

# **TravelSpirit Foundation:** Championing Openness in Mobility

Giles K Bailey

CEO & Director of International Affairs

TravelSpirit Foundation

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# Convergence in Transport



Customers



Mobility Integrators  
& Aggregators



Internet of Mobility



Suppliers



# Convergence in Technology

- Internet of Things
- Blockchain Concepts
- Artificial Intelligence
- Augmented & Virtual Reality
- .....



# The Challenge: But people want more from services and their lives



# Disruption

Age of disruption in business and thinking.

It is painful for many – existing businesses, policy makers, employees...

We need to be cautious about simply enabling new monopolies/ oligopolies.

And, enabling public sphere to still exist.

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“**TravelSpirit**” is a community for championing and developing an open approach to the future of mobility:

- Development is open;
  - Community is collaborative;
  - Insights can be shared.
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## Our Four Key Values

- Universal Mobility as a Service
- Open Innovation
- Global Community
- Local Benefit

## Our Four Key Functions

- Policy Think Tank
  - Members Services
  - Community Curation
  - Fundraising
-

# TravelSpirit Foundation



**Si Ho**  
[chair]



**Giles Bailey**  
[ceo]



**Beate Kubitz**  
[coo]



**Jeremy Dalton**  
[cto]



**Lucy Yu**  
[non-exec]



**Alex Burrows**  
[non-exec]

- ... plus wide network of affiliates and supporters
  - Not for profit association
  - Guided by public benefit goals and objectives
  - Trusted global brand for enabling MaaS/ new mobility
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# Affiliates:



# The TravelSpirit Foundation has:

- **Launch Event**, June 2016, Manchester
  - **Travelspirit MaaS Conference/HackOut**, March 2017, Manchester
  - **2nd Travelspirit Global Conference**: Sept 26 2017, London
  - Published a range of **whitepapers** since the spring 2017.
  - We are engaging **stakeholders** across the UK and internationally to take our “open” message forward
  - We are establishing **local networks** across the rest of Europe and the world
  - We are already considering our **next global conference in the first half of 2018**
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# The TravelSpirit Foundation has:



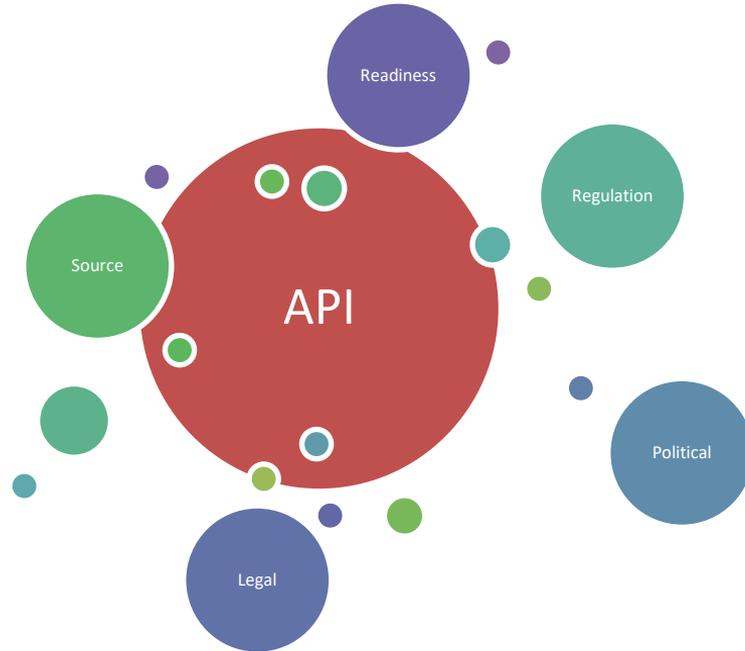
# Openness Index

# City “Openness” Index

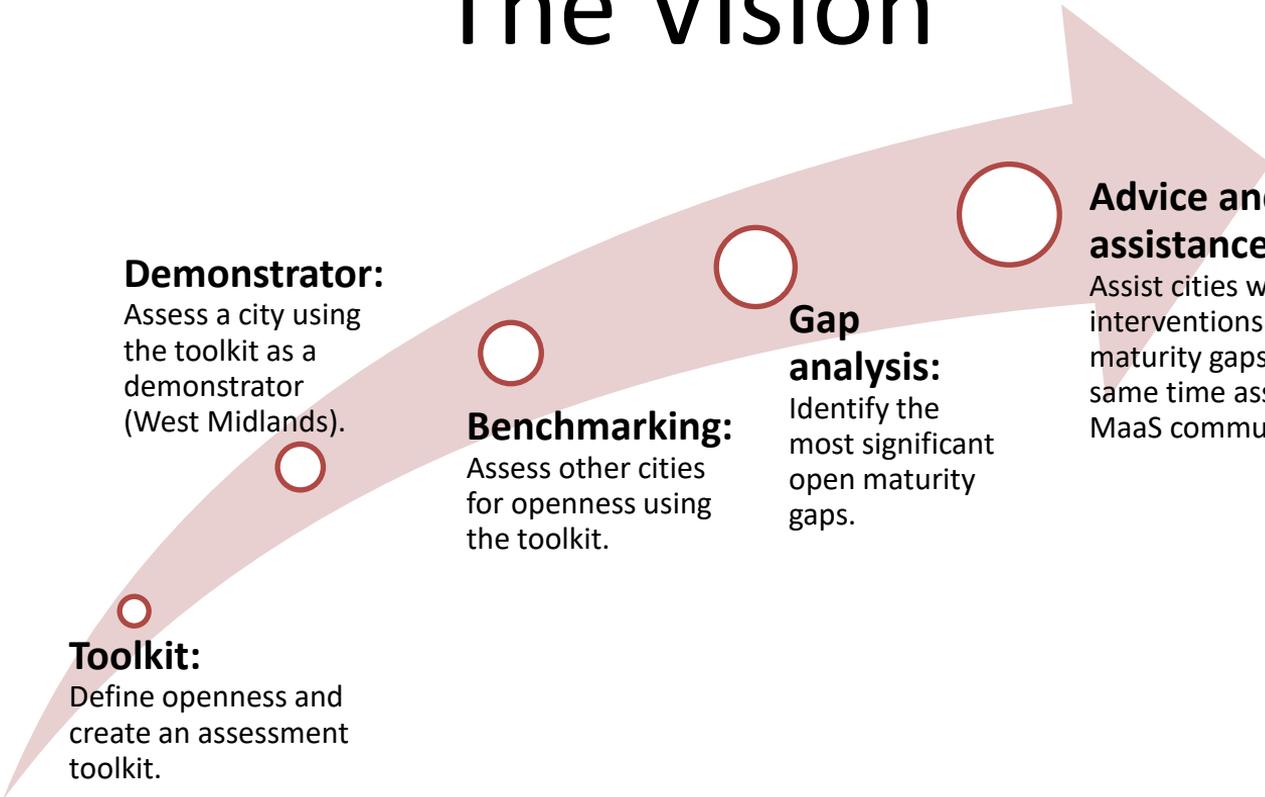
We offer two methodologies:

- i. a light touch experienced based model;
  - ii. a more rigorous and comprehensive academic based approach.
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# What is open?



# The Vision



**Toolkit:**

Define openness and create an assessment toolkit.

**Demonstrator:**

Assess a city using the toolkit as a demonstrator (West Midlands).

**Benchmarking:**

Assess other cities for openness using the toolkit.

**Gap analysis:**

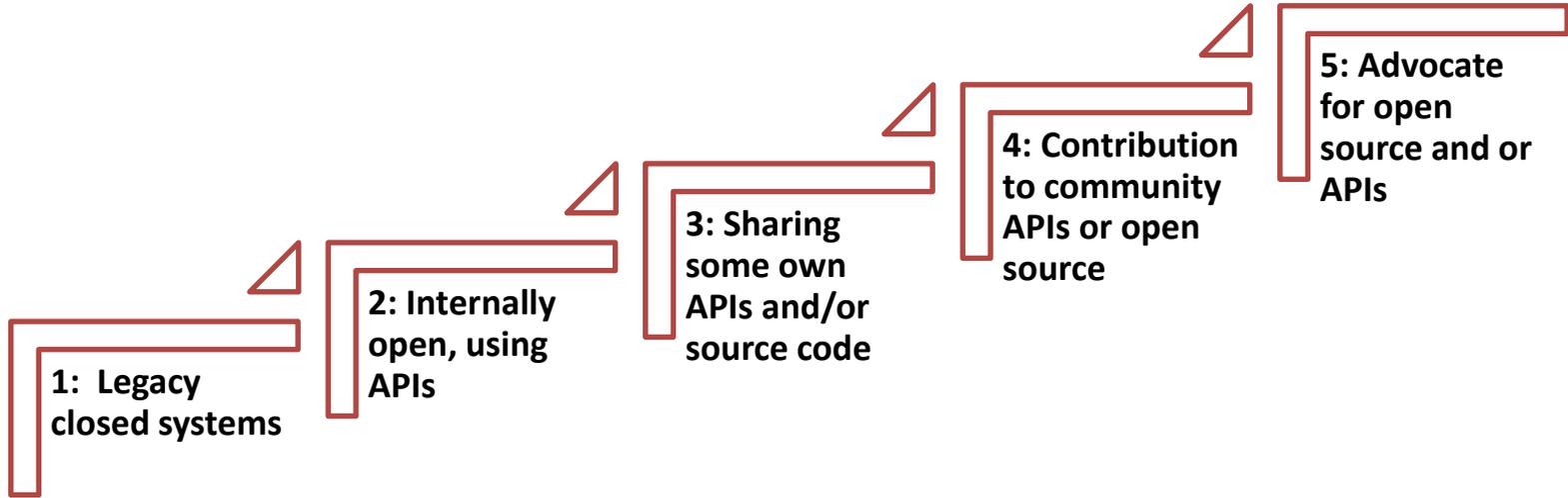
Identify the most significant open maturity gaps.

**Advice and assistance:**

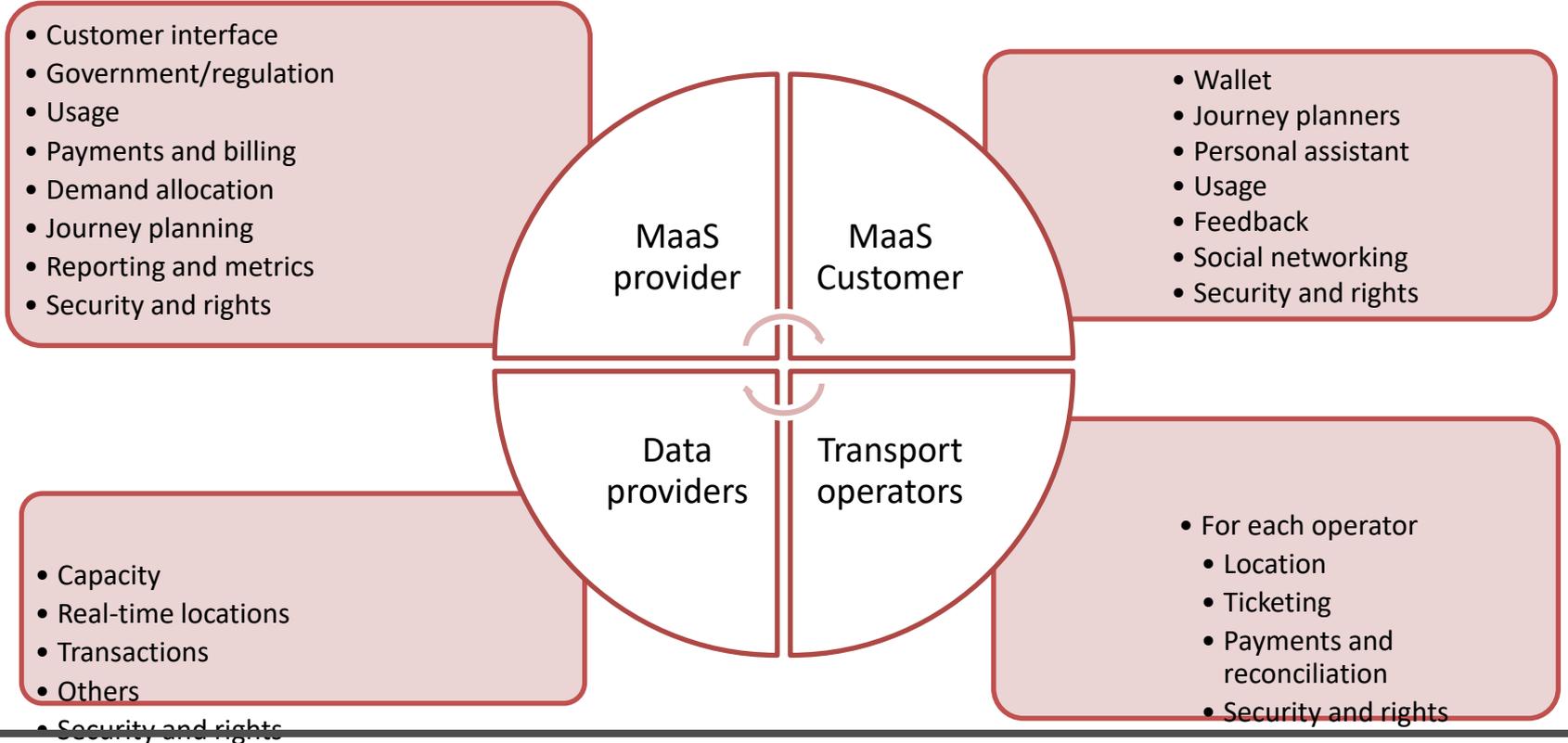
Assist cities with interventions to close the maturity gaps and at the same time assist the whole MaaS community.

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# Openness maturity index



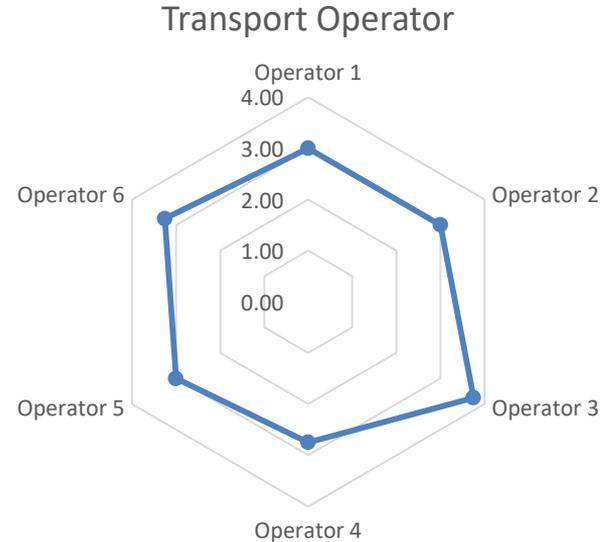
# The toolkit



# West Midlands an example



Category	Transport Operator
Operator 1	3.00
Operator 2	3.00
Operator 3	3.75
Operator 4	2.75
Operator 5	3.00
Operator 6	3.25



# Our Call to Action



**Use the  
Index**



**Provide  
Feedback**



**Develop  
Strategies**

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# City “Openness” Index

- We would like to see the index expanded across a range of other global cities and it used as a benchmark for discussion about how well cities are preparing themselves for an Open New Mobility ecosystem
  - <http://travelspirit.foundation/resources/whitepaper-2-travelspirit-index-of-openness-in-mobility-as-a-service/>
  - Further explanation of the UCL version of the index will be online shortly
- 



## The TravelSpirit Foundation is:

- ... growing, ambitious and wants to proactively influence debate nationally and globally
  - ... **seeking to work with partners who we can assist in delivering this Vision**
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# Join Us!

[giles.bailey@travelspirit.io](mailto:giles.bailey@travelspirit.io)

[www.travelspirit.foundation](http://www.travelspirit.foundation)

@travelspirit\_io

