

URBANISM NEXT EUROPE CONFERENCE

JUNE 25-26 | Rotterdam, Netherlands



CALL FOR SESSION AND SPEAKERS

Deadline to submit proposals: February 28th

To submit a proposal, click [here](#).

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1. CONFERENCE FOCUS

Big changes are coming in Urban Mobility and Urban Development. They're coming fast and will have profound impacts on land use, real estate, public space, building design and all transport modes.

Powered by digital innovation, automation, urbanisation and the urgent quest for sustainable approaches that can address pending environmental challenges, all types of new, interactive and deeply disruptive developments are 'popping up' in cities all around the world. New mobility, new and shared services for the use of space, goods and vehicles, digital on-demand local production, autonomous vehicles, e-commerce and urban deliveries are all forces of change that will impact where and how we live, work and shop; alter the way we move; and inevitably change urban form and development.

Innovation is needed, and these innovations can provide opportunities to address key urban challenges. But they can also aggravate existing problems and have implications which go well beyond transport and technology, posing fundamental questions for the future of cities and citizenship in terms of equity, health, safety, environmental sustainability, economic development and governance.

A lot of research and media attention has focused on the technical aspects of new mobility and the growth of e-commerce. But the built environment and urban governance have decisive roles to play. How should local and regional governments deal with these forces of change? How can elected officials and the professionals that plan, design, build and manage urban form contribute to positive outcomes? What can we learn from existing research, and where do we need more research? What can the private sector expect, and how can it partner with the public sector for the common good?

In short, **how can we build the strategic vision and the integrated approach that cities need?** This will be the focus of the first European edition of the Urbanism Next Conference, an exciting new initiative which already has had several successful editions in the United States.

Urbanism Next Europe is a platform to foster interdisciplinary dialogue among people from the private, public and academic sectors who play critical roles in the future of our cities, hold a "piece of the puzzle" and want to cooperate to reach societal goals.

This stimulating two-day conference will engage political decision makers, mobility and urban planners, urban designers, architects and landscape architects, real estate developers, digital entrepreneurs, researchers, smart city practitioners, retailers and other players in urban logistics, mobility service providers and corporate mobility planners, transport experts and many more.

The Urbanism Next Europe Conference is organized as a partnership between Polis, the Urbanism Next Center at the University of Oregon, TNO, and NUMO.

2. TYPES OF PROPOSALS

We strongly encourage proposers to:

- Create full sessions and/or workshops (though single presentations may also be proposed)
- Engage speakers and participants spanning different disciplines and sectors (government, business, and academia)

Participants should present material that is unbiased and non-promotional and communicates a clearly identified educational purpose.

Each session will last 1h30.

Possible **session formats**:

- **Presentation session** – the traditional format, with (max. 4) consecutive presentations (15 to 20 minutes each) followed by Q&A
- **Pecha Kucha session** – short consecutive presentations (each with max. 20 slides, max. 20 seconds of commentary per slide) followed by Q&A or a moderated debate
- **Dialogue session** – a short introduction (may include short pitches to kick-off the conversation) followed by a moderated debate about a specific theme
- **Brain-squeezing session** – group work focused on getting results (e.g., generating ideas for research, setting priorities for action, design session, etc.), through a structured and facilitated process

Proposals for **individual presentations** may also be submitted:

- Traditional presentation (max. duration 15 to 20 minutes)
- Pecha Kucha presentation (max. duration 20 slides; 20 seconds per slide)

3. FRAMEWORK FOR PROPOSALS

The Urbanism Next Framework sets priority topics.

A proposal must address *at least one topic from each* of the following groups:

Forces of change:

- New mobility, shared mobility services, Mobility as a Service (MaaS)
- Space as a service (platform powered access to hotels, office space, sports, culture, parking etc.)
- Autonomous vehicles
- Decarbonisation
- E-commerce and urban deliveries
- Urban air mobility

Multi-level impacts on:

- Land use
- Real estate
- Urban design and public space
- Building design
- Transport (including active modes, of course)
- Labour

Why it matters for:

- Equity
- Health
- Safety
- Environment
- Economy

What to do through:

- Planning
- Design
- Governance
- Research
- Education, outreach, capacity building

Want to know more about the Urbanism Next Framework? [Look here!](#)

4. QUESTIONS TO CONSIDER

Proposals should address issues that mobility and urban planners and managers, urban designers, architects, landscape architects, real estate developers and decision makers are dealing (or struggling) with at present (or will face in the future).

As you frame your proposal, consider the following questions:

- How are these forces of change impacting land use, urban planning, public spaces, building design, transportation and real estate?

- Why do these changes matter? Specifically, what are the implications for equity, public health, safety, the economy and the environment? What are the risks and the opportunities?
- How can these technologies be harnessed to address climate change issues and reduce greenhouse gas emissions?
- How can cities and community leaders address the challenges associated with these forces of change and take advantage of the opportunities they present?
- How should cities, buildings and public spaces be redesigned in light of these forces of change?
- How should the public and private sectors engage communities about the changes that are happening?
- What additional research is needed?

5. DEADLINE AND NUMBER OF PROPOSALS

There is no limit to the number of sessions or presentation proposals an individual or organization may submit.

The deadline to submit a proposal is **February 28th**.

6. SUBMISSION

To submit a proposal, please use our online submission form [here](#).

The following information will be needed:

For the proposer:

- First name
- Last name
- Job or title
- Organization
- Postal address
- Work phone
- E-mail

For the session proposal*:

(*The same applies to individual presentation proposals)

- Title
- Short description (75-word limit) of the session
- Long description (200-word limit) of the session
- Four learning objectives for the session
- Framework topics addressed (cf. point 3, above)