

Magasin de Quartier (Ile-de-France, Paris)

Topic

Freight and city logistics

Summary

The "Magasin de Quartier" project is one of the leading projects on urban goods transport for the Paris region. Its main objective is reducing the number of home deliveries in dense commercial/residential areas of Paris and the surrounding municipalities using local delivery depots.

This case study was collected in the framework of the Bestufs project.

Case Study

Introduction

The demand for this initiative is coming from two sides:

- Transport operators who fear an increase in home deliveries and subsequent problems (delivery hours, closed doors, stairs, etc.)
- Public institutions (City of Paris, Regional Council) in order to alleviate traffic congestion due to commercial traffic and deliveries in dense areas.

Basic facts

Magasins de Quartier are drop-off zones for transport operators delivering parcels ordered by any kind of communication means: mail order, telephone, fax or Internet. The local delivery depots are small scale terminals (no more than a few hundreds m²) and are located in dense commercial or residential areas. Each could be operated by 2 or 3 full time employees. The local delivery zones will be opened from early in the morning till late in the evening.

Users and stakeholders

The special thing about Magasins de Quartier is that they should service both private (end)-consumers as well as (retail)-shop keepers.

Implementation set-up

Carriers will be able to leave parcels and goods in this depot instead of delivering them all the way to their clients (whether shop keepers or households). Clients will then be informed about the availability of their products. They either come and pick them up themselves or the employees of the Magasin de Quartier will deliver them at an extra cost. From the Magasin de Quartier the delivery to the client will be very short distance making it possible to deliver without motor vehicle.

Future prospects and conclusions

The experiment is strongly supported by transport companies and their organisations.

<http://www.osmose-os.org/>

Web links

<http://www.bestufs.net/>

Author contact details

Author who did the material collection for BESTUFS:

Laetitia Dablanç, GART



More information:

Carole BOUBLIL
Direction des Etudes, CCI de Paris
27 avenue de Friedland
75008 Paris, France

cboublil@ccip.fr

City or region

Ile-de-France, Paris

Country

France

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