

ADOPT A NEW KIND OF CITY




**Sustainable and attractive cities where people will want to live,
without curbing their economic and commercial dynamism**




urby.fr

THE CHANGING URBAN ENVIRONMENT



LOSS OF TIME AND PRODUCTIVITY

-  The conditions of receiving and removing goods are a course of lost time and problems

DENSE, CONTROLLED

-  Accessibility and pollution of the centre
-  Congestion of the traffic axes
-  Parking

COSTLY, LIMITED STORAGE SPACE

-  High real property costs
-  Order volumes constrained by the area



A PARADOXICAL CONTEXT



ROAD TRANSPORT
REPRESENTS

50% OF NITROGEN
OXYDE EMISSIONS*

BUT...

DELIVERY IS THE
1ST PURCHASE CRITERION FOR

72% OF E-COMMERCE
CUSTOMERS



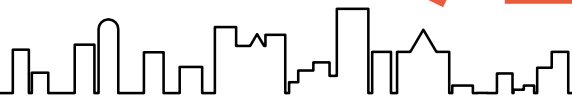
DELIVERIES
REPRESENT

32% OF CITY CENTRE
TRAFFIC*



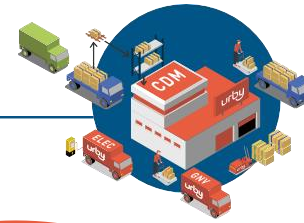
AVAILABILITY IN SHOP IS
THE MOST IMPORTANT CRITERION
FOR

40% OF CUSTOMERS*



*French Environment & Energy Management Agency, E-commerce Federation, IFOP Study 2018

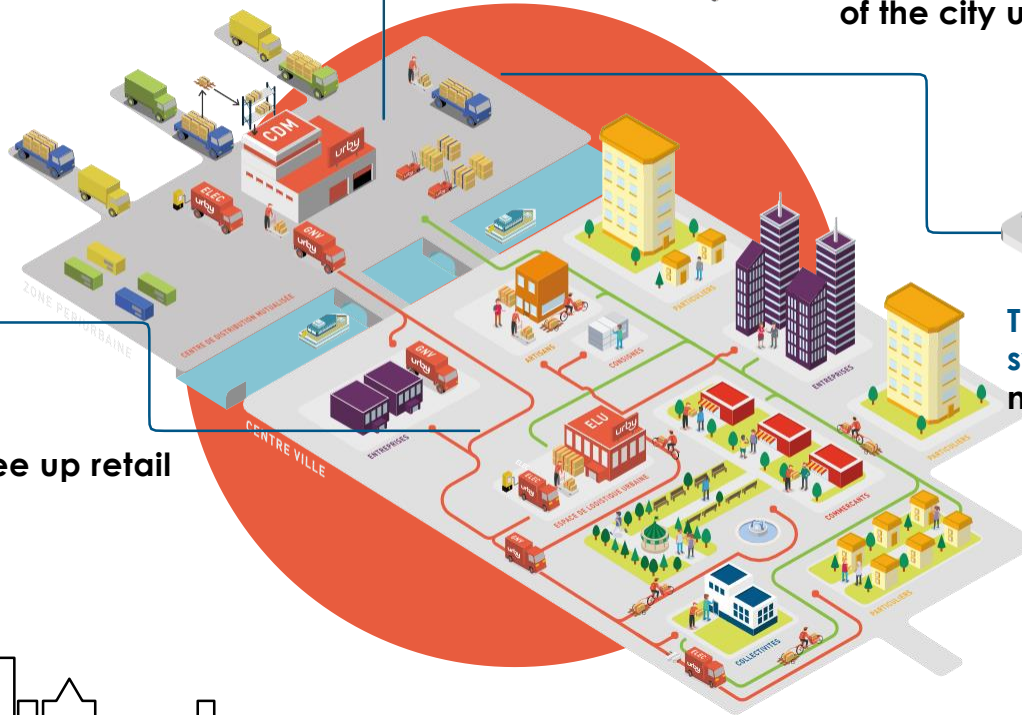
THE LOGISTIC INFRASTRUCTURE



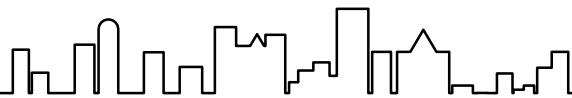
Pooling Centre at the entrance to the city makes it possible to free up the **last mile delivery** and concentrate the flows to ensure distribution in the heart of the city using **low-emission vehicles**



Urban logistics units to free up retail space:



The transport management system) to ensure operational monitoring of transport



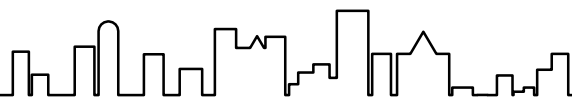
OUR LOW EMISSION VEHICLES

Our latest generation vehicles comply with the current regulations



In the heart of the city we deliver by bicycle

Our fleet is evolving towards NGV and electric solutions



Our locations

URBY IS FIRST AND FOREMOST A NETWORK OF 22 CITIES BY 2020

Aix-Marseille | Bordeaux | Brest | Clermont-Ferrand |
Dijon Grand Paris (5 sites) | Grenoble | Lille | Lyons |
Metz | Montpellier Nancy | Nantes | Nice | Orléans |
Rennes | Rouen | Saint-Etienne Strasbourg | Toulouse |
Toulon | Tours



Contact us to find out our future openings.

