

# Sponsorship & Exhibition Opportunities



**30 November – 3 December 2020**  
**Virtual Conference**

The Polis Conference 2020 is organised in cooperation with

**region** arnhem  
nijmegen

**provincie**  
**Gelderland**

## About the conference

The Polis Conference 2020 will be held virtually from **30 November to 3 December 2020**. We have adapted our sponsorship and exhibition packages to reflect the new virtual conference environment and to maximise online visibility for our sponsors, exhibitors and partners.

**The alternative format will not impact the calibre of our event, which will again bring together urban mobility professionals from the public and private sector to discuss transport innovation. As the last few months have revealed, sustainable urban mobility is more important than ever before!**

**The annual Polis Conference provides a unique opportunity for your organisation to connect with committed transport innovation professionals who work in local and regional governments and related public and private sector organisations.**

The **opening and closing plenary sessions** focus on the European, urban and regional policy dimensions of a sustainable urban and regional transport system. They feature high level speakers such as mayors and deputy mayors from cities and regions, European Commissioners, Directors and MEPs, and thought leaders from international organisations, research and industry.

The **technical parallel sessions** feature in-depth presentations and discussions on urban transport solutions selected through an open call in view of their degree of innovation and their ability to meet the sustainable mobility policy needs of cities and regions.

**Participants** include members of Polis, i.e. transport practitioners and policy makers of local and regional authorities from across Europe; transport professionals and decision makers from other public authorities; representatives from the transport industry, SME's and start-ups, mobility service providers, transport researchers & consultants; and high-level representatives and experts from the European institutions.

Last year's Polis conference in Brussels welcomed **around 600 participants**.

**Meeting language:** English

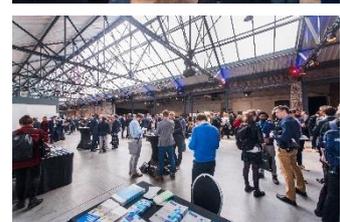
## About Polis

Since 1989, European local and regional authorities have been working together within the Polis network to promote sustainable mobility through the deployment of innovative transport solutions. Polis fosters cooperation and partnerships across Europe with the aim of making research and innovation in transport more accessible to cities and regions.

The presidency of the network is currently held by the city of Gothenburg.

## About Arnhem Nijmegen City Region

Arnhem Nijmegen City Region and the Province of Gelderland remain the virtual co-host of the 2020 Polis conference. This ambitious city-region thinks differently about mobility. Developing into a 'green metropolitan region', our mobility needs change. This is why the region showcases sustainable, international and innovative mobility. With the conference, the region is looking to boost sustainable mobility practice throughout Europe's cities & regions.



## Sponsorship and exhibitor packages

**Increase your profile and visibility among European cities and regions** and other transport experts from across Europe and choose between our various sponsorship packages!

- **Become a sponsor or conference partner** and gain maximum exposure at a premier conference targeting key stakeholders involved in smart, innovative and sustainable transport solutions in cities and regions.
- **Book a virtual exhibition stand** for your company or your project and present your innovative ideas to planners and practitioners from cities.

Do not hesitate to contact us to accommodate individual needs and specific interests and develop a **tailored sponsorship package** that perfectly meets your expectations!

### Overview sponsorship packages

Overview options	Diamond		Platinum	Gold	Exhibition
	Premium	Award			
Price	10.000	10.000	8.000	7.000	3.000
Logo conference material: conference programme and webpage	✓	✓	✓	✓	✓
Description conference material: conference programme and webpage	✓	✓	✓	X	X
Recognition in plenary session by Secretary General	✓	X	✓	✓	X
Recognition press release	X	✓	X	X	X
Short pre-recorded video between sessions or before a plenary session starts OR Possibility to present your innovative products and services in our live sessions dedicated to sponsors	✓	✓	✓	X	X
Short Speech during award ceremony	X	✓	X	X	X
Feature article in Thinking Cities magazine	✓	X	X	X	X
1 Push notification in conference app during conference	✓	✓	✓	✓	X
Feature in conference promotion direct mailings (10.000+ audience)	✓	✓	✓	✓	X
Partnership announcement on social media (7.000+ Twitter followers, 2.600+ LinkedIn followers)	✓	✓	✓	✓	✓
Virtual exhibition booth	✓	✓	✓	✓	✓
Info on public display at Polis office	✓	X	X	X	X

## Why Sponsor?

**Sponsors and exhibitors** are associated to a well-known and highly recognised European transport conference attended by an expected audience of up to 600 participants. In addition, the dedicated conference mailings, and visibility off the website allow reaching over 17,000 persons across Europe from the urban transport sector.

## Sponsorship packages

### DIAMOND – 10.000 EUR

- Logo and description featured in conference material (conference programme and webpage)
- Recognition in plenary session by Secretary General
- Short pre-recorded video between sessions or before a plenary session starts OR possibility to present your innovative products and services in our live sessions dedicated to sponsors
- Feature article in Thinking Cities magazine
- 1 Push notification in conference app during conference
- Feature in conference promotion direct mailings (10.000+ audience)
- Partnership announcement on social media (7.000+ Twitter followers, 2.600+ LinkedIn followers)
- Virtual exhibition booth
- Info on public display at POLIS office

### AWARD – 10.000 EUR

For the sixth time, the Polis Conference would like to offer the “Thinking Cities Award” to the best and most innovative European urban mobility solution presented by a city or region at the conference that helps to tackle local transport challenges. The sponsor of the ‘Thinking Cities’ Award will receive the following advantages:

- Logo and description featured in conference material (conference programme and webpage)
- Recognition in the related press release announcing the winner
- Short pre-recorded video between sessions or before a plenary session starts OR possibility to present your innovative products and services in our live sessions dedicated to sponsors
- Short speech during the award ceremony and virtual handover of the prize to the winner during the closing plenary session of the conference
- 1 Push notification in conference app during conference
- Feature in conference promotion direct mailings (10.000+ audience)
- Partnership announcement on social media (7.000+ Twitter followers, 2.600+ LinkedIn followers)
- Virtual exhibition booth

## PLATINUM – 8.000 EUR

- Logo and description featured in conference material (conference programme and webpage)
- Recognition in plenary session by Secretary General
- Short pre-recorded video between sessions or before a selected parallel session starts OR possibility to present your innovative products and services in our live sessions dedicated to sponsors
- 1 Push notification in conference app during conference
- Feature in conference promotion direct mailings (10.000+ audience)
- Partnership announcement on social media (7000+ Twitter followers, 2600+ LinkedIn followers)
- Virtual exhibition booth

## GOLD – 7.000 EUR

- Logo featured in conference material (conference programme and webpage)
- Recognition in plenary session by Secretary General
- 1 Push notification in conference app during conference
- Feature in conference promotion direct mailings (10.000+ audience)
- Partnership announcement on social media (7000+ Twitter followers, 2600+ LinkedIn followers)
- Virtual exhibition booth

## EXHIBITION – 3.000 EUR

- Virtual exhibition booth
- Logo featured in conference material (conference programme and webpage)
- Partnership announcement on social media (7000+ Twitter followers, 2600+ LinkedIn followers)

# POLIS CONFERENCE

## Application form for sponsors & exhibitors

Please return this form completed and signed to [jlucca@polisnetwork.eu](mailto:jlucca@polisnetwork.eu)

Organisation:

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Street and number:

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Postal code, city, country:

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Contact person:

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E-mail address:

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Phone:

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Mobile phone:

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VAT number:

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Names of contact persons:

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### We would like to take part in the online 2020 Annual Polis Conference as:

- Diamond sponsor – 10.000 EUR excluding VAT
- Award sponsor – 10.000 EUR excluding VAT
- Platinum sponsor – 8.000 EUR excluding VAT
- Gold sponsor – 7.000 EUR excluding VAT
- Exhibition sponsor – 3.000 EUR excluding VAT

### Standard terms

1. The final invoice must be paid by the contractor within 30 days of receipt
2. The contractor will comply with the following cancellation charges:

After agreement:	80 % to be reimbursed to POLIS
3 months before event:	100 % to be reimbursed to POLIS

**SIGNATURE AND DATE:**