

Tools to increase the safety of Vulnerable Road Users

Road Safety Training in the UK

Liz Brooker MBE

Road Safety Manager – London Borough of Lewisham
Chair - Road Safety GB *International*



- Vulnerable Road Users
- Safe Systems
- The picture in London
- Partnerships
- Traditional road safety
- Training the professional
- Where we are now.....
- The future

Vulnerable Road User?



But what makes us vulnerable?

1

- People make mistakes

2

- There are physical limits to what the human body can tolerate

3

- Designing, building, operating, managing and using the network, we are ALL responsible

Safe Systems Approach

A fundamental conviction that **loss of life and serious injuries are not acceptable nor inevitable**

Requires **reducing the dominance of motor vehicles** and the **targeting of road danger at source**

Ensuring **road danger reduction** is a **common priority** central to all transport schemes

People make mistakes so the system needs to accommodate human error and ensure impact energy levels are not sufficient to cause fatal or serious injury.



Safe Speeds



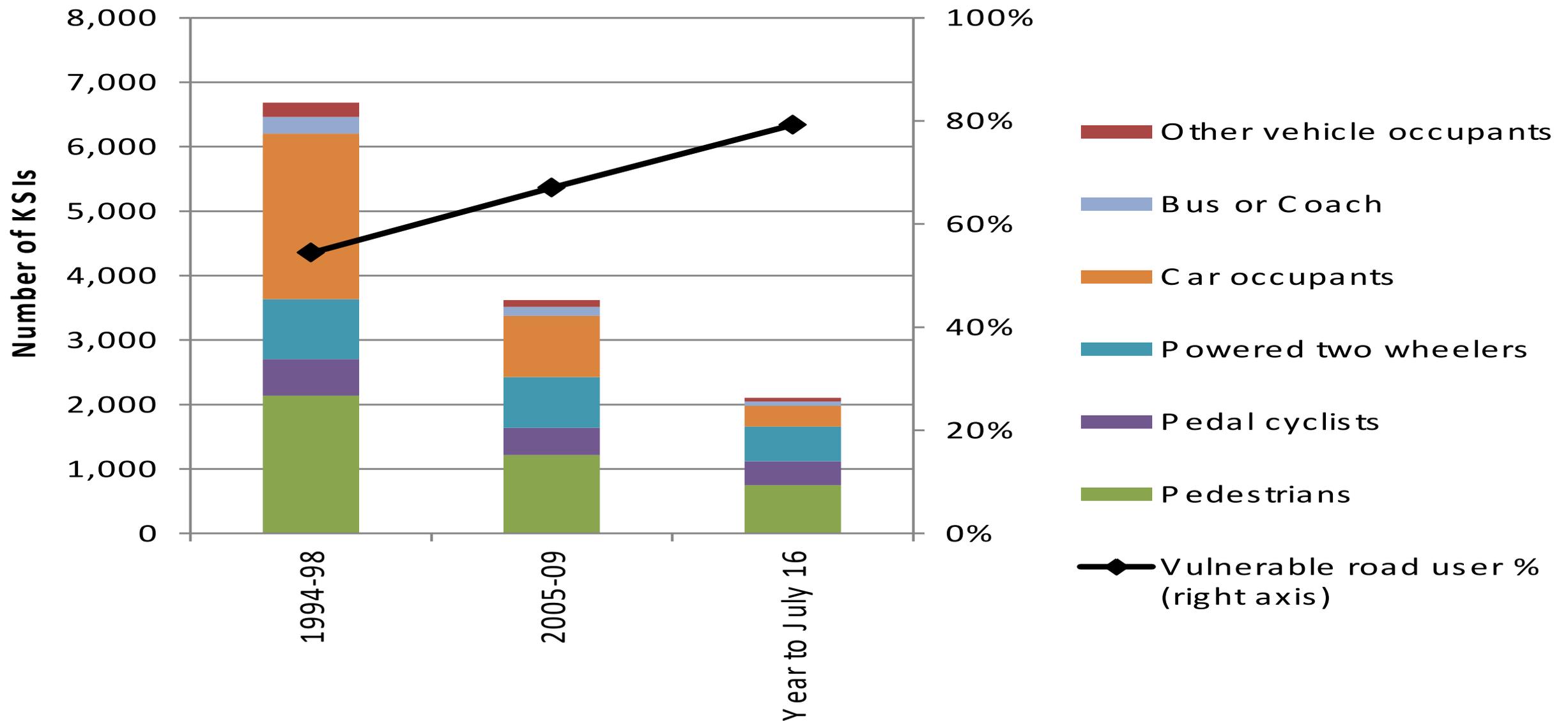
Safe Roads



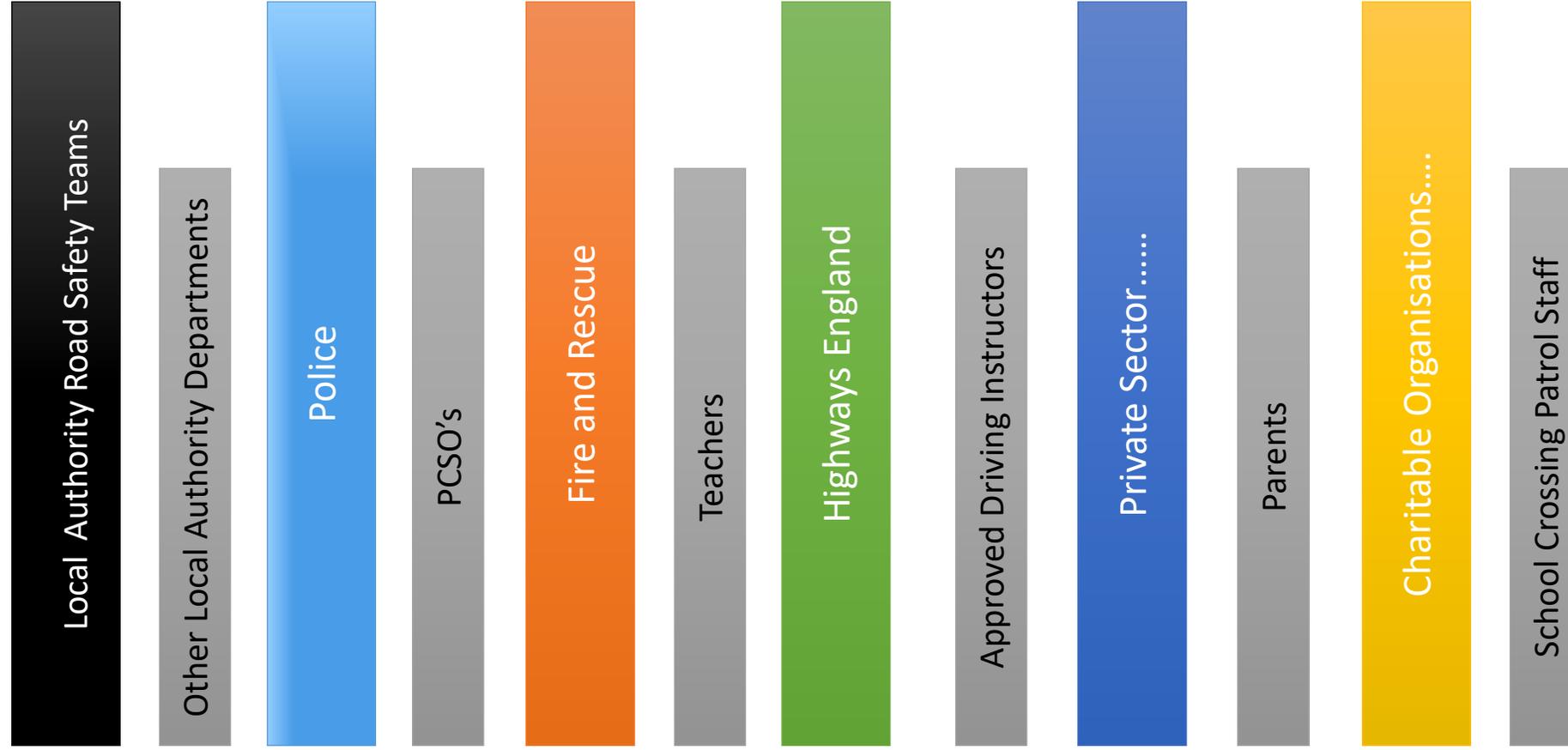
Safe Vehicles



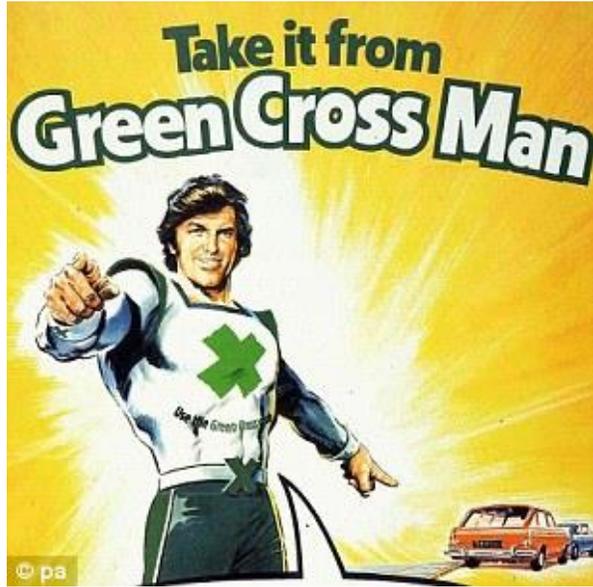
Safe Behaviours



Vulnerable Road Users – London example



So who 'does' Road Safety?



So who is trained to 'do' Road Safety?

- Foundation Course – 4 day course
- Behaviour Change Course – 2 day course
- Road Safety in a Primary School Setting
- Social Media Training Course
- Presentation Skills Course
- Road Safety Evaluation Course

<http://rsgbacademy.org.uk/>

Road Safety Gb Academy



- Planning an intervention
- BCM
 - The Theory of Planned Behaviour
 - Multiple Attitudes
 - Virtual Groups
 - Like our friends
- Educational Approach
- Evaluation



Two Minute Taster

Promoting and enabling –an intelligence led culture

- **Road Safety GB**
- National and regional support networks
- **RSGB International**
- Academy
- Individual professional development
- Enabling and protecting corporate intelligence
- Setting and maintaining standards
- Identifying and reacting to industry needs
- **Road Safety Knowledge Centre & Road Safety Observatory**
- Making evidence available
- Making evidence accessible
- Sharing industry experience
- Encouraging and enabling the use of evidence
- **RSGB Analyst Network**
- Identifying and promoting best practice
- Professional development
- Raising industry expectations

Raising the Bar



Liz.brooker@lewisham.gov.uk

Thank you

