



Policy priorities for the new European Commission – Urban Mobility

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EU urban mobility policy:

2011 Transport White Paper – COM (2011) 0144

2013 Urban Mobility "Package" – COM (2013) 913

Urban mobility 5 focus areas:

- - **Sustainable Urban Mobility Planning – you get what you plan for**
- - **Urban Logistics – heavily neglected topic**
- - **Urban Access Regulations – maximising urban access**
- - **Urban Road Safety -**
- - **Urban ITS (Intelligent Transport Systems) -**

What is new?: How we work

More focus - Ten priorities

Cross cutting themes

Jobs and Growth

Energy Union and Climate

Digital Agenda

Delivery!

What is new?: Transport as a service

Means to reach destination of choice

Citizens/passenger focus

Remember: Transport is a derived demand

Efficient 'smart cities' that contribution to creating jobs and economic growth

Delivering improved urban mobility *together*

- **Challenge of urban mobility cannot be met by cities alone:**
 - **Citizens**
 - **Mobility service providers**
 - **Logistics operators**
 - **Shippers/cargo owners**
 - **Major mobility generators**
 - **Regional/national authorities**
 - **Adjacent local authorities**
 - **National authorities and**
 - **European Commission**

Funding Opportunities

- **2014-2020 Financial Framework agreed in 2013**
 - **More co-ordination e.g. DG MOVE / REGIO – SUMP's**
 - **Activities focussed on political priorities**
 - **Smart Cities - approach under consideration**

Commission's yesterday proposal:

Investing in Europe - http://ec.europa.eu/priorities/jobs-growth-investment/plan/index_en.htm

Transport – a priority



Thank you for your attention!

European Commission

DG Transport and Mobility DG MOVE

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