

### **Break-out session:**

development of a business model for ultrafast charging infrastructure used by various sectors and different heavy-duty vehicles

> ASSURED workshop 27. September 2019, Bilbao

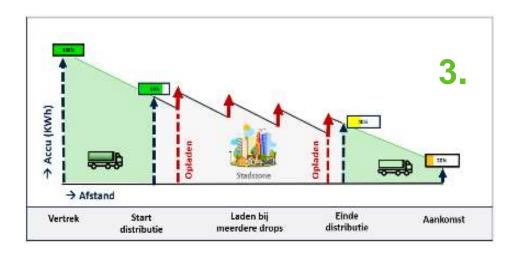
Henning Günter – Rupprecht Consult

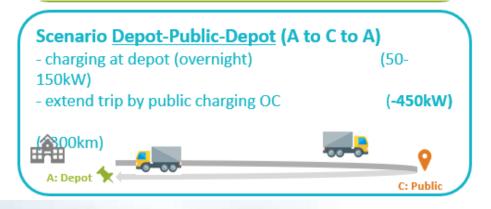
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No

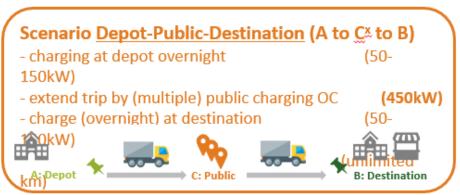




## ...where on-route charging is involved









### **Guiding questions**

- When can this become an interesting business model (2020, 2025, 2030)?
- What level of e-vehicle take-up is needed?
- What are differences in terms of locations and charging approaches?
  - Public opportunity charging vs. shared charging at depots/ in private areas?
- What sectors actually have a need for using shared charging infrastructure?
  - Dependent on driving ranges



# **User charging needs/ requirements**

### <u>Users</u>

- PTOs/ PTAs
- Logistic companies (e.g. delivery, retail)
- Commercial fleets (e.g. craftsmen/ craftswomen)
- Municipal fleets (e.g. garbage trucks)

### Industry/ providers

- Charging solution suppliers
- OEMs



## Weaknesses and opportunities

### **Challenges: barriers for implementation**

- Technical hurdles
- Market barriers
- Reservation and payment issues
- Industry standards, interoperability
- Regulatory issues
- Institutional barriers

#### **Added value and benefits**

- Total cost of ownership (TCO)
- Reducing range anxiety?
- Less space constraints?
- Increased usage?
- Branding/image?
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## **Recommendations for take-up**

- Good practice examples in Europe
- Supporting policies and measures
- Cooperation and partnership models
- Necessary legal and regulatory frameworks

