



INDIMO

INCLUSIVE DIGITAL MOBILITY SOLUTIONS

**Mobilising Mobility: How to make mobility work
for all - embracing inclusiveness – POLIS Webinar**

24 September 2020



This project has received funding from European Union's Horizon 2020 research and innovation programme under grant agreement No. **875533**

Project Objectives



#1

To improve the understanding of the **users' needs** towards the digital transport system.

#5

To influence **future policy** by feeding project results into European, regional and local policy making.

#2

To improve knowledge about **users' requirements** in personalised digital transport systems.

#4

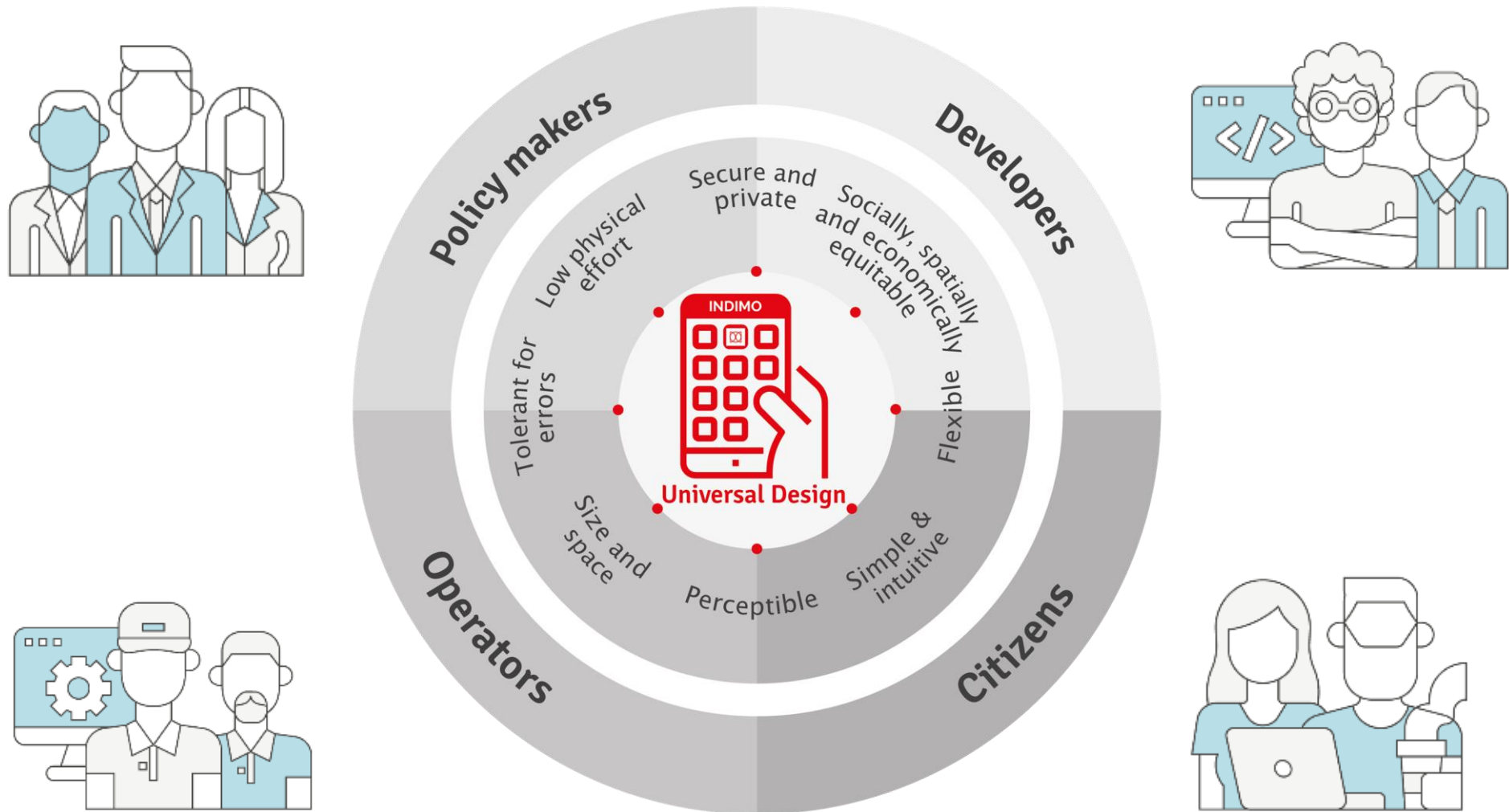
To foster the **Universal Design** approach throughout the planning and design process of digital application and services, both for accessibility and inclusion.

#3

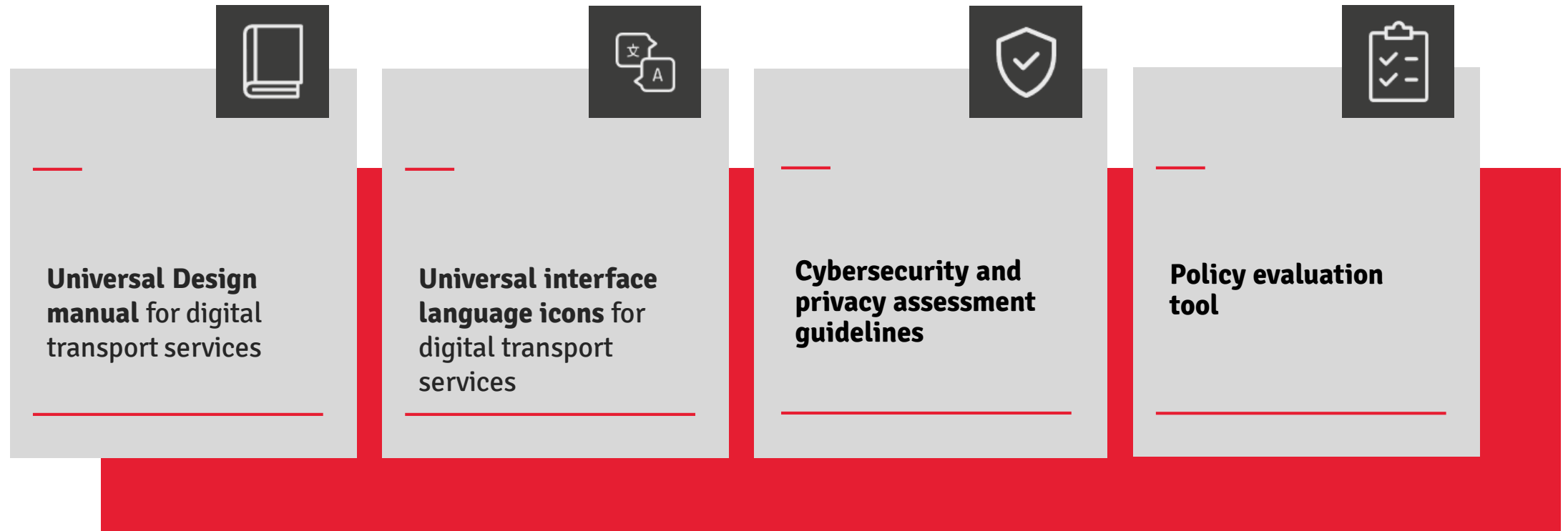
To **co-create tools** that can help engineers, developers, operators and policy makers to generate an inclusive, universally accessible personalised digital transport system.



Concept and Methodology



INDIMO Inclusive Digital Mobility Toolbox



Users categories



**Lower-income
citizens**



**Rural
residents**



**Ethnic
minorities**



Foreigners



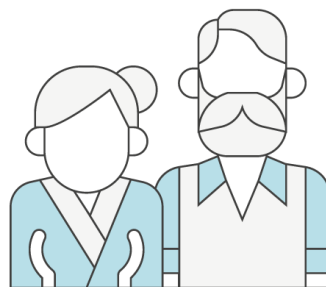
**Lower-educated
citizens**



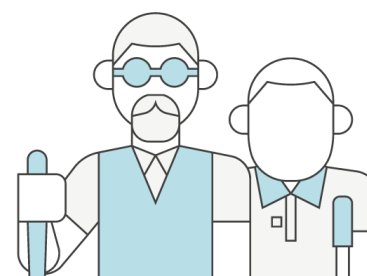
**People
lacking
digital skills**



**Non-connected
people**



Older people

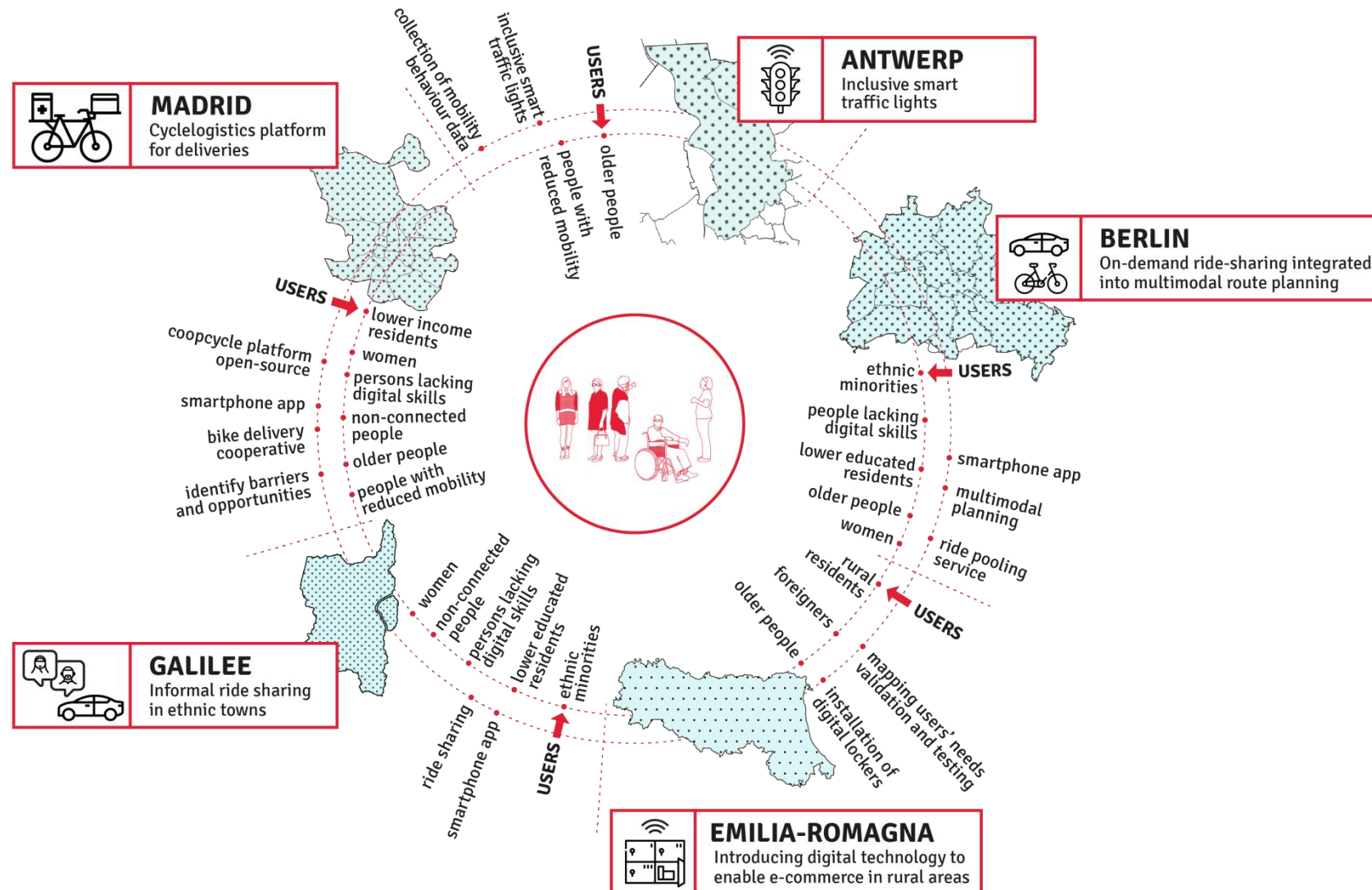


**People with
reduced
mobility**



Women

Pilot projects





Thank you for your attention!

Project coordinator

Imre Keserü
imre.keseru@vub.be

Website and Social Media:

 www.indimoproject.eu

 @INDIMO-H2020

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