



SWITCH Project

After-engagement survey (1 and 2)

Intelligent Energy – Europe

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Author(s): SWITCH consortium



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1 SWITCH – After-Engagement Survey (1 and 2)

In black – core questions on travel behaviour

In green - core questions for segmentation and stages of change

In red – core questions on mode availability

In purple – core questions on health

In grey – optional questions on health

In orange – core/optional (tbd) questions on campaign success

In blue – core questions on persons' and households' attribute

Q1 – How many days a week do you in general commute to work /university? (Please tick the numbers of days!)

.... [number]	Number of days
	Not applicable (do not ask Q2 to Q4)

Q2 – Is the address of your worksite/School/University still the same since our last conversation?

	Yes (do not ask Q2.1 to Q2.2)
	No
	Not applicable (do not ask Q2.1 to Q2.2)

If No: **Q2.1 – What is the distance between your origin-address and your new workplace/school/university (single trip, door to door-distance)?**

.....[km],[m].	kilometers
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If No: **Q2.2 – How many minutes does it takes you (single trip, door to door-distance)?**

.....[min]	minutes
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Q3 – On average, how many days a week do you travel to work/school/university using the following modes *(Please tick boxes in the table below!)*

	Never	1 day a week	2 days a week	3 days a week	4 days a week	5 days a week or more
Walking						
Cycling						
Public Transport						
Car/Motorcycle as driver						
Car/Motorcycle as passenger						

Thinking about all your trips during the week.

Q4 - How often do you use each of the following modes of travel for all your trips, e.g. to the shops, work, school, university, to friends, or all other places you visit?

	Daily or almost daily	4-5 days per week	1-3 days per week	1- 3 days per month	Less than once per month	Never or almost never	Unknown
Walking							
Cycling							
Public Transport							
Car/Motorcycle as driver							
Car/Motorcycle as passenger							



Q5 - Since the last survey do you travel by the following modes more often, less often or just the same?

Walking

	Stayed the same
	More often
	Less often

Roughly how many trips and how many minutes more per week do you walk more often?

Approximate number of trips more per week	
Approximate number of minutes more per week	

Cycling

	Stayed the same
	More often
	Less often

Roughly how many trips and how many minutes more per week do you cycle more often?

Approximate number of trips more per week	
Approximate number of minutes more per week	

Public transport

	Stayed the same
	More often
	Less often

Roughly how many trips and how many minutes more per week do you travel by public transport more often?

Approximate number of trips more per week	
Approximate number of minutes more per week	

Car/Motorcycle

	Stayed the same
	More often
	Less often



Roughly how many trips and how many minutes more per week do you travel by car more often?

Approximate number of trips more per week	
Approximate number of minutes more per week	

Q6 - Which of the following statements best describes how you feel about your current level of car use for daily trips and whether you have any plans to try to reduce some or all of these car trips? (Please choose which statement fits best to your current situation and tick only one box!)

At the moment I use the car for most of my trips. I am happy with my current level of car use and see no reason why I should reduce it.	
At the moment I do use the car for most of my trips. I would like to reduce my current level of car use, but feel at the moment it would be impossible for me to do so.	
At the moment I do use the car for most of my trips. I am currently thinking about changing some or all of these trips to non-car modes, but at the moment I am unsure how I can replace these car trips, or when I should do so.	
At the moment I use the car for most of my trips, but it is my aim to reduce my current level of car use. I already know which trips I will replace and which alternative transport mode I will use, but as yet have not actually put this into practice.	
As I do not own / have access to a car, reducing my level of car use is not currently an issue for me.	
As I am aware of the many problems associated with car use, I already try to use non-car modes as much as possible. I will maintain or even reduce my already low level of car use in the next months.	

Q7 – Do you have at least one properly functioning bicycle? (Please tick one box!)

.....	no
.....	yes



Q8 – Do you have a driving license for a car? (Please tick one box!)

.....	no
.....	yes

Q9 - Do you have access to a car or van? (Please check one box!)

.....	never
.....	Sometimes
.....	always

Q10 - Do you have any annual/monthly/weekly ticket for public transport?

.....	no
.....	yes, please specify (drop down list with annual, monthly, weekly)

Q11 – In the last seven days, how many days have you done 30 minutes or more of physical activity, which was enough to raise your heart rate and breathing rate? This may include sport, exercise, brisk walking, cycling or housework. The 30 minutes do not have to be done all at once, but one episode should last at least 10 minutes.

	0 days
	1 day
	2 days
	3 days
	4 days
	5 days
	6 days
	7 days

Q12.1 - Regular cycling or walking for everyday travel is a good thing to do for improving health.

	I strongly disagree
	I partly disagree
	I partly agree
	I strongly agree
	I don't know / I don't have an opinion



Q12.2 - Physical activity helps prevent chronic diseases like cardiovascular diseases, diabetes, cancer, as well as strengthening mental health and bones.

	I strongly disagree
	I partly disagree
	I partly agree
	I strongly agree
	I don't know / I don't have an opinion

Q12.3 - For children and their health it is important they are physically active for at least 60 minutes every day.

	I strongly disagree
	I partly disagree
	I partly agree
	I strongly agree
	I don't know / I don't have an opinion

Q13 - Did you talk to your friends or colleagues about the SWITCH campaign?

.....	no
.....	yes

Q14 – Do you feel better informed about walking and cycling and how you benefit from active travel after having participated in the SWITCH campaign?

.....	no
.....	yes

Q15 - Are you more motivated to reduce car trips and travel by active modes such as walking and cycling since you have participated in our campaign?

.....	no
.....	yes

Q16 -Are other household members motivated to reduce car trips and travel by active modes like walking and cycling since you have participated in our campaign?

.....	no
.....	yes. Please outline who!



Q17 - Have there been any changes in your household since the last survey?

.....	no
.....	yes. Please outline which!

A short "thank you" to the respondents.

Q18 - We would like to get in touch in about five months to see if you are continuing any changes you made during the SWITCH campaign. If it would be okay to email you again, please type your email address here:

Email-address	
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If you have any concerns about this questionnaire, the use of your data or if you would like to file a complaint about any aspect of this survey please contact ...



2 SWITCH consortium

Five European cities take the lead in support SWITCH travel – supported by eight experts in alternative travel, health or economical aspects of mobility. This enthusiastic team combines practical expertise; a clear and transferable methodology; and tried and tested examples of locally effective campaigns



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