

This is a preliminary agenda and is still subject to change.

LOW-CARB

09:00 WELCOME BY LEAD PARTNER

Ronald Juhrs, CEO of LVB

09:05 INTRODUCTION TO LOW-CARB AND PRESENTATION OF WORKSHOP

OBJECTIVES

Wolfgang Backhaus, Rupprecht Consult

09:15 LOW-CARB PRODUCTS ON THEIR WAY TO IMPLEMENTATION:

- Master concept for PT development in the Leipzig North Area
(Carsten Schuldt, LVB)
- Selected measures from the Brno SUMP Action Plan
(Kateřina Nedvědová, City of Brno)
- Integration of the new battery electric line with the trolleybus electric fleet in Parma *(Davide Mezzadri, TEP)*
- Finding ways to make the Skáwina hybrid bus line permanent
(Maciej Zacher, City of Skáwina)
- [Cargo] Bike-Sharing in Kraków *(Lukasz Franek, ZTP Kraków)*
- Smart bus station in Koprivnica *(Nebojša Kalanj, City of Koprivnica)*
- Selected measures for company-based mobility management in Szeged
(Ádám Németh, SZKT)
- Achieving sustainability for the central European SUMP competence centre *(Maja Mutavdžija, University North)*
- Optimizing the usage of the SUMP Self-Assessment Tool for central Europe *(Marlene Damerau, Rupprecht Consult)*

10:30 10 MIN BREAK

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LOW-CARB

10:40 TARGETED ADVICE: EIB FUNDING OPPORTUNITIES

Joachim Schneider, European Investment Bank

11:00 LESSONS ON INNOVATION PROCUREMENT

Doris Scheffler, ZENIT

11:30 15 MIN BREAK

PARALLEL BREAKOUT MATCHMAKING SESSIONS

- active and creative participation by all

11:45 • SESSION A: Co-creating the micro-mobility hub in Leipzig Nordraum
(moderation: Carsten Schuldt and Christian Jummerich, LVB; Robert Schillke, MDV)

11:45 • SESSION B : Smart multimodal mobility station in Koprivnica
(moderation: Nebojša Kalanj, City of Koprivnica)

• SESSION C: How to make the best use of the SUMP Self-Assessment Tool? *(moderation: Marlene Damerau, Rupprecht Consult)*

11:45 • SESSION D: Launch and future application of the Central European SUMP Competence Center

(moderation: Wolfgang Backhaus, Rupprecht Consult)

11:45 • SESSION E: How to achieve the safe last mile for school children in Skawina? *(moderation: Maciej Zacher, City of Skawina)*

12:45 WRAP-UP AND FINAL COMMENTS

13:00 END

SESSION

DESCRIPTION

A

Co-creating the micro-mobility hub in Leipzig Nordraum

Presentation of Leipzig's mobility measure package (incl. Conversion of a messe to micro-mobility hub) and discussion of operating concepts for mobility hubs in Central Europe.

Moderation: Carsten Schuldt and Christian Jummerich, LVB; Robert Schillke, MDV

B

Smart multimodal mobility station in Koprivnica

Presentation of City of Koprivnica's FUA mobility strategy and measures (incl. smart bus station) followed by a discussion on the drivers and barriers of collaboration amongst small to medium-sized urban centres and their surrounding smaller communities.

Moderation: Nebojša Kalanj, City of Koprivnica

C

How to make the best use of the SUMP Self-Assessment Tool?

Short demo of the tool, and discussion of further deployment, uptake, and increased offers and services that it could provide.

Moderation: Marlene Damerau, Rupprecht Consult

D

Launch and future application of the Central European SUMP Competence Centre

Presentation of the new online portal developed by LOW-CARB: a "one-stop-shop" of all SUMP related materials and tools specifically for CE FUAs followed by a discussion on its usability, uptake, and sustainability as well as further supplementation of the portal with key resources identified or suggested by participants.

Moderation: Wolfgang Backhaus, Rupprecht Consult

E

How to achieve the safe last mile for school children in Skawina?

Presentation and discussion of mobility measures and strategies implemented during LOW-CARB to achieve a vision zero starting from school surroundings that sparks wider low-carbon mobility in FUAs.

Moderation: Maciej Zacher, City of Skawina



ONLINE EXPLOITATION WORKSHOP

BREAKOUT SESSION A

25 JUNE 2020, 11:45 CET

Co-creating the micro-mobility hub in Leipzig Nordraum

In the LOW-CARB project, a master plan with numerous measures was developed to improve sustainable urban mobility for commuters in the northern region of Leipzig, Germany.

This breakout session will facilitate discourse and an exchange of experiences regarding the operation of mobility hubs in Central Europe!

Project partners *City of Leipzig*, *Mitteldeutscher Verkehrsverbund*, and *Leipziger Verkehrsbetriebe* boast the expansion of the S-Bf site in Leipzig which involves the conversion of a messe into a mobility hub. Thereby extending direct and flexible access to fast, high-quality means of transport (i.e. S-Bahn and tram networks).

We will briefly present our measure package and invite you to discuss with us the following topics:

- Which operating concepts are conceivable for central European mobility hubs?
- Which additional offers (e.g. bike sharing, packaging and parcel station, food courts etc.) are desirable from the customer's point of view and could be incorporated with our business model?
- What best-practice examples are there for already implemented components from this project in other European cities?

We would be particularly pleased if participants were interested in presenting their approaches in 2 to 3 minutes at the end of our discussions (everyone will be able to share their screens and make the discussions creative and active!).

Join our workshop and hear about the hub's planning and operating concept which will be used to set up additional intermodal offers, improve the subsequent infrastructure of active forms of mobility as well as increase the quality of stay, bicycle rental, security of bicycle parking facilities and other services. New and improved services are planned to be housed in a central building. These contribute to the upgrading of the traffic junction to improve the local mobility of all employees to the industrial areas around the trade-fair grounds (Pelzgasse, Sachsen-Park, Messe-Allee, Seehausen industrial estate), saving commuters time and bettering their quality of travel.

For full event and registration details, please visit:

<https://www.interreg-central.eu/Content.Node/Exploitation-Workshop-Registration.html>



ONLINE EXPLOITATION WORKSHOP

BREAKOUT SESSION B

25 JUNE 2020, 11:45 CET

Smart multimodal mobility station in Koprivnica

The City of Koprivnica in Croatia has a long history of implementing successful and innovative actions to improve sustainable mobility in the city and surrounding communities. Koprivnica has been a constant presence at the CIVITAS initiative for the past 15 years. They have won the prestigious European Mobility Week Award in 2007, and the Cities of the Future Impulse Award in 2015, making it one of five Croatian Smart Cities. In 2015 they were the first city in Croatia to adopt an SUMP, even-though it was not required by the national level. In LOW-CARB, Koprivnica is looking at regional level mobility issues thus ensuring a low-carbon mobility strategy for the entire functional urban area.

Join this session to hear how Koprivnica plans to build their first smart multimodal mobility station allowing for seamless trip chains! The station will be solar-powered and equipped with charging infrastructure for e-bikes. This new service is particularly relevant for commuters in the functional urban area and it provides improved accessibility to the University North campus. The station is interconnected with an e-bike-sharing system covering the campus. In addition, an electric car-sharing scheme for municipal staff members is a one-of-a-kind service offered at the national scale. Koprivnica will thus take upon a leading role in the area of regional SUMPs and a learning role in the area of low-carbon technologies and mobility services. After a presentation of the service, participants (incl. tech companies, public authorities, development agencies, public municipalities etc.) are invited to discuss the following topics:

- What are the main drivers to enhance the collaboration among a small or medium-sized urban centre and the surrounding smaller communities?
- Which successful measures can help you transform your public transport system into an innovative multimodal service that includes sharing, biking and self-sustainable services?
- How can you tackle the challenges related to territorial layout, administrative barriers or lack of financial support in developing a regional transport system?

We would be particularly pleased if participants were interested in presenting their approaches in 2 to 3 minutes at the end of our discussions (everyone will be able to share their screens and make the discussions creative and active!).

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ONLINE EXPLOITATION WORKSHOP

BREAKOUT SESSION C

25 JUNE 2020, 11:45 CET

How to make the best use of the SUMP Self-Assessment Tool (SSAT)?

The SUMP Self-Assessment (co-developed by LOW-CARB and CIVITAS SUMP's-Up) is a specialized online survey for local authorities and practitioners to assess how closely their strategic mobility plan is related to SUMP approaches, be it a well-established SUMP or the beginnings of one. The results of which provide tailored guidance, resources, and suggestions unique to each region's mobility needs and situational context. The survey tool deduces an assessment on the quality of a strategic mobility plan AND an evaluation of planning activities. Finally, the SSAT is a highly effective workshop facilitation tool that allows mobility stakeholders, esp. urban planners, to prioritise their mobility needs and find planning solutions accordingly, particularly when no mobility plan exists yet.

The breakout session will facilitate discourse and an exchange of experiences on how this LOW-CARB product's take-up can be broadened, and how the tool can better suited to a wider variety of users' needs.

We will briefly present a short demo of the tool, and discuss the following points:

- Identify further target users and their needs beyond the current Civinets, Taskforces, and local governments (incl. breaking into the global SUMP market).
- Derive additional offers and services from the tool that could benefit SUMP experts and planning practitioners as well as other public and private stakeholders by determine other types of formats that the tool could be applied in.
- What best-practice examples are there for similarly existing online tools that the SSAT could replicate successful elements of?

We would be particularly pleased if participants were interested in presenting their approaches in 2 to 3 minutes at the end of our discussions (everyone will be able to share their screens and make the discussions creative and active!).

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ONLINE EXPLOITATION WORKSHOP

BREAKOUT SESSION D

25 JUNE 2020, 11:45 CET

Launch and future applications of the Central European SUMP ‘Competence Centre’

The CE-SUMP Competence Centre, is an online portal created by the LOW-CARB project. It is intended as a repository and “one-stop-shop” for all SUMP related materials, tools, and resources that practitioners and other stakeholders may require when developing and updating SUMPs and mobility plans. By using this platform, SUMP competencies will be markedly improved.

Despite there being a number of these types of platforms developed in the past by several EU projects, there is a clear gap in the production and availability of materials that suit the very particular needs of central and more eastern European regions. Thus, the CE-SUMP Competence Centre will,

- Address the lack of available materials in CE languages. The site is accessible in EN, HR, AT, CZ, DE, HU, IT, PL, SVK, and SLO! Each language has unique materials and resources associated with it!
- Provide specially catered best practice SUMPs of functional urban areas with similar mobility characteristics of CE regions;
- Present potential networks and SUMP experts that local governments and practitioners can contact for further support in their SUMP development;
- House tools and products like LOW-CARB’s *SUMP Self-Assessment Tool* and the *Reachie Heat Map*

The CE-SUMP Competence Centre will be launched and demonstrated for the first time during this breakout session! Thereafter a round of first impressions and feedback will be prompted. Finally, a discussion will be facilitated where participants are encouraged to offer their expertise regarding the usability, uptake, and sustainability of the online portal and further SUMP implementation of the portal with key resources identified or suggested by participants

We would be particularly pleased if participants were interested in presenting their approaches in 2 to 3 minutes at the end of our discussions (everyone will be able to share their screens and make the discussions creative and active!).

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ONLINE EXPLOITATION WORKSHOP

BREAKOUT SESSION E

25 JUNE 2020, 11:45 CET

How to achieve a safe last mile for school children in Skawina?

The Municipality of Skawina in collaboration with the City of Kraków has implemented a first-of-its-kind pilot, an entirely internal public bus line operated with low emission hybrid buses. The aim of the line was to serve as a feeder bus to the rapid metropolitan rail service connecting to the largest residential areas of Skawina. However, due to railroad construction delays the route of the line had to be altered. Its new purpose was to serve the settlements with a connection to main points of interest within the city.

As a result the line connects all schools, complementing another idea that we're working on - *The Last Safe Kilometre* - safe and sustainable school travel. Our idea is to create child friendly zones within a 1km radius of a the school using various strategies, incl. placemaking, 8-80 design principles, universal design etc. Thus, improving the liveability of our town by creating safer, more inclusive and kids' oriented public spaces. At the same time promoting more sustainable ways of travel and lowering dependence on a private vehicle. Among the other effects will be lowering the morning and evening traffic peaks and CO₂ emissions causing an overall improvement in air quality.

This breakout session will hold a discussion to grapple with newly proposed ideas for the above measures that could be effectively implemented in towns of a similar scale in order to achieve a vision zero starting from school surroundings. Another important focus area, will be the role and the mode of school-children's mobility from more distant areas using public transport.

We'll especially ask participants to share their experience in the field of changing mobility behaviour of parents and promoting other means of mobility than private vehicles. Participants who are interested in presenting their approaches, will have 2 to 3 minutes at the end of our discussions to do so (everyone will be able to share their screens and make the discussions creative and active!).

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