

## SMALL CITIES, BIG IMPACT!

## Small and Medium-sized Cities (SMCs) Platform Ambassadors Initiative

We believe that Small and Medium-sized Cities (SMCs) represent ideal grounds for testing and implementing new transport technologies and services that can help solve the most pressing urban mobility challenges.

The platform calls upon SMCs to cooperate and exchange knowledge and experiences on:

- \* Deployment: match-making between SMCs to share knowledge & best practices on new urban mobility solutions for SMCs and their surroundings
- \* Promotion: promoting the accomplishments and innovations of SMCs through Polis to other cities, thereby showcasing them as excellent living labs for innovation to the outside world
- \* Challenges: discussing common challenges inherent and specific to SMCs.

As Ambassadors of this initiative, we aim to foster the pivotal position of SMCs within Europe's urban mobility ecosystem.



















