

Invitation

Joint session of the U.S. Federal Highway Administration (FHWA) and the European Commission, Directorate General for Mobility and Transport

“Sharing innovative, tested practices in sustainable urban mobility in EU and US cities”

Wednesday 10 January 2018, 2:15 – 5:00 PM (registration open from 2:00 PM),

Venue: TRB2018, Walter E. Washington Convention Center, room 306

You are kindly invited to participate in a joint session on “Sharing Innovative and Tested Practices in Sustainable Urban Mobility in European and US cities” that is being organized by the U.S. Federal Highway Administration (FHWA) and the European Commission (EC) Directorate General for Mobility and Transport in conjunction with the Transportation Research Board’s (TRB) Annual Meeting.

This is an **invitation-only side-session** to the main TRB programme that can welcome up to 45 participants from EU and US cities, regions, public transport providers, public sector organisations, research organisations and companies.

Representatives from the cities of New York, Washington, Seattle, San Francisco, Bremen (Germany), Lisbon (Portugal), Bologna (Italy) and Enschede (Netherlands) have already confirmed their interest to present their activities. Also participating are the European CIVITAS Initiative (co-funded by the European Union which implemented 800+ innovative urban transport solutions in 80+ EU cities since 2002), representatives from the Polis city network, NACTO, leading researchers, as well as FHWA and U.S. Department of Transportation representatives and technical experts.

The main aim of this session is to **share tested, innovative practices** in urban mobility in European and US cities that could bring about a paradigm shift in urban mobility and trigger behavioural change in favour of sustainable mobility.

The session will have a **roundtable format** and is designed to give participants an opportunity to share information on innovative practices in urban mobility in European and US cities. Indicative topics are for example pilots in electrification, digitalization and modelling, and gamification to support behavioural change. It will also explore future opportunities for cooperation between EU and US-based organisations – researchers, companies and policy makers.

Please register by 4 January via:

<https://www.polisnetwork.eu/Sustainable-urban-mobility-session-Transport-Research-Board-Annual-Meeting2018-Washington-DC>

You will then receive a confirmation from the organisers and detailed joining instructions.

For further information, please contact Hana Maier (Hana.Maier@dot.gov), Henriette van Eijl (Henriette.VAN-EIJL@ec.europa.eu) and Marcel Braun (m.braun@rupprecht-consult.eu).

Note: This session is open to non-TRB participants. Please contact us in advance as you need to be met at the door in order to be allowed to enter the building.

We look forward meeting you on 10 January 2018,

Leslie Wright, Director, FHWA Office of International Programs, USDOT

Henriette van Eijl, Policy coordinator Smart Cities, European Commission Directorate General for Mobility and Transport

Draft Agenda

2:15 – 2:45 PM Introduction and Tour de Table

- Welcoming Remarks from the FHWA
- Objectives of the Meeting by Robert Missen, Head of Unit, European Commission and Martin Knopp, Associate Administrator for FHWA Office of Operations
- Self Introductions/ Tour de Table

2:45 – 3:30 PM Round table - Part I

1. Karen Vancluysen, POLIS: Key policy challenges in the EU and game changers in urban mobility
2. Linda Bailey, NACTO: Towards a paradigm shift in urban mobility and the NACTO "Blueprint for Autonomous Urbanism"
3. Siegfried Rupprecht, Rupprecht Consult: Sustainable Urban Mobility Plans – the European approach to an integrated set of policies and measures
4. Polly Trottenberg (Transport Commissioner, TBC) and Michael Replogle, New York City Department of Transportation: title TBC
5. Michael Glotz-Richter, City of Bremen, Germany: Electrification of public transport in cities – results and lessons learned from the EU ELIPTIC project
6. Stephanie Dock, Washington D.C. District Department of Transportation: (title TBC)
7. Pedro Homem de Gouveia, City of Lisbon, Portugal: New modelling approaches taking account of the congestion reduction potential of cycling and walking – results and lessons learned from the EU FLOW project
8. Tilly Chang and Drew Cooper, San Francisco County Transportation Authority: Digitalisation/ modelling practices.
9. Giuseppe Liguori, City of Bologna, Italy: New technologies for tracking data of cyclists and pedestrians and apps to inform active travel policies – results and lessons learned from the EU TRACE project

3:30 – 4:00 PM Coffee and networking break

4:00– 4:30 PM Round table - Part II (continued)

10. Benjamin de la Peña, City of Seattle: title TBC
11. Marcel Meeuwissen, City of Enschede, The Netherlands: Apps to encourage behavioural change in favour of sustainable modes – results and lessons learned from the EU EMPOWER project

12. Leah Treat, City of Portland: title TBC
13. Bernard Gyergyay, Rupprecht Consult: 'Automation-ready' transport models and road infrastructure for the coexistence of automated and conventional vehicles –EU Co-EXIST project
14. TBC

4:30 – 4:55 PM Exploring opportunities for future EU-US cooperation

4:55 – 5:00 PM Closing words by the U.S. Federal Highway Administration and the European Commission