



First announcement and call for speakers

## 2014 ANNUAL POLIS CONFERENCE

### *INNOVATION IN TRANSPORT FOR SUSTAINABLE CITIES AND REGIONS*

Madrid, 27-28 November 2014

#### WHY ATTEND THE CONFERENCE?

- Learn about the innovative transport projects and policies pursued by cities and regions.
- Gain insight to the future direction of urban and regional mobility.
- Discuss European transport policies for urban and regional mobility.
- Learn about current practices and future plans to:
  - Reduce the environmental impact of road transport;
  - More effectively manage the movement of people and goods;
  - Deliver safer roads and a more secure transport network;
  - Manage transport demand and assess the benefits of transport measures.
- Gain understanding of the research needs for sustainable mobility in cities and regions.
- Network with local and regional transport decision-makers from around Europe.

#### WHO SHOULD ATTEND THE CONFERENCE?

- Transport professionals from public authorities
- Decision makers at local, regional, national and EU level
- Transport industry representatives and researchers



## **INNOVATION IN TRANSPORT FOR SUSTAINABLE CITIES AND REGIONS**

The Annual Polis Conference provides an opportunity for cities, metropolitan areas and regions to showcase their transport achievements to a large audience and for the wider transport community to engage with representatives of city and regional authorities on innovative transport solutions. The conference offers a mix of high-level plenary sessions, with prominent figures debating topical issues, and a wide selection of technical sessions showing innovation in policy and practice across the transport spectrum.

### **THE 2014 ANNUAL POLIS CONFERENCE**

This year's conference will showcase many of the key topics explored recently by Polis within its thematic working groups and projects. These topics, proposed by Polis members, can be found in the list of topics on the next page. Through the sessions, the audience will learn about trends, future plans and recommendations through presentations, statements and discussion. Each session will aim to offer a mix of contributions on current practice and future plans (in cities and regions), academic research and industry initiatives. Sessions will be delivered in different formats, including workshops, round-tables and short, focused presentation-style sessions.

### **SPONSORSHIP AND EXHIBITION OPPORTUNITIES**

The conference offers an excellent opportunity to meet representatives of local government, both officers and elected officials, from around Europe. To take advantage of the possibility to enhance the visibility of your organisation, a sponsorship package is available. In addition, there will be an exhibition area.

For further information on sponsorship and exhibiting, please contact Isabelle Maurizi, [imaurizi@polsnetwork.eu](mailto:imaurizi@polsnetwork.eu), +32 2 500 56 78.

[www.polisnetwork.eu/2014conference](http://www.polisnetwork.eu/2014conference)



## CALL FOR SPEAKERS

The following list shows the topics on which presentations are sought for the technical sessions. All abstracts should highlight the **innovative dimension** as well as **results achieved** and **lessons learned**. Interested speakers are requested to prepare an abstract using the online submission form: <http://www.polisnetwork.eu/2014conference>.

### ENVIRONMENT & HEALTH IN TRANSPORT

- Delivering active travel through transport policy and planning, and measuring its impact
- Current practice in assessing the health impacts of transport projects
- Proven approaches to changing travel behavior through travel planning
- Bike sharing schemes: findings from existing initiatives and new approaches
- Integrating urban transport policy and measures in local strategies to reduce greenhouse gas emissions – transport and the Covenant of Mayors
- Reducing local emissions from transport

### ROAD SAFETY

- Road safety data collection and benchmarking
- Road safety campaigns
- Road safety and vulnerable road users

### TRAFFIC EFFICIENCY & MOBILITY

- Strategies and governance arrangements for delivering integrated and multimodal network management
- New trends in systems and services for managing urban and regional transport networks
- The role of open data and social media in information service delivery
- Making ITS work for you – effective planning, procurement and operation of systems
- Opportunities and challenges for automated road transport systems

### ECONOMIC & SOCIAL CHALLENGES

- Standardised solutions for on-street parking: integrating planning and technology
- Managing the environmental, spatial and financial aspects of large infrastructure projects
- Public transport in the 21<sup>st</sup> century – integrated planning, clean vehicles, information services

### HORIZONTAL TOPICS

- Urban freight: practical and proven examples of urban freight policy and measures
- SUMP: the drivers and barriers to establishing sustainable urban mobility plans. Innovation and challenges for urban and regional transport planning.



## ABSTRACT SUBMISSION PROCEDURE

Please submit your abstract online at [http://www.polisnetwork.eu/2014\\_conference](http://www.polisnetwork.eu/2014_conference) by the 4<sup>th</sup> of July 2014.

Authors will be informed about the outcome of the evaluation process in July.

The draft conference programme will be available shortly afterwards on the Polis website. Practical information will be released in September.

Please note that technical sessions will be conducted in English only.