



# C-ITS FOR EUROPEAN CITIES: THE CIMEC ROADMAP

# OBJECTIVES

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*“Numerous R&D projects have shown cooperative systems to work at a technical level, but that have yet to prove how they can contribute to policy objectives and/or cost-effectiveness in urban environments... [CIMEC] aims at contributing to bridging this gap”*

# THE CIMEC ROADMAP

- IS
  - A medium-term perspective that European cities can recognise and agree with
  - A guide for EC, MS, and suppliers on where they should best put their development efforts
- IS NOT
  - A statement of cities what cities should be doing
  - A programme and timetable for delivery of specific city C-ITS

# CITIES AND TRANSPORT

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- Cities are highly diverse: politically, financially, and organisationally
- However many transport goals are common:
  - To reduce congestion
  - To improve the environment – specifically pollution
  - To maintain safety on the network
  - To promote excellent public transport
- Technology is not itself a goal – it is a cost!

# BENEFITS OF C-ITS

- Claimed potential benefits include improved flow, safety, emissions etc
  - But not much is yet proven at large scale
- Before implementing a city will need to know:
  - Who receives benefit (e.g. all vehicles, buses only, specific vehicles, cyclists only)
  - How widespread benefit is (e.g. single junction vs city-wide)
  - How benefit is valued (e.g. money, time saved, accident reduction, or just political)
  - Crucially, how robust the benefit estimate is

# URBAN C-ITS USE CASES

## Information to road users



- UC1: Individual routing of vehicles
- UC2: In-vehicle signs
- UC3: In-vehicle signal information
- UC12: Inform about incidents in the road network and access control to these areas
- UC13: Inform about emergencies in the road network and access control to these areas

## Traffic light management



- UC8: Traffic light management
- UC7: Green lights for police and emergency vehicles
- UC9: Green lights for public transport vehicles
- UC10: Green lights for cyclists

## Access control

- UC5: Access control for heavy goods vehicles with dangerous goods
- UC6: Regulation of access to free lanes for electrical vehicles
- UC14: Dynamic access control for air quality management

# URBAN C-ITS USE CASES

Vulnerable road users (VRUs)



UC10: Green lights for cyclists

UC15: Speed enforcement around schools

UC16: C-ITS services for vulnerable road users

UC17: Pedestrians crossing in front of bus/tram

UC18: Bike lane change and unusual crossing



Parking management



UC11: Parking management

Emergency vehicles



UC7: Green lights for police and emergency vehicles

Freight vehicles



UC4: Management of loading and unloading areas for freight vehicles

UC5: Access control for heavy goods vehicles with dangerous goods

# UNDERSTANDING THE COSTS

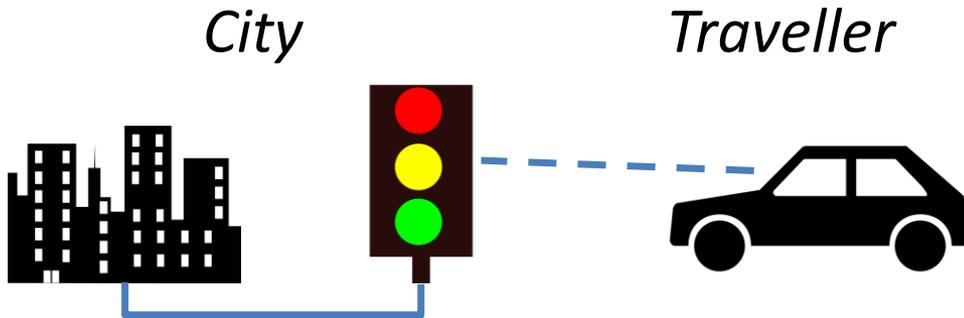
- Cost of acquiring (or upgrading) roadside devices
- Cost of installing and commissioning roadside devices
- Cost of acquiring (or upgrading) central systems, including the additional cost of integration of roadside devices
- (Additional) cost of the city's communication network between centre and roadside; also possibly additional costs of electricity supply
- Cost of acquiring and/or training staff to use the system
- Cost of maintenance, repair, upgrade and replacement of system elements
- Any direct contribution to the cost of in-vehicle systems – in the case of city vehicles, the whole cost
- Cost of marketing to prospective road users
- Cost of technical support to actual road users
- Potential costs associated with consequences such as complaints and claims

# RISK CONCERNS

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- Breach of privacy
- Accident liability
- Political risk (e.g. through poor public reception)
- Supply failure
- Imposition of excessive costs or other burdens on road users
- Operational inadequacy (e.g. through shortage of skilled staff)

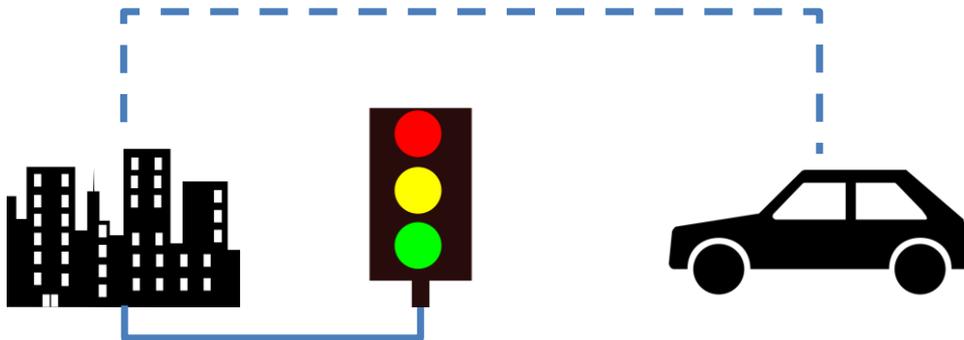
# TECHNICAL ARCHITECTURES



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*The approach of ETSI ITS G5 – Focus on local/immediate relevance, low latency, high reliability*

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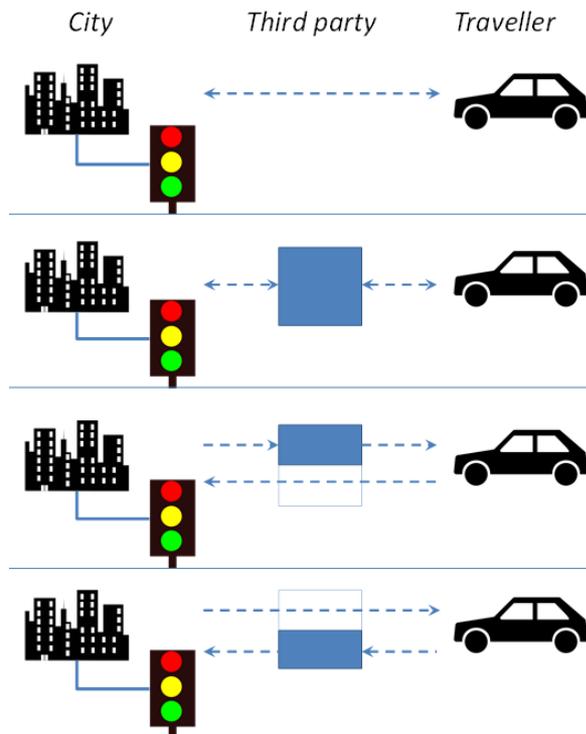
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*The cellular approach – Focus on strategic messages, wide relevance, reuse of existing systems*

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- Cost of implementation/support
- Ease of integration with existing systems

# BUSINESS MODELS



*City collect data and provide service directly to the road user, using its own technology - No third party involved*

*Third party collect data and provide service - No direct city involvement*

*Third party provide service on behalf of city - city collect data for own use*

*Third party collect and provide data to the city - city provide service to the road user*

- Feasibility: political, technical and commercial
- Utility: to road users and city managers
- Social and legal issues: privacy etc.

# INDUSTRY PERSPECTIVE

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- Urban C-ITS is seen as still at an early stage of large-scale deployment
- The supplier market is still very fragmented
- The market dynamics are not clear yet
- The market is not uniform across Europe
- There are complex interactions with other ITS developments

# CITIES AND ITS

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- Cities need any technical solution to
  - Be available and meet the specification
  - Do the job better than another (cheaper) solution
  - Be well tested to achieve the outcome desired
  - Be well tested to be safe in the context
  - Have a price which is manageable within the budget
  - Integrate with legacy systems
  - Be future-proofed against obsolescence

# LINKED DEVELOPMENTS

- Automated/autonomous vehicles
  - Degree of interaction with C-ITS
  - City role: control or merely inform the vehicle?
- Personal smart devices
  - Intelligent Mobility (IM)
  - Mobility as a Service (MaaS)
- Smart cities
  - Broader city strategies for use of technology - transport is just one area
  - "Internet of Things" (IoT)
- Supporting alternative transport modes
  - E.g. powered two-wheelers (PTW)

# CONCLUSIONS

- Cities are very interested in cooperation, but don't fully understand the technology options: what to buy, and whether it's worth it
- Need to:
  - Establish evidence base for benefit of urban C-ITS
  - Continue to support coordination/communication among cities, advisers and suppliers

Harmonised city  
approach to C-ITS



a market for urban  
C-ITS

# PROJECT PARTNERS



**Statens vegvesen**  
Norwegian Public Roads  
Administration

Kassel **documenta Stadt**

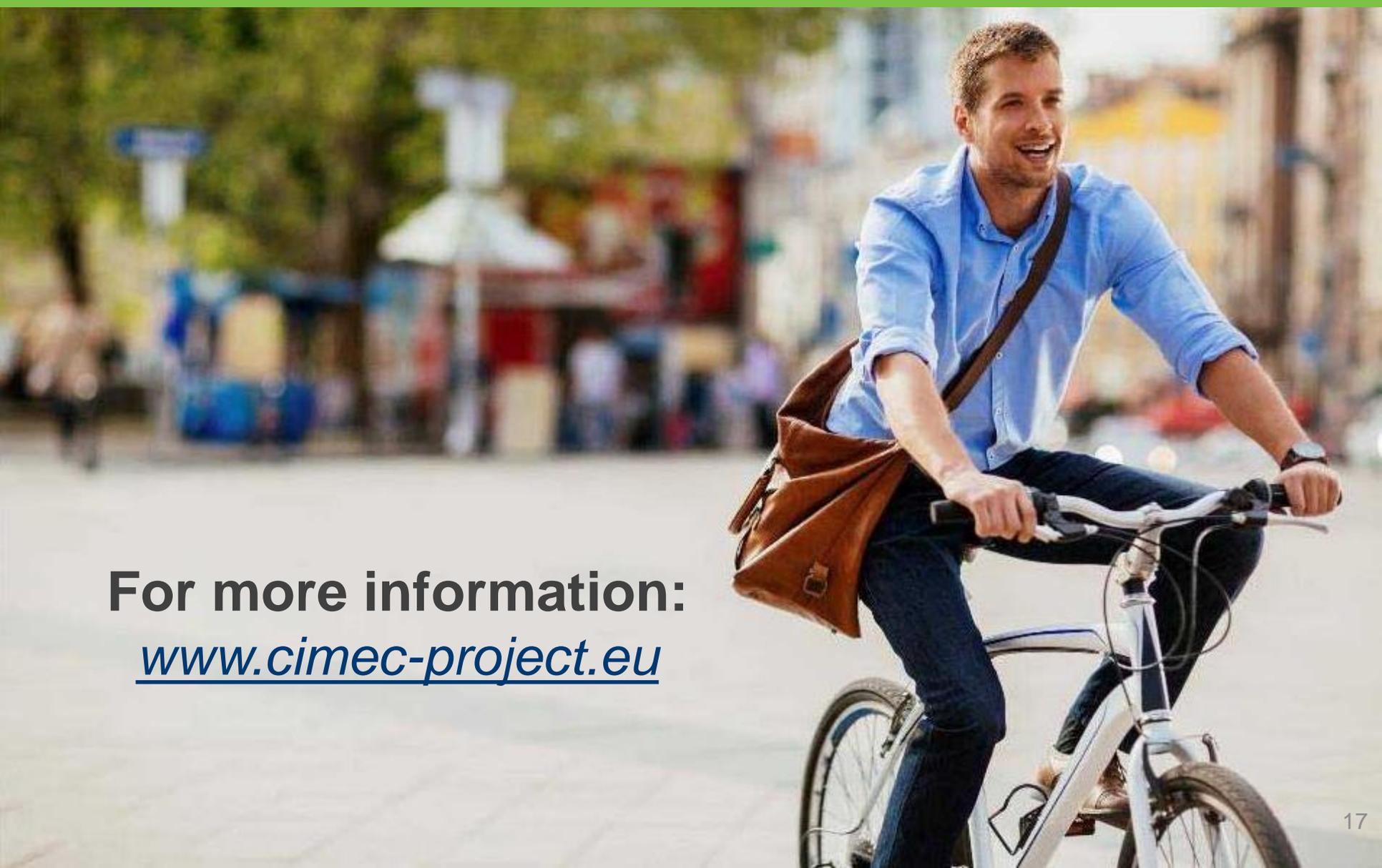


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**For more information:**  
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