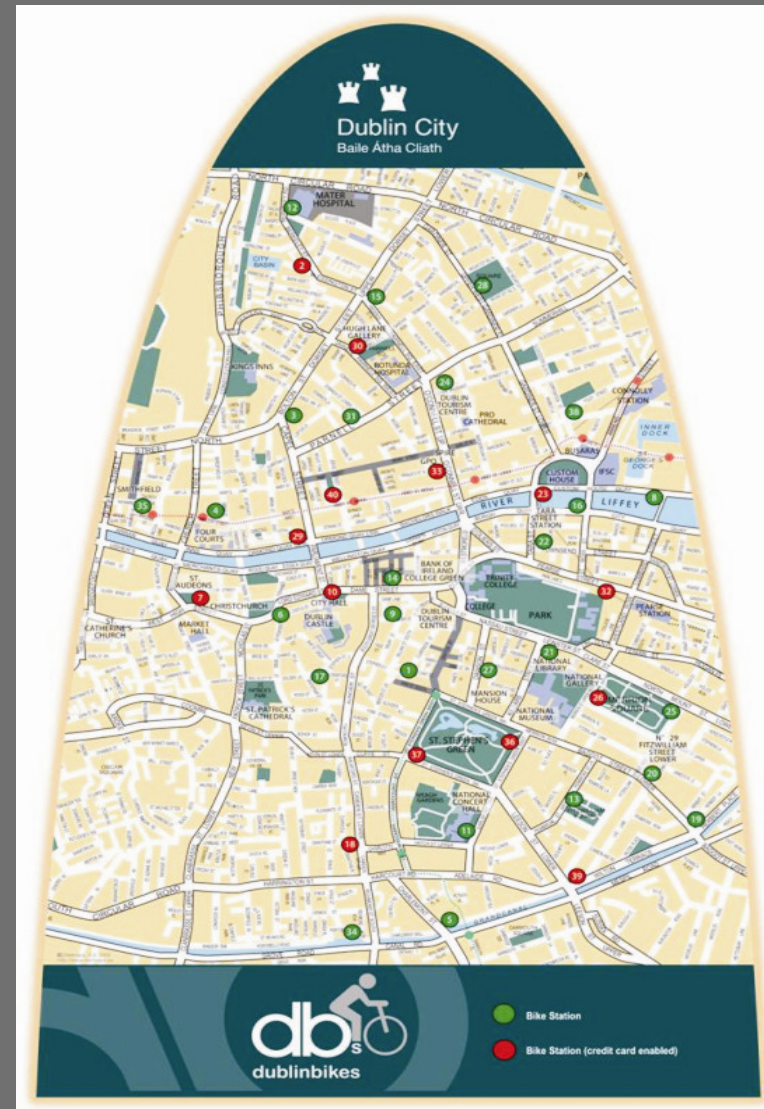
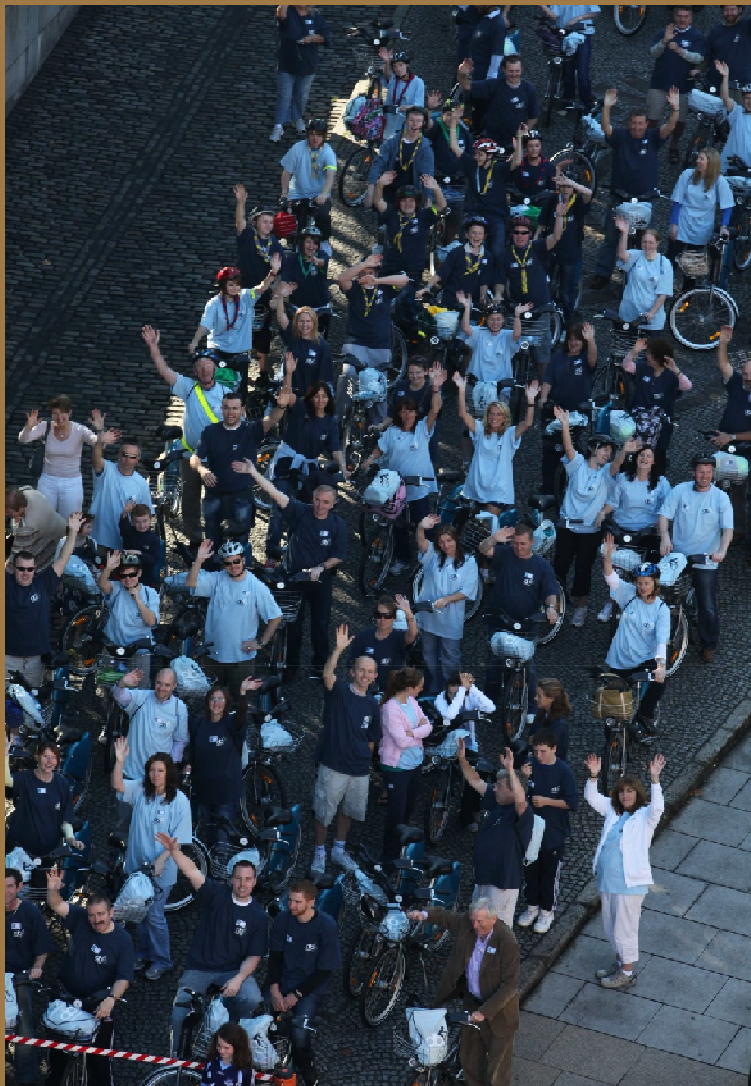




dublinbikes

Lord Mayor Andrew Montague



550 Bikes

44 Stations



The people of Dublin



Employment Destinations



Dublin Port Tunnel



Bus-gate – College Green



30 KPH

SUBSCRIPTION FEES

Long term card €10

3 day ticket €2

A guarantee of €150 is required

BIKE HIRE FEES

First ½ Hour : free

1 hour : €0.50

2 hours : €1.50

3 hours : €3.50

4 hours : €6.50

Every extra ½ Hour : €2

Subscription Costs



Strategic Cycle Network

Free bikes scheme is hit by vandals – after just one day

By Andrew Phelan

SOME of Dublin's bikes-for-hire have already been put out of action by vandals, after just a day on the streets of the capital.

At least four bikes on the northside alone were recalled after being damaged overnight.

Vandals pulled lights off some of the cycles while one was badly damaged by an apparent attempt to wrench it from its stand.

The scheme's sponsors, outdoor advertising giant JC Decaux, will be watching how the scheme fares after widespread vandalism hit a similar initiative in Paris.

Dublin's first bicycle rental scheme was launched yesterday after months of controversy.

Dubliners and tourists got the scheme off to an enthusiastic start with 1,000 cyclists availing of the service by last night.

Dublin City Council received the bicycles free of charge as part of a 'bikes for billboards' deal with JC Decaux.

The scheme came in for criticism because, while the billboards have been in place for the past year, it took until now to provide the bicycles.

There are 450 bikes available for hire at 40 stations scattered across the city centre allowing people to make free short-hop trips of up to half-an-hour.

The busiest stations yesterday were at St Stephen's Green, Smithfield and at Christchurch.

It is hoped that each bike will be used nine times per day, totalling 4,000 journeys.

There have been 2,000 subscriptions so far, and the council expects that total by the end of the week to be 9,000.

Although most of the overnight damage was minor, the bikes have to be repaired to keep them roadworthy.

As well as the vandalised bicycles, some had flat tyres – but this could be down to punctures or accidents.

In Paris, vandals have plagued that city's otherwise

successful "Velib" scheme.



LAUNCH: Bikes for hire have already been damaged

Bike stolen from Dublin scheme

■ THE first bike to have been stolen under the new **Dublin Bikes** scheme has been reported to Dublin City Council.

A spokesperson for the council said that one of the bicycles had been stolen and that the matter is now with the gardai.

Two other bikes borrowed on a three-day ticket were not returned in the 24-hour timeframe and the accounts of those who took the bikes have been frozen and have also incurred a €150 fine.

The scheme was launched earlier this month and allows people to avail of the bicycles and drop them off at various stations located around the city.

Media Attention



The Bicycle Helmet

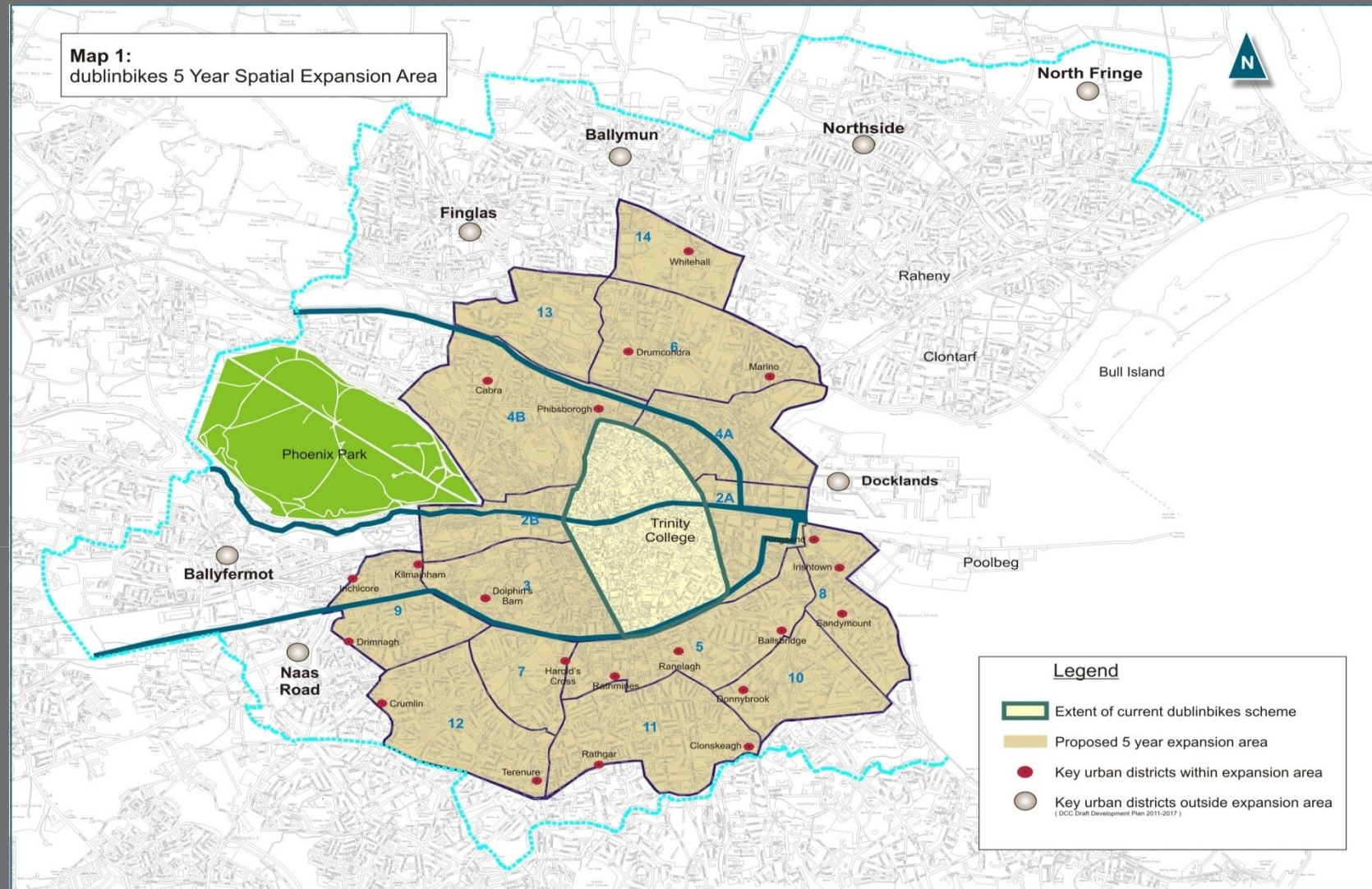


Men & dublinbikes basket!

Longer-term strategy



5 Year Strategy



5,000 bikes

14 development phases

THE FUTURE!

LEARN FROM EXPERIENCE