

Population:

- +100.000 inhabitants
- + 65.000 students
- + increasing number of jobs

Dynamic city:

20 km east of Brussels Capital Fastest growing city in Belgium Challenges on traffic congestion

Modal split

40% commuting/ school trips by bicycle 20% cycling in all trips

Vision and ambitions

LKN 2030



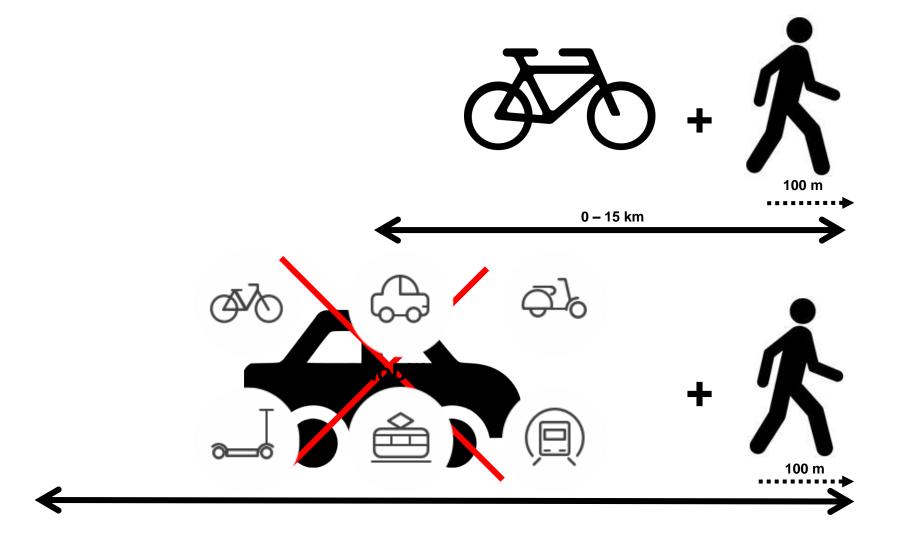
SEUSER SOLO ON MINDER UITSTOOT, MEER TOEKOMST



Ambitie 2030





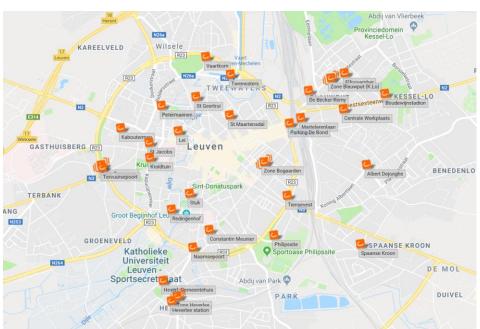


Carsharing in Leuven

- ■3 per 100 inhabitants is doing carsharing = Leuven is carsharing city nr. 1 in Belgium
- ■Increase with ca. 20% per year
- Amount of shared cars in 2020: 204 / 124 (cambio)

■E-carsharing: 0 in 2018 – 17 in 2020





Providers with own fleet



















Providers without own fleet (platforms)



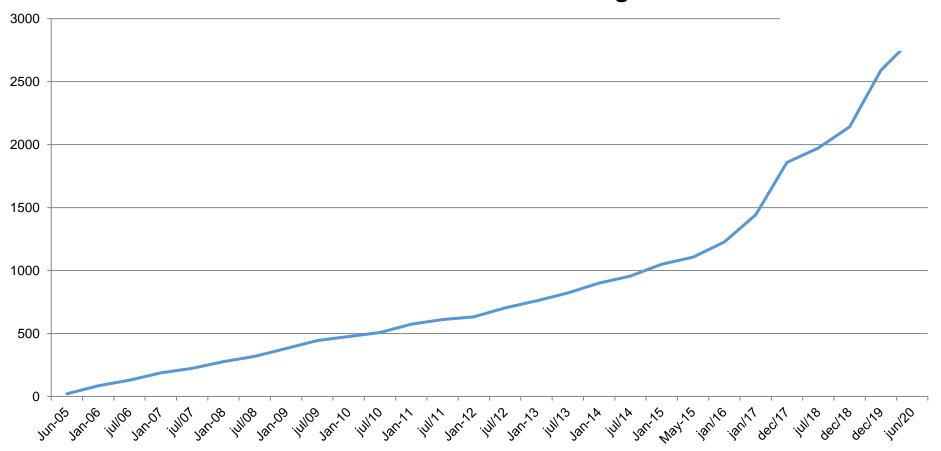


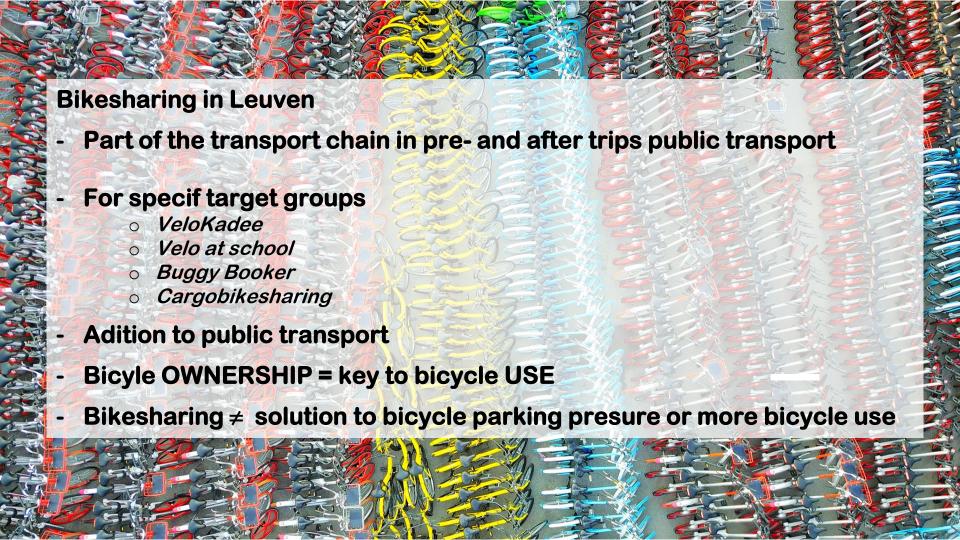






Evolution number of users carsharing in Leuven





Back to one bike sharing system – Blue-Bike



- 2. Park & Ride
- 3. Integrated in MaaS







Bike sharing for specific target groups - VeloKadée

VeloKadée

- Affordable 'growing-up-bike'
- -60 € per year
- -12 € for social target groups







Bike sharing for specific target groups – Velo at School

Velo at school

- Shared bikes for short school trips
- Replacement of bus trips
- 495 € per bike full service contract
- Local social economy company Velo vzw



Bike sharing for specific target groups – 'Buggy Booker'







a

Rental system

Jouw elektrische buurtbakfiets

Registreren













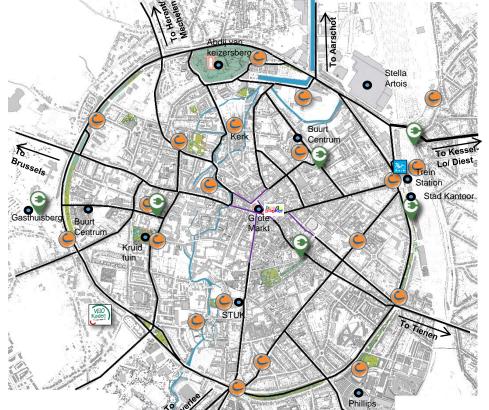
Free floating is suggesting door to door



Clustering shared mobility services - e-HUBs









Cambio car share at more than 30 locations in and around inner city



Blue-bike (180) at Railway Station



Shared kid's bike



Pram/buggy on shared basis at **Grote Markt**



Vehicle charging points (Total 15 existing locations, 6 in inner city) Another 32 locations are under planning - in and around inner city

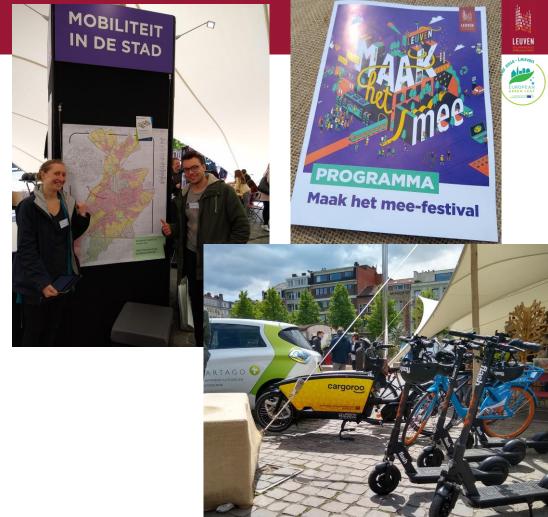


An implementation of Cargo bike share and Free-Floating bike share system are in process

Spatial clustering of (e-)shared mobility at MobiPoints (Interreg eHUB project)









Leuvenaars bepalen mee locaties buurtmobipunten

Donderdag 3 oktober 2019 — De komende drie jaar komen er, verspreid over Leuven, vijftig mobipunten. Dit zijn locaties waar je verschillende vormen van deelmobiliteit zoals een deelbakfiets en een deelwagen vindt. De hele maand oktober kunnen Leuvenaars op www.leuvenmaakhetmee.be aangeven waar zij een buurtmobipunt wensen en welke vervoersmiddelen op die locatie volgens hen belangrijk zijn. De stad gaat vervolgens in overleg met de buurt voor de concrete uitwerking.

Er komen verschillende types mobipunten in Leuven. De grootste mobipunten zijn echte vervoersknooppunten, bijvoorbeeld aan het station, waar veel mensen vertrekken en aankomen en



David Dessers

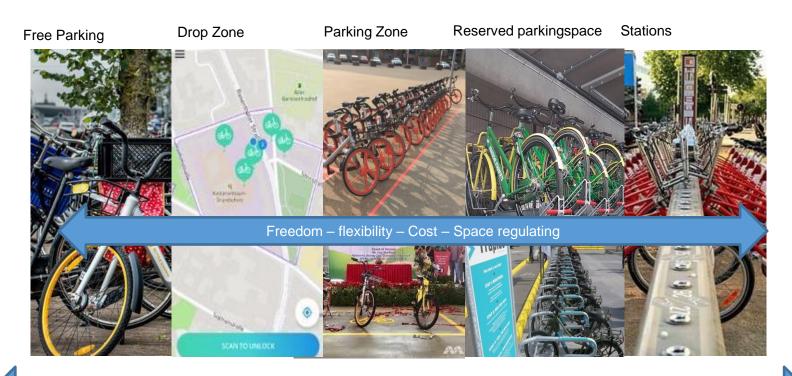
schepen van mobiliteit, klimaat en duurzaamheid, landbouw en consumptie, stad Leuven

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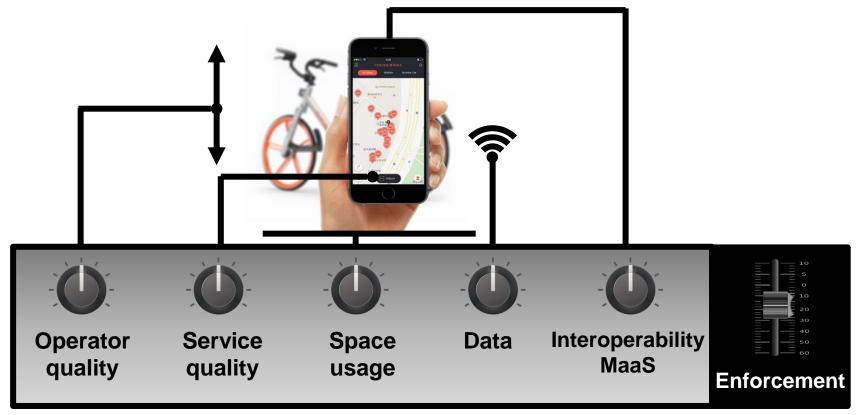


Local governement as 'market master'



Local Government as 'Market Master'

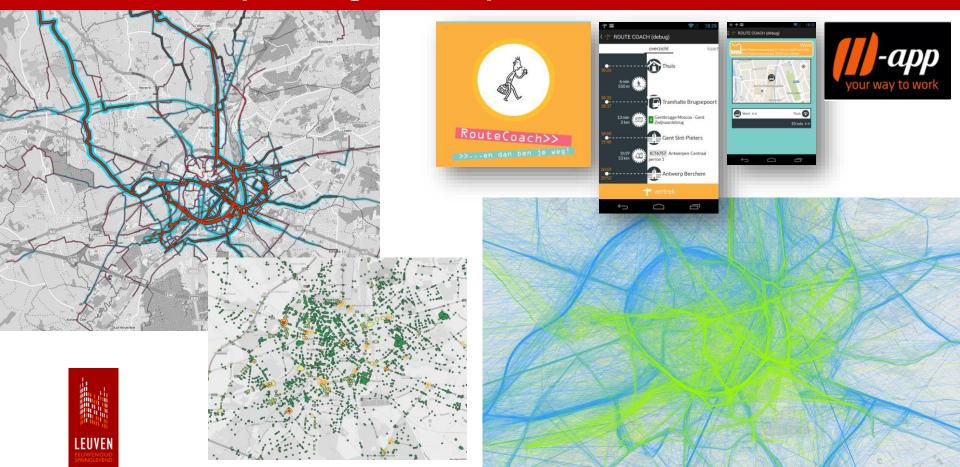
Bikesharing policy – buttons!





MaaS-ecosysteem Steden en Infrastructuur gemeenten Vergunninge (Deel) n-kader (of mobiliteitsdiensten concessie) **₽** API's: data, ticket- en betaling, derdebetalersregeling Kwaliteitskader TOURING MaaS ifv toegang MaaS-aanbieders whim derdebetalersregeling Gebruiker

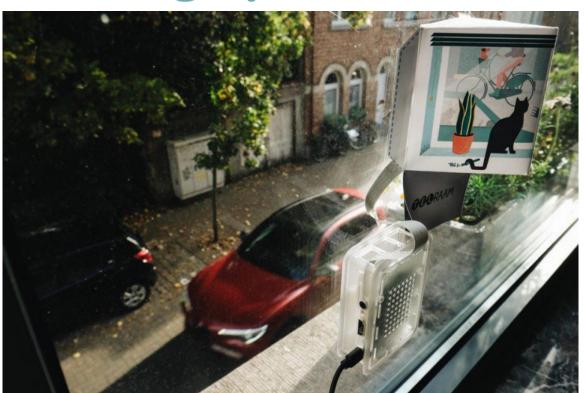
Real time fietsverplaatsingsdata helpen in uitbouw fietsnetwerk



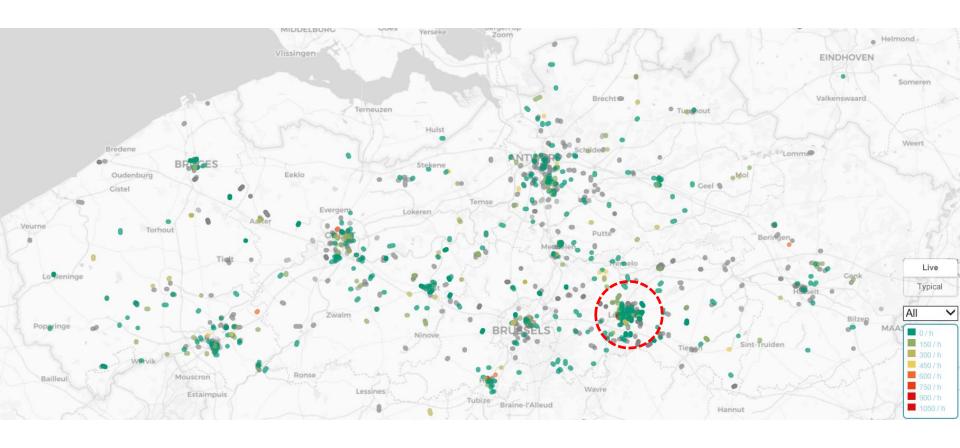


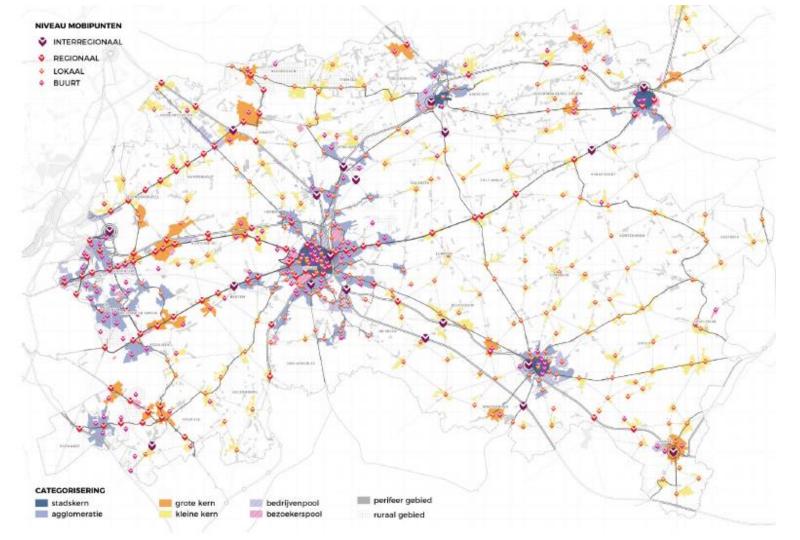
Live traffic counting by citizens

 Citizens engagement in realtime traffic data colection









Minister Lydia Peeters zet in op basisbereikbaarheid en maakt 100 miljoen euro vrij voor nieuw mobiliteitsmerk 'Hoppin'

Emily Nees 23 juli 2020 12u52







AUTOVRIJE ZONDAG LEUVEN



