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General Motors / Opel



Future Mobility 2014

Polis Annual Conference

27 November 2014

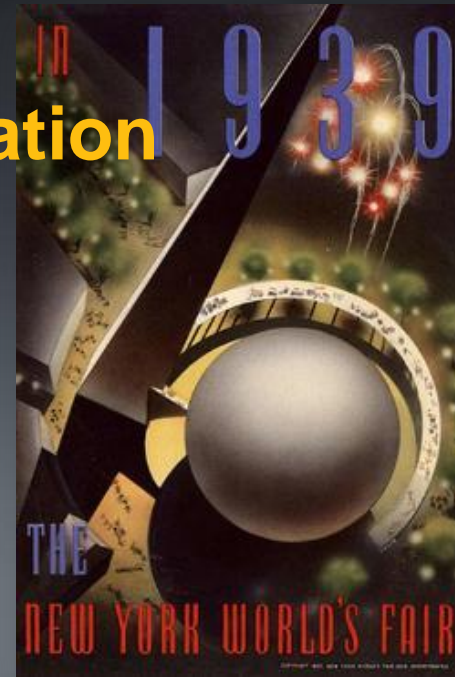
Madrid

General Motors – a history of envisioning future transportation

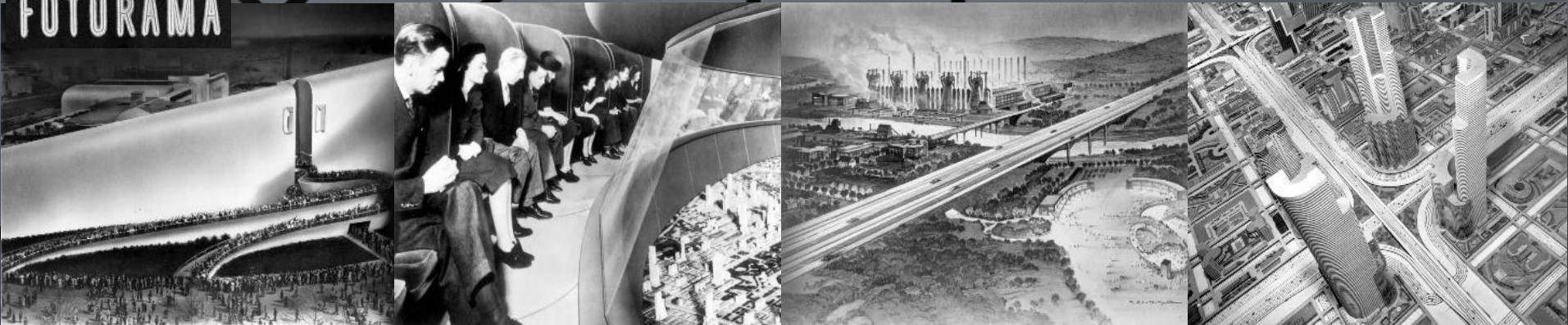
1939

Your World of TOMORROW ... a vision for 1960

- Utopian vision of superhighways that created widespread public support for a national highway network
- Radio controlled traffic flow for safety



FUTURAMA



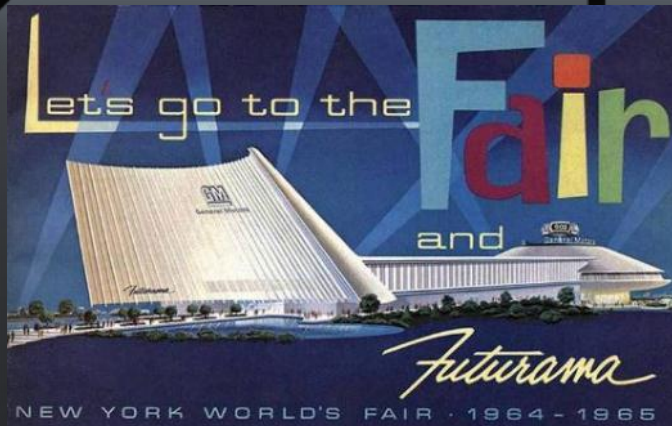
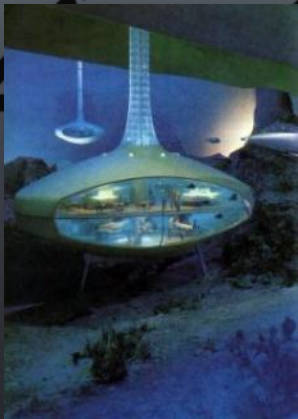
Wir leben Autos.

General Motors – a history of envisioning future transportation

1964

1964 Futurama II - the "City of Tomorrow" would eliminate all traffic problems

- Urban living centers above advanced freeways
- Computer-guided vehicles would travel swiftly & safely
- Moving walkways would carry pedestrians to shopping areas and other attractions.



General Motors – Envisioning future transportation 2014



Connectivity coming to Opel Vehicles in 2015



OnStar –
the world's largest vehicle network

- 6.5 million customers globally
- 4G LTE and WiFi



4G LTE
Connection



Emergency
Services



Remote Link
Remote Services



Stolen Vehicle
Assistance



Roadside
Assistance



Vehicle
Diagnostics



Wir leben Autos.