

**SYNAPTIC – SYNERGY OF NEW ADVANCED PUBLIC TRANSPORT SOLUTIONS IMPROVING
CONNECTIVITY IN NORTH-WEST EUROPE**

Irrigating the Regions

Tuesday 18th of June, Manchester, Town Hall: Programme

09.00 Coffee and Registration

09.20 Welcome to Manchester

Councillor Andrew Fender, Chair Transport for Greater Manchester Committee

09.30 The SYNAPTIC Project

Gösta Weber, SYNAPTIC Lead Partner, Eindhoven

10.00 KEY NOTE: The Importance of the whole journey experience

Jon Lamonte, Chief Executive, Transport for Greater Manchester

10.15 Seamless Mobility/Irrigating the Regions

Professor Sir Peter Hall, Sintropher Lead Partner, UCL

10.45 Coffee Break

11.15 The 'Greater Manchester Experience' – Northern Hub and future infrastructure

Stephen Clark, Northern Franchising Director

11.40 The 'Lille Experience' – High Speed Rail: economic and social impacts

Invited Speaker: Jean-Paul Decourcelles (SNCF)

12.05 Paving the Way for HS2 – The Importance of infrastructure and connections

Amy Carroll, Strategy and Analysis, HS2

12.30 Lunch Break plus information and exhibition sessions

Metrolink Disability Design Reference Group

Wi-Fi on the 192 bus corridor (to be confirmed)

Future Project Ideas

13.45 Seamless Mobility Signage: A SYNAPTIC Project Idea

Simon Hubacher, SYNAPTIC Communications Manager; Rob Vermeulen, Vermeulen Copen design+innovation

14.00 Parallel Sessions

	Room 1	Room 2
14.00	The broader North West perspective Ian Wray	Case Study 1: Sustainable Urban Mobility Plan, Eindhoven Goesta Weber
14.30	HS2 Consultation work Laura Webster	Case Study 2: Preparing for Europe 2020 in Greater Manchester Stuart Murray
15.00	Open Data and Integrated Ticketing Winfried Schmidt	Project Ideas Market and networking Henk Kok, Simon Hubacher

15.15 Plenary – Look to the Future

Paula Maclachlan (Interreg IVB National Contact Point)

15.45 Thanks and Farewell

(SYNAPTIC Partner)

16.00 Coffee and Networking Opportunity

CONFERENCE CLOSE

Optional Study Tours

Monday 17th June. Study Tour 1700 – 2200. Transport, regeneration, carbon reduction, and community involvement – Short presentation; Metrolink to Droylsden; Bus to Stalybridge; Supper at Stalybridge; Rail to Manchester

Tuesday 18th June, 16.45: Depart for Dinner in Blackpool via Preston Study Tour

Wednesday 19th June: Morning - Blackpool Study Tour

Organiser: Professor Sir Peter Hall