

Connect2:

a UK-wide programme for walking and cycling
in local travel behaviour and national policies

Philip Insall

Director, Health

Sustrans



Why don't people lead healthy active lives?



Sustrans infrastructure programme



- almost 500 million trips in 2012
- 3.1 million people
- 50 : 50 walking and cycling
- health benefits over €500 million
- 900,000 tonnes CO₂ saved
- growing every year!

Moving into the 21st century



- focus on short local trips
- maximise travel behaviour change
- urban and peri-urban locations
- improved monitoring and analysis
- public policy and official guidance
- Active Travel Act in Wales

The story of Sustrans Connect2

Location of Connect2 Projects



National public vote to award £50 million

**2007: Sustrans won overwhelmingly,
with almost half the national vote**



case study – Worcester



Worcester

1 mile

— Open National Route

— Local Route

— Main Roads

↗ Connect2



Severn



LOTTERY FUNDED

Sustrans
JOIN THE MOVEMENT

Scheme summary

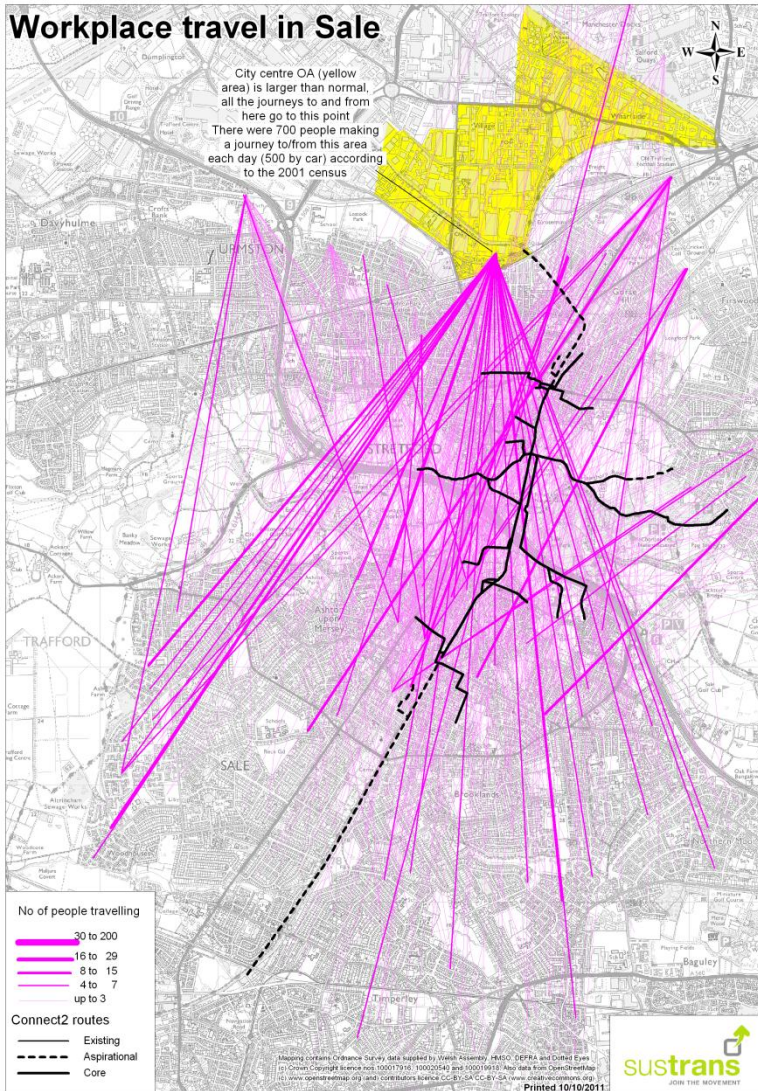


- bridge feature: £2m
- current project cost: £5.85m
- wider network: 24 links
- delivery over 5 years
- 400,000 extra users at two survey points on the scheme

Bridgewater Canal (Greater Manchester)

Workplace travel in Sale

City centre OA (yellow area) is larger than normal, all the journeys to and from here go to this point. There were 700 people making a journey to/from this area each day (500 by car) according to the 2001 census



Waterside Park

- usage from 106,000 to 708,000 trips
- cycling trips up from 29,000 to 226,000
- children trips up from 12,000 to 93,000

Stretford – Edge Lane

- usage from 81,000 to 140,000
- commuting up from 13% to 50% of journeys

Bridgewater Canal – benefit:cost ratio 24.6:1

Distribution of benefits (30 year)	Value
Health	£16,521,072
Absenteeism	£985,085
Amenity	£3,949,236
GHGs	£109,752
Accidents	£240,331
Decongestion	£1,253,337
Air quality	£9,353
Noise	£18,705
Infrastructure	£9,353
Indirect Taxation	-£448,957
Total	£22,647,269

Bridges, artworks..... and PEOPLE



Connect2 total programme

- 84 new local walking / cycling networks
- total spend approx €200 million
- over 700km of high quality routes
- over 100 bridges
- 85 local art installations
- community steering group for each scheme
- 2 million people live within 800m
- Also 900 schools, 120 supermarkets, 230 hospitals
- 1,800 jobs created

Connect2 programme impact

The first seven schemes

- cycling increased by up to 267%
- walking increased by up to 263%
- 34% could not have made the trip, pre-project
- 84% - up from 1% - feel safe (Padiham)
- 47% reported meeting new people
- 29% could have used a car for the trip

