



INNOVATIVE SOLUTIONS FOR SMART SUSTAINABLE URBAN MOBILITY

Polis & the SOLUTIONS Project at the Michelin Challenge Bibendum

How can mobility help to make cities smarter? In an interactive session, Polis – the network of European cities and regions for innovative urban transport solutions – and the EU-funded SOLUTIONS project will discuss this question together with experts from cities such as Curitiba, Barcelona and Budapest. Ask the top performers and join the dialogue on smart urban mobility, integrated solutions and international transfer of experience.

Launched by Michelin in 1998, the Challenge Bibendum is dedicated to promoting clean, safe, connected, accessible and affordable mobility solutions to political and industrial decision makers. The Challenge Bibendum benefits today from the support of international organizations such as the European Commission, ITF/OECD, UNEP, IEA, UN-HABITAT, World Economic Forum, and WBCSD.

Over 5,000 professionals are expected to participate in the conference, including at least 400 journalists from all continents, high level representatives from major private groups as well as from governmental, administrative and academic institutions.

The podium

- Carlos López, Mobility Planning Department, City of Barcelona (Spain)
- László Kerényi, Head of Transport Strategy, BKK - Center of Budapest Transport, Budapest (Hungary)
- Gu Kan, Hangzhou Transportation Bureau, Hangzhou (China)
- Gladimir do Nascimento, Social Communications Director, City of Curitiba (Brazil) (to be confirmed)

The Focus: smart mobility for smart cities

- How to make urban transport smarter? An overview of solutions from Budapest, Curitiba, Barcelona, and cities involved in the SOLUTIONS project
- What are barriers for smart urban mobility solutions, and how to overcome them?
- Lessons learned from the top performers – what can they recommend to other world cities?
- What is the role of international cooperation? How to transfer measures effectively between cities, regions around the world?

The Format

- Short input presentations on each question
- Interactive moderated discussion between participants
- Room for questions from the audience between each round of presentations
- Concluding discussion

Where & when

- Tuesday, 11 November 2014
- Michelin Challenge Bibendum
- **10h-12h, Convention Center, Level 3, Room 3**, Heritage Park, Chengdu, China
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