



# What is DIGNITY?

Coordinator: Silvia Gaggi  
ISINNOVA – Institute of Studies for the Integration of Systems  
Grant Agreement: 875542  
Start Date: January 1, 2020



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°875542.



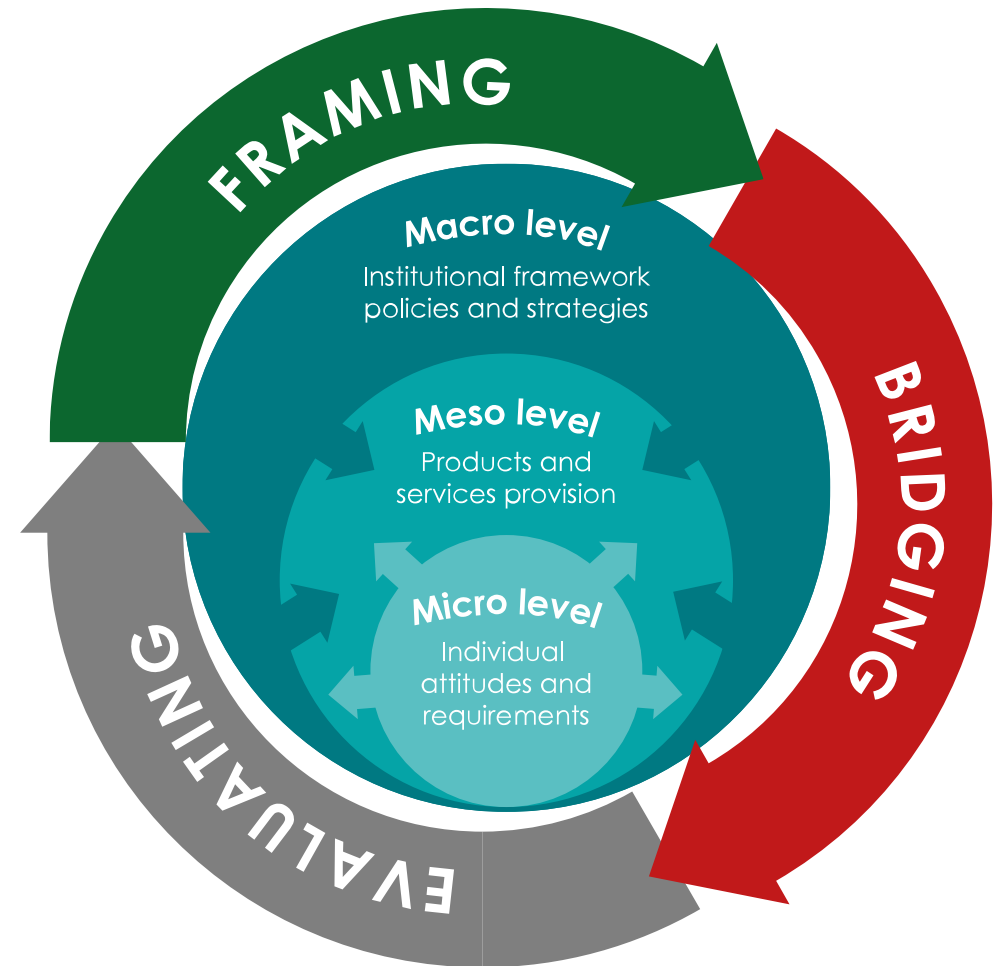
# Why DIGNITY

- If we want to build a sustainable, integrated and user-friendly digital travel system that is accessible to all.....
- .....we need an approach centred around the needs of the end users, particularly the most vulnerable.....
- .... because all people deserve to travel with DIGNITY!



# The DIGNITY approach

- ❖ As transport systems become more connected, data-driven, and automated, we need to create **sustainable and accessible digital mobility solutions** that leave no one behind
- ❖ We need new **governance models** and increased cooperation to ensure sustainability and social justice
- ❖ By **focusing on and involving end-users** throughout the process of designing policies, products, or services, it is possible to reduce social exclusion while boosting new business models and social innovation.





## DIGITAL GAP SELF ASSESSMENT

What do you know about your region regarding....  
....the population?  
....digital mobility products and services?  
....(inclusive) policy?

## DECISION SUPPORT TOOL

to help public and private mobility providers design accessible digital products and services

## RECOMMENDATIONS FOR POLICY MAKERS

to formulate long-term policies that promote innovation and inclusiveness in transport while responding to global social, demographic and economic changes



## INCLUSIVE DESIGN WHEEL for products and services

From Cambridge University, to examine the products and services on offer and how they respond to people's needs, and by engaging local stakeholders to enhance products and services and reduce digital exclusion.

## FORWARD-LOOKING METHODS for policies

of analysis to policy and set out possible scenarios, encouraging decision makers to reduce the digital gap by adopting appropriate legislation.

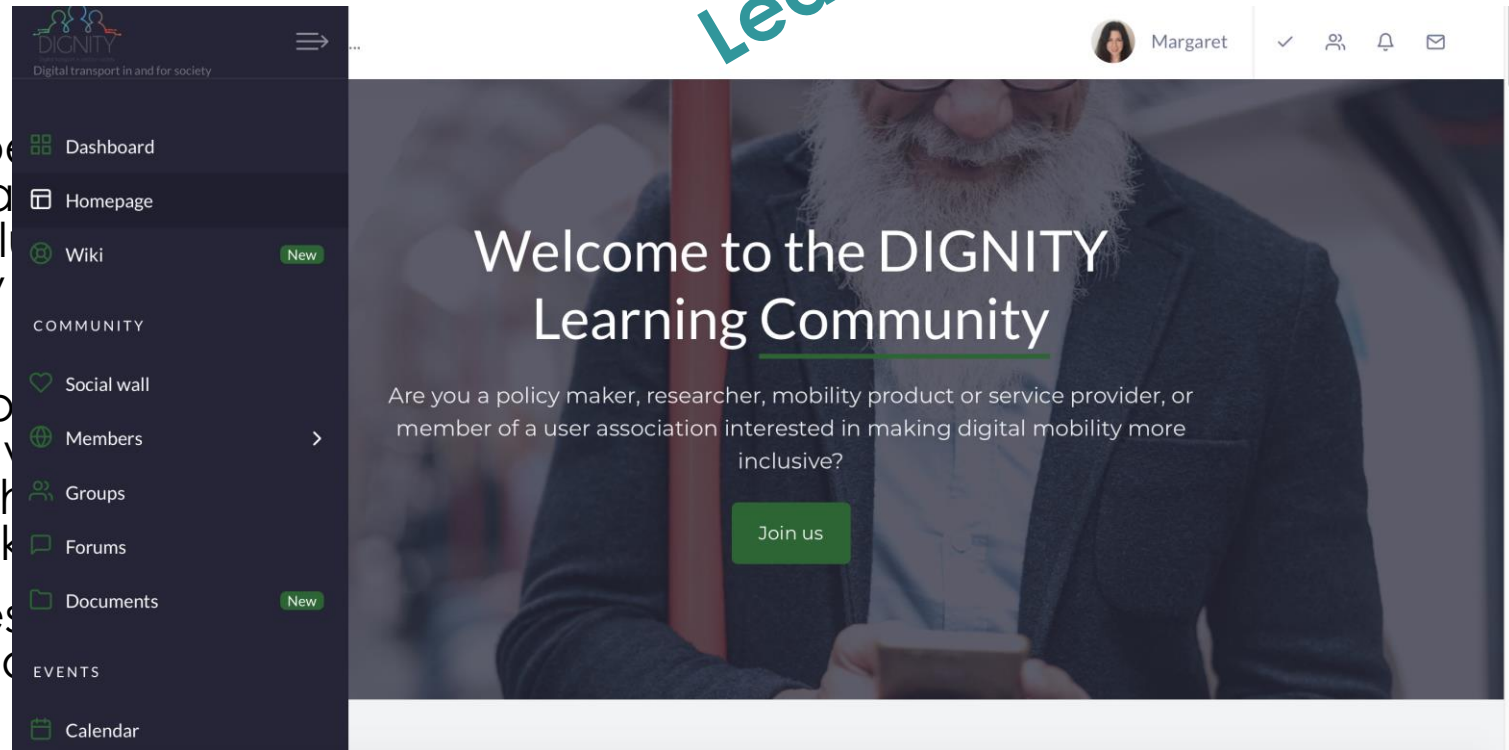




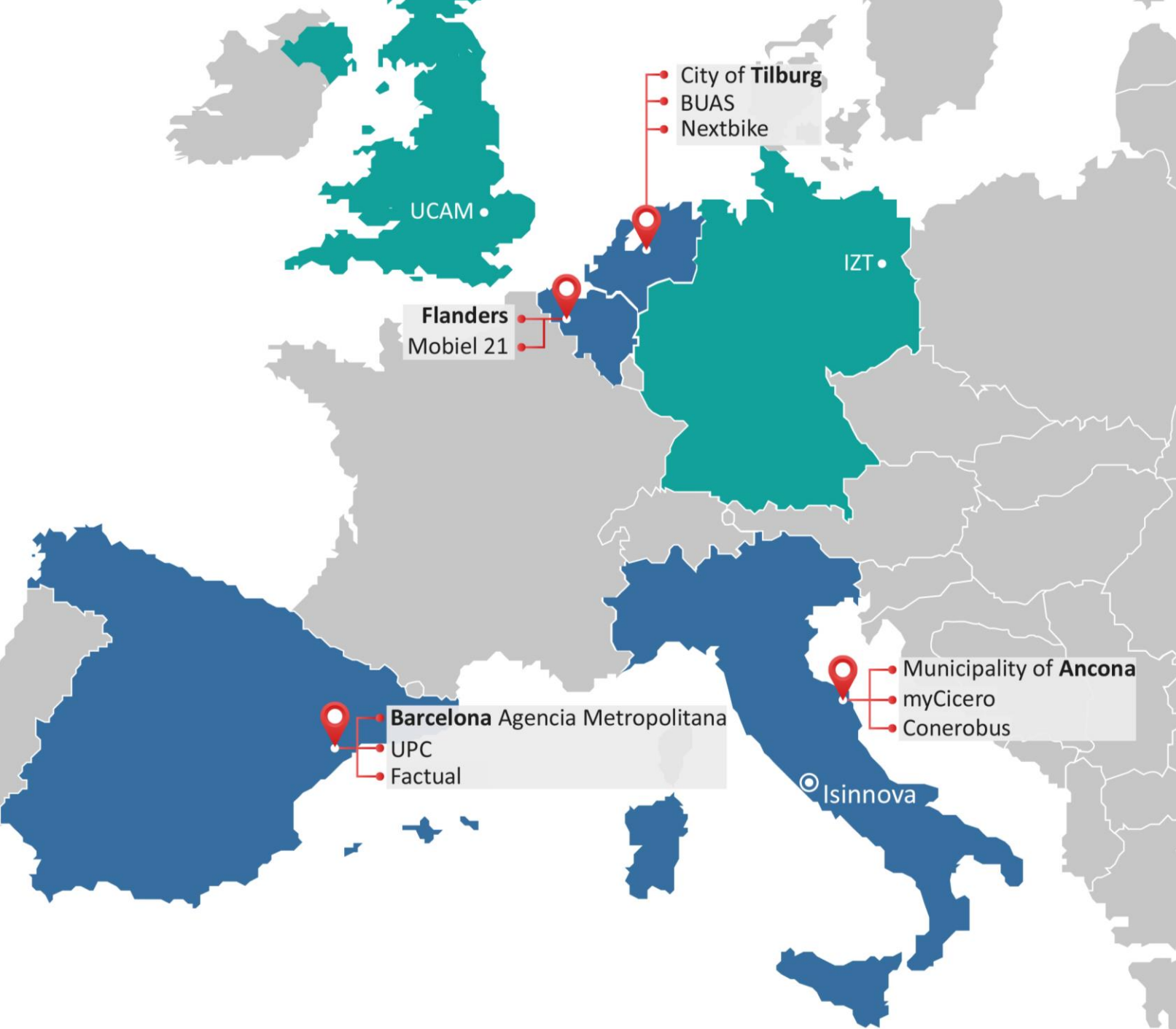
# Workshops, journey maps, interviews.....

Learning community

- DIGNITY will facilitate conversations between researchers, policy makers, product and service providers, and other stakeholders including groups that are the most affected by the digital divide.
- DIGNITY will create bridges and establish connections between the public and researchers to develop a mutual understanding of the challenges and solutions in which different people work and think.
- DIGNITY will ensure that diverse voices are heard, including those from hard-to-reach audiences and communities.



# THE PARTNERS



1. ISINNOVA
2. Mobiel 21
3. BUAS
4. UPC
5. IZT
6. UCAM
7. FACTUAL
8. BR
9. Tilburg
10. NEXTBIKE
11. Ancona
12. myCicero
13. Conerobus
14. VLO-DMOW





For more information  
about DIGNITY:  
[sgaggi@isinnova.org](mailto:sgaggi@isinnova.org)

*[Speaker]*

Email: [email@organisation.com](mailto:email@organisation.com)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°875542.