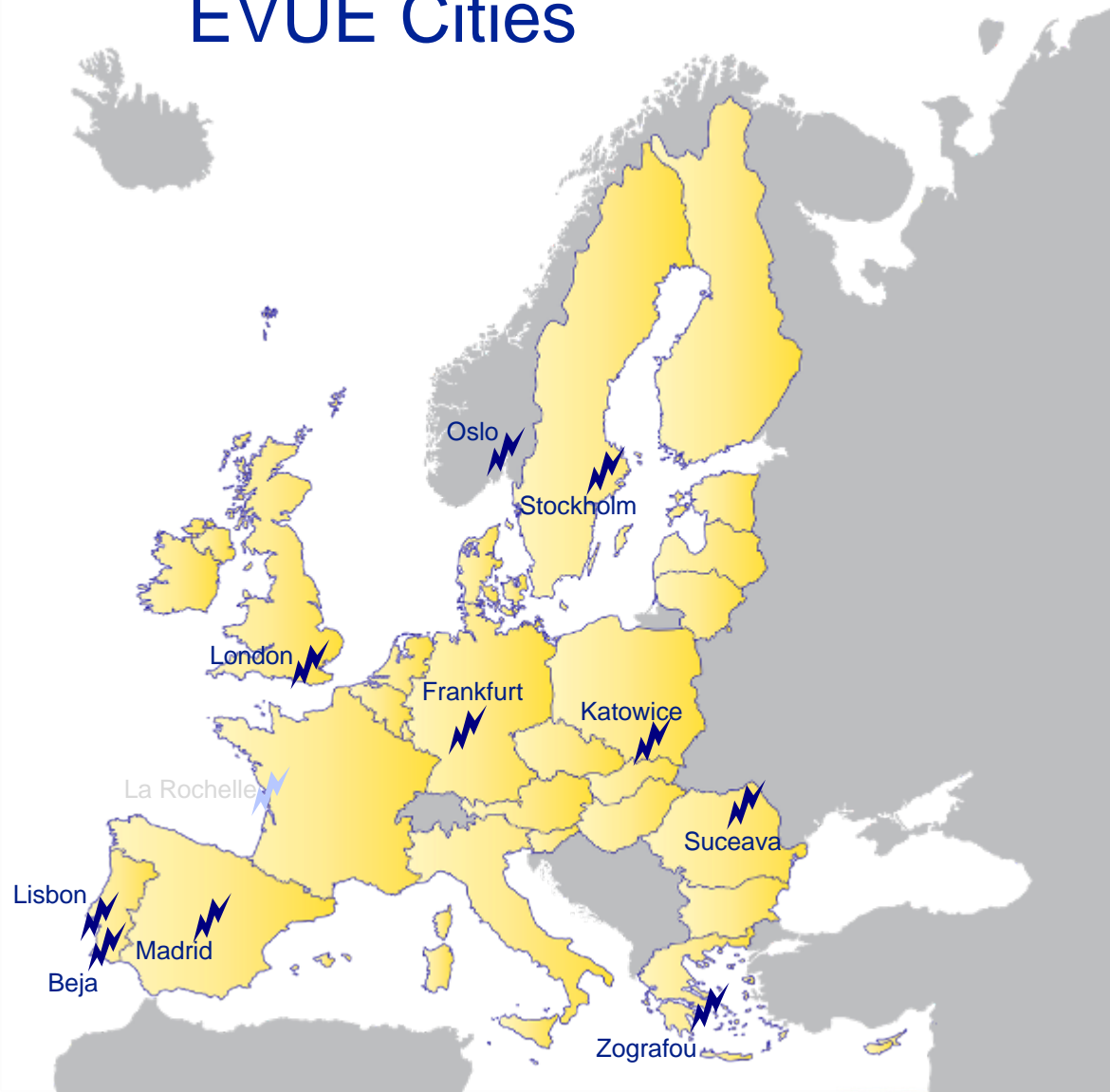


EVUE: Electric Vehicles In Urban Europe

URBACT II



EVUE Cities



URBACT II - an overview

- A European exchange and learning programme promoting sustainable urban development
- Part of the European Regional Development Fund
- Second round of projects:
November 2009 - December 2012
- Thematic Network of 10 cities
- Priority: Environment: Sustainable transport
Theme: Low carbon cities

Exchange and learning for new urban policies

- 4 main objectives:
 - 🌀 to facilitate exchange and learning activities
 - 🌀 to draw lessons and build knowledge (Capitalisation)
 - 🌀 to disseminate good practices and lessons drawn from the exchanges
 - 🌀 to support city policy-makers and practitioners, as well as Managing Authorities of Operational Programmes

Exchange and learning for new urban policies

- Expected result at partner level:
 - ☞ integrated and sustainable urban policies (“URBAN acquis” - combining physical, social, economic and environmental dimensions)
- 3 major “requirements” for URBACT partners:
 - ☞ setting up and running Local Support Groups (ULSG)
 - ☞ producing Local Action Plans (LAPs)
 - ☞ associating Managing Authorities of Operational programmes

Benefits

- Participation in European networks
- Better awareness and understanding of EU Policy
- Accessing new ideas and approaches
- Learning from international experiences (& mistakes!)
- New contacts with officers, political representatives and technical experts
- Identifying and securing funding opportunities

URBACT Local Support Groups

- Each City partner will set up ULSG with local stakeholders

- Project partners shall ensure participation of ULSG to project activities, and more especially to:
 - ☞ the production of input for exchange & learning activities (e.g. case studies)
 - ☞ the production of the Local Action Plan

- Develop a supported and focused action plan as a result of the learning and dissemination activities.

Local Action Plans

- Each partner commits to produce a LAP within the framework of the project

- LAP should be
 - ✧ a concrete output aimed at solving a specific problem
 - ✧ a result of the exchange and learning activities implemented by the network/ working group
 - ✧ the result of a collective process organised at local level by each partner (involving the ULSG)

- Content and format of LAP should be City specific
- LAP should include (potential) sources of funding

EVUE

Aim:

- Explore, exchange and implement ideas on how cities can develop integrated and sustainable strategies to increase the use of electric vehicles

EVUE

Objectives:

- Promote exchange of experience and learning amongst policy makers and practitioners about introducing EV as part of an integrated and multimodal transport plan
- Disseminate the lessons drawn from the exchange and ensure transfer of knowledge, and maximise the impact of the transnational exchange, both within the EVUE partnership and beyond.

EVUE

Objectives:

- Support better action planning for city wide transport polices that incorporate introduction of EVs
- Speed up the policy innovation processes and contribute to an information base for the 'long term revolution' of clean car use in European cities

Business models for Cities' EV strategies

- Mobilisation and coordination for active participation of all stakeholders
- Economic, political, fiscal and regulatory environments
- Investment for infrastructure
- Challenging economic and political contexts
- Business and job creation opportunities to strengthen local economies
- Impacts of different incentives
- Assessment of benefits and costs EVs

Formulation & commitment of ULSG

Development & adoption of LAP & transnational outputs

Infrastructure

- Types: charging speed smart vs dumb
- Installation process
- Locations
- Specifications e.g., functionality, safety, design, standards, future proofing
- Payment systems
- Urban planning requirements

Procurement

- Cost and availability of cars
- Specifications
- Bulk procurement
- OEM engagement with smaller cities
- Multi-city procurement work
- EV's in the supply chain fleets

Awareness Raising

- Educating stakeholders
 - Costs & Benefits
 - Informed decision making
 - Sustainability and safety
- Education interventions
 - Primary/secondary school modules
 - University/Polytechnic research & development

Engaging with Managing Authorities

- URBACT/EVUE objectives
- Funding opportunities for EV implementation
- Structural Funds Opportunities

EVUE Outcomes to date

- Memorandum of Understanding between all Cities ensuring cross-party political support (especially important given current political/financial difficulties)

- Partners have leveraged project participation to achieve:
 - ✧ European Investment Bank Funding €1m +
 - ✧ Private sector engagement to fund public EV related infrastructure
 - ✧ Enhanced engagement with OEMs, important for smaller cities who otherwise would not be able to engage effectively

- Increased profile: numerous requests for speaking engagements to report on project



electric vehicles
in urban europe