

cargoroo

Carrying the future of
congestion free cities



POLIS | November 2019 | Brussels



An aerial photograph of a densely populated city, likely Amsterdam, showing a complex network of streets, buildings, and a prominent canal system. The city is surrounded by greenery and water. A semi-transparent dark grey box is overlaid on the center of the image, containing yellow text.

BY 2030, 2/3 OF THE WORLD'S
POPULATION WILL BE
LIVING IN CITIES

The Founders

Jaron Borensztajn



Founder | CEO

Entrepreneur with a great deal of experience in complex IT-developments with many stakeholders involved. Successfully exited his previous companies. Father of 4, lives in Amsterdam.

Jelle Maijer



Founder | COO

Social entrepreneur, father of two, experienced creative and forward thinker. Has developed a social hotel-company in Mozambique and two restaurant formulas in the Netherlands. Design director by trade and a real cycling enthusiast.

Erik de Winter



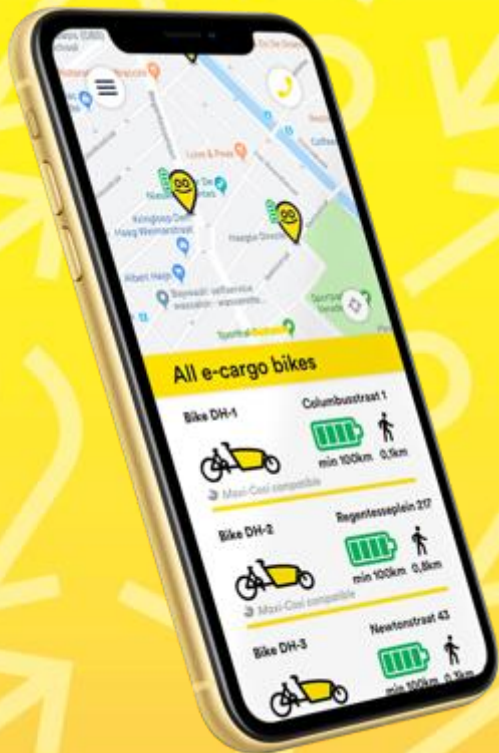
Founder | CCO

Strategic sales expert with an established international network. Well connected in the political, semi-public and public domain with decision makers in the field of MaaS (Mobility as a Service). Father of two sons.





How does it work?



pay per use
€3,5 / hour



fixed locations
back-2-one



The Cities

2019-2020

- The Hague
- Amsterdam
- Rotterdam
- Utrecht
- Arnhem
- Antwerp
- Brussels
- Leuven
- Berlin
- Kempten
- Manchester
- Dreux



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