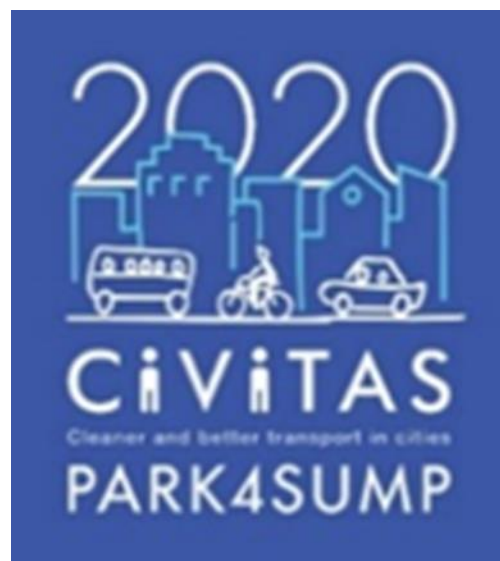


Changing the parking fundamentals



17th September

16:00 – 17:30

(this webinar will be recorded)

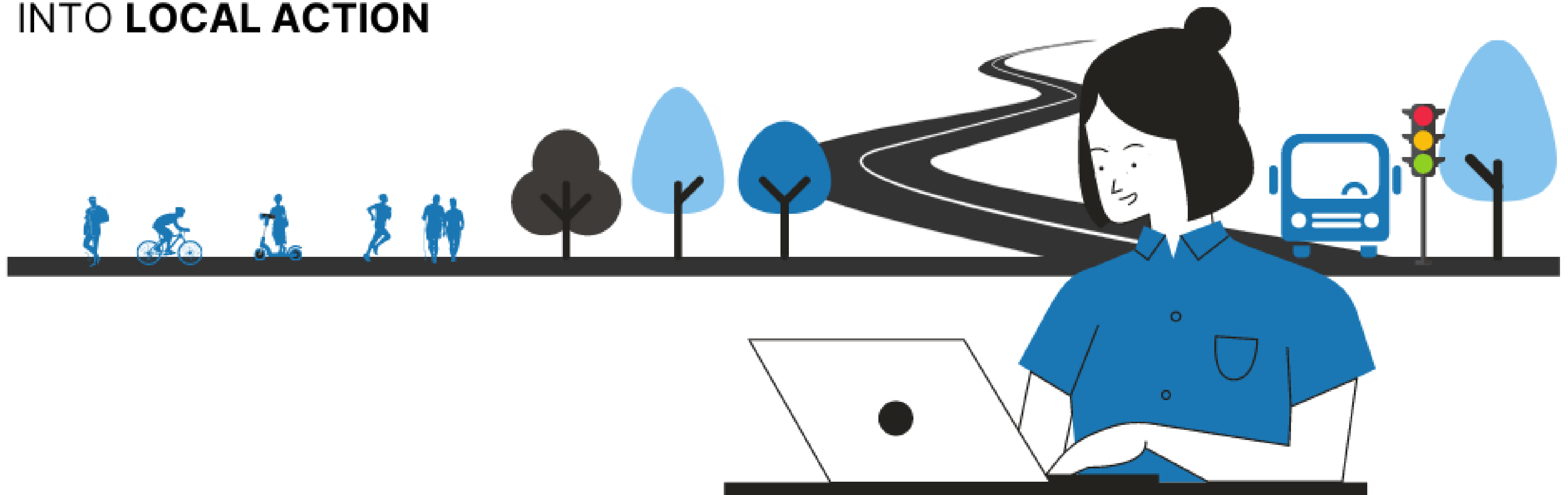
Mobilising Mobility

TURNING **EUROPEAN TRANSPORT INNOVATION**
INTO **LOCAL ACTION**

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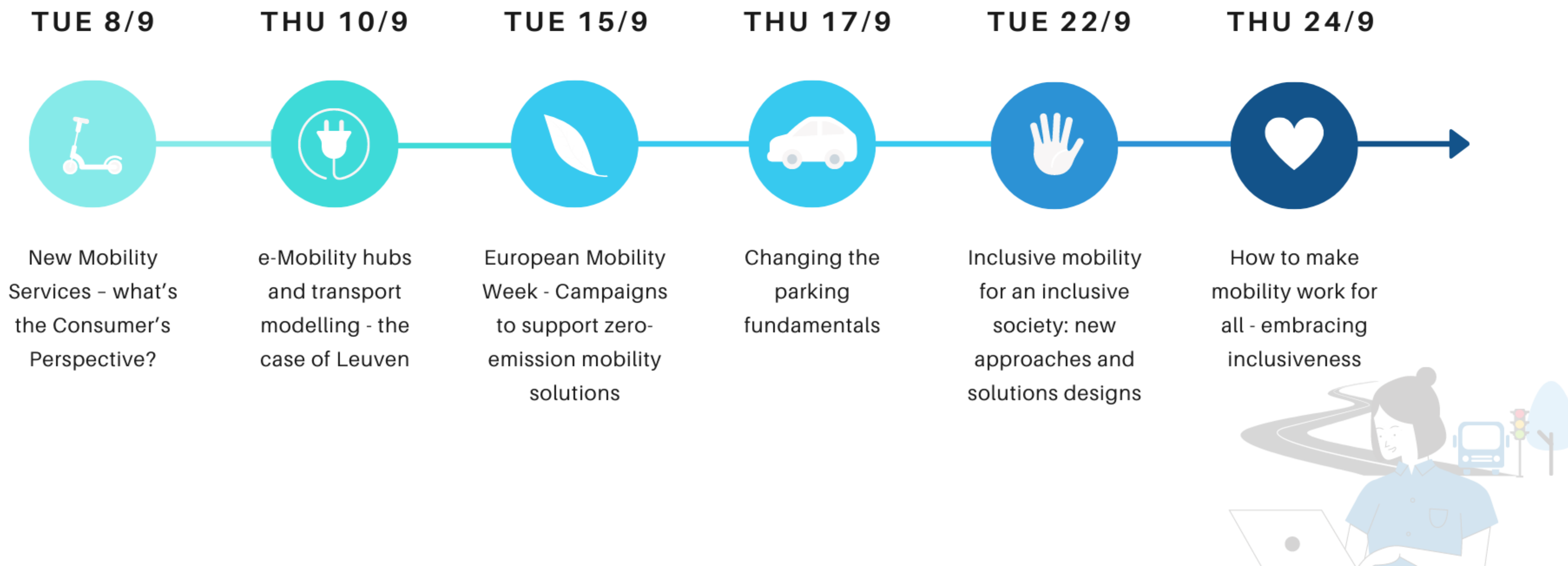
CITIES AND REGIONS FOR TRANSPORT INNOVATION



Mobilising Mobility

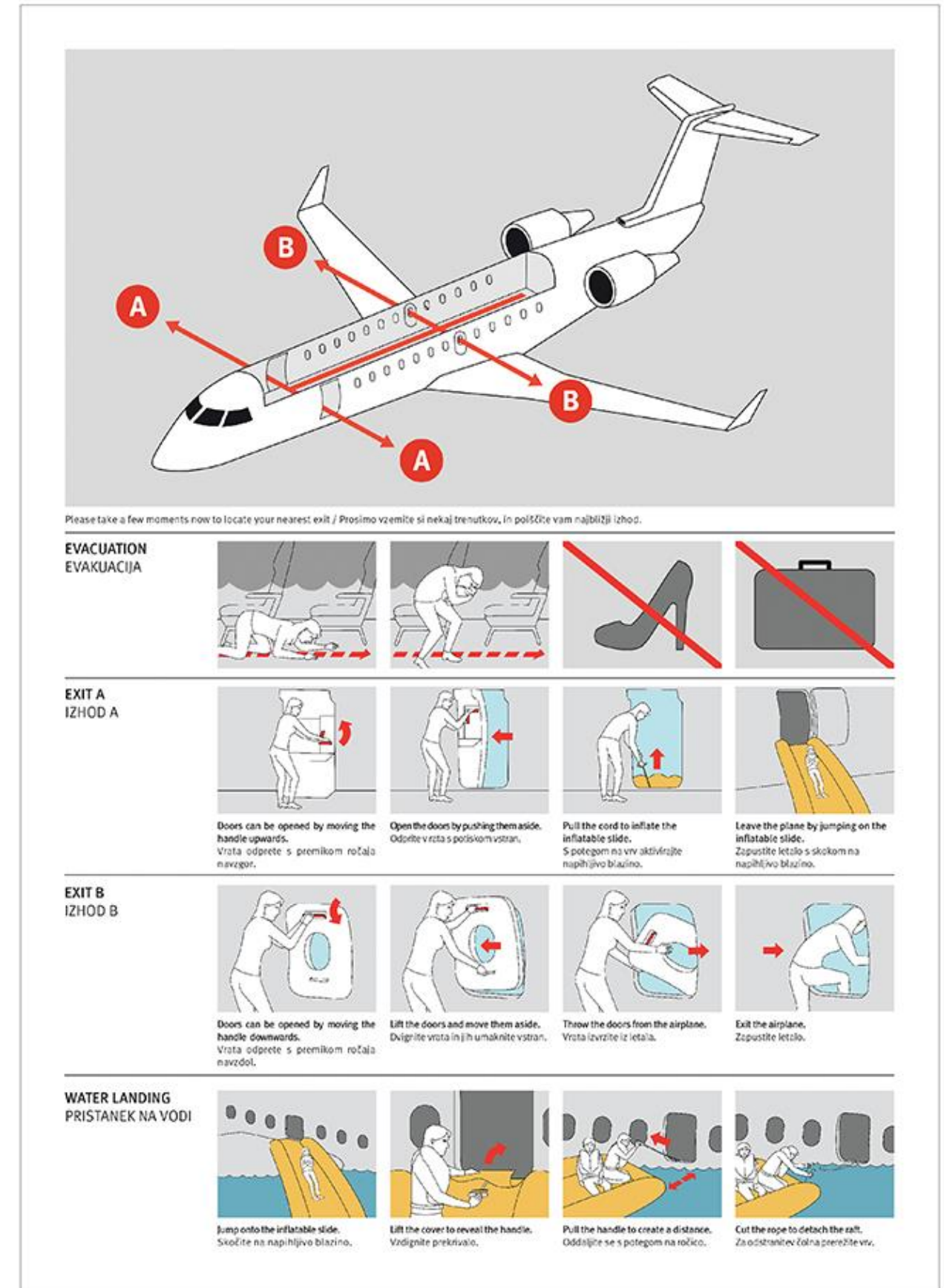
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TURNING EUROPEAN TRANSPORT INNOVATION INTO LOCAL ACTION



“...on board this webinar...”

- This meeting is being **recorded**.
- The **recording** will be sent to you.
- Please keep microphone **muted** when not speaking.
- Use the **Q&A box** to write your questions.





What makes Park4SUMP unique ?

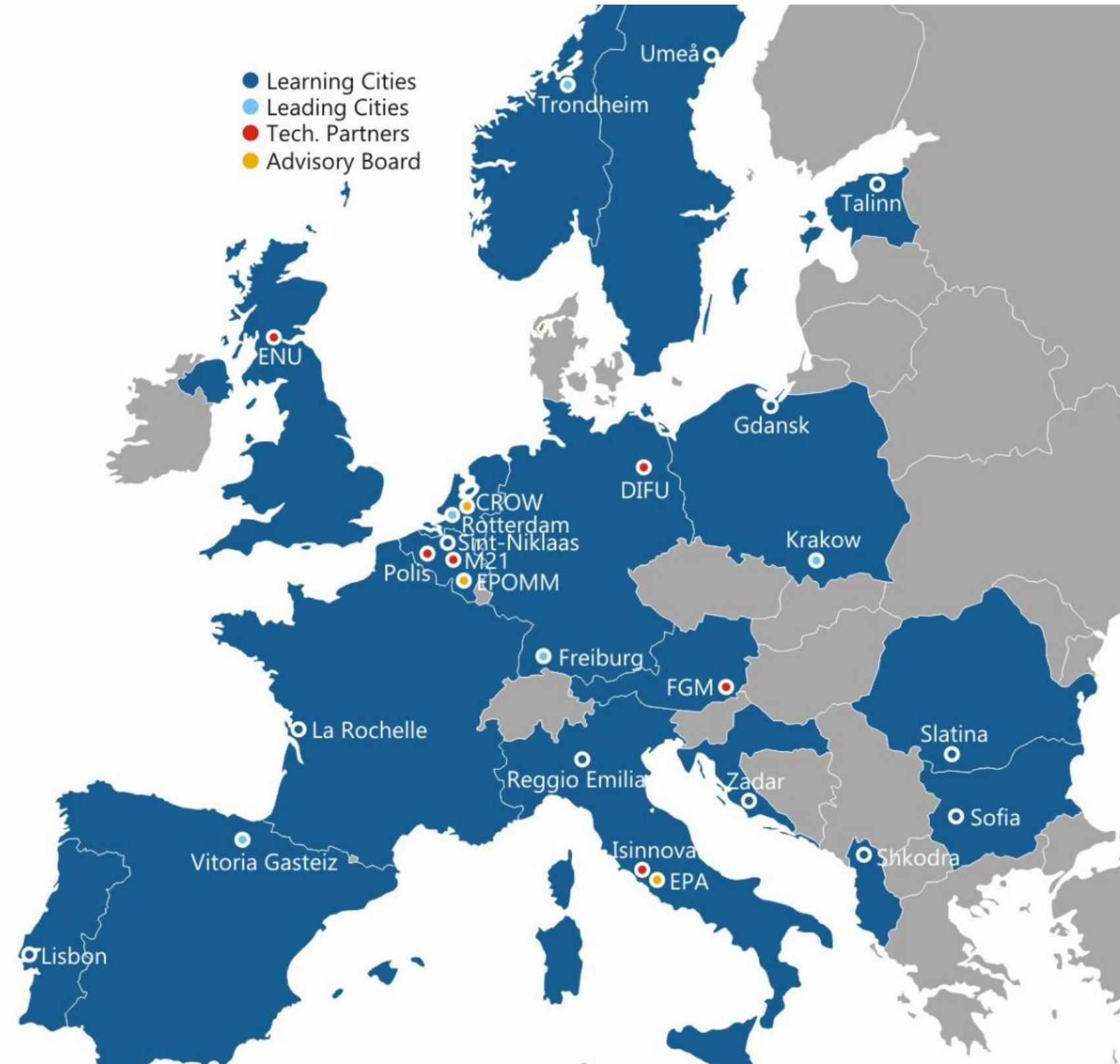
**A game changer for urban mobility,
by strategically integrating high quality
parking management into Sustainable Urban
Mobility Planning**





The consortium

Technical Partners	Follower cities
Mobiel 21 (BE)	Tallinn (EE)
ENU (UK)	Slatina (RO)
FGM-AMOR (AT)	Sofia (BG)
DIFU (DE)	Sint-Niklaas (BE)
ISINNOVA (IT)	Zadar (HR)
POLIS (EU)	Shkodra (AL)
Leading Cities	Lisbon (PT)
Vitoria Gasteiz (ES),	Gdansk (PL)
Rotterdam (NL)	La Rochelle (F)
Freiburg (DE)	Reggio Emilia (IT)
Krakow (PL)	Umeå (SE)
Trondheim (NO)	
Advisory Board	<i>EPOMM, EPA, CROW</i>



From reactive & operational to strategic parking policy

Raising awareness and gaining acceptance among relevant stakeholders on how the 'right parking' policies can help cities

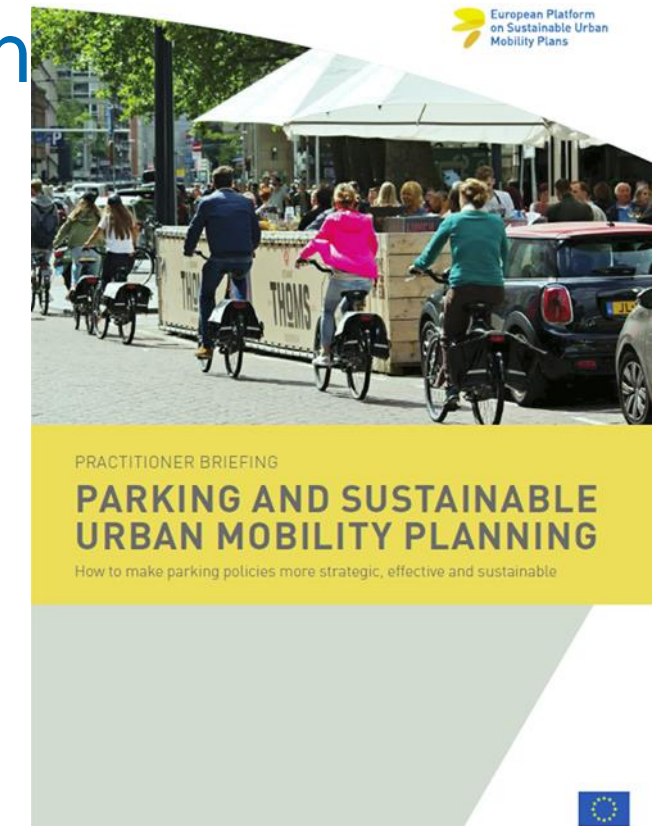
Integrate parking management into SUMP and increase city's liveability

Building capacity, particularly among cities that have difficulty in picking up such policies (peer-to-peer)

Stimulating further innovation in parking management

Achieving wide roll-out and transferability

Delivering behaviour change whilst generating revenues

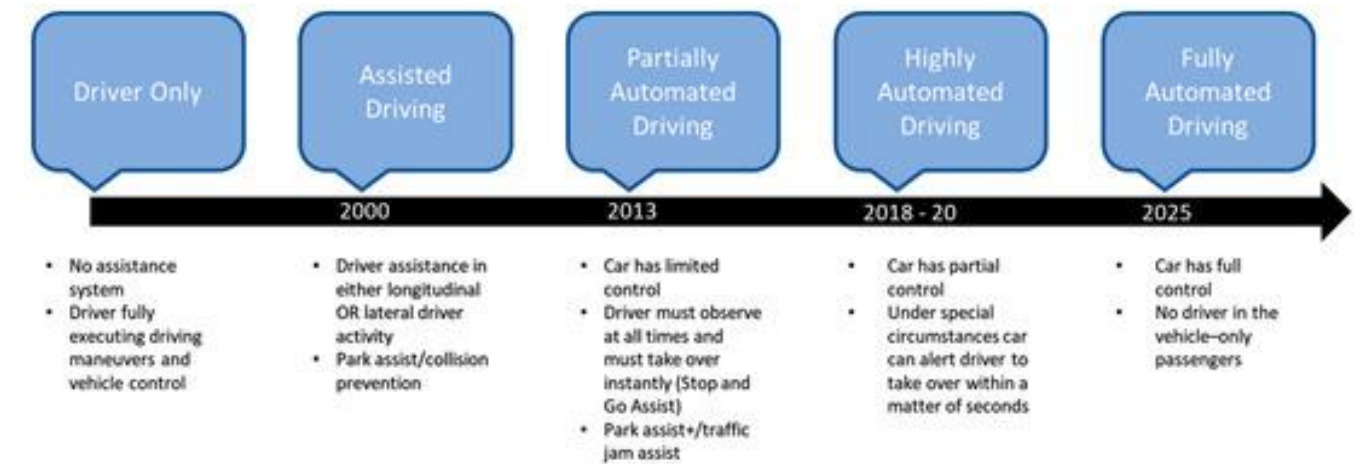
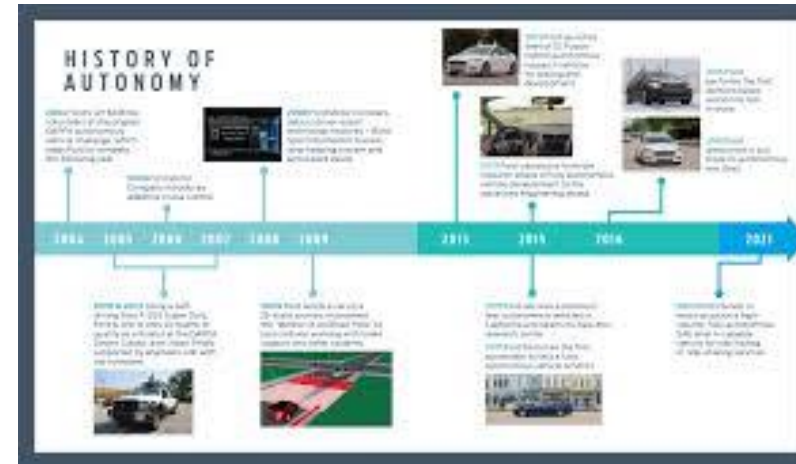




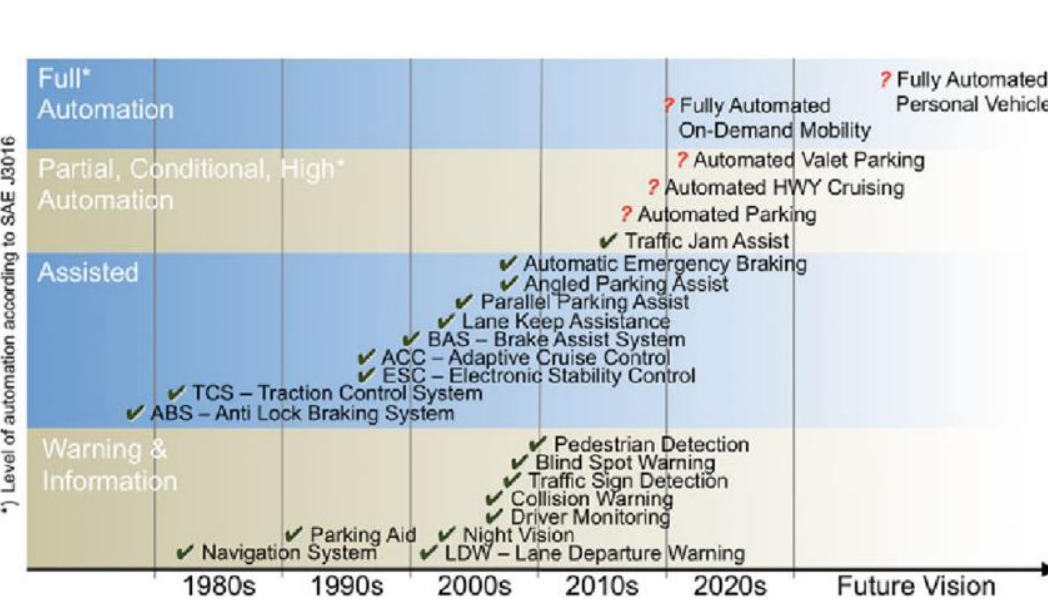
**So, why
'changing the parking
fundamentals'?**

Deployment Timeline

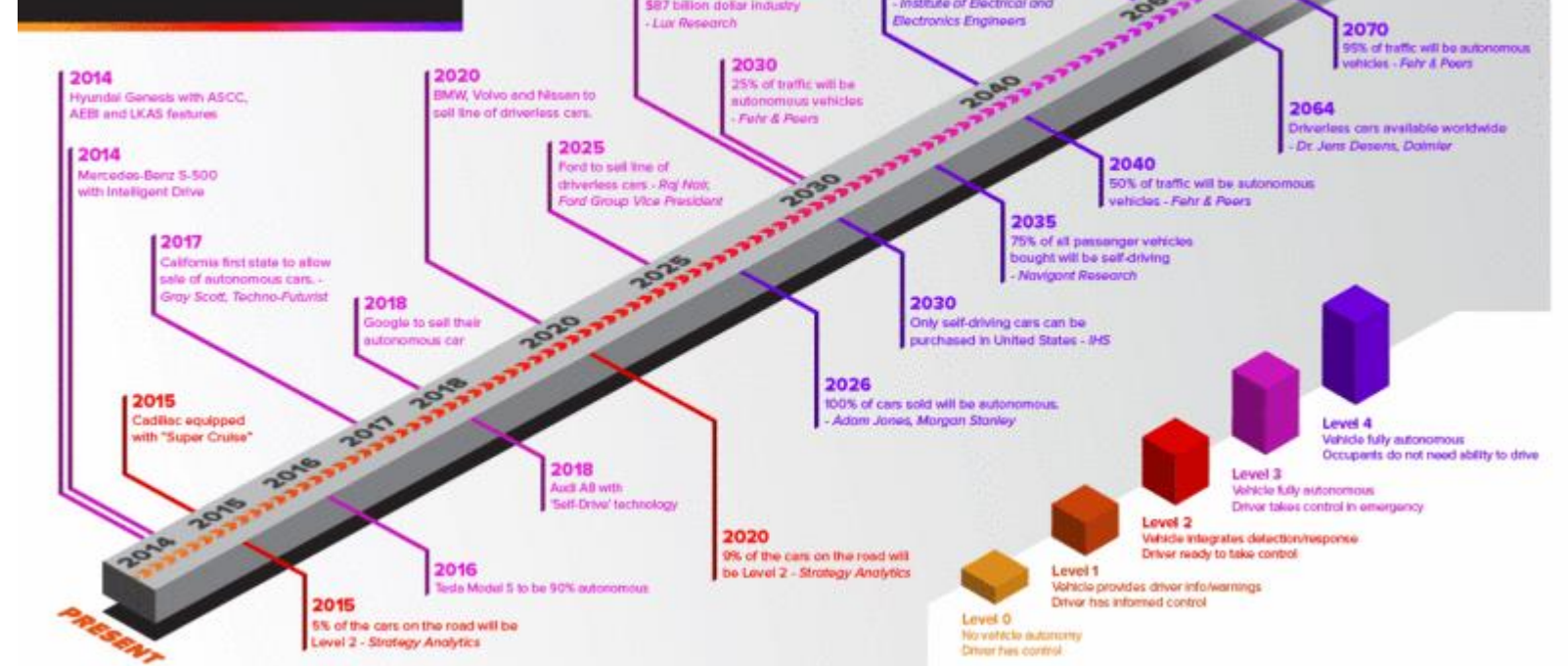
Automated Driving Systems (SAE J3016 Levels 3-5)



A TIMELINE TO FULL AUTOMATION



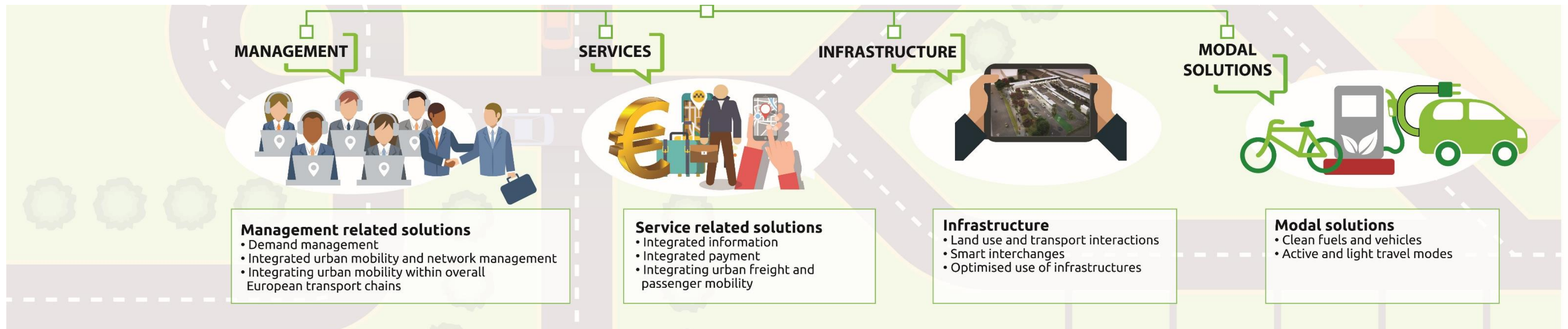
WHEN WILL YOU BE ABLE TO BUY A DRIVERLESS CAR?



Sources: Mercedes-Benz, GM News, Strategy Analytics, Automotive News, Nissan News, Navigant Research, Volvo News, Fehr & Peers, Lux Research, IHS



All aspects of urban mobility are in fundamentally changing



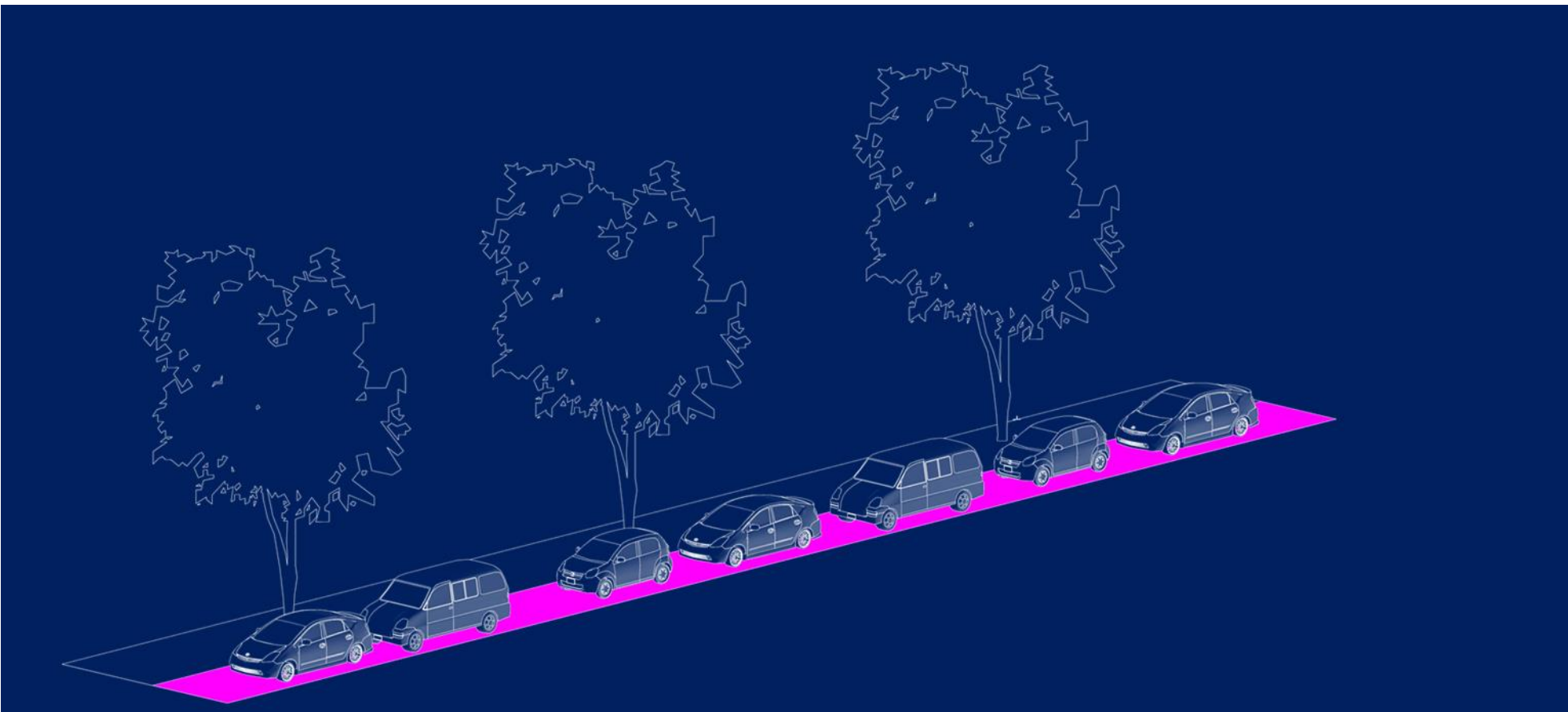
From need for speed to need for space



The massive drop of cars on our roads has made it visually very clear how much space this mode still occupies in our cities, with wide, almost empty car lanes during lockdown versus highly used narrow bike lanes and pavements

Sources: Barcelona, Brussels, Milan, Rome

New use cases for public space





Speakers line-up

Theo Thuis, Q-PARK – welcome words on behalf of EPA

Martina Hertel (Difu) - Fundamentally changing the parking offer by parking standards

Hervé Levifve (Paris) – Public space in Paris, from parking policy to curbside management

Benjamin Sternkopf (Berlin) – Addressing air quality issues by means of parking policies

Benjamin Clark (University of Oregon) - Investigating Effects of TNCs on Parking Demand and Revenues

Patrick Auwerx (Mobiel 21) – PARK4SUMP, Conclusion



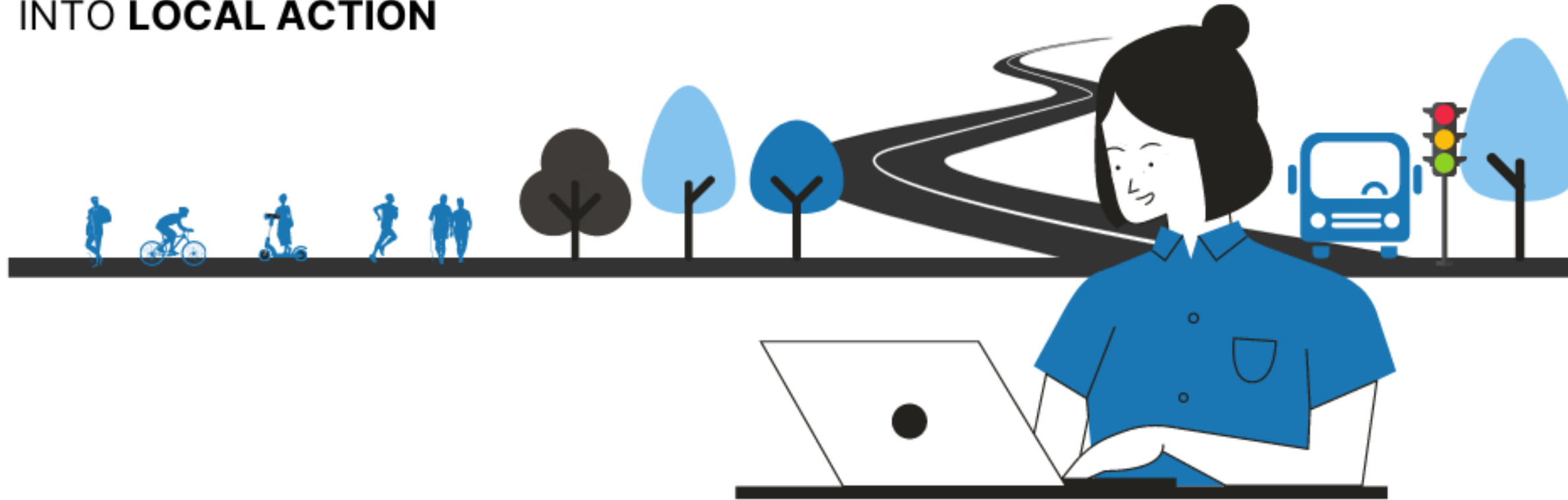
Q & A

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Next week! → →

inclusion **HiReach**
innovative mobility solutions
to cope with transport poverty

14:00-17:00 CEST
22.09.2020
FINAL VIRTUAL
CONFERENCE

A circular graphic with orange and green segments. In the center is a photograph of a person sitting on a bench in a park-like setting with trees and a blue sky.

How to make mobility work for all: embracing inclusiveness

featuring **INDIMO** and projects *TRIPS* and *DIGNITY*
INCLUSIVE DIGITAL MOBILITY SOLUTIONS

24 SEPTEMBER 2020 - 14:00-15:00 CEST

**Mobilising
Mobility**



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