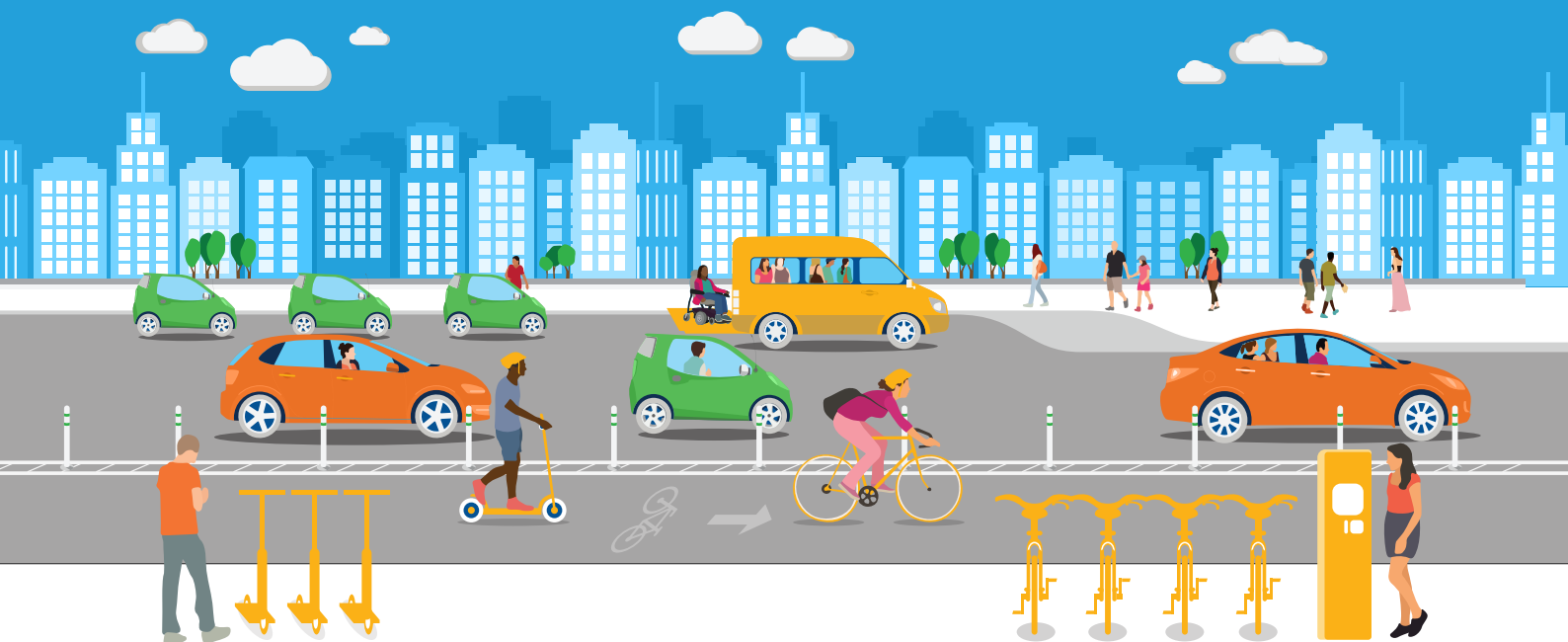


WORKSHOP

SHARED AND MICROMOBILITY: WHAT'S BEYOND THE HYPE?

15 OCTOBER 2019
14h00-18h30

Hotel Mercure – 75019 Paris
Philharmonie La Villette



Program

Innovation continues to challenge the mobility status quo. How do we ensure safe and efficient mobility while fostering innovation? Leading international experts will share their perspectives on the road ahead.

Opening keynotes:

🕒 14h00-14h30

- Jack Pokrzywa, Ground Vehicles Standards Director, SAE International
- Rob Cotter, Founder, Organic Transit



The holy grail? Mobility-as-a-Service

Mobility-as-a-Service (MaaS) facilitates on-demand, carefree mobility with payment and trip planning integration. Deployment of MaaS poses a series of challenges as it requires consensus among various stakeholders on regulation, business models, and standards.

Panel 1

🕒 14h30-15h45

- > What are the current barriers and challenges to achieving MaaS?
- > How could standardization play a role in achieving 'roamable' MaaS?

Speakers

- Philippe Crist, Innovation Adviser, OECD ITF
- Diego Canales, Global Partnerships Manager, Populus
- Dr. Claire Gregory, Head of Special Projects, UK Centre for Connected & Autonomous Vehicles
- Jehan de The, Board Member, MaaS Alliance, and Group Public Affairs Director, EuropCar



Micromobility: Clear skies ahead?

The newest mobility emergence is micromobility. Though still up for debate, the class of micromobility vehicles generally refers to low-speed, low-weight personal mobility vehicles that are self-propelled or have propulsion assistance. The rapid proliferation of micromobility has raised the following questions:

Panel 2

🕒 16h15-17h30

- > Is micromobility safe and sustainable?
- > Who regulates which part of micromobility?

Speakers

- Horace Dediu, Founder, ASYMCO, and Co-Founder, Micromobility Industries
- Laureline Serieys, General Manager, JUMP France
- Emma Silver, Government Partnerships, Bird
- Thierry Legrand, CEN and CENELEC
- John MacArthur, Program Manager, Portland State University



Future prospects: Beyond the horizon

Mobility as-we-know-it continues to be redefined. In this panel, industry experts will share their speculation through a series of Pecha Kucha style presentations.

Panel 3

🕒 17h30-18h30

> What does the future of mobility look like?

> What is the next mobility frenzy on the ground and in the air?

Speakers

- Dr. Karen Vancluysen, Secretary General, Polis Network
- Ross Douglas, Founder and CEO, Autonomy and The Urban Mobility Summit
- Tim Papandreou, Founder, Emerging Transport Advisors
- Annie Chang, Manager, Emerging Mobility Standards, SAE International

Closing remarks:

🕒 18h30-18h45

- Jack Pokrzywa, Director of Ground Vehicle Standards, SAE International

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THE VENUE

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SAE International is a global professional association and standards developing organization for engineering professionals in automotive, aerospace, and commercial vehicles industries.

SAE International has over 138,000 global members. Aside from its standardization efforts, SAE International also devotes resources to projects and programs in Science, Technology, Engineering, and Mathematics education, professional certification, and collegiate design competitions.



Autonomy & The Urban Mobility Summit is an annual event that brings innovators and policymakers together to change the way we move in cities. Autonomy is a Business to Business and Business to Government event that takes place over two days. In 2019, it will explore the exciting big-picture ideas in mobility that contribute to combating climate change and pollution while decreasing congestion.

