



# Paying for mobility in a MaaS context

European Commission – Stephanie  
Leonard

22.11.2017



European  
Commission

## Defining moment

2010 Iceland  
Volcano Ash  
Cloud Crisis

Unprepared  
and disrupted  
passengers  
across Europe

First call for  
'seamless  
door to door  
mobility'



## Two Core ITS Components

Comprehensive  
accurate and  
reliable travel  
**information**

Seamless  
'experience' of  
using transport  
(integrated  
**ticketing** and  
**services**)



## EC Actions

Policy  
Frameworks  
(ITS Directive)

R&I  
(H2020/CEF)

Standardisation  
(Urban ITS  
Mandate)



## Objectives

Proactive not  
reactive  
passengers

Increased take  
up of shared  
mobility, PT.  
active modes

Reduced  
congestion,  
pollution,  
emissions

Jobs and  
Innovation

Social  
Inclusiveness

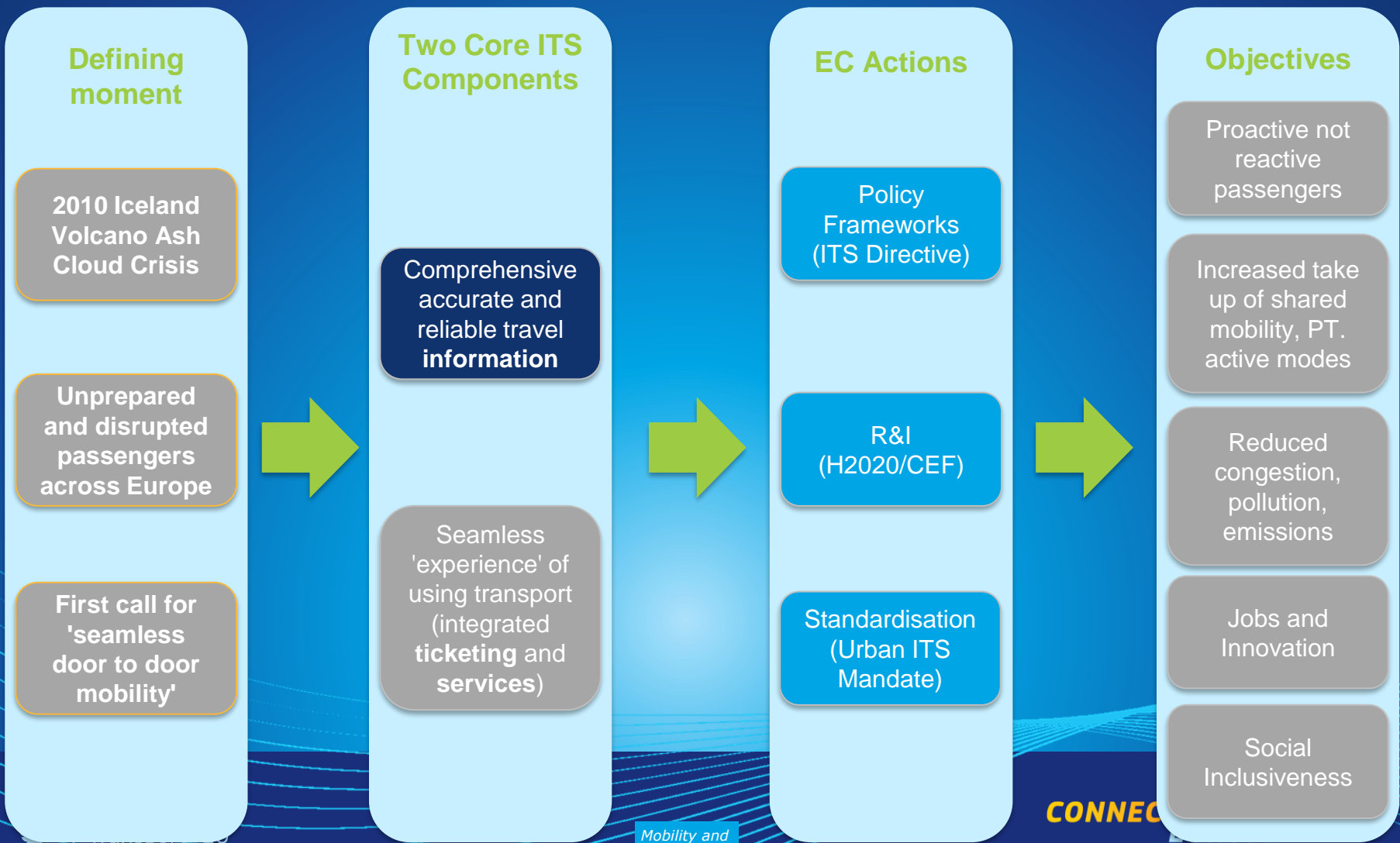
# Two Step Approach



**Roadmap for delivering EU-wide multimodal travel information, planning and ticketing services**

**Published June 2014**

# Step-wise approach: 1<sup>st</sup> focus on improving multimodal travel information in Europe





## EU Regulation 2017/1926

2010  
Iceland  
Volcano  
Crisis

2012 1<sup>st</sup>  
Smart  
Mobility  
Prize

2014 –  
EU  
Roadmap  
MMTIS

2015 –  
Public  
Consul-  
-tion



2010 –  
2012  
Urban  
ITS  
Expert  
Group

2013 -  
Public  
Consul-  
-ation

2014 –  
MS  
Expert  
Meeting  
Start

2016 –  
MS  
Expert  
Meeting  
Finish



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# ITS Directive 2010

Framework for the Coordinated and Effective Deployment and Use of Intelligent Transport Systems

## Objectives

- Establish a framework for coordinated and effective deployment and use of ITS within MS and **across borders**
- Develop specifications necessary to ensure the **compatibility, interoperability and continuity** for the deployment and operational use of ITS for priority actions



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# Delegated Regulation Development Process – Better Regulation

- Extensive discussions with key representatives of different stakeholders

Bi-lateral  
Stakeholder

- Developed together with experts nominated by Member States via 11 meetings Nov 2014 - March 2016

Member  
States

Cost-Benefit  
Analysis

- Supporting study conducted thorough examination of EU measures showing positive impact

Public  
Consultation

- Stakeholder Workshop 4 Nov 2015
- 12 week online consultation Sept – Dec 2015



**Access and exchange of  
at least STATIC Public and  
Private Travel and Traffic  
Data for Travel  
PLANNING across all  
modes**



**WHAT**





| Static Dataset  | Comprehensive TEN-T incl. Urban Nodes | Other parts of the network |
|---|---------------------------------------|----------------------------|
| Timetables, access nodes, accessibility PRM, network topology etc.  | 2019                                  | 2023                       |
| Bike-sharing & car-sharing stations, vehicle facilities, basic common standard fares, how and where to buy tickets etc. | 2020                                  |                            |
| Detailed cycling network attributes, estimated travel times etc.  | 2021                                  |                            |

**Dynamic data – if MS choose to include dynamic data in the NAP, they are encouraged to follow the above timeframe**

via **National Access Points (NAP)** in phased implementation - MS to determine shape/form of NAP



**HOW (1)**

**WHAT: access and exchange of least STATIC Public and Private Travel and Traffic Data for Travel PLANNING across all modes**



## HOW (2)



**Standardised** Travel and Traffic Data in NAP – harmonised set across different modes. Use of translators possible

**HOW (1):** via **National Access Points (NAP)** in phased implementation - MS to determine shape/form of NAP

**WHAT: Access and exchange** of at least **STATIC** Public and Private Travel and Traffic Data for Travel **PLANNING** across all modes





## HOW (3)

Use via **licence agreements**, harmonised set of **terms and conditions**, **quality criteria**

**HOW (2) Standardised** Travel and Traffic Data in NAP – harmonised set across different modes. Use of translators possible

**HOW (1): via National Access Points (NAP)** in phased implementation - MS to determine shape/form of NAP

**WHAT: Access and exchange of least STATIC** Public and Private Travel and Traffic Data for Travel **PLANNING** across all modes

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**HOW (1):** via **National Access Points (NAP)** in phased implementation - MS to determine shape/form of NAP

**HOW (2) Standardised** Travel and Traffic Data in NAP – harmonised set across different modes. Use of translators possible

**HOW (3) Use via licence agreements**, harmonised set of **terms and conditions, quality** criteria

**Priority Action A is not just about DATA but also about SERVICES**



**WHAT:** Push for Distributed Journey Planning across EU via linking local, regional and national services where there is a demand

**HOW:** Recommended use of European standardised interface, defined 'handover points' and contractual agreements



| Contents |   | page |
|----------|---|------|
|          | <i>II Non-legislative acts</i>  |      |
|          | REGULATIONS   |      |
|          | * <b>Commission Delegated Regulation (EU) 2017/1926 of 31 May 2017 supplementing Directive 2010/40/EU of the European Parliament and of the Council with regard to the provision of EU-wide multimodal travel information services <sup>(1)</sup></b>   | 1    |
|          | * <b>Commission Implementing Regulation (EU) 2017/1927 of 16 October 2017 approving amendments to the specification for a Protected Designation of Origin or a Protected Geographical Indication (Méntrida (PDO))</b>   | 14   |
|          | * <b>Commission Implementing Regulation (EU) 2017/1928 of 20 October 2017 entering a name in the register of protected designations of origin and protected geographical indications (Kintoa (PDO))</b>   | 15   |
|          | DECISIONS   |      |
|          | * <b>Council Decision (EU) 2017/1929 of 17 October 2017 appointing a member and an alternate member, proposed by the Federal Republic of Germany, of the Committee of the Regions</b>   | 17   |
|          | * <b>Commission Implementing Decision (EU) 2017/1930 of 20 October 2017 amending the Annex to Implementing Decision (EU) 2017/247 on protective measures in relation to outbreaks of the highly pathogenic avian influenza in certain Member States (notified under document C(2017) 7173) <sup>(1)</sup></b> | 18   |

Became  
official EU  
Law on 21<sup>st</sup>  
October  
2017

<sup>(1)</sup> Text with EEA  
relevance.

EN

Acts whose titles are printed in light type are those relating to day-to-day management of agricultural matters, and are generally valid for a limited period.

The titles of all other Acts are printed in bold type and preceded by an asterisk.

# Implementing Regulation MMTIS EU 2017/1926

MMTIS  
CEF PSA I  
2018-2022

Stakeholder  
Coordination  
Group 2018 -

Standardisation  
Activities 2017 -

National Access  
Point  
Development

NeTEx  
Implementation

Distributed  
Journey  
Planning

MS NeTEx  
Training  
Program

NeTEx  
Extension New  
Modes

INSPIRE-  
MMTIS Project

National Profile

NAP  
Conversation  
Tools

Urban Node Full  
Adoption

TBC NeTEx  
CEF PSA II

## Defining moment

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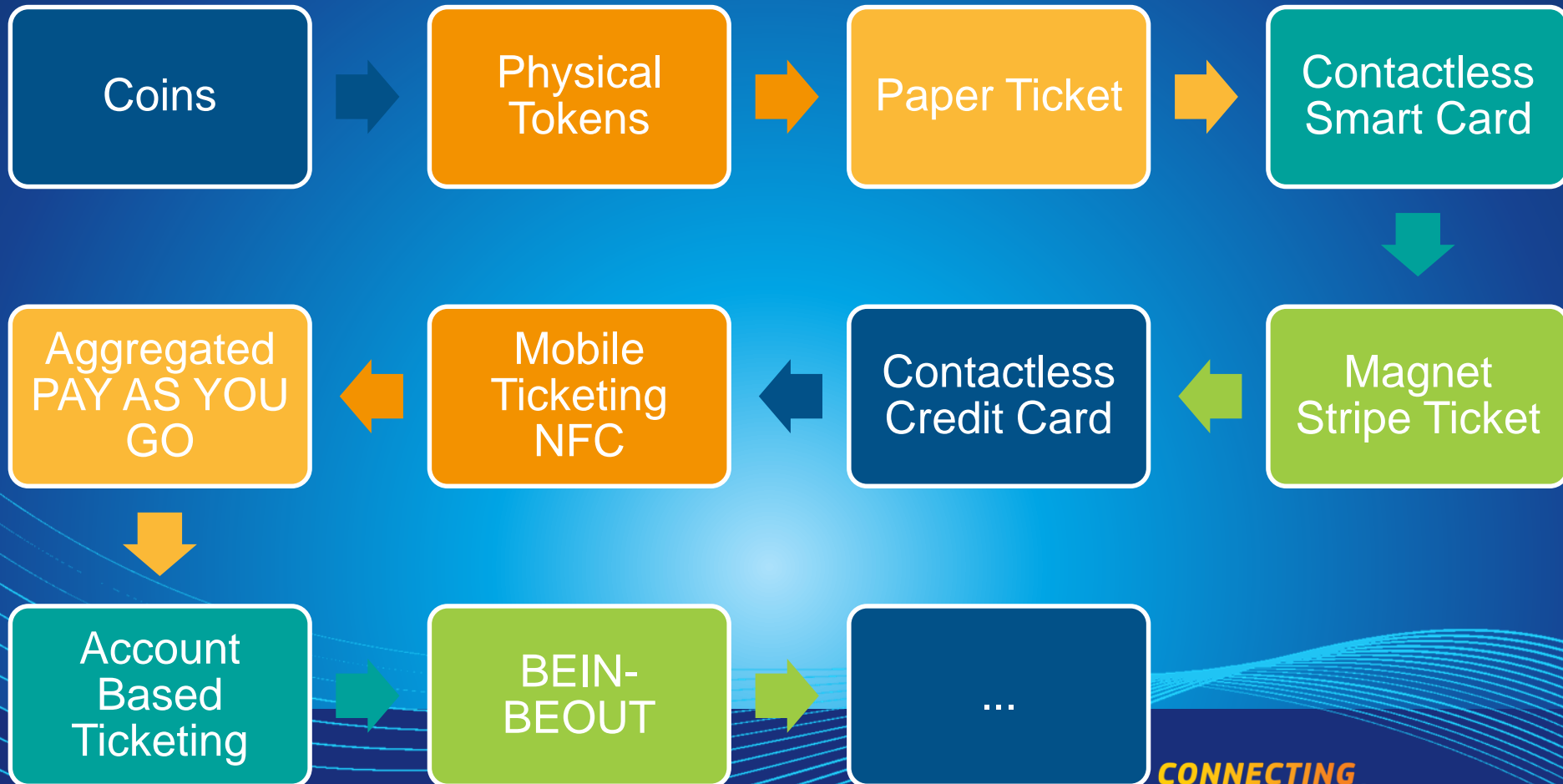
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Jobs and  
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Social  
Inclusiveness



## Evolution of Ticketing



# Projects/initiatives



TC and NDC



## TAP TSI

Telematics Applications for Passenger Services  
Technical Specifications for Interoperability



+ many others





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**"Calls on the Commission to take the measures necessary in the event that no significant progress in creating integrated, interoperable multimodal, cross-border ticketing systems is made by 2020 calls on the Commission, building on the progress already made and the voluntary initiatives already introduced, to take legislative action by introducing minimum rules and a timetable"**

Procedure : [2014/2244\(INI\)](#)

Document selected : [A8-0183/2015](#)

Texts tabled :

[A8-0183/2015](#)

Debates :

[PV 06/07/2015 - 18](#)  
[CRE 06/07/2015 - 18](#)

Votes :

[PV 07/07/2015 - 5.8](#)

## REPORT

12 June 2015

[on delivering multimodal integrated ticketing in Europe  
\(2014/2244\(INI\)\)](#)

Committee on Transport and Tourism

Rapporteur: Dieter-Lebrecht Koch



▶ [MOTION FOR A EUROPEAN PARLIAMENT RESOLUTION](#)

▶ [MOTION FOR A EUROPEAN PARLIAMENT RESOLUTION](#)

[on delivering multimodal integrated ticketing in Europe](#)

[\(2014/2244\(INI\)\)](#)



# EU Study REMAINING CHALLENGES FOR EU-WIDE INTEGRATED TICKETING AND PAYMENT SYSTEMS

- Estimated start January/February 2018, Duration 9 months
- Study Objective: The aim of this study is to investigate and provide a comprehensive and neutral analysis on the challenges of delivering EU-wide integrated ticketing and what possible actions and initiatives could be foreseen. The study should not elaborate and focus on the technical means to deliver integrated ticketing but rather the commercial and legal elements of facilitating cross-border integrated ticketing across different transport modes from public and private entities and gather robust and comprehensive evidence to support such findings and analysis.
- Emphasis on:
  - **Legal Barriers:** (i.e. access rights, contractual agreements to sell tickets)
  - **Commercial Barriers:** (i.e. business models, competition characteristics)



**Thank you for your  
attention!**



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