

Mobility as a Service

CIVITAS delivers!



27 October

14:00 – 15:00

(this webinar will be recorded)



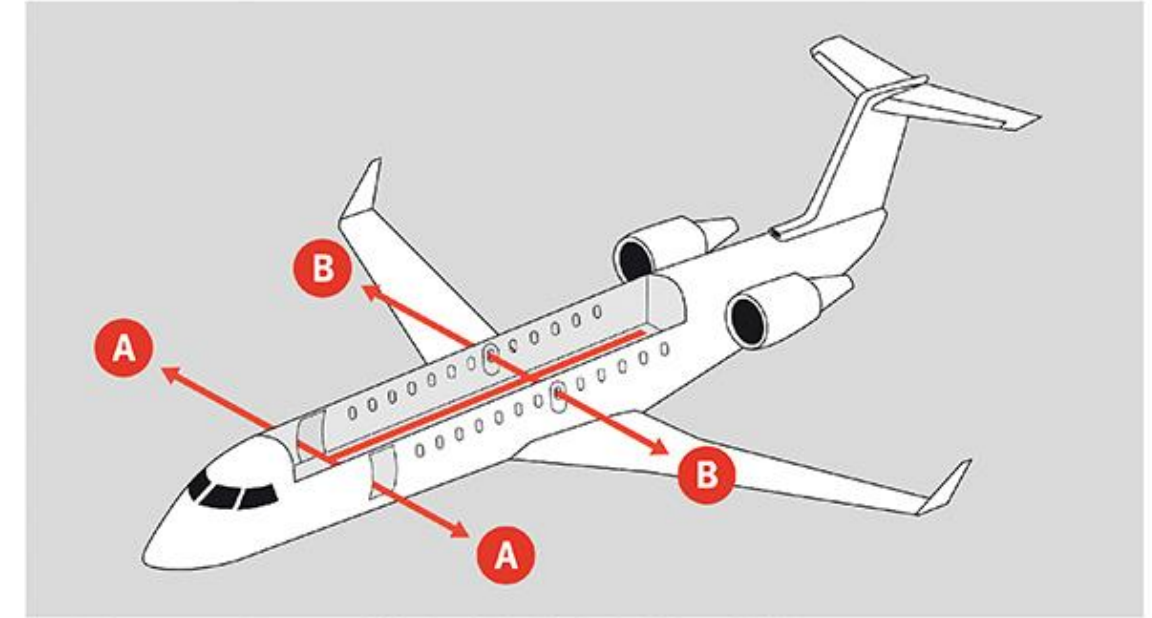
“...on board this webinar...”

This meeting is being **recorded**.

The **recording** will be sent to you.

Please keep microphone **muted** when not speaking.

Use the **Q&A box** to write your questions.

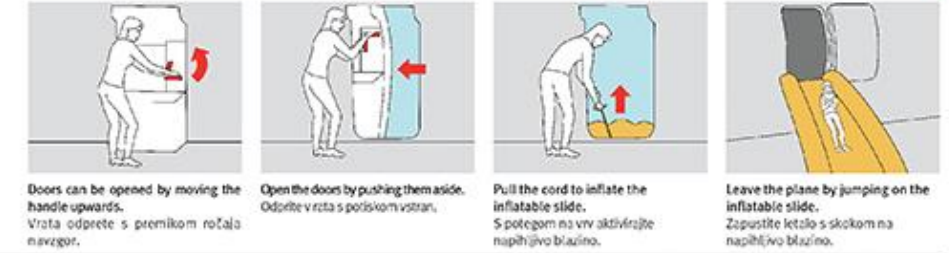


Please take a few moments now to locate your nearest exit / Prosimo vzemite si nekaj trenutkov, in poiščite vam najbližji izhod.

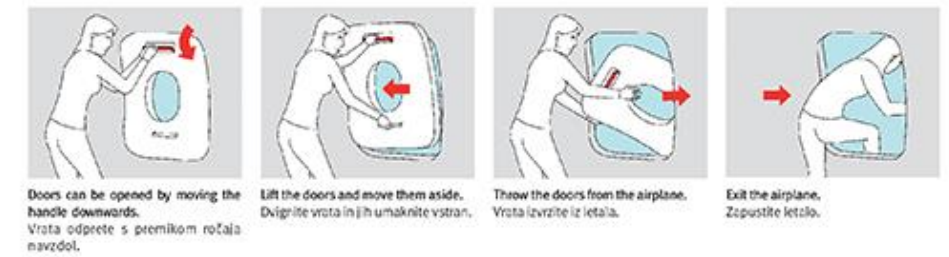
EVACUATION
EVAKUACIJA



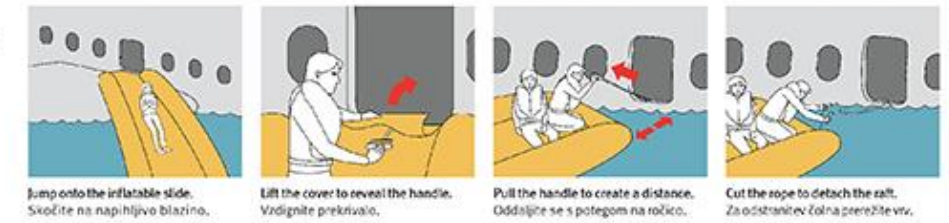
EXIT A
IZHOD A



EXIT B
IZHOD B



WATER LANDING
PRISTANEK NA VODI



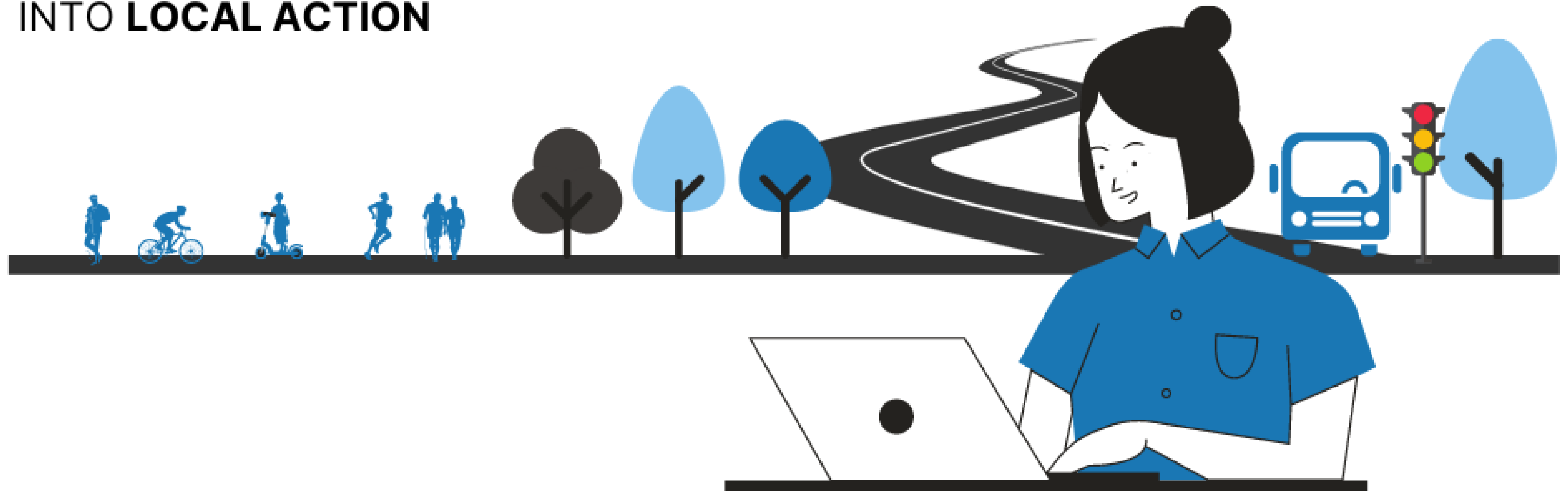
Mobilising Mobility

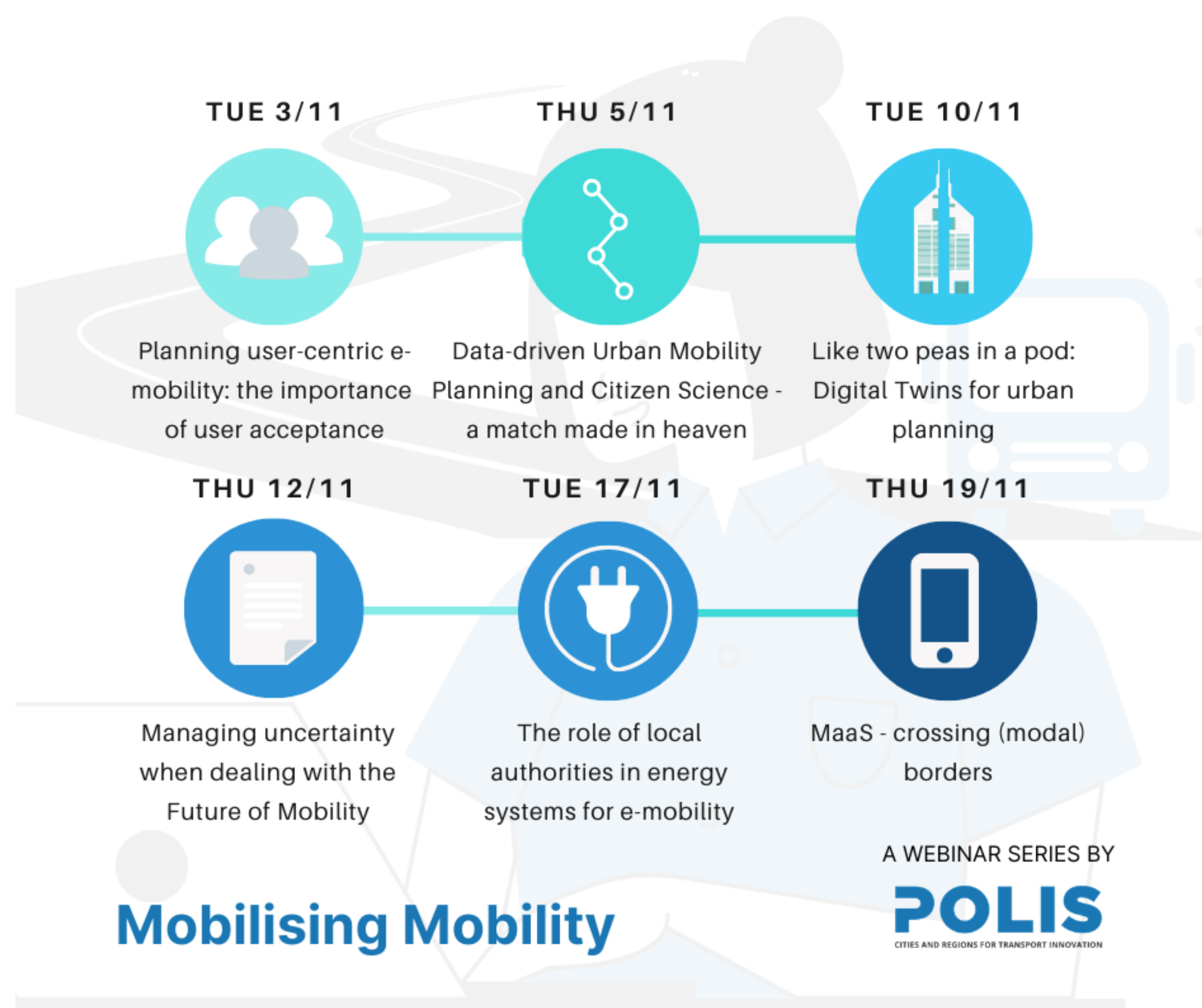
A WEBINAR SERIES BY

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

TURNING EUROPEAN TRANSPORT INNOVATION
INTO LOCAL ACTION





TUE 3/11



Planning user-centric e-mobility: the importance of user acceptance

THU 5/11



Data-driven Urban Mobility Planning and Citizen Science - a match made in heaven

TUE 10/11



Like two peas in a pod: Digital Twins for urban planning

THU 12/11



Managing uncertainty when dealing with the Future of Mobility

TUE 17/11



The role of local authorities in energy systems for e-mobility

THU 19/11



MaaS - crossing (modal) borders

Mobilising Mobility

A WEBINAR SERIES BY





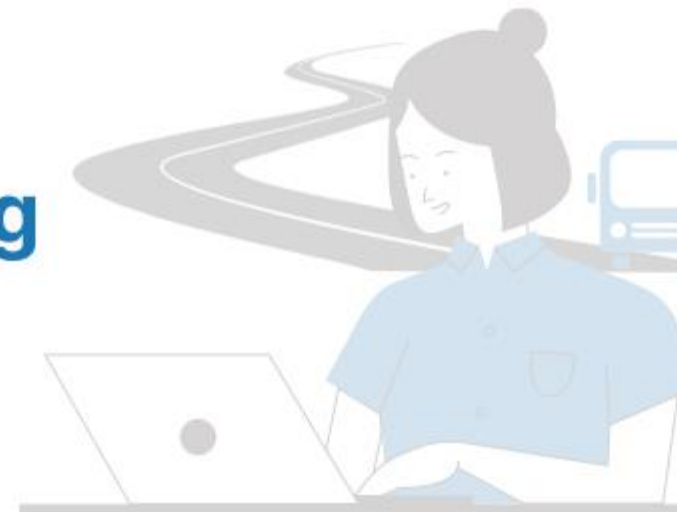
MaaS - CIVITAS delivers!

featuring



29 OCTOBER 2020 - 14:00-15:00 CEST

**Mobilising
Mobility**



A WEBINAR SERIES BY
POLIS
CITIES AND REGIONS FOR TRANSPORT INNOVATION



MaaS 2017 (Polis position paper)

Transport authorities support working with the private sector, especially to offer better journeys that cannot be easily accommodated by traditional public transport.

Where there is already considerable integration of transport services, it is not clear whether there would be a workable business case for third-party MaaS offers.

The diversity of Europe's cities and regions make it unlikely that a single MaaS model would be universally applicable.

Whatever MaaS approach is adopted, there is a need for public sector oversight.



MaaS 2017 (Polis position paper)

Define **best role** for transport authority: enabler, leader...?

Find **right public-private sector balance**

Understand **impact of MaaS** on travel behaviour

Ensure **user-centric** approach delivers **system benefits**

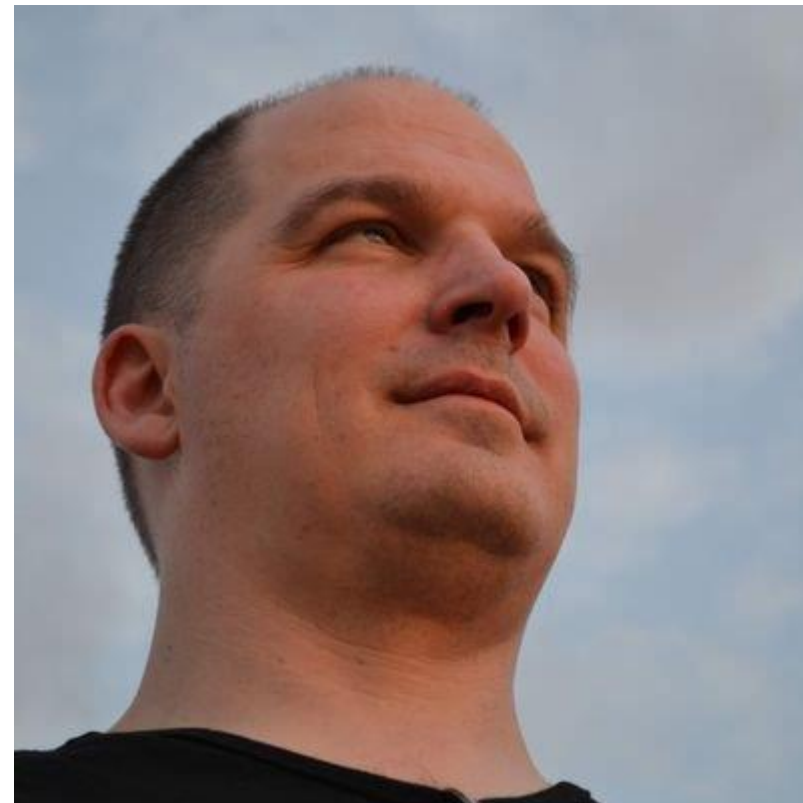
Determine **best market environment** for MaaS

Understand the **business model** and who will pay

Explore potential long-term impact of MaaS on transport **service procurement**



MaaS 2020: Our speakers



Antwerp: Stijn Vernailen

@pomgod



Madrid: Nuria Caballero



Turku: Stella Aaltonen





Engage with us!

Share your thoughts with us on social media:



@CIVITAS_EU

#CIVITAS_PORTIS

@EccentricMadrid

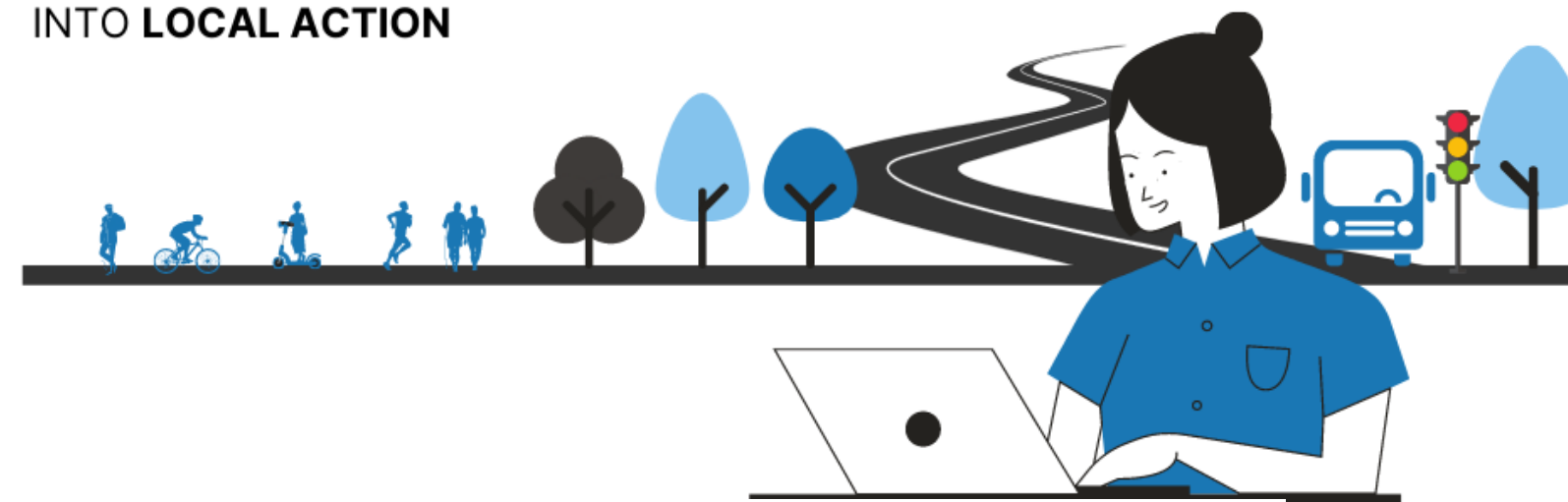
@POLISnetwork

Mobilising Mobility

A WEBINAR SERIES BY

POLIS
CITIES AND REGIONS FOR TRANSPORT INNOVATION

TURNING EUROPEAN TRANSPORT INNOVATION
INTO LOCAL ACTION





What is next for CIVITAS?

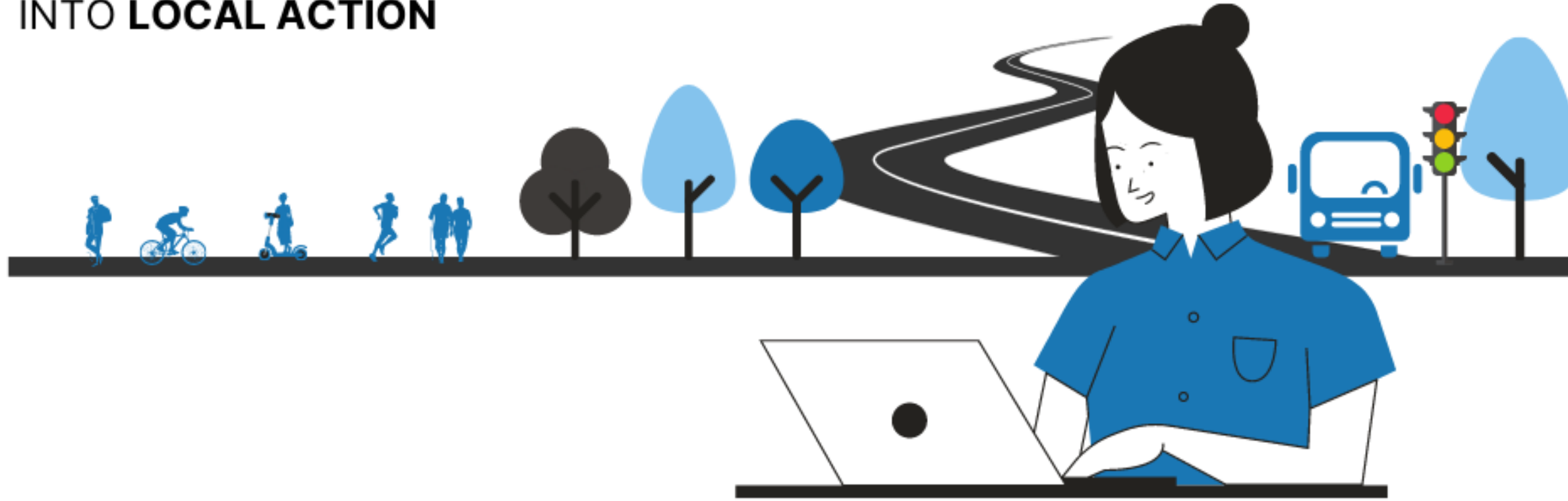
- **CIVITAS success stories publication** - featuring the tales of five cities and how CIVITAS involvement helped inspire a sustainable urban mobility shift there. Coming in November.
- **E-publication and immersive e-study tours** - an e-publication and multimedia giving readers an interactive tour of four cities innovating in clean and green transport - there will be three best practices per featured city and a short video. Coming 8 December
- **Resilience Topic Guide (in view of COVID19)** - Coming in early 2021.
- **Webinar 19/11: MaaS: crossing (modal) borders!**

Mobilising Mobility

TURNING EUROPEAN TRANSPORT INNOVATION
INTO LOCAL ACTION

A WEBINAR SERIES BY

POLIS
CITIES AND REGIONS FOR TRANSPORT INNOVATION



Next webinar! →

Planning user-centric electromobility: the importance of user acceptance

Tuesday, 3 November, 14.00 – 15.00 CEST

POLIS

CITIES AND REGIONS FOR TRANSPORT INNOVATION

We are going
VIRTUAL!

POLIS CONFERENCE 2020 | 30 NOVEMBER-3 DECEMBER 2020