

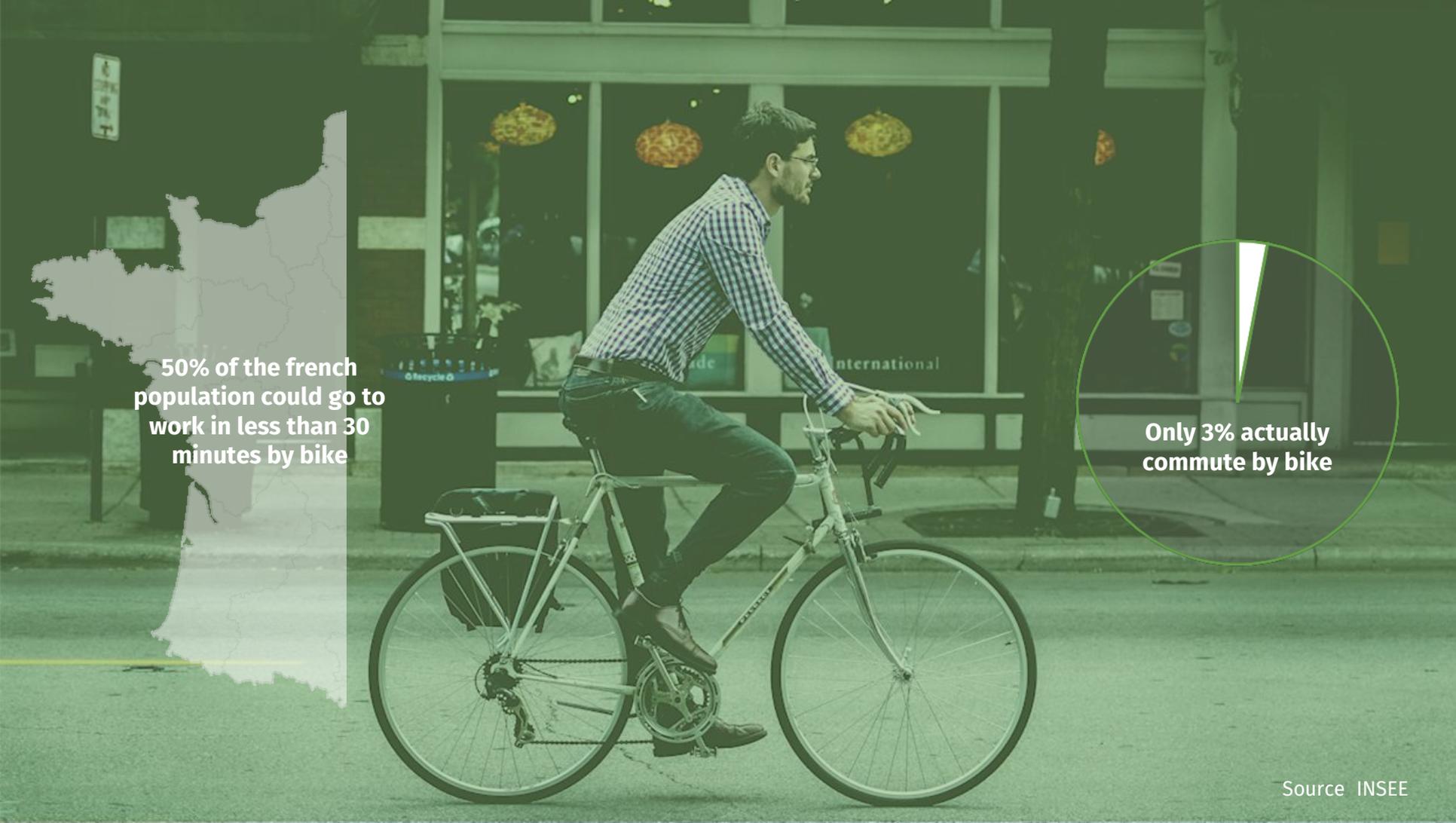


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Using data to enable better cycling



@geovelofr



50% of the french population could go to work in less than 30 minutes by bike

Only 3% actually commute by bike

Bike is...



Efficient



Good for
your health



Economic



Pollution and
congestion free

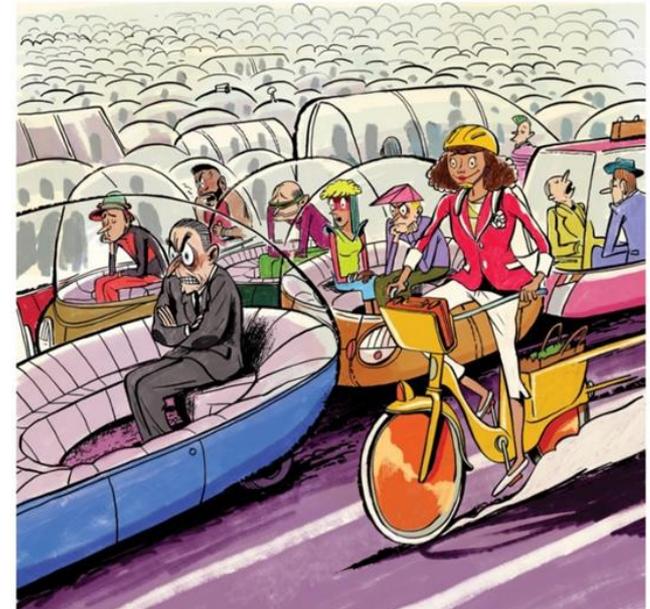


x3 cycling modal
share by 2024

WIRED

CLIVE THOMPSON TRANSPORTATION 05.13.18 10:00 AM

THE VEHICLE OF THE FUTURE HAS TWO WHEELS, HANDLEBARS, AND IS A BIKE



What needs to be done?

“I don’t feel safe on my bike”



A **free app** to help cyclists find more adapted routes

Geovelo :



“There is not enough bike infrastructure”

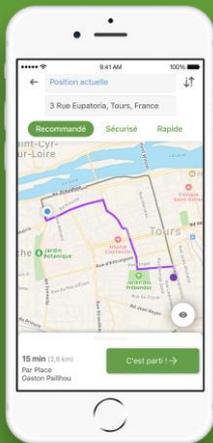


A **decision-making tool** providing actionable insights to cities

A free app which helps cyclists find safer routes



Multicriteria route calculation



Real-time navigation and voice guidance



Reports and contributions



Customized statistics, touristic tours, bike-sharing stations, activity detection...



150k users
(+65% compared to 2018)



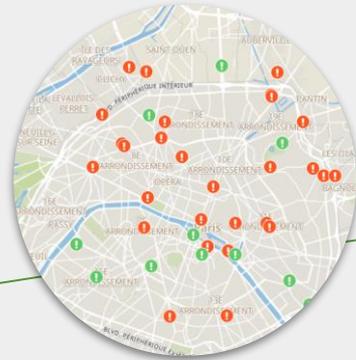
Business model:

Tools to help cities to increase bike usage

Create data



Open data cartography



Analytical dashboard

Promote cycling



Community and challenges



Bike touring routes

Providing actionable insights to cities



Users



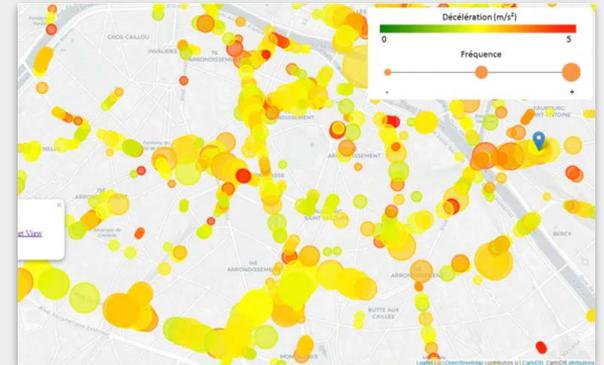
Bicycle traffic



Average speed



Road condition



Potentially dangerous intersections



Some of our references

Smart City Offer

Some of the cities working with us

MAIRIE DE PARIS 

Grand Genève 
AGGLOMERATION FRANCO-VALDO-GENEVOISE

toulouse
métropole

GRAND LYON
la métropole

Nantes
Métropole

Communauté
d'Agglomération de
La Rochelle 

+ clermont
auvergne
métropole

METROPOLE
rennes
vivre en intelligence 

Clients API

Our routing software as a white label

île de France 
mobilités

mappy

velib'
MÉTROPOLE

JCDecaux

Véligo

Press

They talk about us

franceinfo:  3

Les Echos 

inter

Europe 1

ouest
france 

Le Parisien

Télérama

LA TRIBUNE

L'ÉQUIPE

Our team



Gaël Sauvanet

CEO
co-founder



Benoit Grunberg

COO
co-founder



**Antoine
Laporte Weywada**
Head of Development

+ 4 Devs.

+ 1 Data Carto

+ 2 Support

= 1.500km cycled every month!

Our ambition



Become the number 1 app for cyclists!



Internationalisation

-> Offer our services to **major european cities**.



B2B offer

-> Let companies create **private communities and challenges**.



Monetization of our users

-> Sell **goods and services**, and have a **freemium version** of the app.



Paris - 13/09/2019 - *public transport strike*

+64% activity on Geovelo
≈ **+66%** recorded by the counters in Paris

Thank you!



@geovelofr

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