

Online Mobility Hub Planning Academy: From Idea to Implementation

April 22, 2020

DRAFT Programme

What	Who	When
PART 1 – POLICY		
Introductions and Game Plan	Rebecca Karbaumer, <i>City of Bremen</i>	10:00-10:10
Bremen’s mobil.punkt Strategy–political context, policies and impact	Rebecca Karbaumer, <i>City of Bremen</i>	10:10-11:00
Bergen’s strategy towards Mobility hubs	Lars Ove Kvalbein, <i>City of Bergen</i>	
Mobihubs Belgian style – what have we achieved and learned so far	Bram Seeuws, <i>Autodelen.net</i>	
Questions and discussion with participants		11:00-11:15
Break		11:15-11:30
PART 2 – THE PLANNING PROCESS		
From site selection and technical design to tendering for a provider- Examples from Bremen, Bergen and Belgium	Rebecca Karbaumer, <i>City of Bremen</i>	11:30-12:30
	Lars Ove Kvalbein, <i>City of Bergen</i>	
	Bram Seeuws, <i>Autodelen.net</i>	
Questions and discussion with participants		12:30-12:45
Lunch Break		12:45-13:30
Virtual Site Visit: visiting the mobility hubs in Bremen and Bergen		13:30-14:00
PART 3 – THE PLANNING PROCESS		
Show and tell!	To be determined.	14:00-15:00
Planning a mobility hub in your town or region? In this segment, 2-3 cities will present ideas for mobility hubs in their city and receive guidance from the experts online.		
Break		15:00-15:15

PART 4 – COMMUNICATION		
Finding the right communication strategies for different target audiences	Rebecca Karbaumer, <i>City of Bremen</i>	15:15-15:45
	Lars Ove Kvalbein, <i>City of Bergen</i>	
Questions and discussion with participants		15:45-16:00
Wrap-up and Feedback		16:00-16:15
End of Seminar		

Registration

You can register for the event here:

<https://attendee.gotowebinar.com/register/4464325477646188043>

Questions? Contact:

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