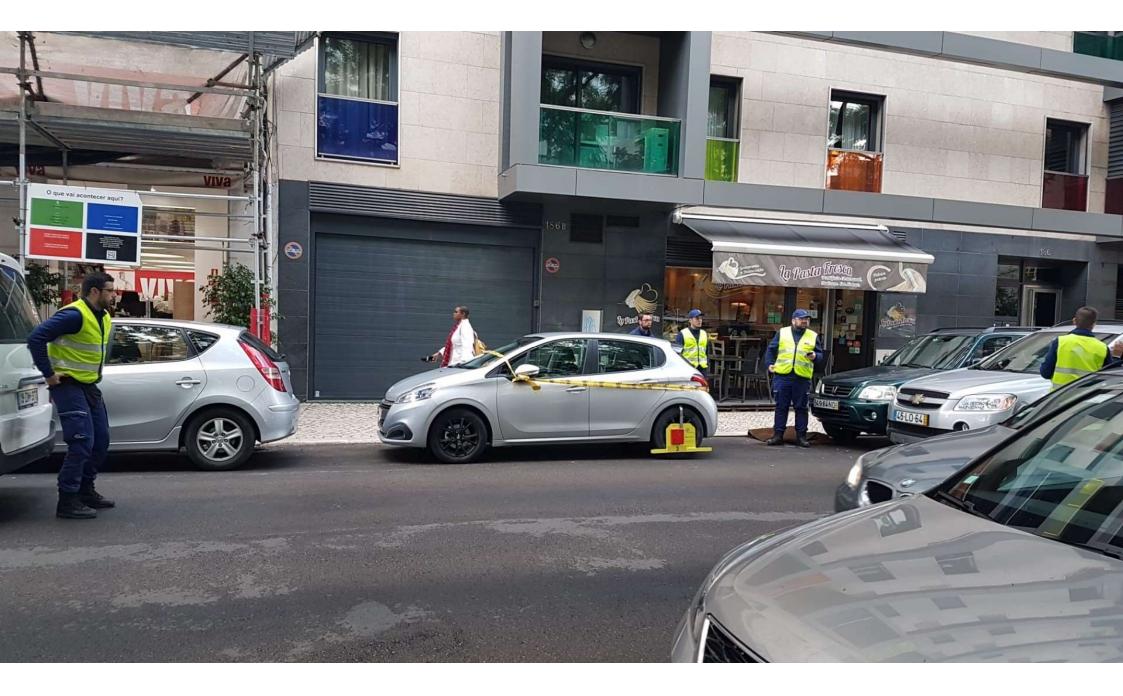
Parking is beautiful, but the beauty is in the eye of the beholder. Parking policies combine the ability to unlock opportunities for accessing the city, manage space and bring revenue to the city's accounts. Today we'll showcase new evolutions in parking strategies, and will help you to take own parking policies one step further.



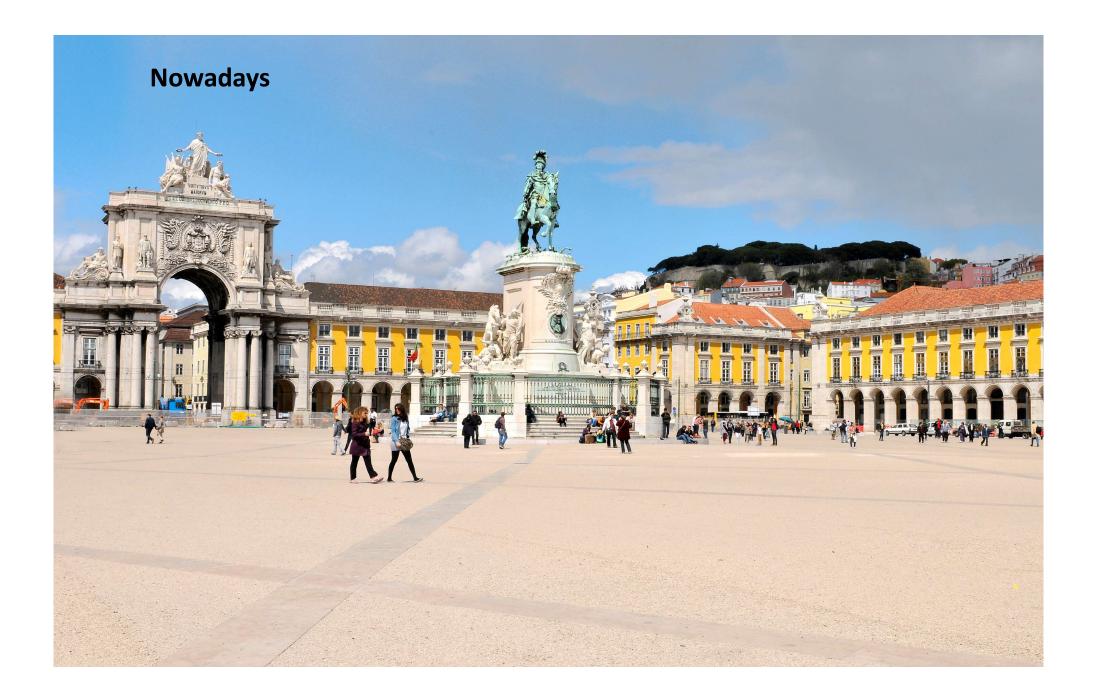


## Parking policies are changing

Less parking on surface... new land use strategy: "cities are for citizens" EV's are increasing... new parking needs (charging infrastructure) Promoting urban cycling... Building bike lanes and bike parking New mobility is arriving... soft modes, sharing, combine































#### Investing parking revenue in soft mobility solutions

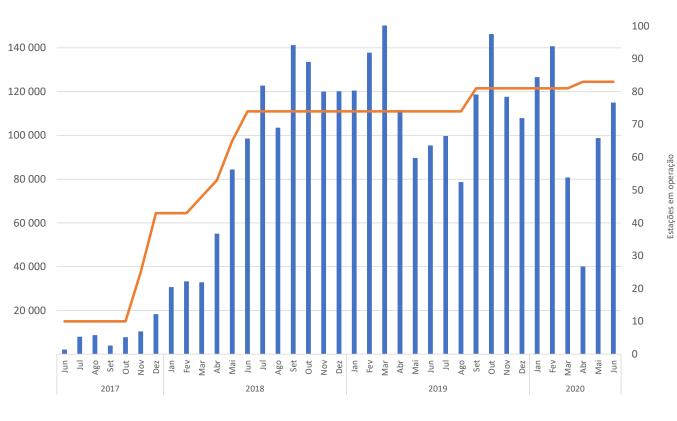
- Bike Sharing
- Bike lanes
- Bike parking
- Urban escalators
- Public Lifts
- Sharing scooters

#### **BIKE SHARING IN LISBON**

- 1.440 bikes (60% electric)
- 140 Bike stations
- Over 3,1 Milhões Trips
- 15 mil Annual subscriptors
- 7,7 trips / day / bicicleta (2019)

Viagens





Total ——Estações em operação





Bike lanes (r)evolution in 3 years...

- From 40 Km (in 2018)
- To 120 Km (in 2020)
- Target > **200 Km** (in 2021)

During COVID confination period (March to July 2020) the network was increased by 20 Km



- Full city coverage
- Bike lane network
- 6 main axis
- Connecting PT interfaces and parking



