







PRESS RELEASE

Three EU projects join forces to suggest policy improvements in infomobility

11 September 2013

The POLITE project together with two other European projects – SUPERHUB and RITS-Net - will join forces in an Intermediate Open Workshop organised by POLITE. During the workshop they will make a common analysis on policy and governance improvements in ITS for Public Transport.

The main objective of the workshop is to present the POLITE project and foster the exchange of views on necessary public actions with decision-makers, and the POLITE consortium has decided to strengthen the messages by inviting two more projects dealing with the topic. The Intermediate Open Workshop will offer a study visit on Public Transport Management Systems and Traffic Management in a historical city, such as Ferrara. According to Patrizia Bianchini, Councillor of Territorial Planning, Transport and Mobility of the of Province of Ferrara, "Events like the Intermediate Open Workshop are an added value, not only for the project itself, but also because they are the right place where stakeholders, decision-makers, and common citizens can exchange their opinions, share their skills, and increase their knowledge about Infomobility in Public Transport".

Training workshop on transfer of good practices in infomobility

The Intermediate Open Workshop will be followed by a Training workshop on transfer of collected good practices in infomobility services. It will have 3 transfer-oriented sessions: Public transport and/or multimodal information systems; Public transport fleet management systems; and Public transport payment systems. In each of these sessions selected external experts will train the POLITE partners how to construct future policies for specific measures that fall under the session topics. The most favoured by partners measures for knowledge transfer are: the Czech National multimodal journey planner (IDOS), Traffic management in a historical city (good practice from Ferrara), Advanced PT Ticketing (SkyCash) and Bus priority, Traveler Information/Experience and Smart Ticketing (Cambridge Bus Way).

The two workshops will be held on 18-19 September 2013 in Ferrara, Italy. City and regional decision-makers, transport experts and stakeholders are invited to attend the Intermediate Open Workshop.

About POLITE

POLITE (www.polite-project.eu) addresses the issue of traveller information systems in a holistic and innovative way as it targets the relationships between the information needed by travellers at different territorial levels. It aims to serve as an input to the definition of public policies in a perspective which

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enables interoperability among information systems and a consequent increase of Public Transport attractiveness.

All 31 good practices that POLITE consortium selected from around Europe (the UK, Italy, Czech Republic, Spain, Latvia, Poland, Belgium, Denmark, Switzerland, Croatia and Serbia) are published and briefly described on the project website: www.polite-project.eu

More information is available at www.polite-project.eu

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Press is welcome to attend POLITE Intermediate Open Workshop for free.

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Notes to editors:

- POLITE stands for Policy Learning in Information Technologies for Public Transport Enhancement.
- POLITE is co-financed by the European Regional Development Fund and made possible by the INTERREG IVC programme.
- POLITE is coordinated by Calabria Regional Administration (IT), it kicked-off in Reggio di Calabria, Italy on 21st June 2012 and will run until December 2014. It has a total budget of € 1,272,679.00.
- SUPERHUB project: http://superhub-project.eu/ RITS-Net project: http://superhub-project.eu/

POLITE partners:

- 1. Calabria Regional Administration, Italy www.regione.calabria.it
- 2. Reading Borough Council, United Kingdom www.reading.gov.uk
- 3. Province of Ferrara, Italy www.provincia.fe.it
- 4. Transport Research Centre (CDV), Czech Republic www.cdv.cz
- Latvian Transport Development and Education Association (LaTDEA), Latvia www.latdea.lv
- 6. Institute of Logistics and Warehousing (ILIM), Poland www.ilim.poznan.pl
- 7. Polis, Belgium <u>www.polisnetwork.eu</u>