

# POLIS-ALICE

## 3<sup>rd</sup> Urban Freight & Logistics public-private strategic dialogue meeting

Brussels, 28-29 November 2019

### Draft Agenda

Venues:

28 November: [The Egg](#) – Rue Bara, 175 | 1070 Brussels

29 November: [Polis Office](#) – Rue du Trône, 98 | 1050 Brussels

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### Background

[Polis](#) and [ALICE](#) are inviting you to this 3<sup>rd</sup> meeting of the **Urban Freight & Logistics public-private strategic dialogue**. It is organized back-to-back with the [2019 Polis Conference](#) (27-28 November).

Polis (representing Cities & Regions) and ALICE (representing Industry) have agreed to establish a [permanent public-private strategic dialogue](#) to address urban freight-related challenges together.

The vision is to lead transformation in urban environment, so that **urban freight and logistics is proactively responding** to the pollution, congestion, safety and environmental challenges.

The objective is to ensure a robust strategic dialogue to **share practices** and **facilitate collaboration models** between cities and industry, to prioritise topics and accelerate deployment of solutions towards a cleaner and sustainable urban freight transport.



## Draft Agenda

**28 November** (meeting point: [The Egg](#) – Rue Bara, 175 | 1070 Brussels)

**14:15 Site visit to Proximus-L'Oréal city hub for green consolidated deliveries for shops in Brussels**  
– Together with L'Oréal, Proximus recently launched an eco and city-friendly delivery service for retail shops in Brussels. By combining the logistic flows of two major companies, the pilot will assess the operational feasibility and the impact on environment, congestion and noise. We will visit the Anderlecht inner city hub operated by Proximus, in which they perform cross-docking from the classical linehauls to city friendly transport, mainly cargo bikes.



16:30 End of site visit

**29 November** (meeting point: Proximus Shop – Chaussée d'Ixelles, 32 | 1050 Brussels)

**9:00 Site visit to Chaussée d'Ixelles** – new pedestrian area: how the local authority and operators regulate and manage deliveries?



10:30 Moving to [Polis Office](#) (Rue du Trône, 98 | 1050 Brussels) – Welcome coffee and registration

### **11.00 POLIS-ALICE dialogue: introductory statements**

- Welcome by *Martine Vazquez*, City of Paris & *Francois-Regis Letourneau*, L'Oréal
- Getting to know the participants, expectations and objectives of the day

**11.30 Joint Industry & Cities dialogue and synergies. Where do we stand?** – *Fernando Liesa*, ALICE & *Giacomo Lozzi*, Polis

**12.00 Report from 1<sup>st</sup> webinar: Low/Zero Emission Zones & electrification of urban freight fleets** – *Jos Streng*, City of Rotterdam & *David Thackray*, TEVVA

12.45 Lunch

### **13.30 Hands-on sessions: selecting best practice collaboration models**

Topics identified as the hottest ones based on our work and members initiatives so far:

- Cooperation and consolidation: micro-hubs and cargo bike deliveries
- Low/Zero Emission Zones & electrification of urban freight fleets
- Data sharing and analysis for evidence-based measures

The aim of these breakouts will be to discuss innovative collaboration models: how industry can support cities and the other way around, to reach their respective goals? Cities and industries will explore similar initiatives so we can build on the complementary experience.

**15.00 Sessions Wrap up and discussion about next steps and Polis-ALICE urban freight activities**

- Possible actions to boost/promote/upscale/transfer measures & models selected
- Organization of work. Subgroups & follow up web-meetings
- Paper/eye catcher: topic, approach, work plan...
- Any Other Business

16.00 End of meeting

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