

# CENTRAL MEETBIKE

a transnational approach for more sustainable  
bicycle transport in Central European cities



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# CENTRAL MEETBIKE PROJECT OVERVIEW

 **Central Europe Programme**

 **Accessibility**

Promoting Sustainable and Safe Mobility

 **03/2011 – 02/2014**

 **Total budget: 2.769.041,00 €**

ERDF contribution: 2.278.514,05 €

 **[www.centralmeetbike.eu](http://www.centralmeetbike.eu)**



## PROJECT PARTNER

### **Czech Republic**

Transport Research Centre (CDV)  
cities of Pardubice and Uherské Hradiště

### **Germany**

Technical University Dresden (TUD)  
cities of Dresden and Leipzig






### **Poland**

Pomeranian Association Common Europe (PSWE)  
cities of Gdańsk and Tczew

### **Slovak Republic**

Transport Research Institute (VUD)  
cities of Zilina and Presov

## INITIAL CONDITIONS IN CENTRAL EUROPEAN CITIES

-  **Rapid increase in traffic volume**
-  **Dependence on motorized traffic**
-  **Negative effects on liveability** (pollution, noise, urban quality)
-  **Individual local conditions** (topography, size, structure)
-  **National conditions** (cycling strategy, federal structure)

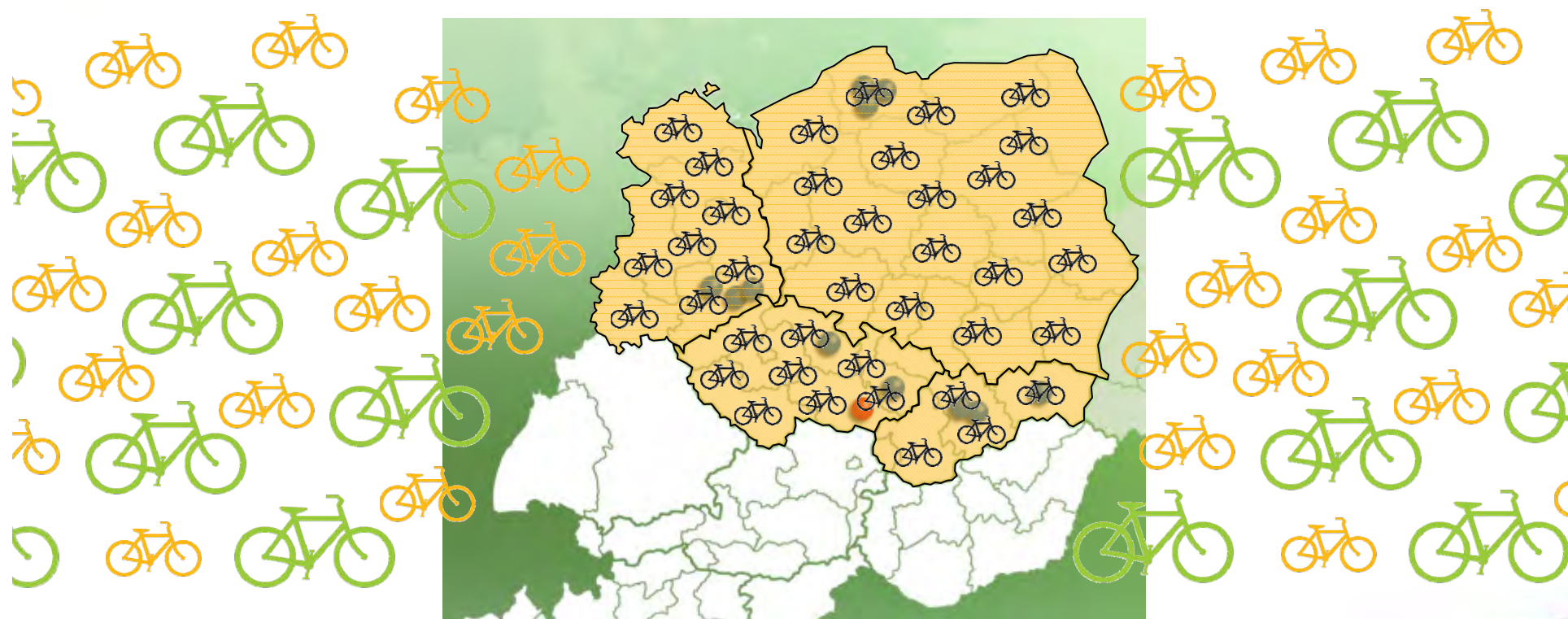
# **CENTRAL MEETBIKE APPROACH**

## **CYCLING IS CENTRAL**

-  **Eco-mobility to counteract increasing motorization**
-  **Integrated Planning of Infrastructure**  
Integrated cycling promotion and pilot investments
-  **Knowledge Exchange and Education**  
Development of transnational cycling strategies
-  **Public Relations and Communication**  
Campaigns and stakeholder involvement



# CONCEPT



# CYCLING STRATEGIES PROJECT ACTIVITIES

1. Problem analysis

2. Strategic development  
of activities

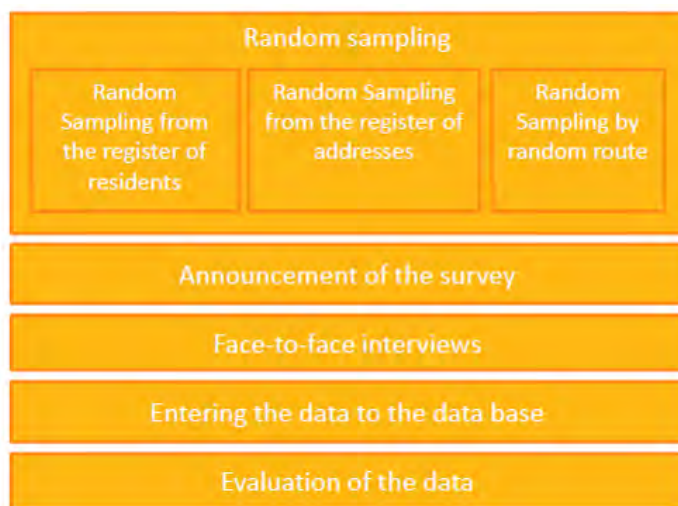
3. Implementation of  
activities

4. Post evaluation

# CYCLING STRATEGIES PROJECT ACTIVITIES

 **Bicycle Policy Audits (BYPAD)**

 **Household surveys**



1. Problem analysis

2. Strategic development of activities

3. Implementation of activities

4. Post evaluation



# CYCLING STRATEGIES PROJECT ACTIVITIES

-  **Cycling strategies** (national and local)
-  **Working group meetings**



1. Problem analysis

2. Strategic development of activities

3. Implementation of activities

4. Post evaluation

# CYCLING STRATEGIES PROJECT ACTIVITIES

## Knowledge transfer

Seminars and field trips

## Campaigns



1. Problem analysis

2. Strategic development of activities

3. Implementation of activities

4. Post evaluation



# CENTRAL MEETBIKE IN DETAIL

## CITY OF DRESDEN

### **Differentiated demands in cycle path network**

International, national and regional routes

### **Development of cycling behaviour**

Impact of population growth and shift in traffic behaviour on urban planning

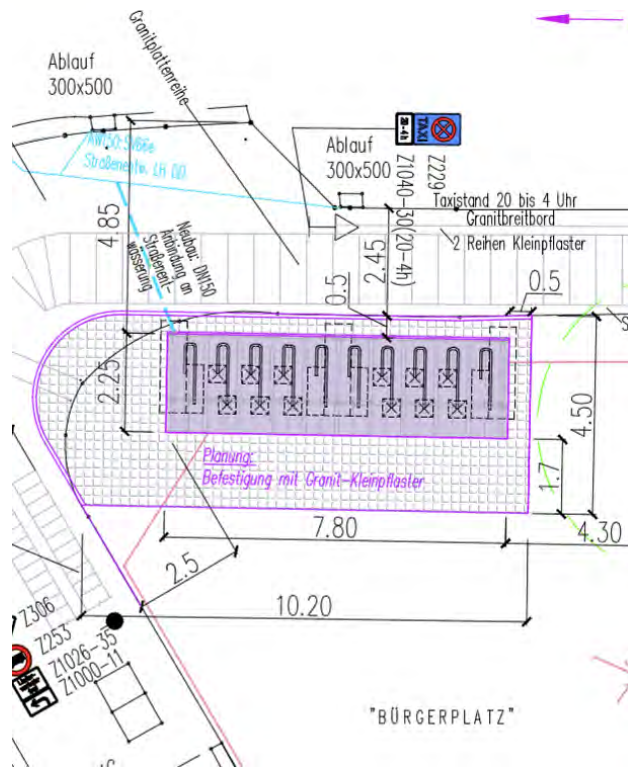
### **Concept and Strategy**

Cycling as integral part of urban concepts and mobility strategy

Bicycle concept for city centre



# INTEGRATED PLANNING OF INFRASTRUCTURE





# PUBLIC CAMPAIGNS AND COMMUNICATION





## **CENTRAL MEETBIKE IN DETAIL**

### **CITY OF DRESDEN**

#### **Integrated promotion of cycling and public transport**

Installation of bicycle racks at major public transport stops

#### **Increasing of traffic safety**

Reorganization of public space (e.g. cycle lanes as low cost measure)

#### **Public campaigns and communication**

BYPAD and continuous cooperation with local stakeholders

Participation at local events and national campaigns

for more information visit  
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