

From plan to realisation

Hornstull Telefonplan

Enhancing the pedestrian friendliness of a strategically important corridor

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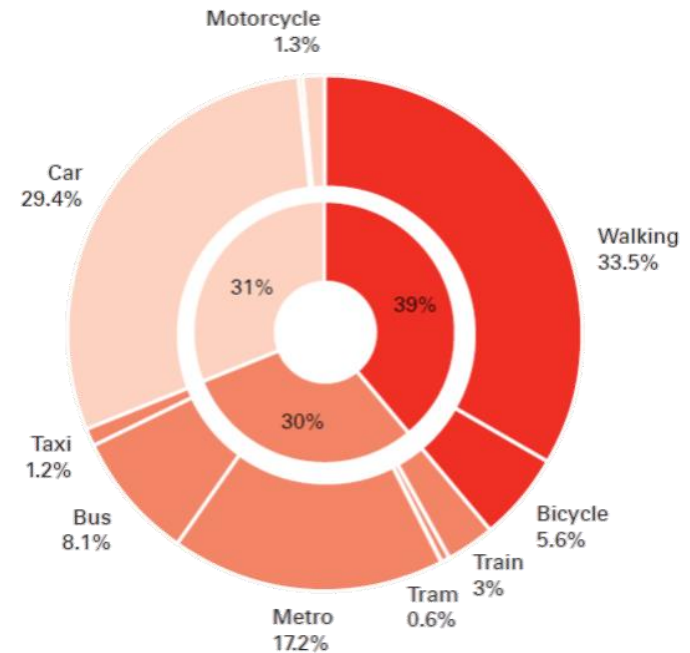
Walking is important in Stockholm

Over 1 in 3 trips are made on foot

The median length of a walking trip is 1.6km

Density and mixed land use are important factors in choosing whether to walk or not

Dense public transport network (metro, tram, commuter train, trunk bus) leads to higher levels of walking

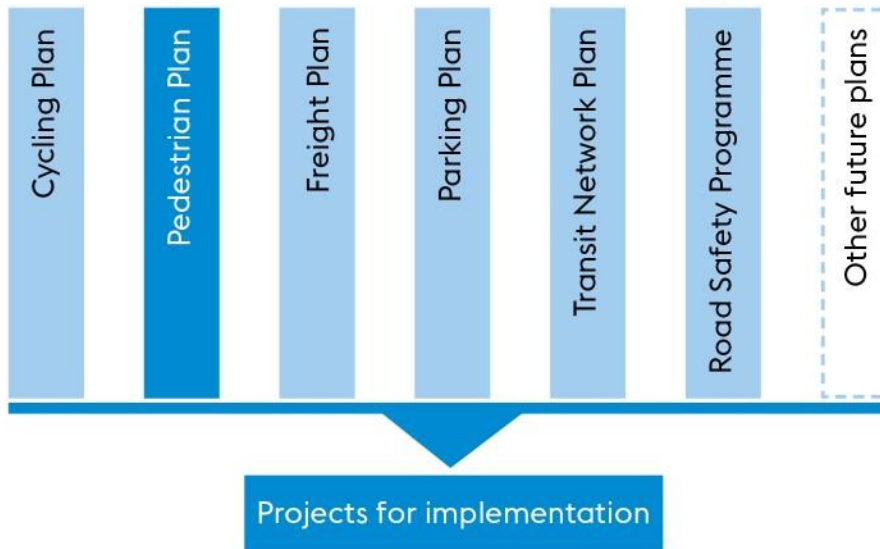


THE STOCKHOLM CITY PLAN

How Stockholm will grow

THE URBAN MOBILITY STRATEGY

Planning the city's streets and highways



Projects for implementation

Overview of the Urban Mobility Strategy and its detailed plans, showing how these relate to the Stockholm City Plan

The city's public spaces should provide every resident and visitor with the opportunity, the desire, the know-how and the courage to walk



Hornstull – Telefonplan

a strategically important walking corridor



Objectives

- To create a coherent corridor for walking
- To make the corridor more accessible
- To make walking more attractive
- To make walking feel more safe and secure



New dense urban development



Heavy traffic



Unsafe crossings for pedestrians



Narrow walkways



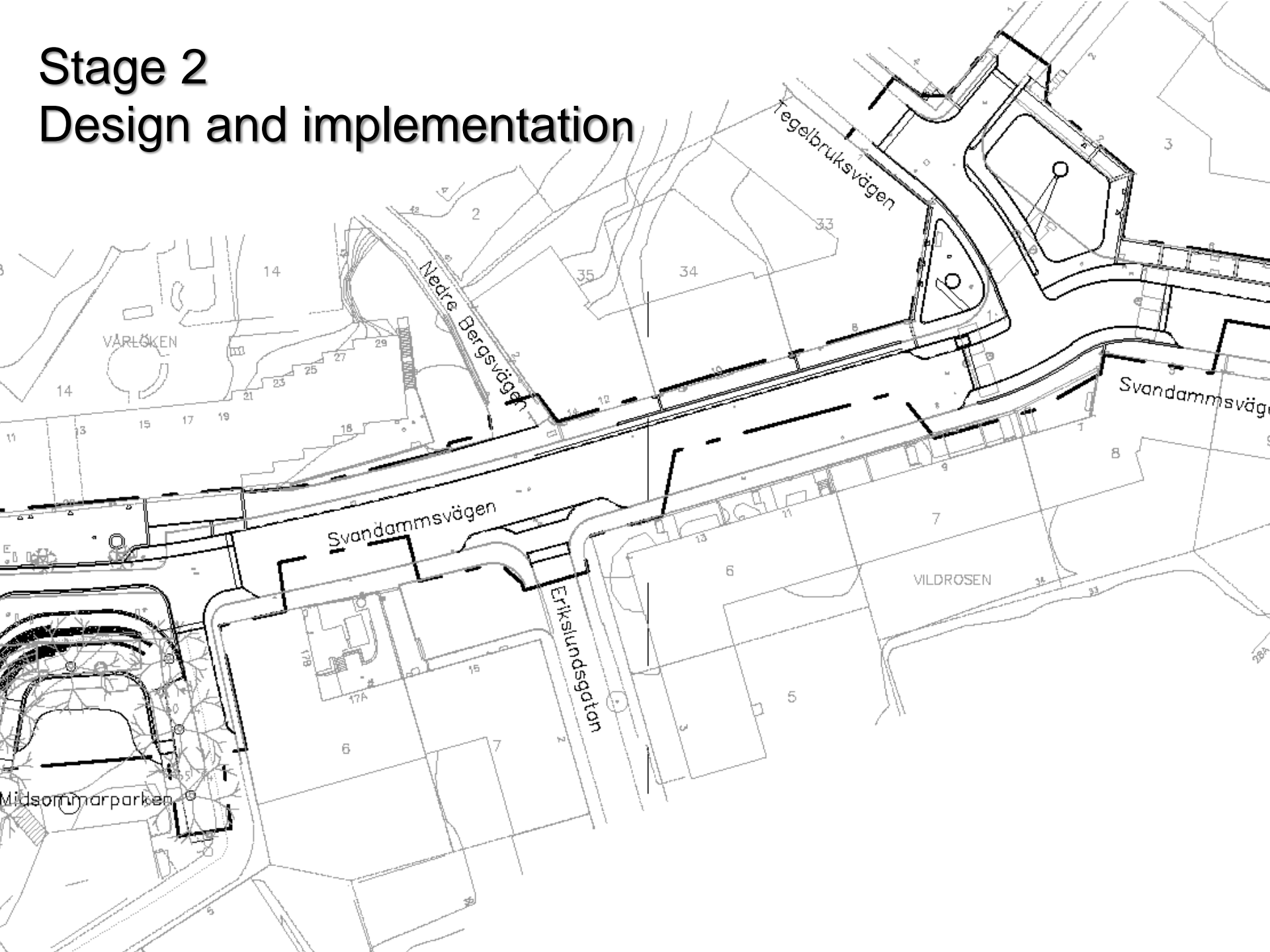
Stage 1

Walkshops and discussions



Stage 2

Design and implementation



Stage 3

Test of a pedestrian wayfinding system



Stage 3

Test of a pedestrian wayfinding system



Complementary measures



Results

- Too early to say if the measures implemented to date have led to increased walking
- We have no established method for measuring attractiveness, accessibility and security
- Positive response to pedestrian wayfinding:
 - The green sign is the most popular
 - KM is the most popular unit of distance
 - Citizens want to be informed about the most direct route,



Summary

- Engage citizens, but have a specific topic
- Be bold
- Don't be afraid to test temporary solutions



<http://www.stockholm.se/gangplan>

Vilken skylt fungerar bäst?

Liljeholmen  250m >

 Midsommarkransen  20 min

 Midsommarkransen  1,7 >

Här testar vi gångvägvisning med tre nya typer av skyltar. Nu vill vi veta vilken skylt du tycker blir tydligast. Fundera lite på vilken skylt som du tycker ger dig bra information och som inspirerar dig att gå mer!

stockholm.se/gangstrakhornstulltelefonplan
stockholm.se/tycktillapp

