



carvelo2go

eCargobike-Sharing in Switzerland

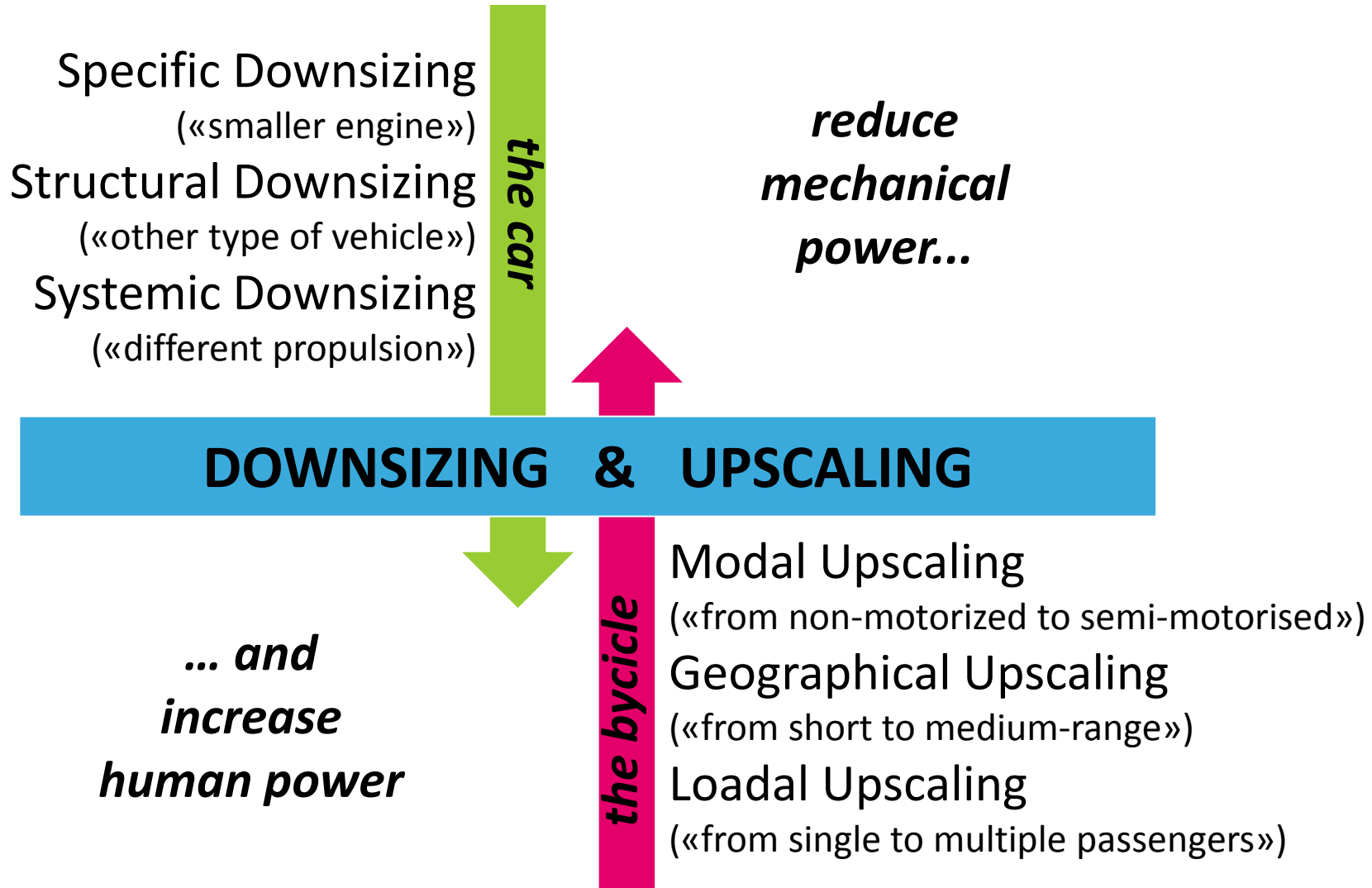
Jonas Schmid

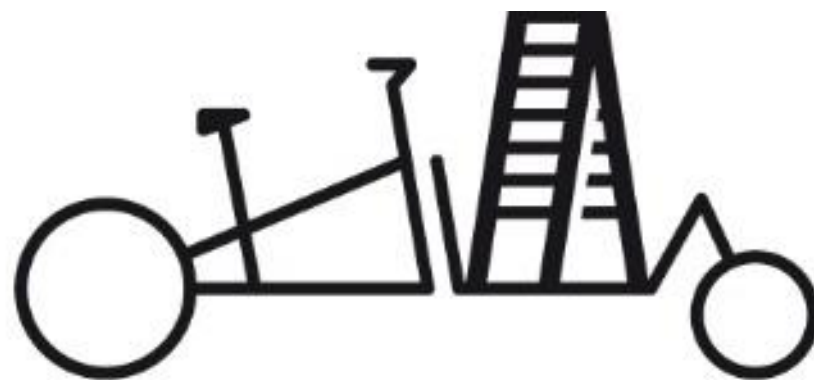
Project Director, Mobility Academy

Annual Polis Conference, 1-2 December 2016, Rotterdam

THE ALTERNATIVE CITY-CAR







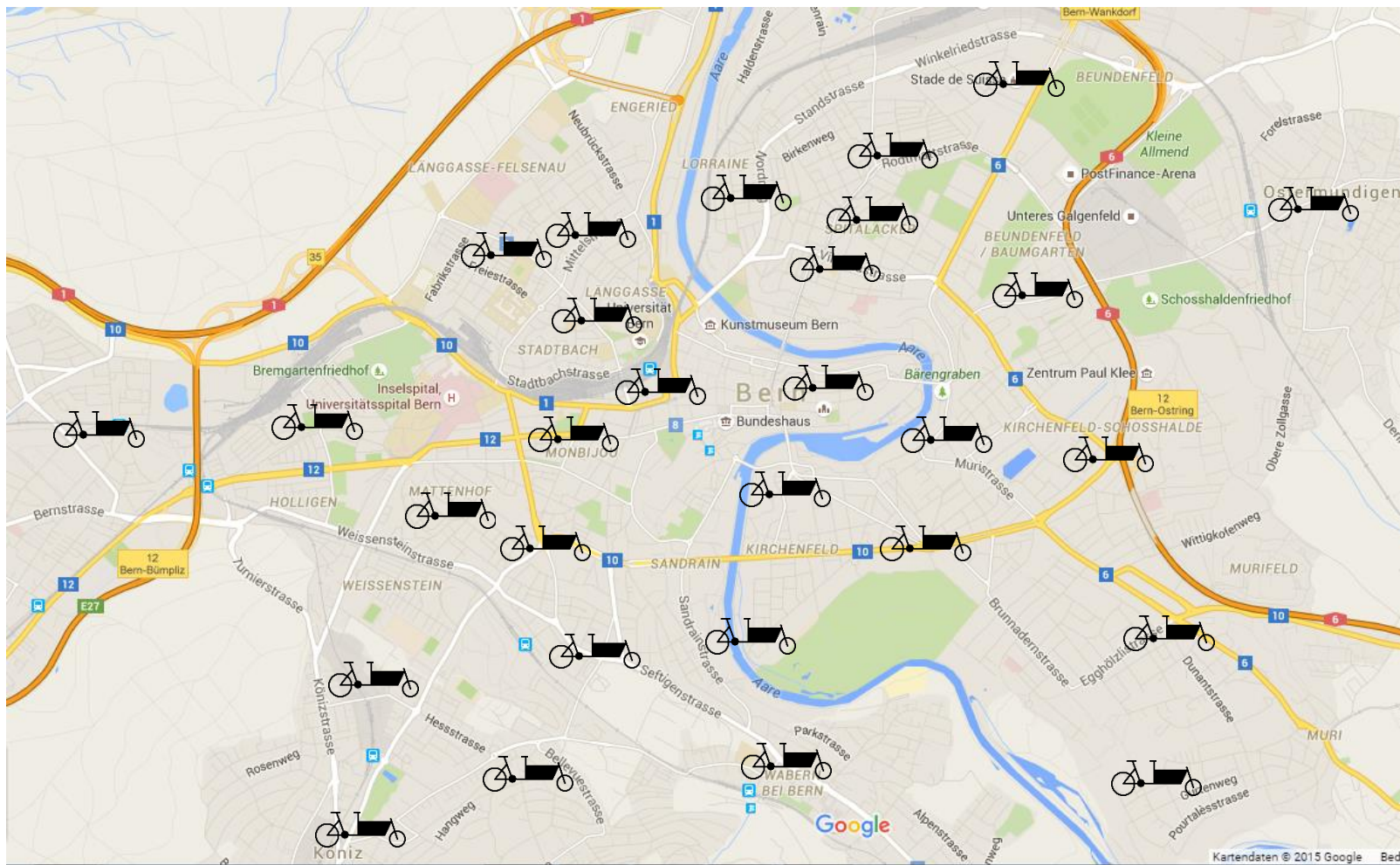
carveLO

happiness to go

CAKI-BIKE: NEIGHBORHOOD-BASED SHARING



PUBLIC CARGO-BIKE-SHARING



CAR- OR BIKE-SHARING? CARVELO-SHARING!

Similar concept / comparable use patterns

Criteria	Classical Bike-Sharing	Traditional Car-Sharing in Switzerland	carvelo2go
Spatial pattern	A → B	A → A	A → A
Acces	Spontaneous	After reservation	After reservation
Frequency of use	Daily, several times a day	Weekly or more rarely	Weekly or more rarely
Duration of use	A few minutes to a few hours	A few hours to a couple of days	A few hours
Density of network	Approx. 300m	Approx. 300m. but also stand-alone	Approx. 300m. but also stand-alone
Number of vehicules per station	10 and more	1 to a few	1 to a few

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Die Schweizer Sharing-Plattform für eCargo-Bikes

HOME **STANDORTE** SO FUNKTIONIERTS RESERVATIONEN MEIN PROFIL

Eine neue Reservation erfassen

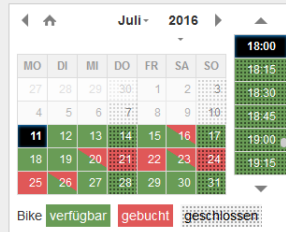
Wo

CO13 Werkstätten

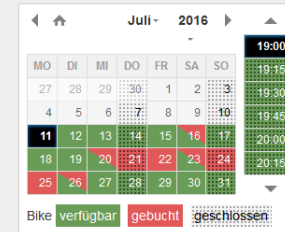
Hegenheimerstrasse 59
4055 Basel
Telefon: 061 385 90 60

Öffnungszeiten
Mo, Di, Mi, Fr: 09:00 - 18:00 Uhr
Sa: 09:00 - 16:00 Uhr

Wann **Start** 11.07.2016 18:00



Ende 11.07.2016 19:00



Was **Verfügbare Cargo-Bikes des ausgewählten Hosts**

Hampe (Riese&Müller Sport)

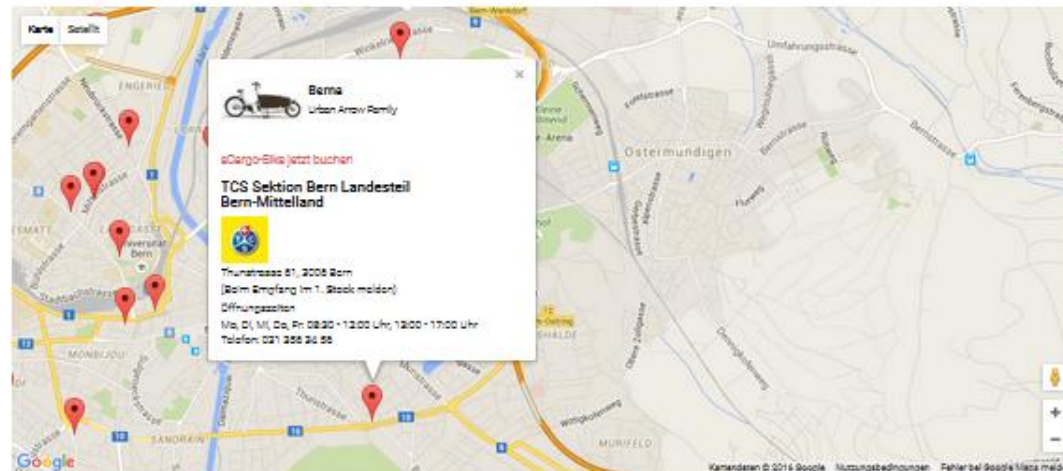
Sorry, für diesen Zeitraum ist kein Cargo-Bike verfügbar beim ausgewählten Host. Bitte wählen Sie einen anderen Host oder einen anderen Zeitraum.

Ich habe die [AGB](#) gelesen und bin damit einverstanden.

RESERVIEREN

Nächstgelegene, verfügbare Alternativen

Café Frühling
Klybeckstrasse 69
4057 1.7 km



THE HOSTS



THE HOSTS



THE HOSTS



THE HOSTS



THE HOSTS





4 cities

Bern (125'000)

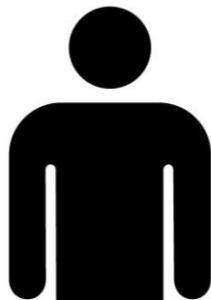
Basel (165'000)

St. Gallen (70'000)

Vevey (15'000)

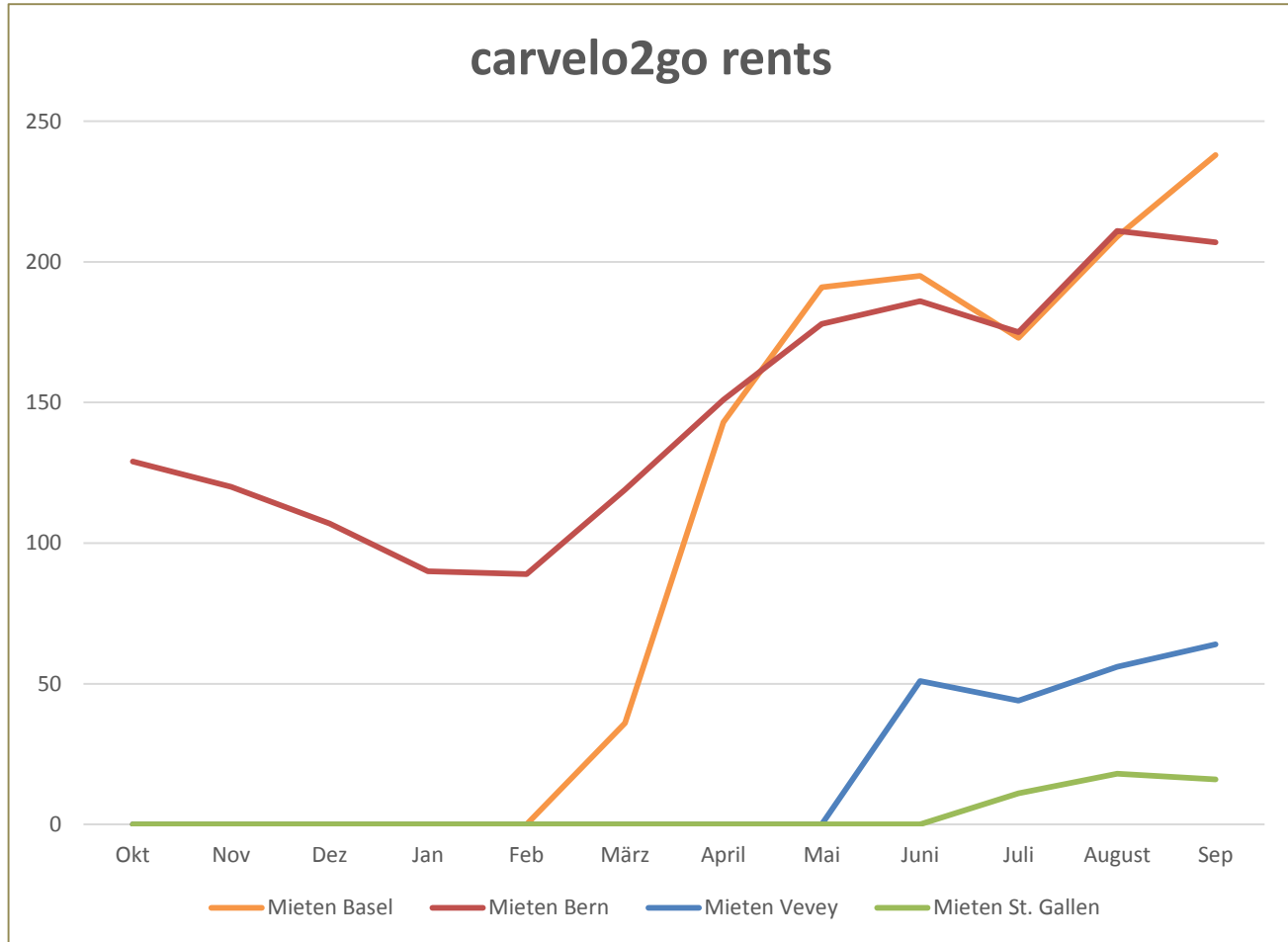


60 stations

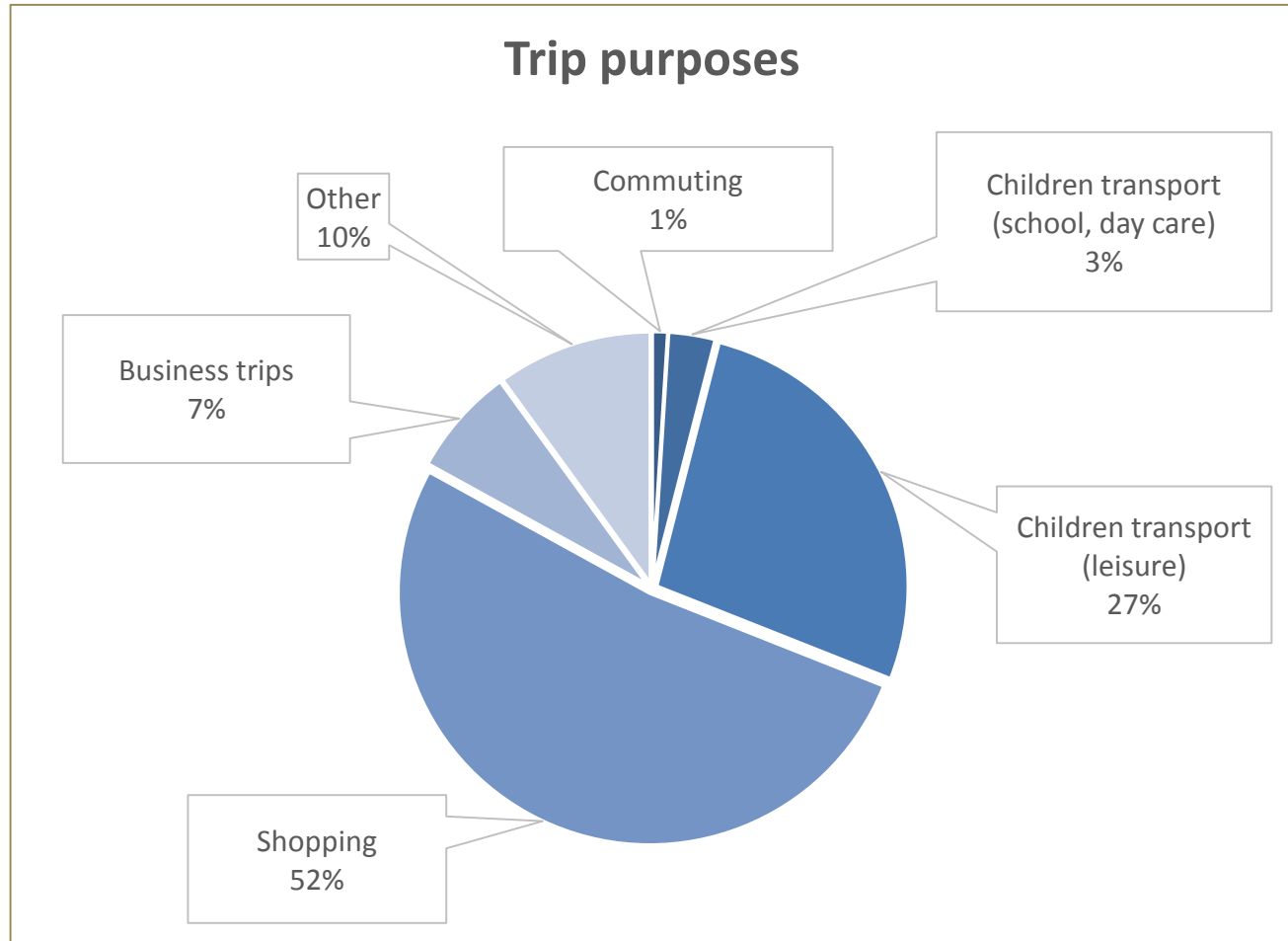


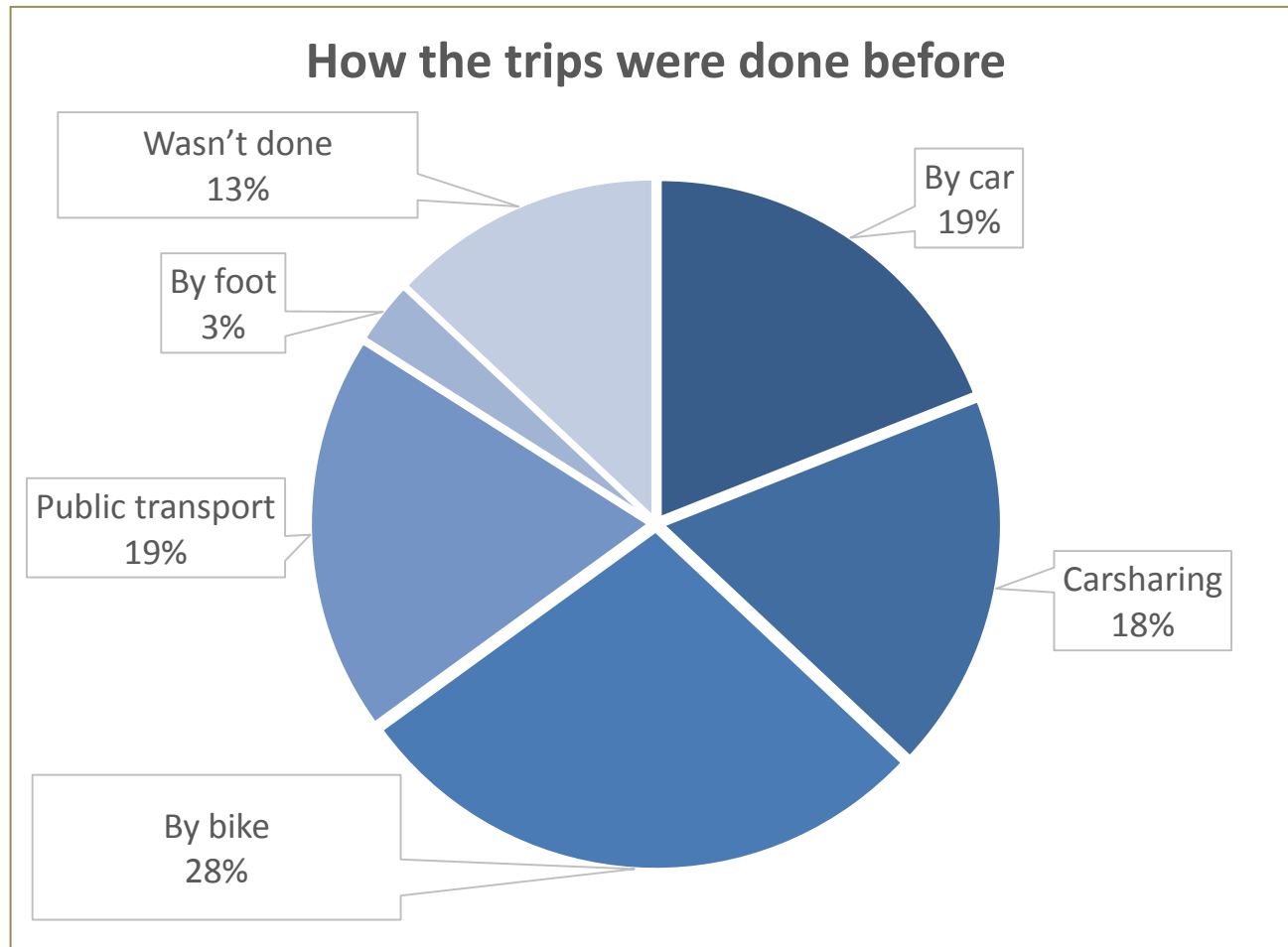
2500 users

HIGH UTILIZATION AFTER A SHORT TIME



TRIP PURPOSES





PERSPECTIVES

