

Urban Logistics Program

Projects & realizations

POLIS Conference - Brussels - 5th December 2017

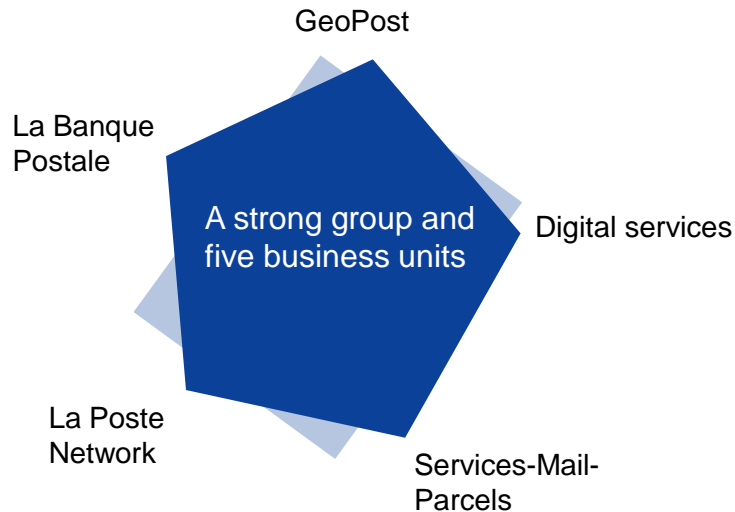


LE GROUPE LA POSTE

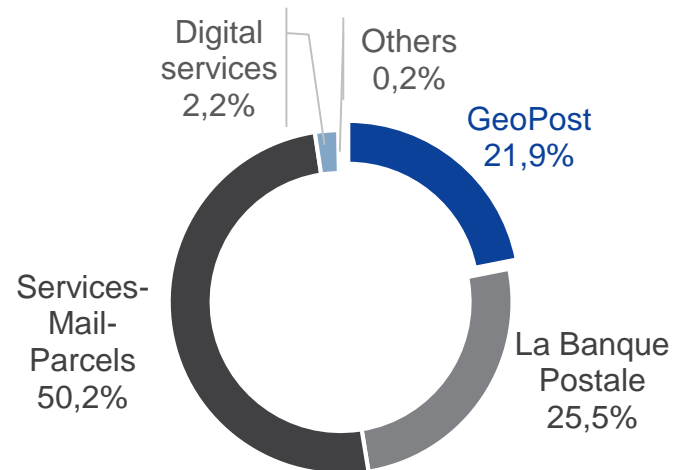
GeoPost, holding company of Le Groupe La Poste

Le Groupe La Poste is organised around 5 business units. It posted sales of €22,163 billion in 2014.

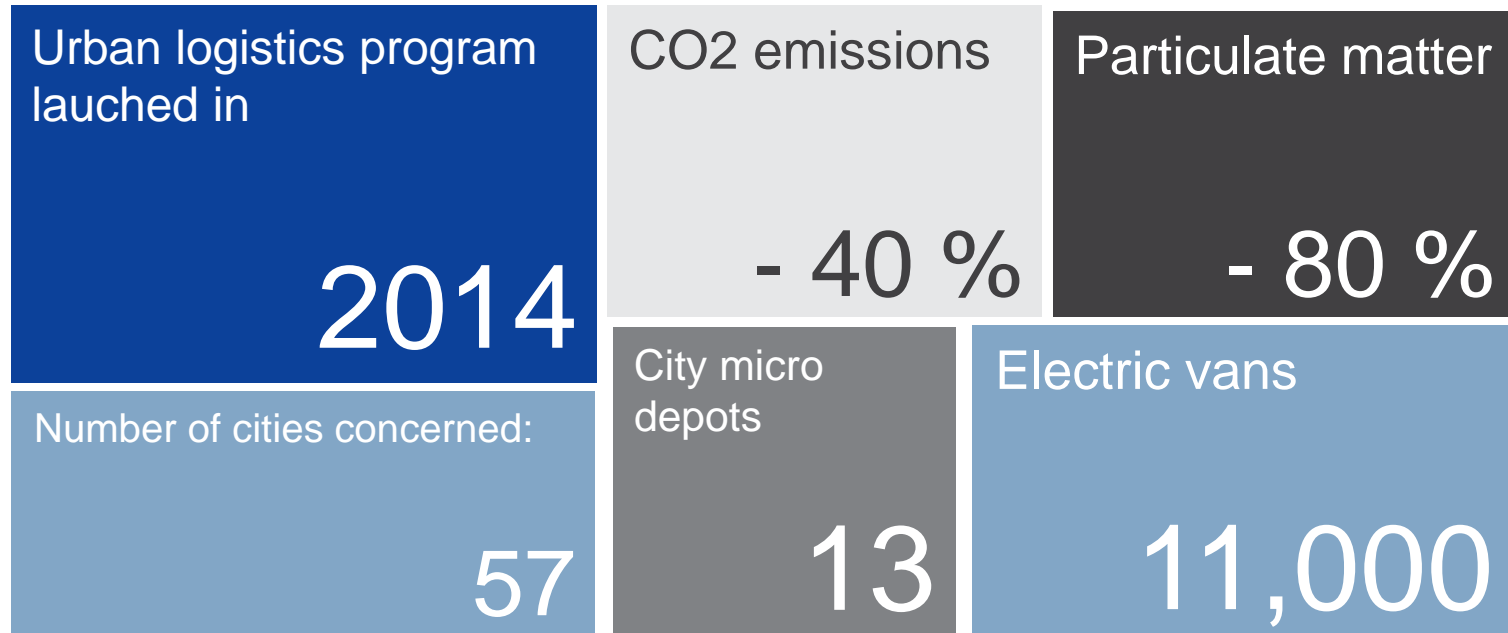
- Over 18% of the Group turnover is generated outside France
- 1st local network in France, with over 17,000 contact points
- 2nd largest postal operator in Europe, and 3rd largest worldwide



2014 turnover breakdown by Business Units



Urban Logistics Program – Phase 1 – Figures



Vehicles – Existing fleet

Electric :

- 11 000 electric vehicles (largest electric fleet in the World) including 7 000 Kangoo ZE
- 20 000 electric bikes
- Electric are mostly 'small' vehicles (under 5 m3) ; ideal for courier, less for parcels



CNG (Compressed Natural Gas) – GNV :

- 160 vehicles
- Larger volumes than electric
- Depending on station implementations



Delivery tricycles - Tests



Food & Logistics : LUMIN Toulouse

- Project of food market & logistic area
- Voted by Toulouse in April 2017
- Site of 18 ha 4 Km from city center
- Project of logistic zone of 18 600 m²
- Contracted as a 22 years consortium:



51%



LA POSTE

44%



CAISSE D'ÉPARGNE
DE MIDI-PYRÉNÉES

5%



Business model:

Total investment of 38 M€ on 5 years (2017 – 2021)

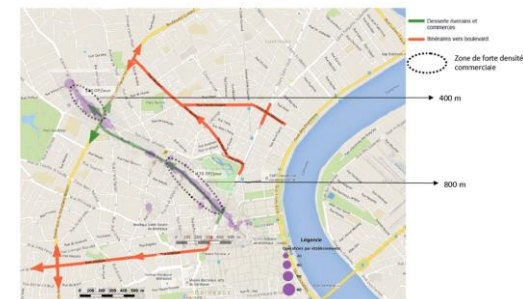
Urban logistics strategy:

Mutualisation and massification of all flows (food delivery, pallets...) for delivery in city center with low-emission vehicles.

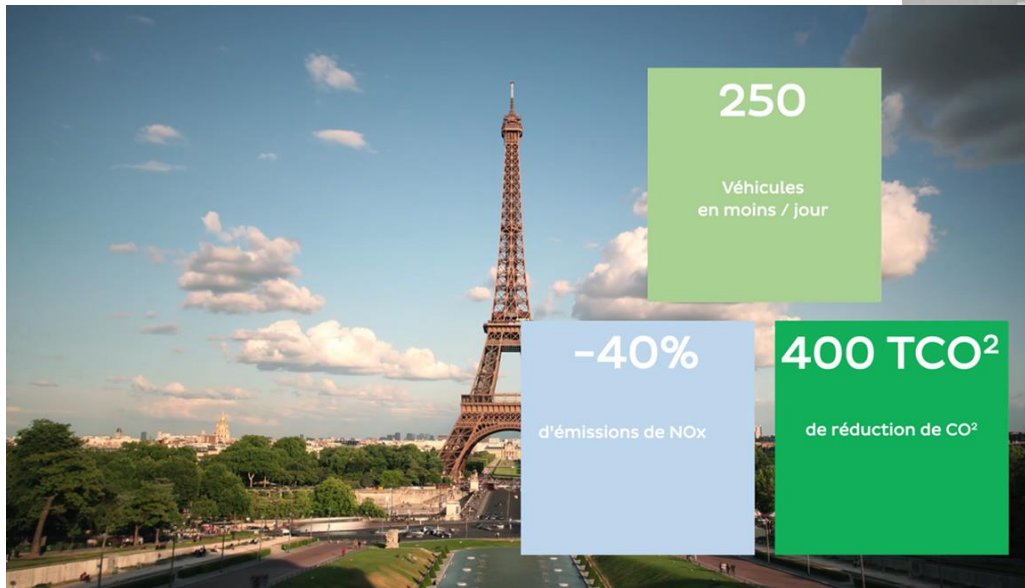
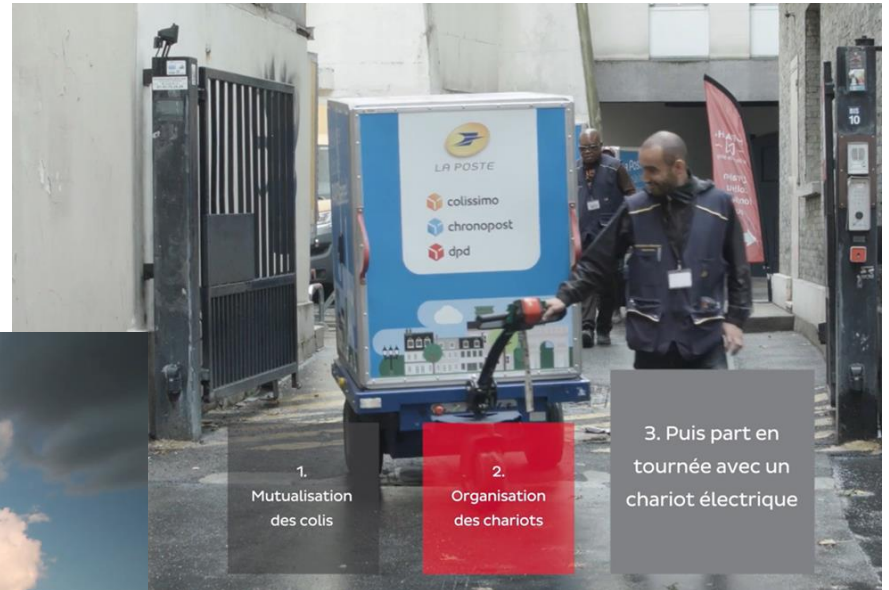
Local logistics hub in Bordeaux

A large range of services for inhabitants & local facilities

- Micro hub for mutualization of all flows entering the zone
- Delivery by foot and with cargo bikes
- Delivering goods from local convenience stores to clients home, lockers or working place.
- Collecting packaging
- Local marketplace



Deliveries of parcels by foot in Paris



Mutualisation center - EVOL Grenoble



L'opérateur de logistique urbaine
de l'agglomération grenobloise

Livraisons urbaines • Enlèvements • Stockage déporté • Logistique inverse



Mutualisation center - EVOL Grenoble



Project of mutualization center in Grenoble

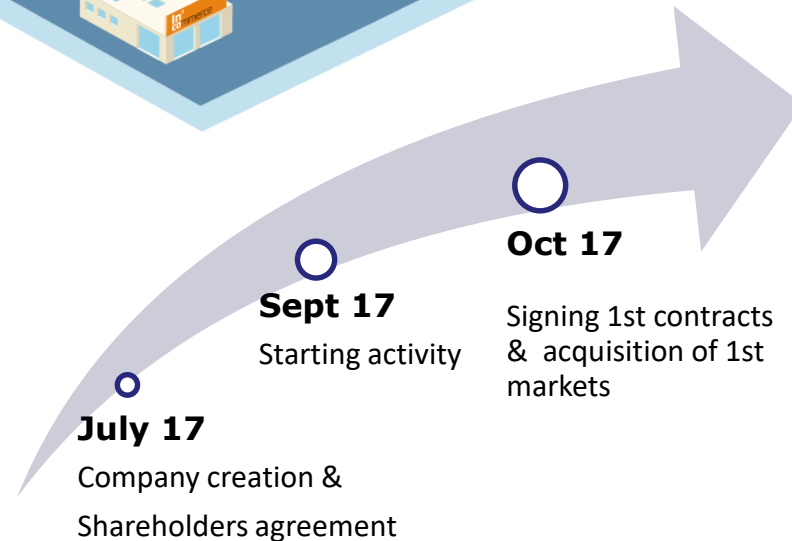
Operate 4 macro-services :

- Delivery mutualization
- Collecting mutualization
- Local services
- Concentration / Distribution



Partners of the mutualization center:

- La Poste (20%) & Caisse des Dépôts – French State (20%)
- Other partners, mostly local and operating partners:
 - Transport & logistics experts
 - Economic partners
 - Local & national investors





EVOL Grenoble activity

Core business

- Last mile delivery for all transport logistics
- Clients: national and international carriers, local own businesses, public bodies

Additional services

- Local warehousing and supply chain
- Remote & local storage for independent retailers
- Reverse logistics for retailers, administrations and inhabitants
- Long-term (self) storage for inhabitants
- Ship from store / from warehouse

